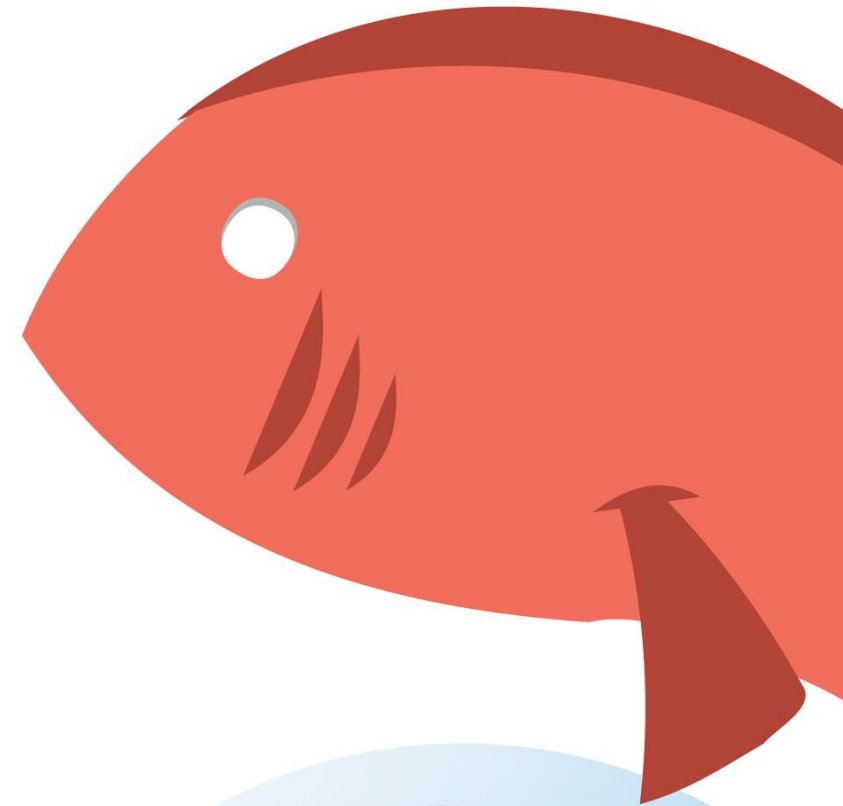


THE Tiggett Wanda EFFECT

Unapologetic **BOLDNESS**
for Life and Career Success

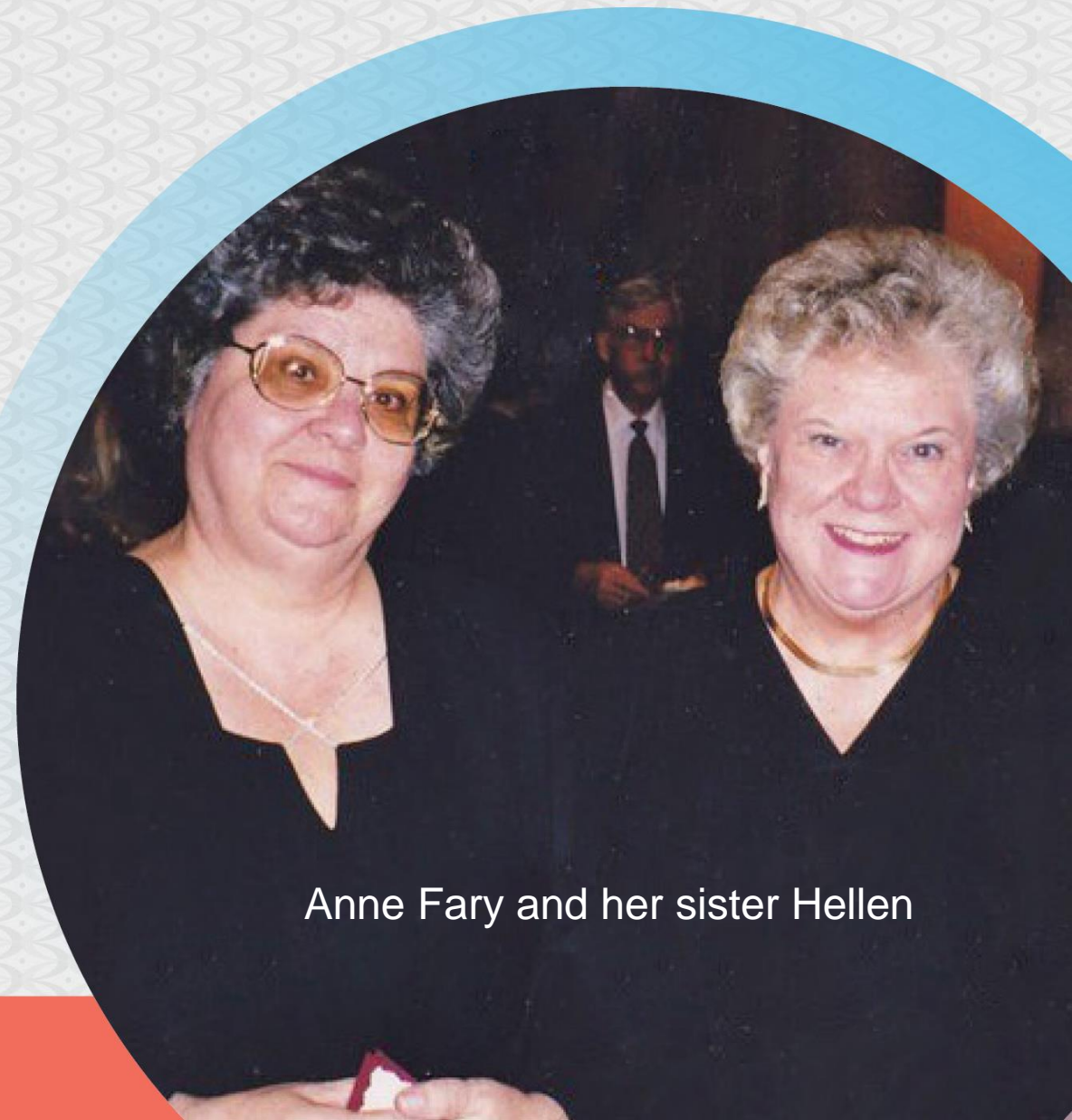
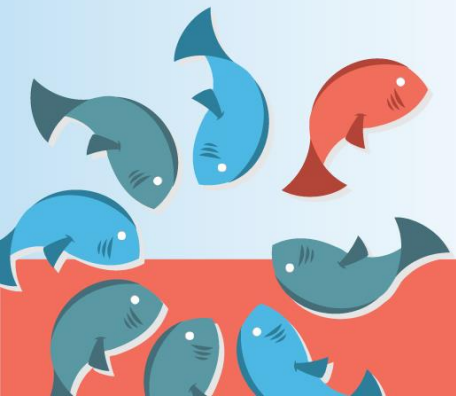


tiggett and co. 

BOLD

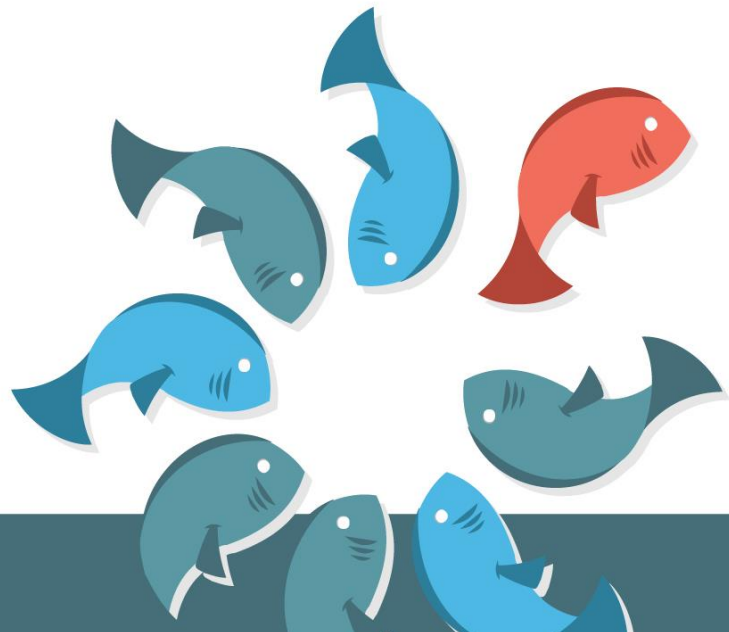
OR

Shy?



Anne Fary and her sister Hellen

Opinion POLL



**WE WANT
YOUR
FEEDBACK!**

Poll 1

Was Anne Fary Bold?

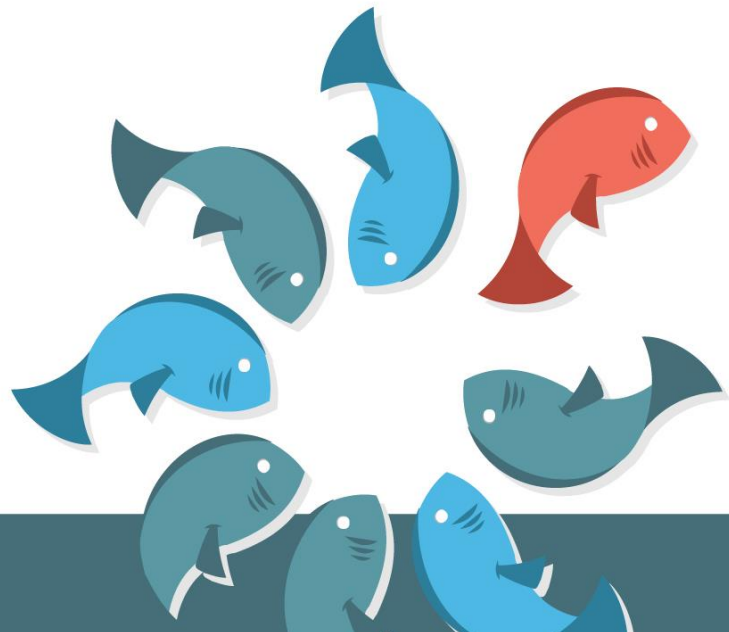
BOLD

OR

Shy?



Opinion POLL



**WE WANT
YOUR
FEEDBACK!**

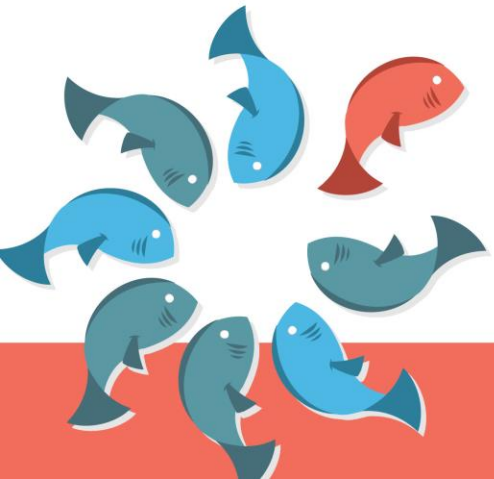
Poll 2

Was Anne Fary Bold?

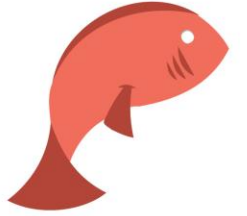
BOLDNESS

A DEFINITION:

- 1a:** not afraid of danger or difficult situations
- 1b:** showing confidence or lack of fear
- 2:** very confident in a way that may seem rude or foolish

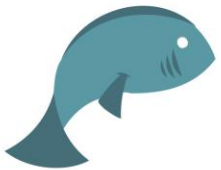


CHOICE and CONSEQUENCES



Choices			
	PLANNED CHOICE TO ACT	UNPLANNED CHOICE TO ACT	TOTAL
Boldness	66.67% 34	33.33% 17	51
Courage	42.00% 21	58.00% 29	50

Consequences			
	LIKELY CONSEQUENCES	LITTLE TO NO CONSEQUENCES	TOTAL
Boldness	76.47% 39	23.53% 12	51
Courage	82.00% 41	18.00% 9	50

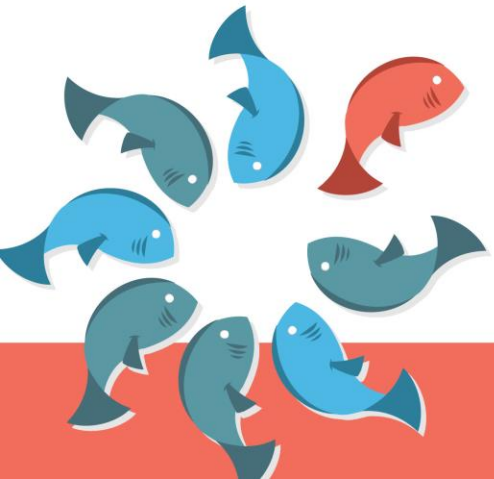


COURAGE

A DEFINITION:

1a: mental or moral strength
to venture, persevere, and **withstand**
danger, fear, or difficulty

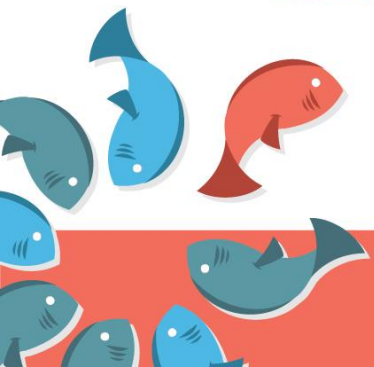
1b: to **proceed** especially in the face
of danger.



BOLDNESS

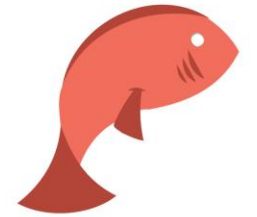
What it's NOT...

- Rude
- Disrespectful
- Unprofessional
- Brash
- Intentionally Harming Another

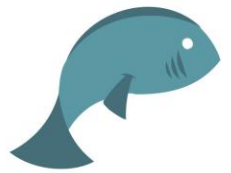
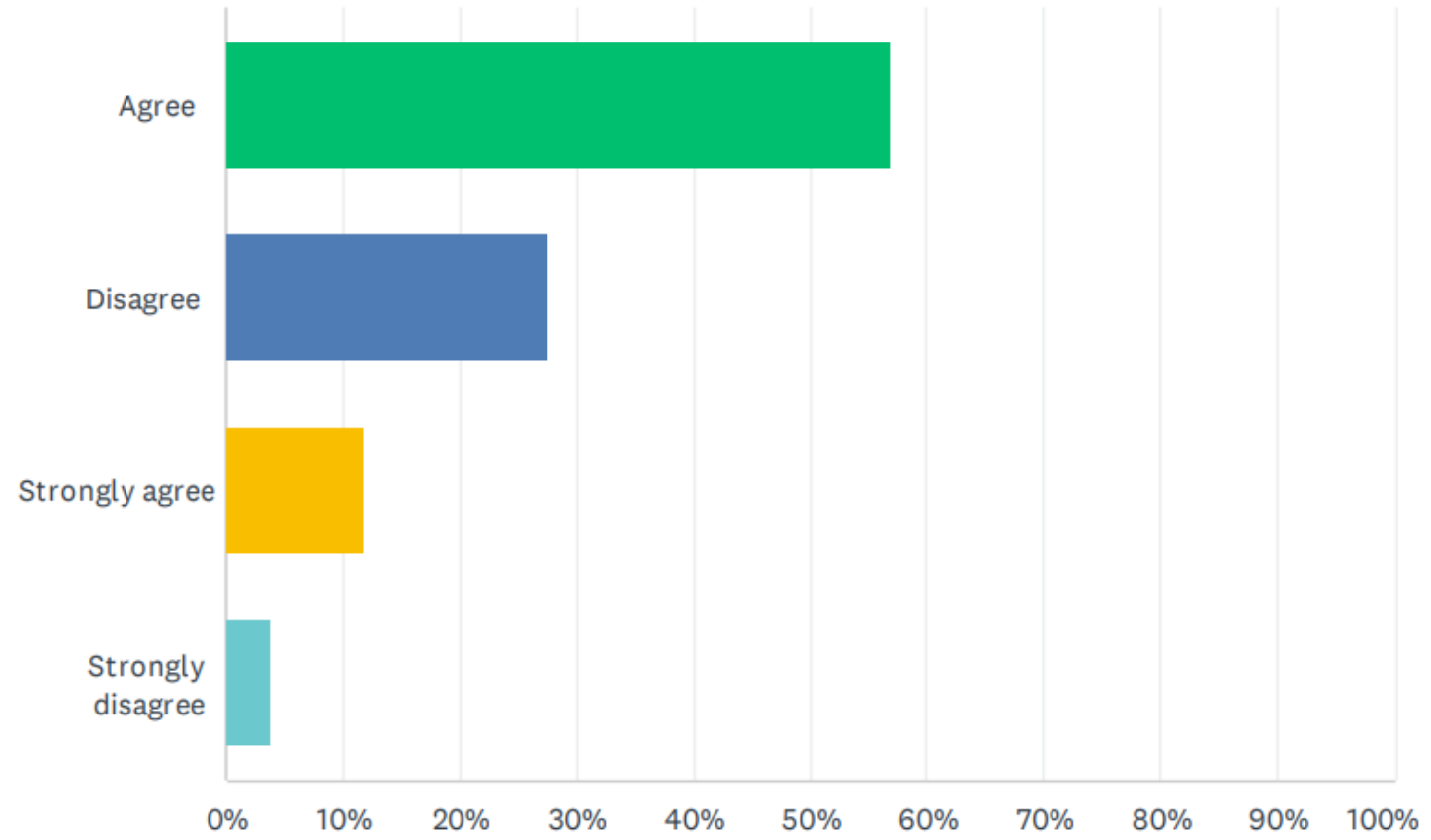




OVERALL, I tend to apologize for my behavior/decisions/comments when others appear to be uncomfortable.



Answered: 51 Skipped: 0





Apologetically **BOLD**

SHAME

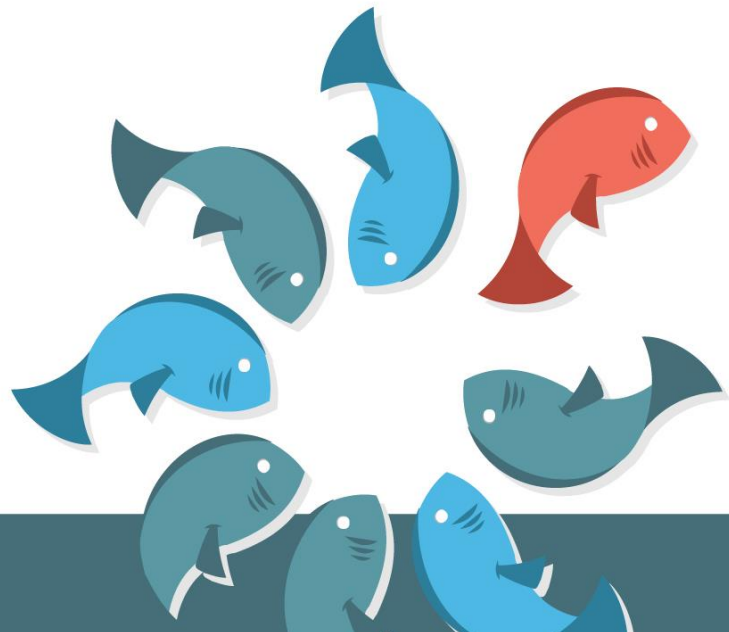
GUILT

FEAR

TOO MUCH RISK



Opinion POLL



**WE WANT
YOUR
FEEDBACK!**

Poll 3

**What Emotions Do You
Feel?**

**“Imagine going from
fear to normalization.”**

- Stacy Pulikkathara

If you were to normalize doing, saying, deciding, or acting upon something in your current life, in what SPECIFIC way would this empower you?

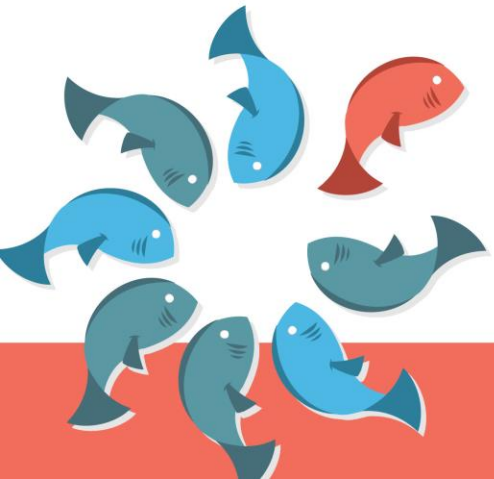


COURAGE

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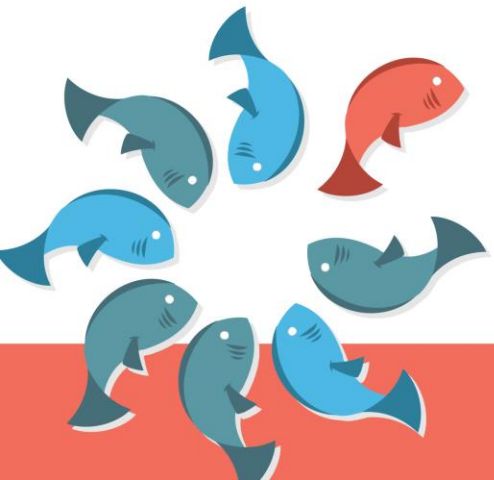
1b: to **proceed** especially in the face
of danger.



BOLDNESS

What it's NOT...

Accepting a
Status Quo



“A Latin term, meaning **‘the existing state of affairs, the way things are.’**” It’s maintaining the current conditions or state.

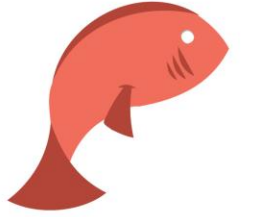


Lair Marin Marcum



BOLDNESS

MEASURES OF BOLDNESS



Latency to enter
into novel
environments



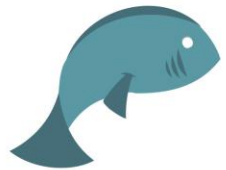
Reactions to benign
objects in the novel
environment



Activities in
a novel environment



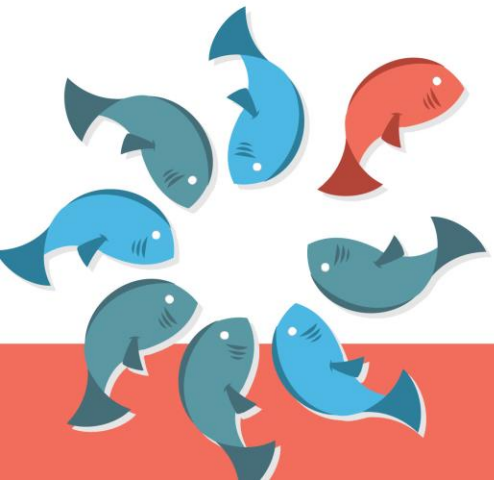
Reactions to
threatening objects in
the novel environment



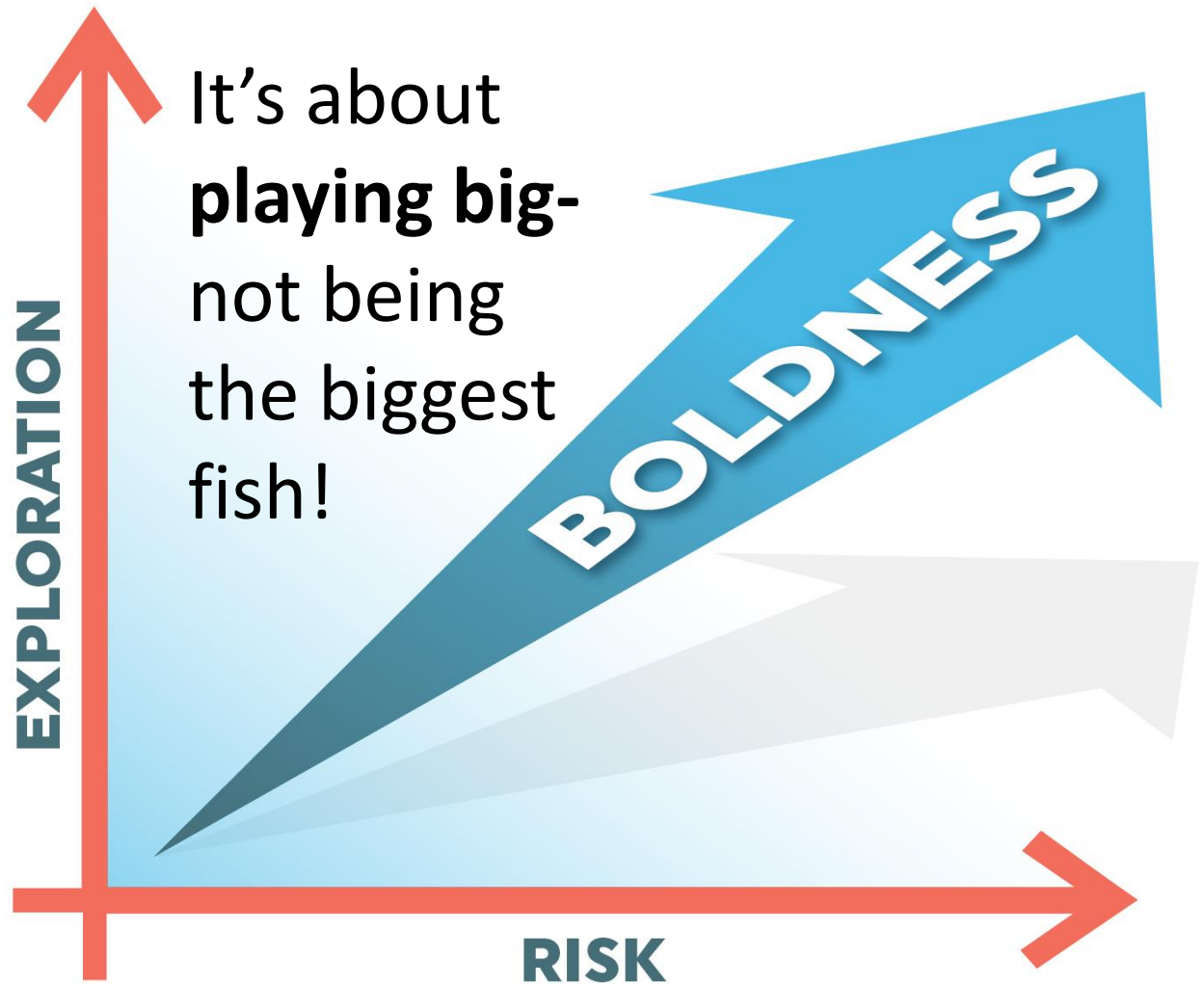
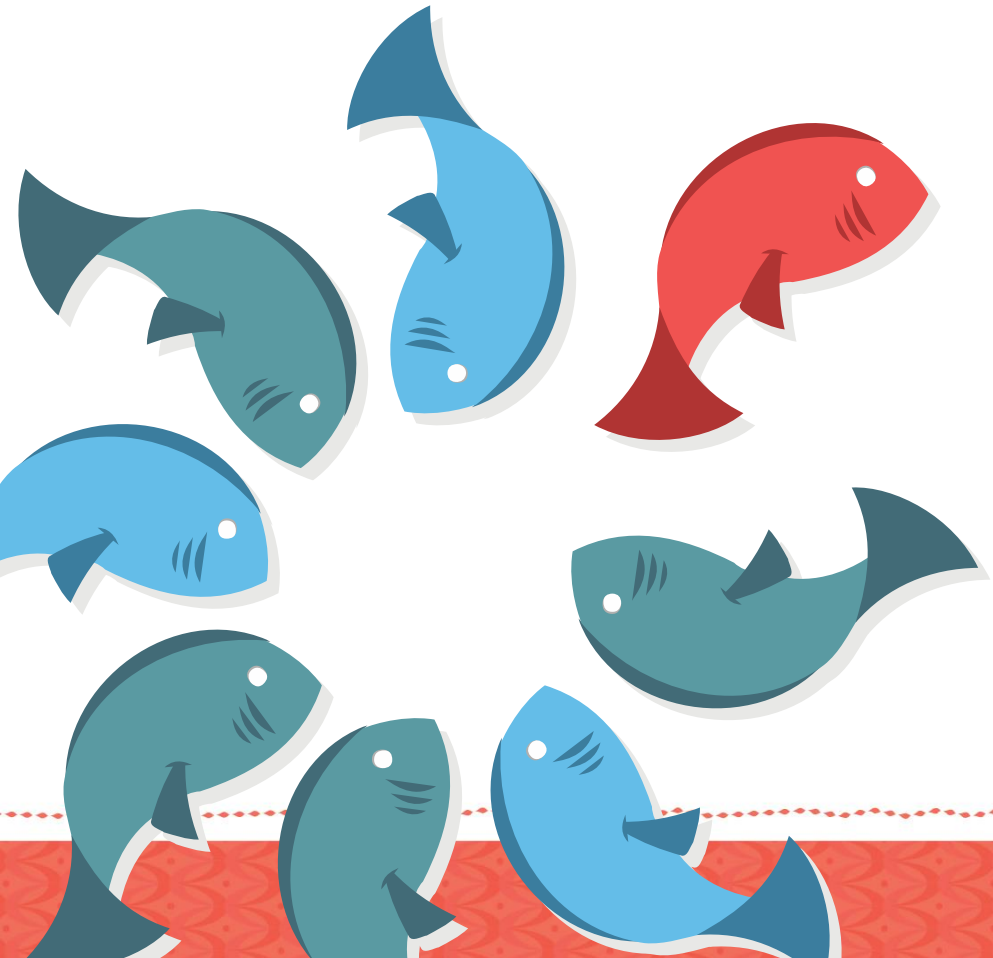
BOLDNESS

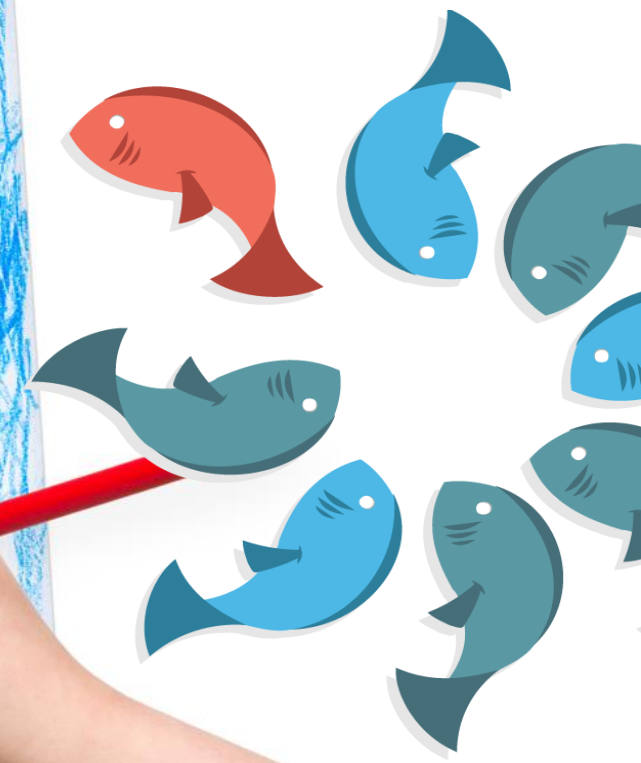
What it's NOT...

Just about fish...



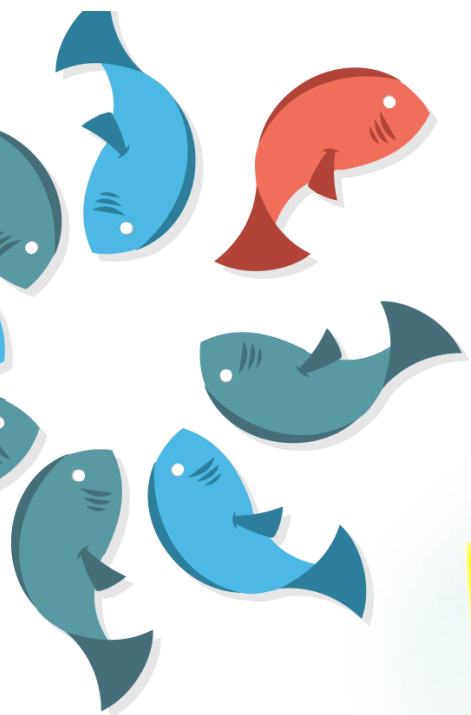
BOLDNESS FOR LIFE AND CAREER SUCCESS





THREATENING OBJECTS

BENIGN OBJECTS



BOLDNESS FOR LIFE AND CAREER SUCCESS

For your willingness to explore,
consider how “exposed” you will be
the more you explore.

What obstacles could you face?

Identify what support would be.



BOLDNESS FOR LIFE AND CAREER SUCCESS

Assign a risk number to the benign objects you've identified, using a range of 1-5, with 1 being low risk and 5 being high risk.

Assign a risk number to the threatening objects you've identified, using a range of 1-5, with 1 being low risk and 5 being high risk.



BOLDNESS FOR LIFE AND CAREER SUCCESS

Overall, what is the average level of risk, on a scale of 1-5, with 1 being low risk and 5 being high risk, in breaking with a status quo that's holding you back?

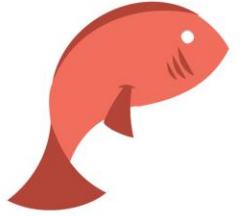




Unapologetically Bold

“You could have heard a pin drop.”

-Velda Otey



FRIEND	FAMILY MEMBER	SPOUSE / PARTNER	BOSS / MANAGER	CO-WORKER	CELEBRITY / PUBLIC FIGURE
25.49% 13	21.57% 11	5.88% 3	7.84% 4	9.80% 5	13.73% 7

Convictions-based

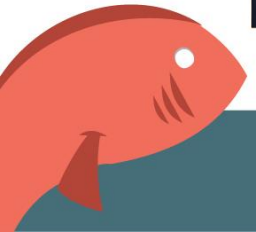
Brave

Risk



Unapologetically **BOLD**

Staying true to
your values and
convictions.



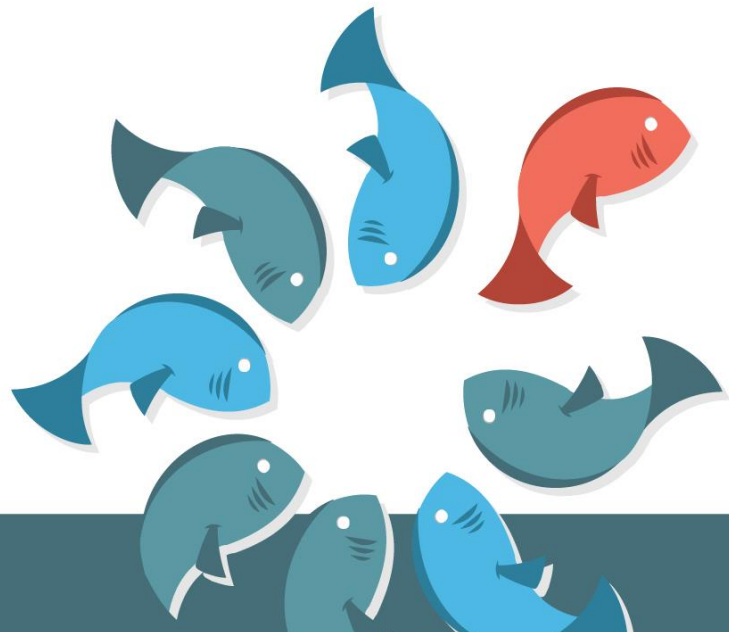


**“Boldness is
unique to each
one of us; it’s
yours to own.”**

— Jennifer Nicholas



Opinion POLL

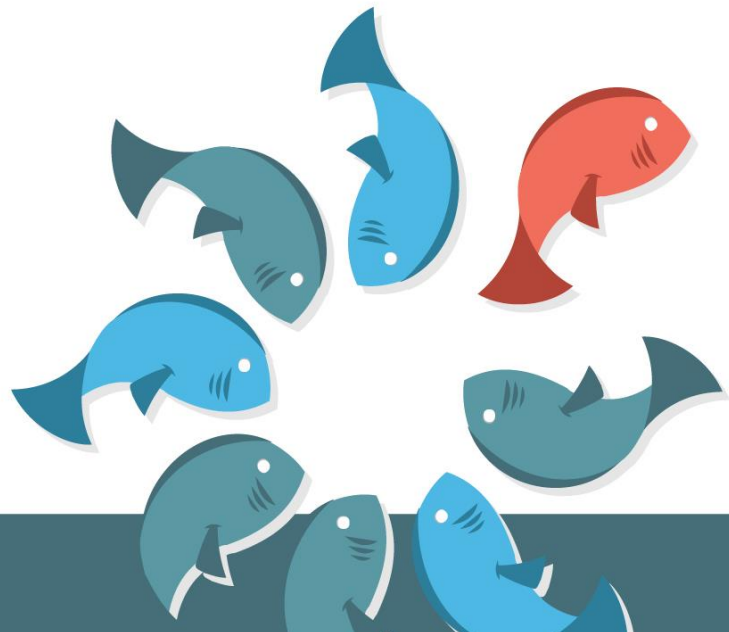


**WE WANT
YOUR
FEEDBACK!**

Poll 4

What Emotions Are You
Willing to Let Go?

Opinion POLL



**WE WANT
YOUR
FEEDBACK!**

Poll 5

I Have Identified One
Action ...

**“Take brave, unapologetic
action to create what you
desire. It’s living just
outside the shadow of who
you truly are.”**

- Meredith Liepelt, Rising Star Publicity

What possibility would you create for yourself and others?



Normalizing fear to stand in your truth.

Communicating your truth through words, actions, and decisions regardless of group think and status quo.

Standing in your truth per your values, and pursuing your desires.

Standing just outside the shadow of your (comfortable) self in that truth.

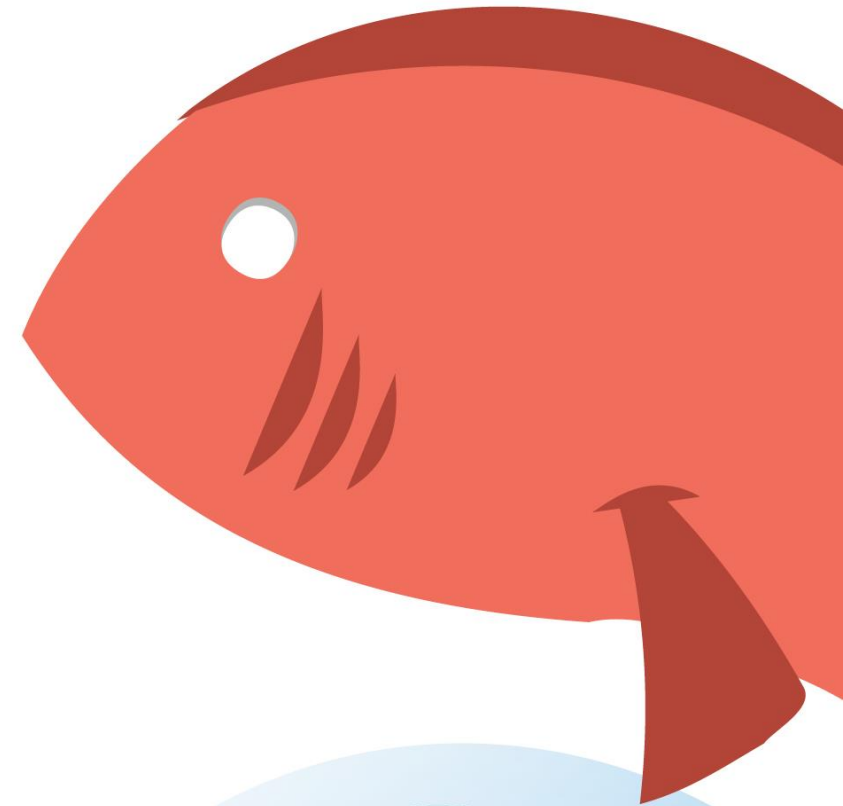
SUMMONING YOUR INNER “TOWANDA” THAT’S UNIQUE TO YOU!

THE TOWANDA EFFECT



THE Tiggett Wanda EFFECT

Unapologetic **BOLDNESS**
for Life and Career Success



tiggett and co. 