



WOMEN IN PUBLIC FINANCE

WPF CHAPTER RESOURCES

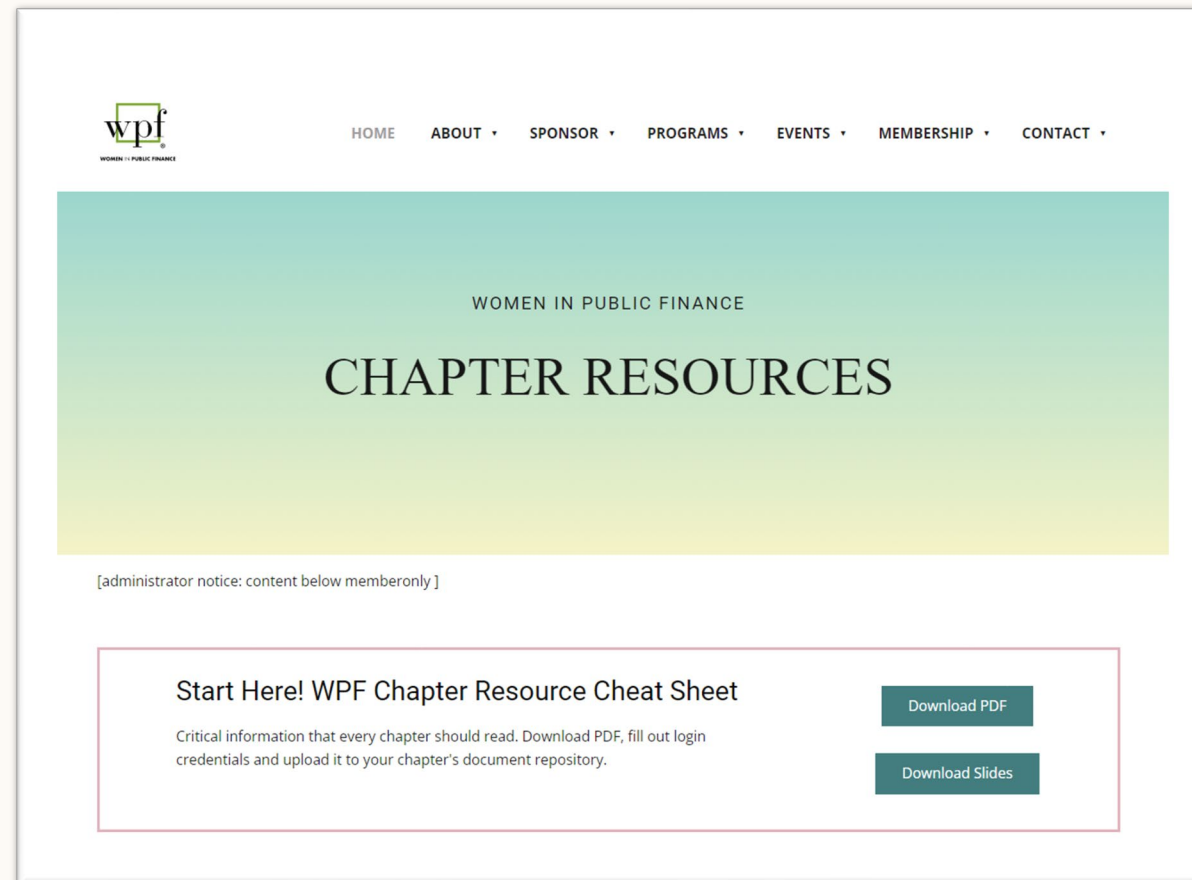
Presentation

AGENDA

- CHAPTER'S EMAIL ACCOUNT
- DOCUMENT REPOSITORY
- EVENT CREATION AND POSTING
- EDITING YOUR WEBSITE
- EMAIL MARKETING
- Tips & Tricks with Lillie Jo Krest
- Q&A

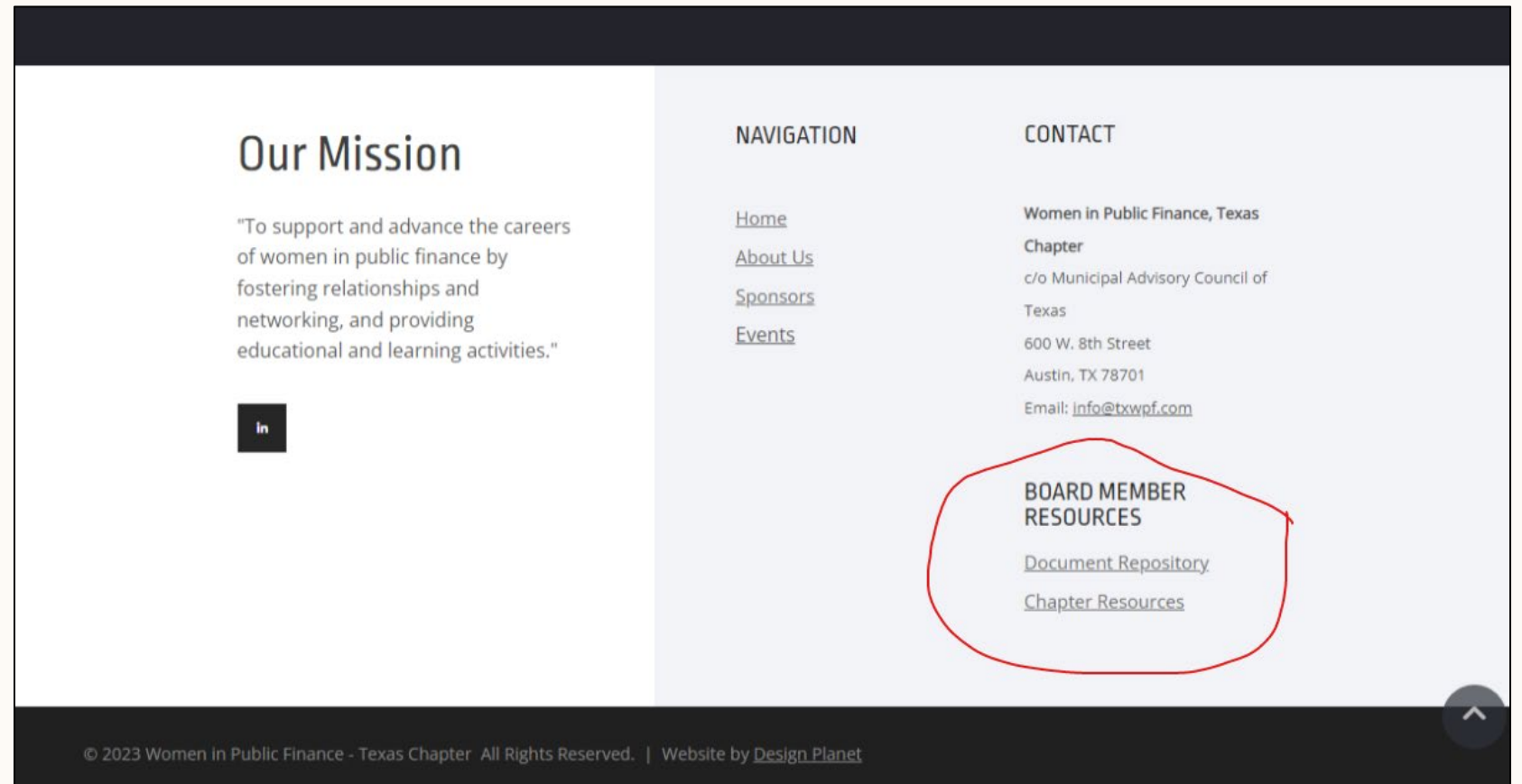
START HERE

<https://www.wpfc.com/chapter-resources>



AVAILABLE HERE

On footer of your chapter's website





EMAIL ACCOUNT

And your mailing address



DOCUMENT REPOSITORY

Store, manage and view documents

AVAILABLE HERE

On footer of your chapter’s website



NEVER MISS AN UPDATE!

Join our members and hear the latest Georgia WPF news and events.

SUBSCRIBE

Our Mission

"To support and advance the careers of women in public finance by fostering relationships and networking, and providing educational and learning activities."



NAVIGATION

- [Home](#)
- [About Us](#)
- [Sponsors](#)
- [Events](#)

CONTACT

Women in Public Finance,
Georgia Chapter

Email: info@georgiawpf.com

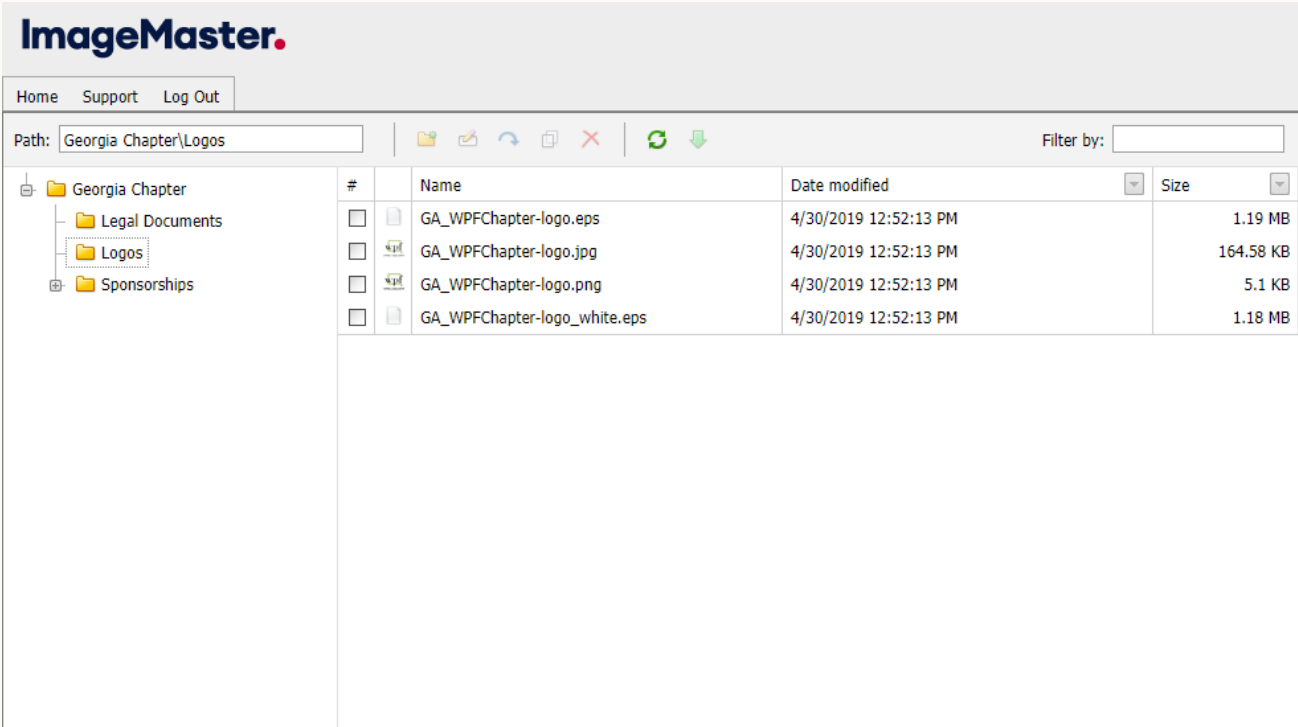
BOARD MEMBERS

- [Document Repository](#)
- [Chapter Resources](#)

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CHAPTER LOGO

In “Logos” folder of your Document Repository.



CHAPTER LOGO

File formats



JPEG, PNG

For digital content such as emails, website, social media.



EPS (aka vector)

For physical printing, promotional items and large banners.



CREATING AND POSTING YOUR EVENTS

EVENTS

Step 1. **Create** your event on EventBrite

Step 2. **Post** event on Membership Works

Promote

Ex. Email Marketing and LinkedIn



EDITING YOUR WEBSITE

Keep your site up-to-date

WEBSITE ADMIN ACCESS



Website Invitation

Dan Rodriguez (dan@designplanetstudio.com) invited you to contribute to his project - maryland-wpf.designplanetstudio.com
You can accept the invitation by following the link below.

Accept Invitation



EMAIL MARKETING

EMAIL MARKETING

- We are transitioning from MailChimp to Design Planet Studio
- Export your email list from MailChimp
- Send your CSV file to Dan Rodriguez
- Dan will import your list to Design Planet Studio



TIPS & TRICKS

with Lillie Jo Krest

SUMMARY

- Remember to access Chapter Resource web page for training and updates www.wpfc.com/chapter-resources
- Fill out and upload “Cheat Sheet” to your Document Repository. It will be an excellent reference tool.
- If you have questions reach out to the VP of Chapters or info@wpfc.com.

The background features a large, light cream-colored circle on the left and a large, light pink circle on the right, both partially overlapping a dark blue background. The pink circle contains several thin, white, concentric circular lines in its upper right quadrant.

THANK YOU