

WOMEN IN PUBLIC FINANCE

VIRGINIA CHAPTER

The Economic Outlook – And What About Women? Sonya Ravindranath Waddell

Richmond, Virginia and via Zoom March 2, 2023

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The Economic Outlook...and Women

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Richmond • Baltimore • Charlotte

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The U.S. Economy (and Women)

How did we get here?

- Demand dropped off a cliff, and then very quickly surged—the combination of fiscal support, excess savings, and offsetting declines in demand for services resulted in very strong demand for goods.
- But supply wasn't there: supply chain disruptions, labor shortages
- Combining higher demand with constrained supply (and add in growth in energy prices) means that inflation will grow

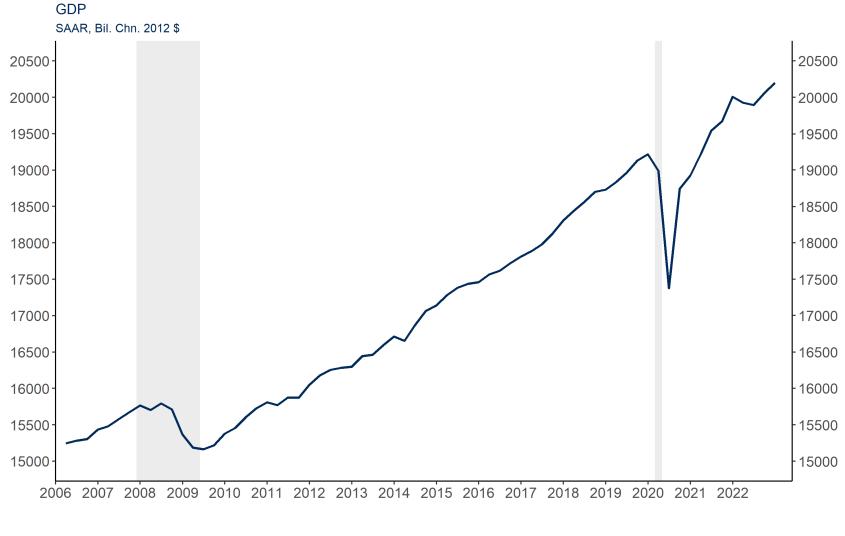
Where are we now?

- Inflation rates have declined, but inflation remains elevated.
- Labor markets remain surprisingly strong; supply chain constraints are easing (for now); and demand is growing, albeit more slowly

Women in the economy

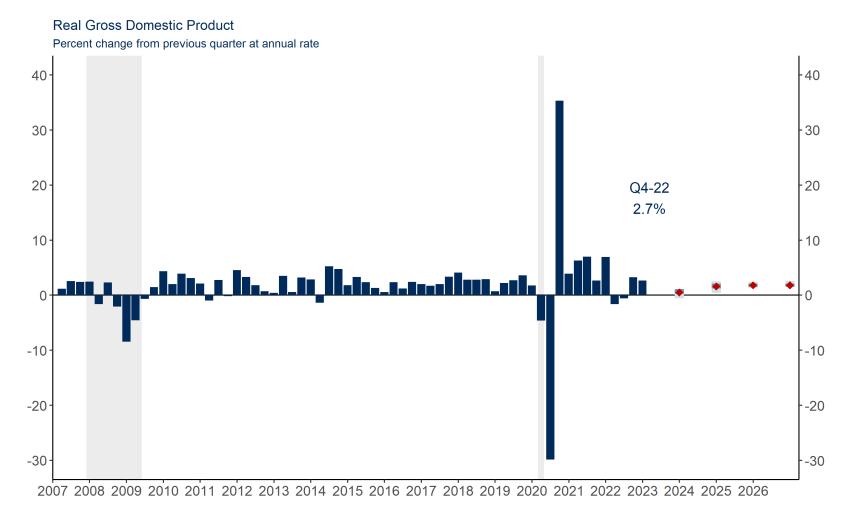
- Women's labor force participation rose into the 1990s and then stopped well below men's participation.
- The challenges (and opportunities) are diverse not only by gender, but also by educational attainment and race
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Demand dropped...and then surged





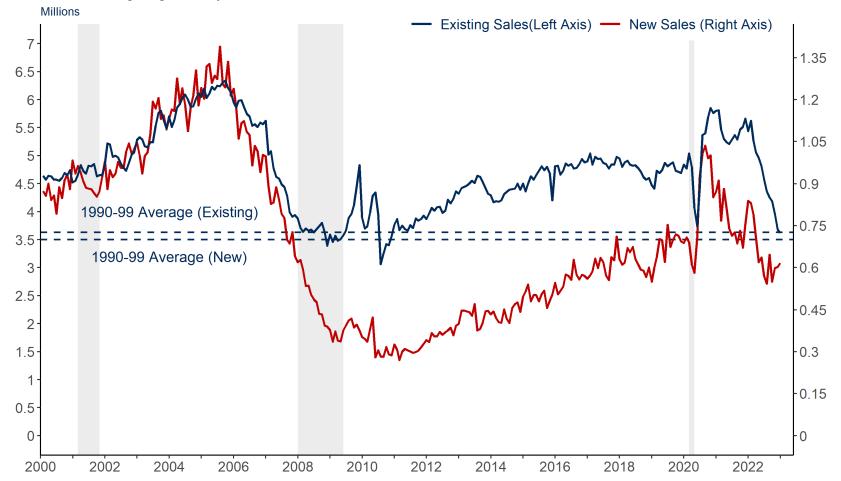
Growth remained strong through 2021. Many are projecting growth to be slower in 2023





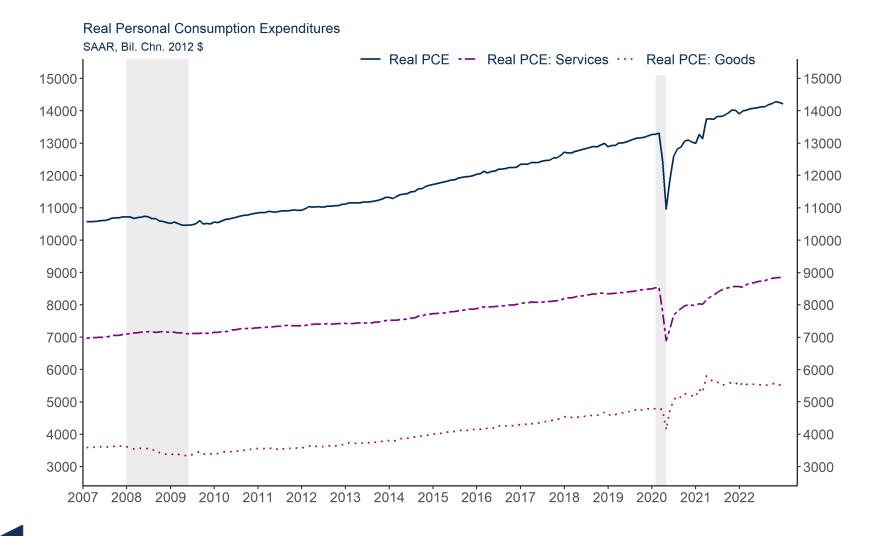
Residential real estate has been struggling

New & Existing Single-Family Home Sales





Goods consumption jumped up after COVID; services was slower to return

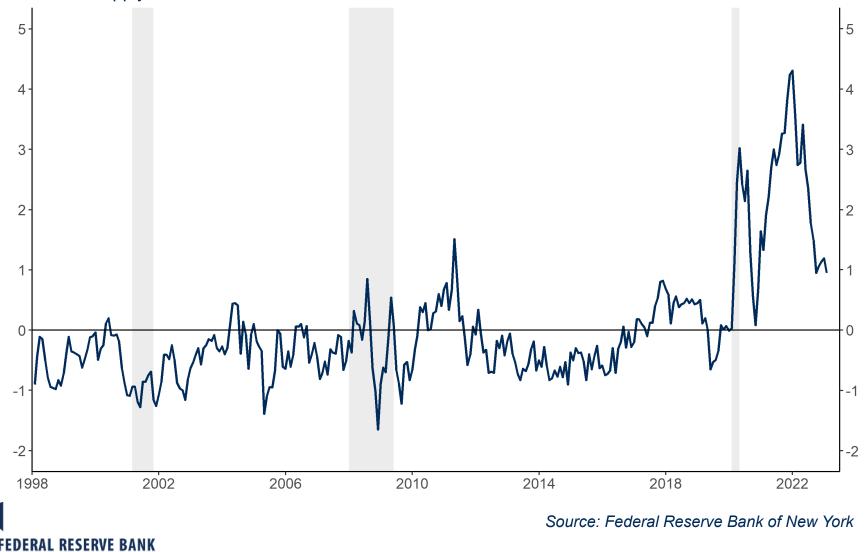


Source: Bureau of Economic Analysis/Haver Analytics

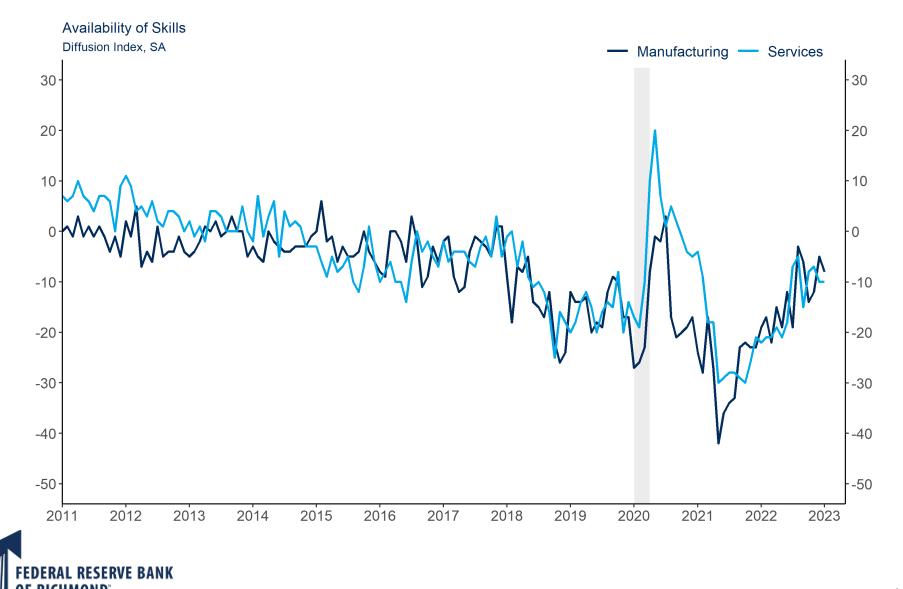
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Supply could not keep up with demand for goods

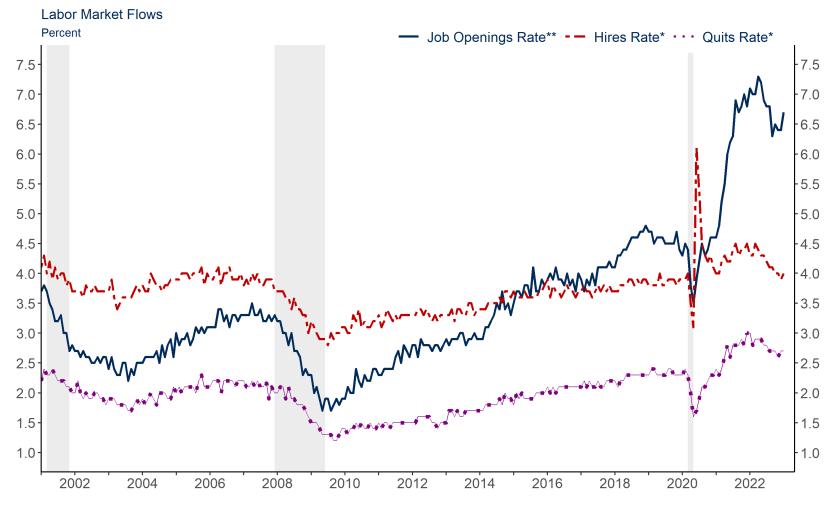
Global Supply Chain Pressure Index



At least in part because labor could not keep up



The demand for labor is clear in the job postings data



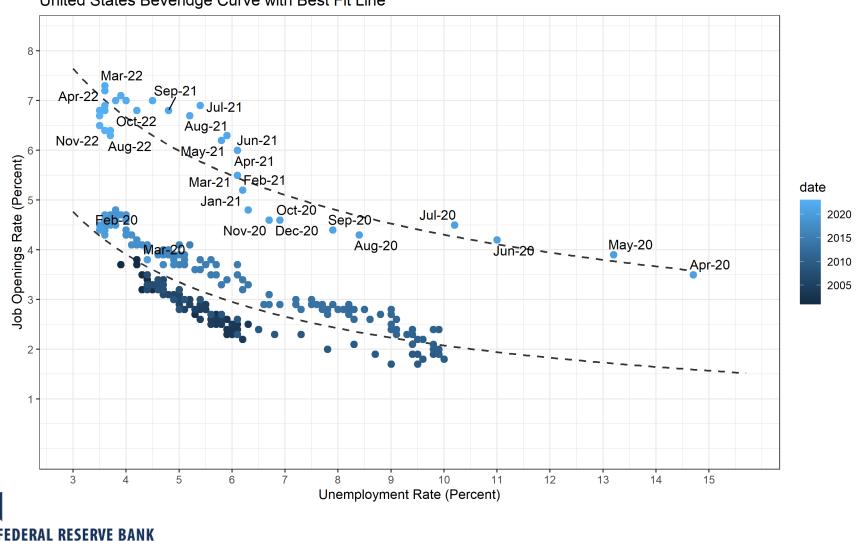
Note: *Percent of total employment. **Percent of total employment plus job openings.

Source: Bureau of Labor Statistics/Haver Analytics



Job postings remain higher than "normal" for the current unemployment rate



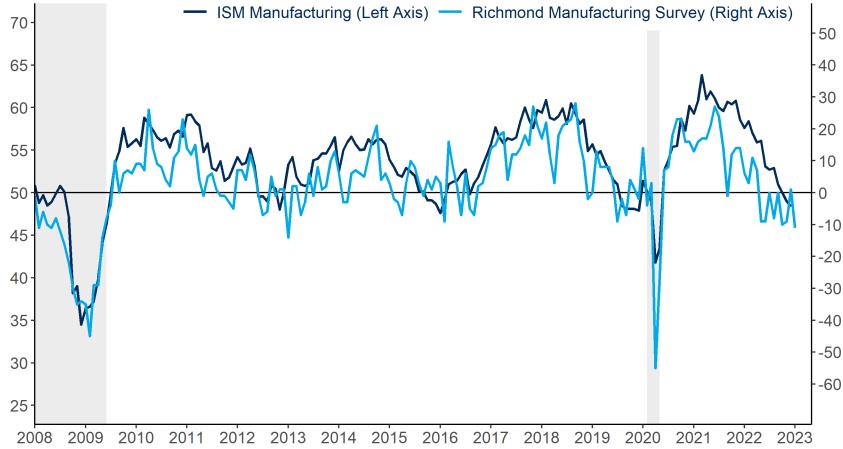


United States Beveridge Curve with Best Fit Line

Richmond Fed indexes indicate some slowing of demand in manufacturing...

Indexes of Manufacturing Activity

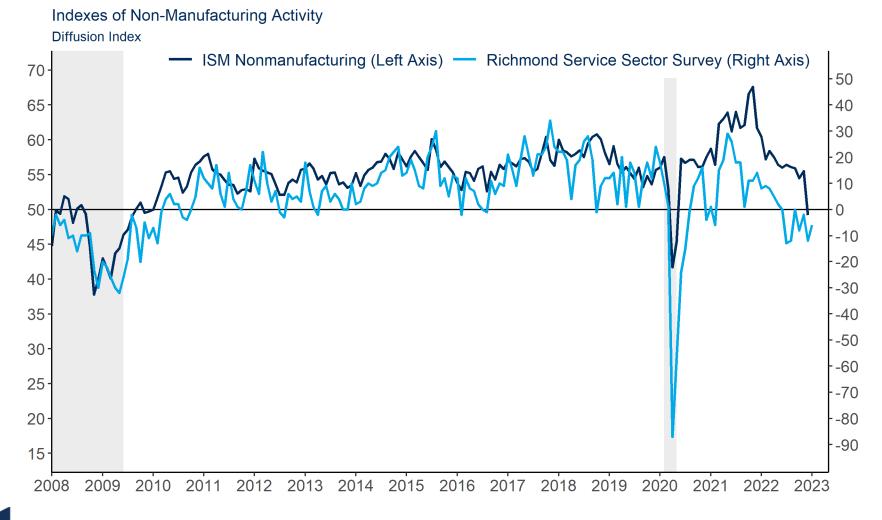






Source: Federal Reserve Bank of Richmond

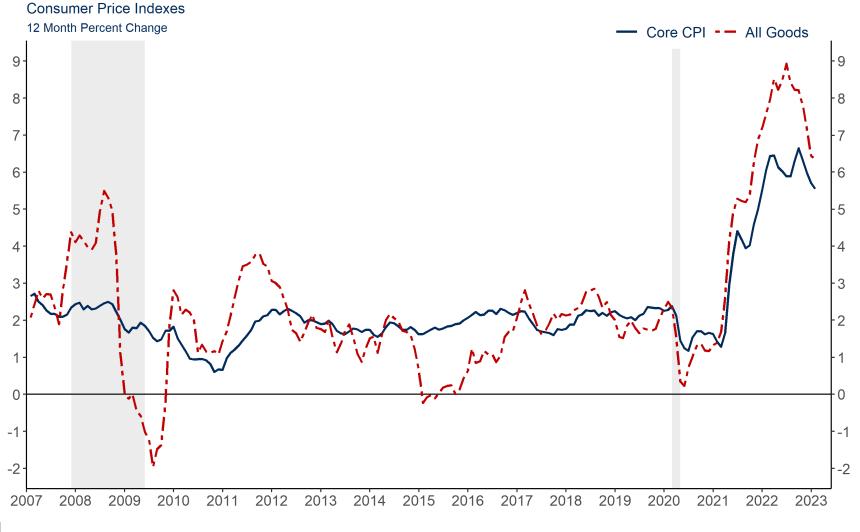
...and in services (including construction)



Source: Federal Reserve Bank of Richmond

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Inflation is falling, but it is still at 40-year highs

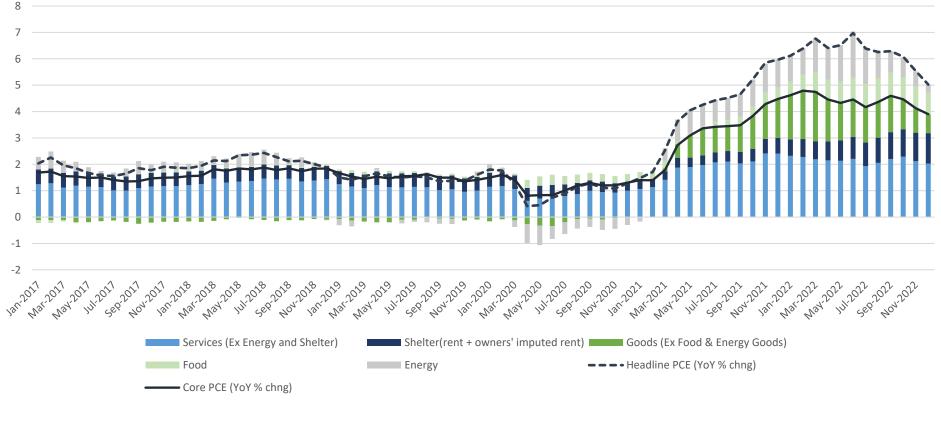


Source: Bureau of Labor Statistics/ Haver Analytics

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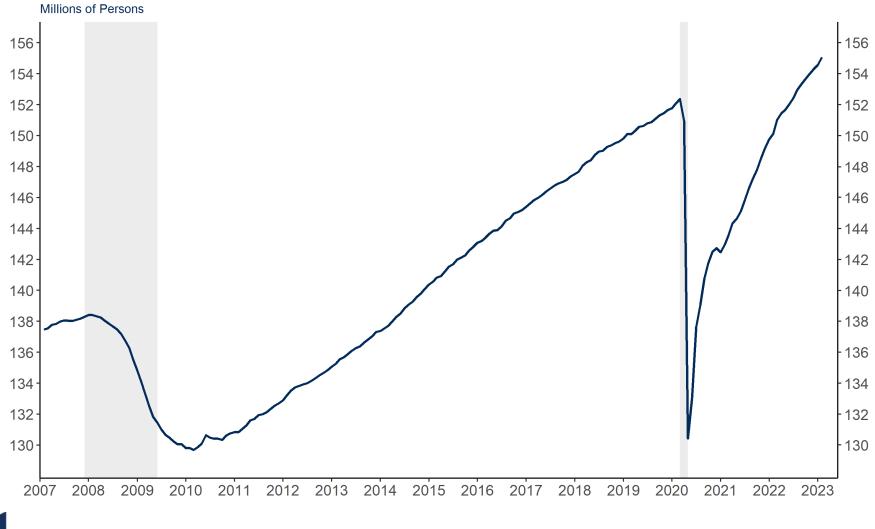
Contribution to Headline YoY PCE Inflation





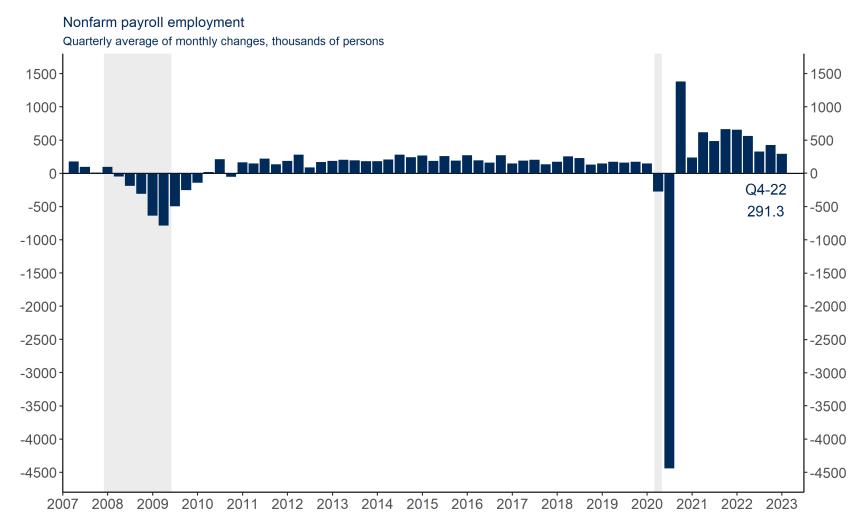
The labor market is strong. We keep adding jobs....

Nonfarm Payroll Employment





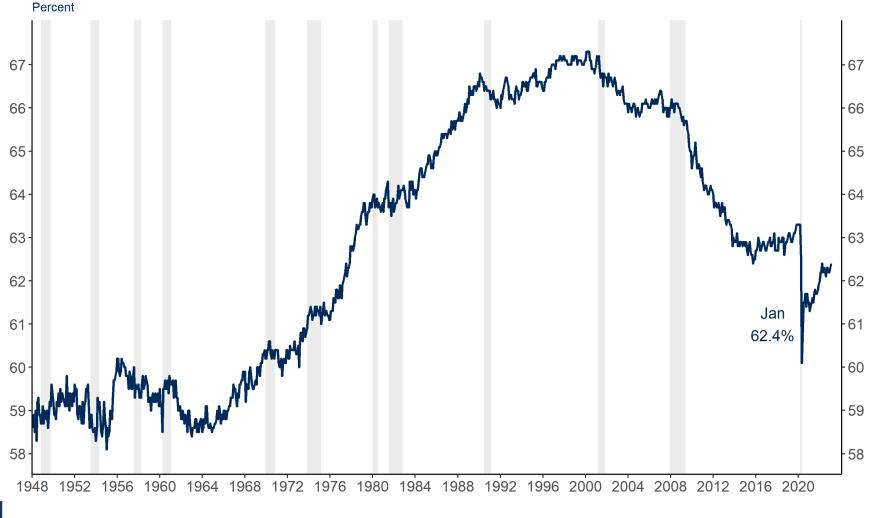
...at a fast pace





Labor Force Participation: A Long-Run Perspective

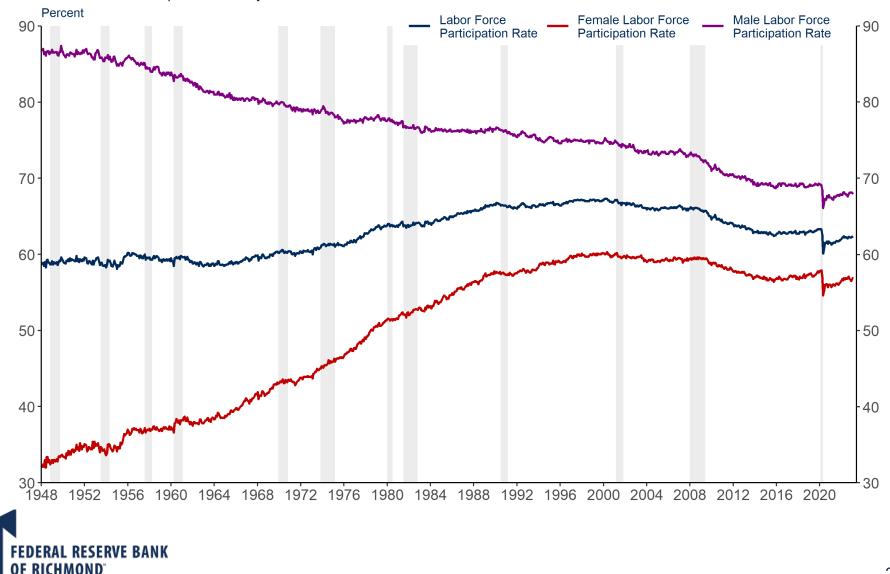
Labor Force Participation





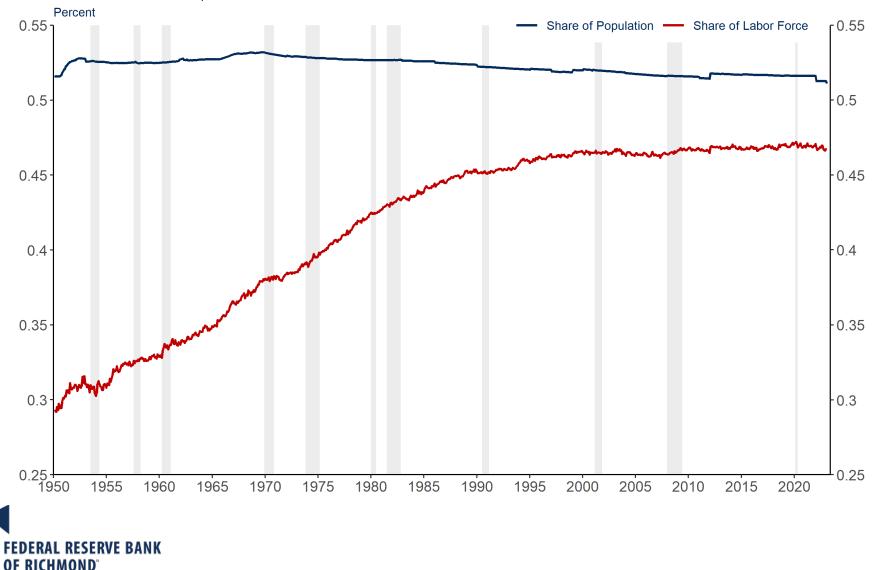
Female labor force drove the growth through the 1990s, but then stagnated

Labor Force Participation Rate by Sex

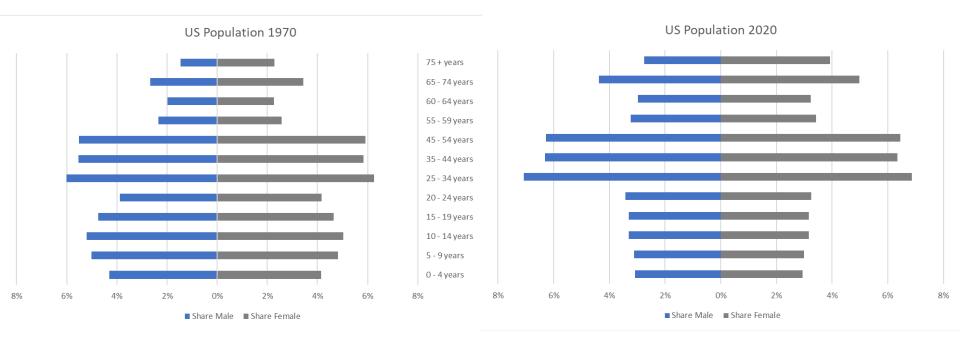


Women make up half the population...and less than half of the workforce

Share of Women in Population vs Labor Force

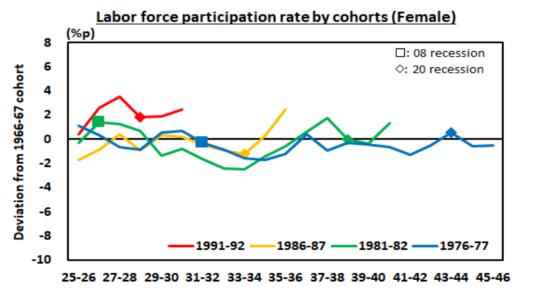


The biggest issue in labor force participation? The aging of America





Source: 1970 Decennial Census, 2020 ACS 5-Year Estimates



Age

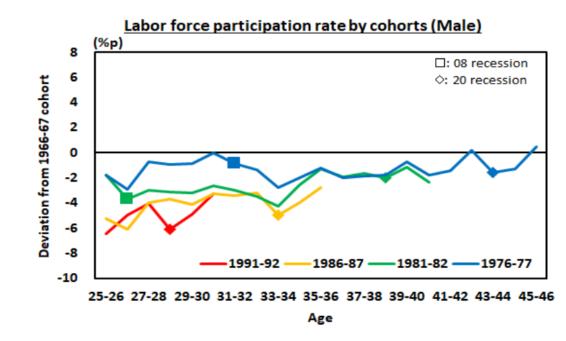


Figure 3: Participation Rates over Life Cycle, Deviation from the 1966-67 Cohort's

Source: NBER: Lee, Park and Shin

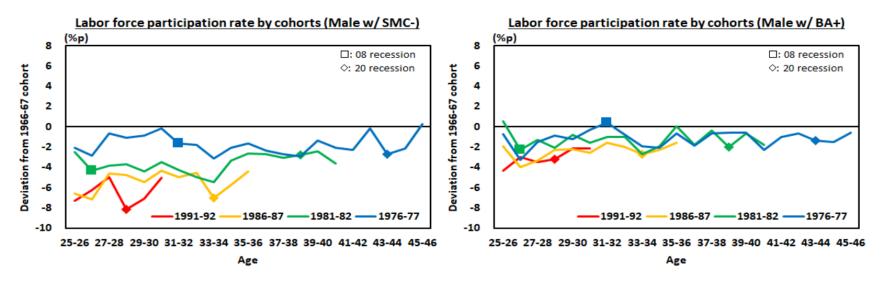


Figure 4: Participation Rates over Life Cycle, Deviation from the 1966-67 Cohort's

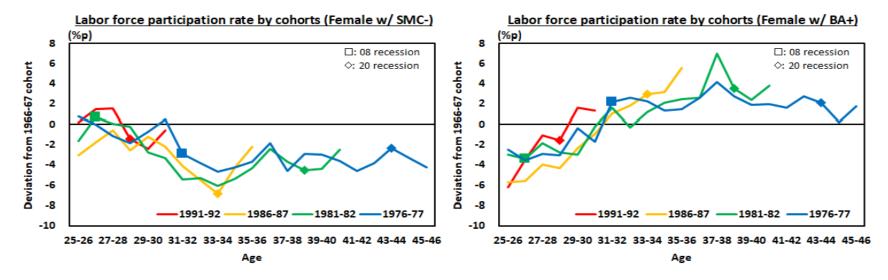
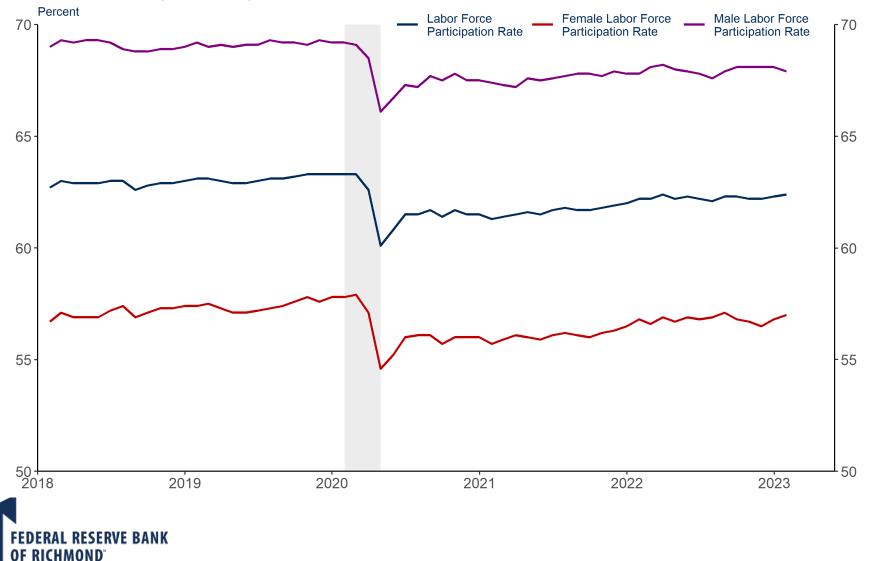


Figure 5: Participation Rates over Life Cycle, Deviation from the 1966-67 Cohort's

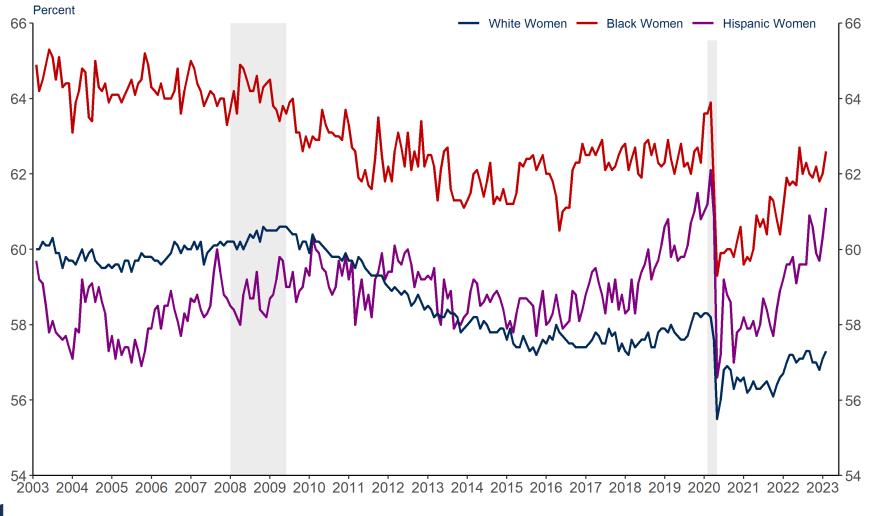
What was the impact of COVID?

Labor Force Participation Rate by Sex



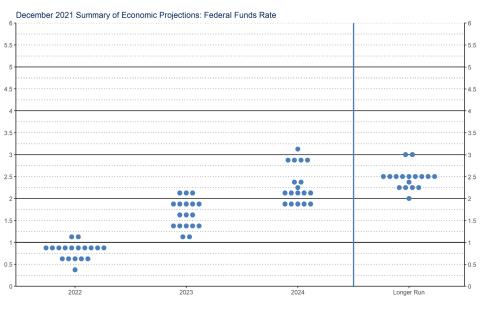
Labor force participation, like everything else, varies by race (and educational attainment, marital status, etc.)

Labor Force Participation Rate by Race





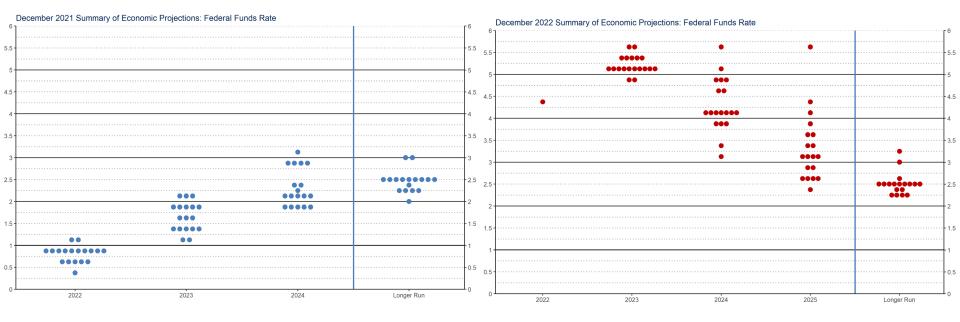
What does this all mean for monetary policy? December 2021 vs...





What does this all mean for monetary policy? December 2021 vs December 2022

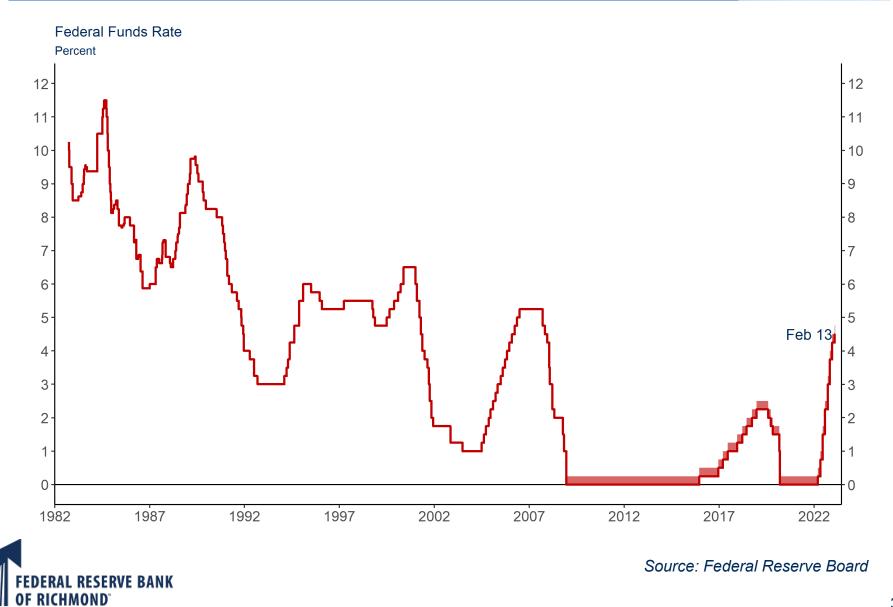






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Historical context is important



In summary



Inflation has fallen, but it is well above the FOMC's target and monetary policymakers will continue to act to get it back to 2%.

The economy continues to chug along

- Employment continues to grow. Labor is tight and may stay that way even if the economy cools – businesses have been short labor forever, will they be as quick to lay off as in the past?
- Consumption and spending are steady—is the January data a blip or does it mean demand is resilient?

Women are critical to economic growth

- The female labor force participation has recovered from the COVID recession as much as the male participation, but it remains lower
- The participation rate varies by age cohort, by education, and by race. There
 has been much work to understand the female LFP trend—how much we are
 able to change the trend (for women and men) will affect our future economic





Questions? sonya.waddell@rich.frb.org





VWPF Announcements

- Friday, April 28th The Towanda Effect virtual event co-hosted by Virginia and other state chapters of WPF
- Wednesday, May 3rd: Reception, Waterman's Surfside Grille, Virginia Beach
- May 3rd 5th Look for the VWPF exhibit at the VGFOA Spring Conference
- September 2023: WPF National Conference, Washington, DC -
 - VWPF is one of the host chapters





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