

PROSPECTUS

Women's Biz

MAGAZINE

**NAIL
YOUR
SUCCESS
FORMULA**

Can we really
have it all?

BE BOLD

BE BRILLIANT

Annie Gibbins

Founder
Women's Biz Global



ABOUT

THE MAGAZINE

Women's Biz Magazine is a quarterly digital publication, available on Press-reader to a global reach of 300M and 12M monthly subscribers.

The magazine features articles from business leaders, innovators, thought-trail blazers, and change agents and includes content aligned to 12 Business and Life Pillars.

Our mission is to empower women to rise above their circumstance through a collection of inspirational articles that dare them to dream big and act bigger.

Each edition is dedicated to featuring paid submissions, advertisements, editors' choice awards and guest features in the form of rotating or single issues columns.

[MORE INFO](#)



ABOUT

THE FOUNDER

Annie Gibbins is a multi award winning Business leader and Founder of [Women's Biz Global](#).

Annie is also a Board Director, Philanthropist, Key Note Speaker, Podcast Host, #1 Best Selling Author, and G100 Chair Australia for Equity and Equality.

Amazingly she has achieved her success whilst raising her family of five including 2 sets of twins born 26 months apart!

Annie's many professional accolades gained over 30 years across Health, Education, Corporate, NFP and Charity sectors drive her to inspire and empower women across the globe to achieve next level success in business and life.

anniegibbins.com ~ womensbizglobal.com

THE TEAM

Annie Gibbins

M. Ed, B Hlth Sc, AICD

Executive In Chief

Ally Hensley

Executive Producer



[MORE INFO](#)



ABOUT YOU

You are a woman on the cusp of a life-changing decision.
You are a woman who wants to grow her brand globally.
You are a woman, who knows her worth, and is proud to share it.

Does this make you want to scream, "Yes, Yes, Yes"!

We are guessing, you have an awesome product or service and a burning desire to dominate in your niche market. You refuse to be the best kept secret while competitors soar. You are passionate, committed, inspirational, and empowered, but you want more. Your potential is limitless and you want to maximise its blessings!

Is this you?

Behind Women's Biz Magazine, is a global tribe of ambitious women who stand arm-in-arm. We celebrate our wins with fun and fanfare and know that success tastes sweeter when built on a united and solid framework and community.

Behind every female leader, is a tribe of cheer leaders.

We've gone it alone for years, and those days are over. The empowerment movement, has proven its force by the women who lead it. We are storytellers, mothers, entrepreneurs, leaders, daughters, family-makers, humanitarians, thought-leaders, change-makers, innovators, nurturers, teachers, and influencers.

Expose your brand, uncover your potential, discover new ideas and where better, than in Women'sBiz Tribe Magazine!

BENEFITS TO BEING A CONTRIBUTING AUTHOR

- You will be reaching a global audience through PressReader and Women's Biz Global network.
- You will be promoted extensively across our social media channels.
- You will receive a Contributing Author Logo to display on your website, email signature, and social media profiles.
- You will have an opportunity to be interviewed about your business and article on our 'Memoirs of Successful Women' podcast which is live-streamed on Facebook, Youtube and LinkedIn.
- You will have an opportunity to have a chapter included in the next Women's Biz Anthology.
- You will automatically become a Nominee for our annual Women's Biz Global awards.



CONTRIBUTOR SUBMISSION GUIDELINES

We hope to make this collaboration one to remember, and to make the process super easy for you. We therefore encourage you to read our full prospectus, which outlines essential information such as the passion behind this digital publication, our team, pricing matrix and terms and conditions.

Our process is simple.

You may submit an article at any time but only articles submitted via our online form will be considered for publication.

You will be required to state on the online submission form which edition you would like to be published in.

If you are submitting for a specific edition, **PLEASE ENSURE YOU DO SO BY THE SPECIFIED DEADLINE.**

Your article word count should be in accordance with your feature request.

We reserve the right to place your article in a different issue subject to space and layout considerations.

MAGAZINE SCHEDULE 2022-2023

Want to plan your article submissions and advertising campaigns ahead for 2022-2023? Check out our submission schedule and make sure you clearly stipulate the edition that works for you.

It is super important that you follow the submission timelines, to ensure we can give you the love and attention your brand deserves, and we keep on track for magazine marketing purposes. Our lovely readers love continuity, as do we!

CALL FOR SUBMISSIONS	CLOSING DATE	RELEASE DATE
Submissions are OPEN	15 May, 2023	12 June, 2023
Submissions are OPEN	15 Aug, 2023	12 Sept, 2023
Submissions are OPEN	15 November, 2023	13 December, 2023
Submissions are OPEN	15 Feb, 2024	14 March, 2024

CONTRIBUTOR SUBMISSION GUIDELINES

The following information is required for the body and content of your article when completing your submission:

- Please type your article using Word (or equivalent)
- Use single line spacing for your article between the lines
- Use double spacing between paragraphs
- Please ensure any references are provided via a URL link
- Text colour should be black
- Text font should be arial
- Text size should be 11
- Provide your company logo
- Provide your social media handles
- Provide six high resolution images. Please note, depending on your feature length, not all images may be used.
- Provide a recent headshot

Things to remember:

- Your article should be original, innovative, passionate, and informed!
- It should not have been shared anywhere else e.g., your website, as a blog, on any social media, or other forms of media
- Do not copy material from other sources as we take plagiarism very seriously
- Your article may be edited by our Executive Producer to reflect our style guide
- Please ensure your article does not discriminate or cause offence to our readers
- Once published, we will share with you the live link so you can share across your platforms. Please DO NOT SHARE prior to the digital publication date, any part of the magazine or you will be removed from the magazine and our database.

EDITIONS

WE OFFER A SELECTION OF FEATURES, AND ROLLING SUBMISSION OPTIONS.

ALL PRICES ARE DISPLAYED IN USD.

FEATURE	SINGLE ISSUE	3 ISSUES (20% DISCOUNT)	6 ISSUES (30% DISCOUNT)
COVER + 6 PAGES FEATURE WORD COUNT: 4000	\$2783	NON APPLICABLE FOR COVER FEATURES	NON APPLICABLE FOR COVER FEATURES
FEATURE: 4 PAGES WORD COUNT: 3000	\$1279	\$1020	\$892
FEATURE: 2 PAGES WORD COUNT: 1500	\$640	\$512	\$448
FEATURE: 1 PAGES WORD COUNT: 800	\$325	\$265	\$227
FEATURE: 1 COLUMN WORD COUNT: 250	\$169	\$135 FOR 4 CONSECUTIVE ISSUES	NON APPLICABLE FOR COLUMNS
PREMIUM 1/4-PAGE ADVERTISING	\$92	\$73	\$64
PREMIUM 1/2-PAGE ADVERTISING	\$184	\$147	\$128
PREMIUM Full 1 PAGE ADVERTISING	\$367	\$294	\$257

ABOUT

SPECIFICATIONS IN CM'S AND INCHES

Full Page	Trim size	19.77 cm x 26.67 cm
	Type area	20.64 cm x 27.31 cm
	Bleed	17.46 cm x 24.13 cm
	Trim size	7.875" x 10.5"
	Type area	8.125" x 10.75"
	Bleed	6.875" x 9.5"
1/2 Page Advert Horizontal		17.78 cm x 12.07 cm 7" x 4.75"
1/2 Page Advert Vertical		8.57 cm x 24.13 cm 3.375" x 9.5"
1/4 Page Advert Horizontal		11.75 cm x 8.89 cm 4.625" x 3.5"
1/4 Page Advert Vertical		8.57 cm x 12.07 cm 3.375" x 4.75"

WRITE FOR US

NEXT STEPS:

- Express your interest using the Women's Biz webform
womensbizglobal.com/magazine
- Ally Hensley will contact you to discuss your preferred requirements e.g.
 - cover
 - feature length
 - advertising needs
 - frequencyally@anniegibbins.com
- Once approved, pay invoice
- Start writing!

PREPUBLISHING REQUIREMENTS

- A selection of high resolution images, including headshot
- Your insanely brilliantly bio
- Social media profiles
- Submit publication in adherence to magazine guidelines
- Article formatted in 'word' submitted 30 days in advance to publication deadline (no exceptions!)
- Any other info, so we can help you build your global, tribal presence!

Women's Biz Magazine

SERVICES

- Agreements presented to our clients authorise Women's Biz Magazine and its associated companies to proceed with the design, production and digital creation of products contributors send through.
- Women's Biz Magazine will provide comprehensive guidelines to its contributors, it will also provide a professional level of service and is committed towards acting in a professional manner to its contributors and advertisers.
- The Women's Biz Magazine services also include all communication, preparation, placement, design, typography, the checking of file compliancy of supplied artwork.
- Women's Biz Magazine will handle all aspects of design for digital compliancy, submission of proofs (via online documentation) in good time for the contributors to make amendments where necessary for final proofs sign off, if required.
- File management of all images & finalised text supplied by the customer or nominated member of his/her company a kept confidential to Women's Biz Global team.



MATERIAL AND CONTENT

- The contributor agrees to supply a proportion of content in readiness at the start of the production with the remaining content to follow no later than 30 days before the digital deadline.
- The contributors should agree to provide us with a proof-read finalised clean copy, high resolution images, design guidance (if required) and any additional content that might be required by us to create Women's Biz Magazine.
- If the contributor cannot supply the information the contributor wishes to feature in Women's Biz Magazine, we will source what we can within a limited amount of time and in accordance with the set prices. If Women's Biz Magazine needs to pursue additional material, the contributor will be invoiced for any additional costs of the services or goods in order to obtain such content.
- Women's Biz Magazine makes allowances for minor typographic amendments within the agreed set price. However, if the contributor supplies content which later requires extensive amendments, we then reserve the right to apply an Author Amendment fee, this is charged in 0.5-hour increments.
- If digital production time allows, we may offer the contributor to clean up previously supplied content and resubmit although this may attract an additional page-rate being applied to cover reformatting.

CANCELLATION

Cancellation or reduction of any order must be notified in electronic communication via email to ally@anniegibbins.com at the earliest convenience.

Cancellation of an advertisement or insertion will incur the following fee: -

- Up to 6 weeks before deadline equals 50% of the total invoice.
- Less than 6 weeks before the deadline equals 70% of the total invoice.
- Less than 21 days before the deadline equals 100% of the total invoice.

Prepayments & Discounts:

Full members of Women's Biz Tribe can request a 10% discount on all orders.

Sponsorships and discounted fees are at the discretion of Women's Biz Magazine prior to digital publication.

INTELLECTUAL PROPERTY OWNERSHIP AND ORIGINAL FILES & IMAGES

The contributor owns the content and images they supply. Women's Biz Magazine owns the intellectual property rights of the design contained within the digital publication and any associated elements. Any electronic files supplied are for the stated use only and will not to be changed, adapted, or reused without written permission from Women's Biz Magazine. Due to licensing restrictions, fonts cannot be supplied other than for the purpose of output. We request that all submissions via the contributor have not been repurposed, or cited as originals with any other digital publication.

COPYRIGHT

Unless negotiated and agreed in writing, the copyrights of general artwork, commissioned artwork, imagery, and copy belong to Women's Biz Magazine.

If the contributor supplied Women's Biz Magazine with the material, it is the Customer's responsibility to obtain all necessary copyrights for its use and in agreeing to these terms and conditions the customer is asserting its right to the copyright. In such cases, the copyright belongs to the contributor.

The contributor agrees to indemnify The Women's Biz Magazine from any claim that arises regarding the use of material with which the contributor supplies to The Women's Biz Tribe Magazine.

Women's Biz Magazine reserves the right to use any artwork or printing Women's Biz Magazine has produced for the purposes of promoting Women's Biz Magazine services unless the customer requests otherwise, in writing.

ILLEGAL MATTER

Women's Biz Magazine reserves the right not to digitally print any matter deemed illegal, libellous, or offensive, or which may be an infringement of the proprietary or other rights of any third party.

The contributor agrees to indemnify Women's Biz Magazine in respect of any claims, costs and expenses arising out of any libellous matter or any infringement of copyright, patent, and design or of any other proprietary or personal rights contained in any material printed for the customer. The indemnity shall extend to any amounts paid on a lawyer's advice in settlement of any claim.

QUALITY OF THE PRINT

Every effort will be made to obtain the best possible colour reproduction on contributor's work, but because of the nature of the processes involved Women's Biz Magazine cannot guarantee an exact match in colour or texture between any materials with which the customer supplies us, and the digitally printed article.

TERMINATION OF BUSINESS

Services to contributors may cease at any time. In any such event Women's Biz Magazine will give 30-day's notice and will commit to fulfil any outstanding work. If there is an outstanding balance on an account then the contributor must pay in full without prejudice.

INSOLVENCY

Any contributor ceasing to pay their debts in the ordinary course of business or proving unable to pay their debts as they become overdue, or deemed unable to pay its debts, or has a winding-up petition issued against it, or a person commits an act of bankruptcy or has a bankruptcy petition issued against it, Women's Biz Magazine, without prejudice to other remedies, shall; have the right not to proceed further or undertake other work for the customer and be entitled to charge for work already carried out (whether completed or not) and materials purchased for the customer.

All unpaid debts due, from the customer have a general lien on all goods and property in its possession (whether worked on or not) and shall be entitled on the expiration of 14 days' notice to dispose of such goods or property in the manner Women's Biz Magazine sees fit.

DATA PROTECTION

By agreeing with Women's Biz Magazine the directors, employees, freelance staff and its associates of the digital publication will abide by contributor confidentiality at all times.

If one of them breaches trust and releases confidential information in the public domain or to Women's Biz Magazine contributor, then Women's Biz Magazine will seek legal advice legal action against that company or individual.

Women's Biz Magazine agrees to keep the information of its customers confidential. All information will be treated as confidential in accordance with the Data Protection Act.

FINANCIAL CONSEQUENTIAL LOSS AND LIABILITY

Women's Biz Magazine will accept no liability whatsoever for consequential or third-party losses, resulting in incorrect print being supplied and/or a delay in delivery however caused.

Women's Biz Magazine will accept no liability whatsoever for financial loss or loss of earnings arising from products or services provided.

Women's Biz Magazine shall not be liable for any loss to the Customer arising from delay in transit caused by circumstances beyond the company's control.

DELAYED, FAILED OR MISSED PRODUCTION SCHEDULES AND/OR DEADLINES

The contributor MUST inform Women's Biz Magazine at the earliest opportunity of any possible delay. If the contributor misses their production schedule and/or print deadline for whatever reason, Women's Biz Magazine will reallocate the production of the product to a new time schedule so as not to hinder the delay or production of the magazine. The customer will not receive priority outside the original agreed production slot.

If the agreed content does not materialise in good time or the magazine is put on hold indefinitely during the production by the contributor, Women's Biz Magazine reserves the right to invoice in full the original agreed cost, whether the work is complete or not. Recommencement of work will be charged in accordance with the agreement or by the hour if the budgeted time has been exceeded at the discretion of Women'sBiz Tribe Magazine.

Women's Biz Magazine accepts no responsibility for any delay caused by the contributor providing insufficient, unsuitable, or late content.

If the customer fails to notify Women's Biz Magazine of any possible delay and continually misses their production schedules and/or digital print deadlines, Women's Biz Magazine reserves the right to charge the customer, where Women's Biz Magazine experiences a direct cost caused by the customer's delay. The customer is responsible for ensuring that finalised content is supplied in good time.