

# EYA

*EMBRACEYOURAMBITION*

Marcus Black & Ashlee Fay Branstetter

## **In a World Full of Go-Getters, Be a Go-Giver**

*"Your true worth is determined by how much more you give in value than you take in payment." Bob Burg*

**4 Keys to Becoming a Go-Giver  
& Leveling Up Your Life.**

## 1. **Seek to serve your audience first.**

*--Your income is determined by how many people you serve and how well you serve them.*

---

---

---

---

---

---

---

---

---

---

## 2. **The most successful people know how to give & receive.**

*-- The key to effective giving is to stay open to receiving it. - Bob Burg*

---

---

---

---

---

---

---

---

---

---

### 3. **The little things make all the difference.**

*-- Those who achieve great things that the world will never forget start out by accomplishing small things that the world will never see.*

---

---

---

---

---

---

---

---

---

---

### 4. **The Secret Sauce is you**

*-- The most valuable thing you have to give people is yourself. No matter what you think you're selling, what you're really offering is you.*

---

---

---

---

---

---

---

---

---

---

# EYVA

*EMBRACEYOURAMBITION*

Join the Movement at

[EYAmbition.com](http://EYAmbition.com)

Follow us:



[Facebook.com/eyambition](https://www.facebook.com/eyambition)



[instagram.com/eyambition](https://www.instagram.com/eyambition)



[YouTube.com/embraceyourambition](https://www.youtube.com/embraceyourambition)

*It's time to Embrace Your God-Given Ambition...  
Because You Can!*