



60 MAGIC WORDS TO USE IN YOUR EMAILS OR IN SOCIAL MEDIA

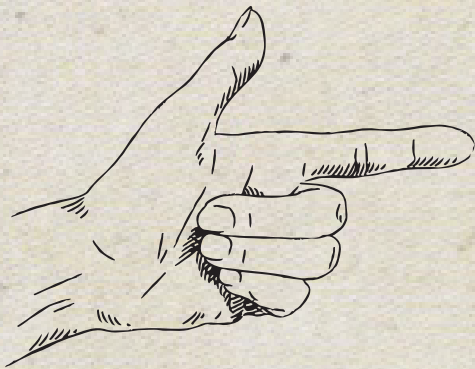




ATTRACTIVE TEXT IS A SKILL THAT CAN BE IMPROVED

Certain people enjoy success in life. And at first glance, it seems like I'm not putting in much effort.

The texts I put on social media, even though they seem like endless strings of words, seem to bring the results that everyone wants.

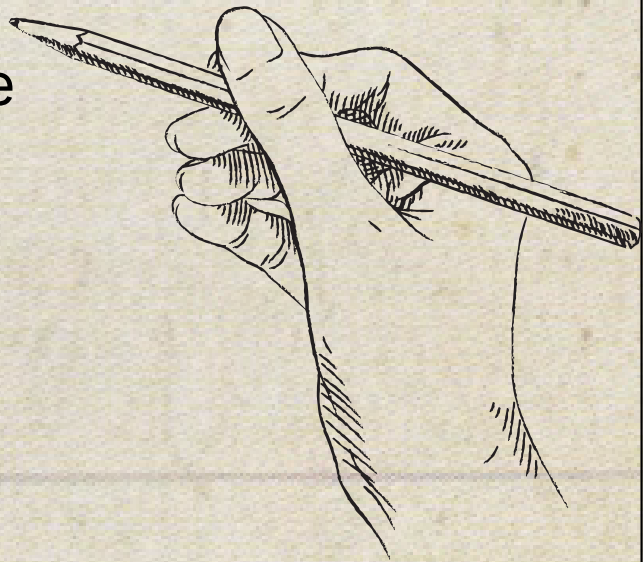


Like me, you must have wondered: why do their messages, copy bring results?

Words are magic

Probably the posts you make are without reactions and the number of leads has dropped dramatically.

You probably noticed that certain actions are being taken but they are aggressive and you don't like to work like that.



And the effect most of the time is exactly the opposite of what is wanted: reducing the number of leads and/or sales.





The words can be:

APPEALING

CREATIVE

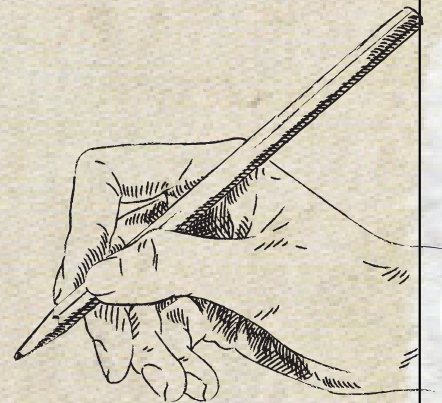
NEUTRAL

DESTROYERS

What do you think?

"In the beginning was the
Word..."

Do the words sound familiar? How do
you feel when you read them?



This is how any action/inaction, emotion, vibration begins

Every word you write has an energetic impact on you and on those around you.

When we are alone we use words to talk to ourselves:

BRAVO Ramona! You were gorgeous and genuine today... You communicated effectively and got a sign up + sale! Great, keep it up!

VS.

Off Ramona! And you screwed up... You're not even a good mother and you still want to be an entrepreneur?





What we often forget is the fact that through words we raise or destroy the energetic and vibrational level and our inner state is inevitably transmitted in everything we do.

Disregarding the value of the word will also be reflected in the way we relate and approach the problems we face both in our personal and professional lives.



Verbal communication in the online environment has clear objectives. For example, a harmless conversation with a stranger can become a recruiting opportunity.

If you speak in a kind, friendly and approachable way!



60 MAGIC WORDS THAT WILL HELP YOU IN YOUR WRITTEN CONTENT



Social media writing should be done with a clearly defined goal in mind.

1 Posts whose ultimate goal is to sell or leads (depending on the context):

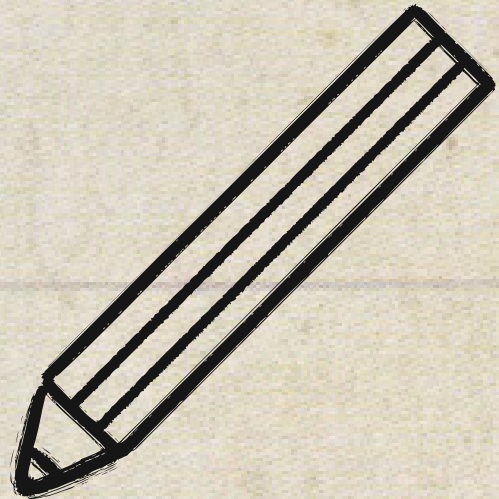


- advantage
- small price
- deserve
- in stock
- class
- economy
- security
- final
- delivery
- we
- guarantee
- price
- known
- special
- unique

2

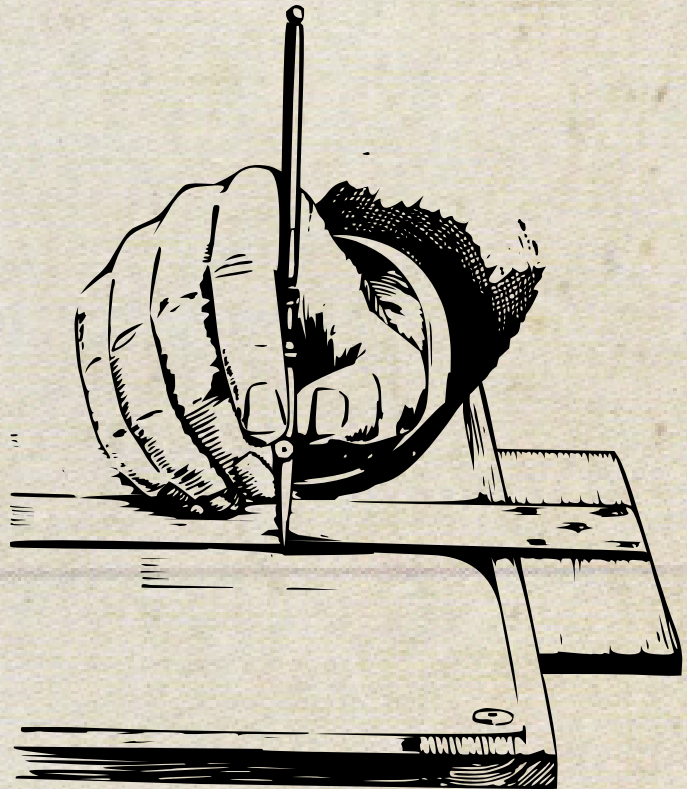
Words for posts whose purpose is to act or prompt a specific action

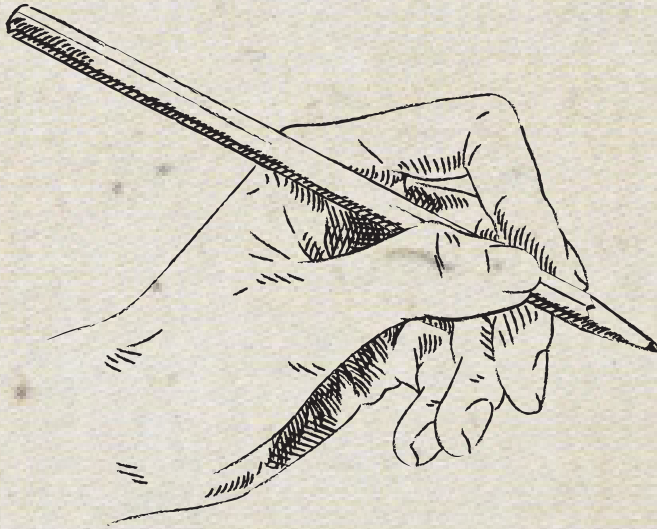
- here
- now
- Access
- for you
- profit
- important
- you manage to
- benefit
- change
- more details
- SETTLEMENT
- the result
- particular
- newly released/hot
- luxurious
- Inspiration



3 Words for posts whose purpose is to provide value to the audience to be shared

- top
- the most chosen ones
- how to
- why
- where
- Easy
- money
- change
- secrete
- rapid
- convenient
- efficient
- guaranteed
- simple
- correct
- simple steps
- effective
- method
- promised
- advisable





- life
- tips
- important
- compulsory
- valuable
- crucial
- myths
- want
- stage
- at the
conclusion
- incredible

Using keywords in your copy will help you reach your customer's heart more easily and quickly.

You will succeed in growing a pleasant and active audience.

There is no need to reinvent the wheel, but apply what others have successfully tested.





COMUNICATION MEANS USING WORDS



what words do you use when you talk
about the value you bring to the lives of
those around you?

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