



Connected City
Smart City



Smart Cities Council | Infrastructure Innovation Forum



"Getting to Smart"

The Palm, NYC
250 W 50th St.

October 13 | 9 am to 2 pm

Presenting Sponsor:



This workshop focuses on the process of "Getting to Smart" and specifically how networks enable the operational efficiencies and quality of life outcomes desired by cities and counties.

We will focus on Broadband, Digital Equity and the many new Federal and State funding sources available. We will look at innovations using 5G, Wi Fi, IoT and CBRS/Private Networks.



Smart
Cities
Council

“GETTING
TO SMART”



Fiber Optic Network Deployment

When: November 10, 11 am Eastern



Scott Jackson
National Market Manager
Graybar



Charles Baker
Executive Director
OnLight Aurora



Greg Spraez
CRO, Network Connex

Presenting Sponsor:



www.densenetworks.com

9:15	Welcome	Peter Murray, Executive Director, Dense Networks
9:25	Federal Grant Funding	Andy Lipman, Lead Attorney, Telecom, Morgan Lewis
9:50	State Broadband Programs	Thomas Tyler, Deputy Director, Broadband, Louisiana
10:05	Digital Equity and Broadband	Clayton Banks, CEO, Silicon Harlem Walter Cannon, VP, ZenFi Networks Thomas Tyler, Deputy Director, Broadband, Louisiana
10:50	Break	
11:20	Network Innovations-IoT/LoRaWAN	Noelani McGadden, VP, Senet John Rusk, President, ProSentry
11:45	Network Innovations-CBRS/PLTE/5G	Eric Toenjes, Market Manager, Graybar Dean Bogdanovic, CTO, Alef Brendan Delaney, Director, ANS

12:15 Lunch

Thank You!!



DenseNetworks.com



Smart
Cities
Council

Connected Cities Tour "Getting to Smart"

Presenting Sponsor: **GraybaR**

2023

The 2023 will focus on how Network Technology and the Cloud are enabling innovative new capabilities and services. Broadband, Fiber, 5G, Private LTE, Wi Fi, LoRa, and IoT are key enabling technologies we will explore.

We will look at successful Use Cases, Technology Architectures, Business Models and Funding mechanisms for Cities, Schools, Building Owners, Utilities and Transportation. For More Information Contact: PeterMurray@DenseNetworks.com 267-237-5907

March	23	Las Vegas
March	28	Los Angeles
April	26	Washington DC
May	09	New Orleans
June	08	Cary
August	17	Colorado Springs
September	13	Dallas
October	14	Fort Myers
December	07	Phoenix

Smart
Cities
Academy

Smart Cities Council Innovation Workshops

2023

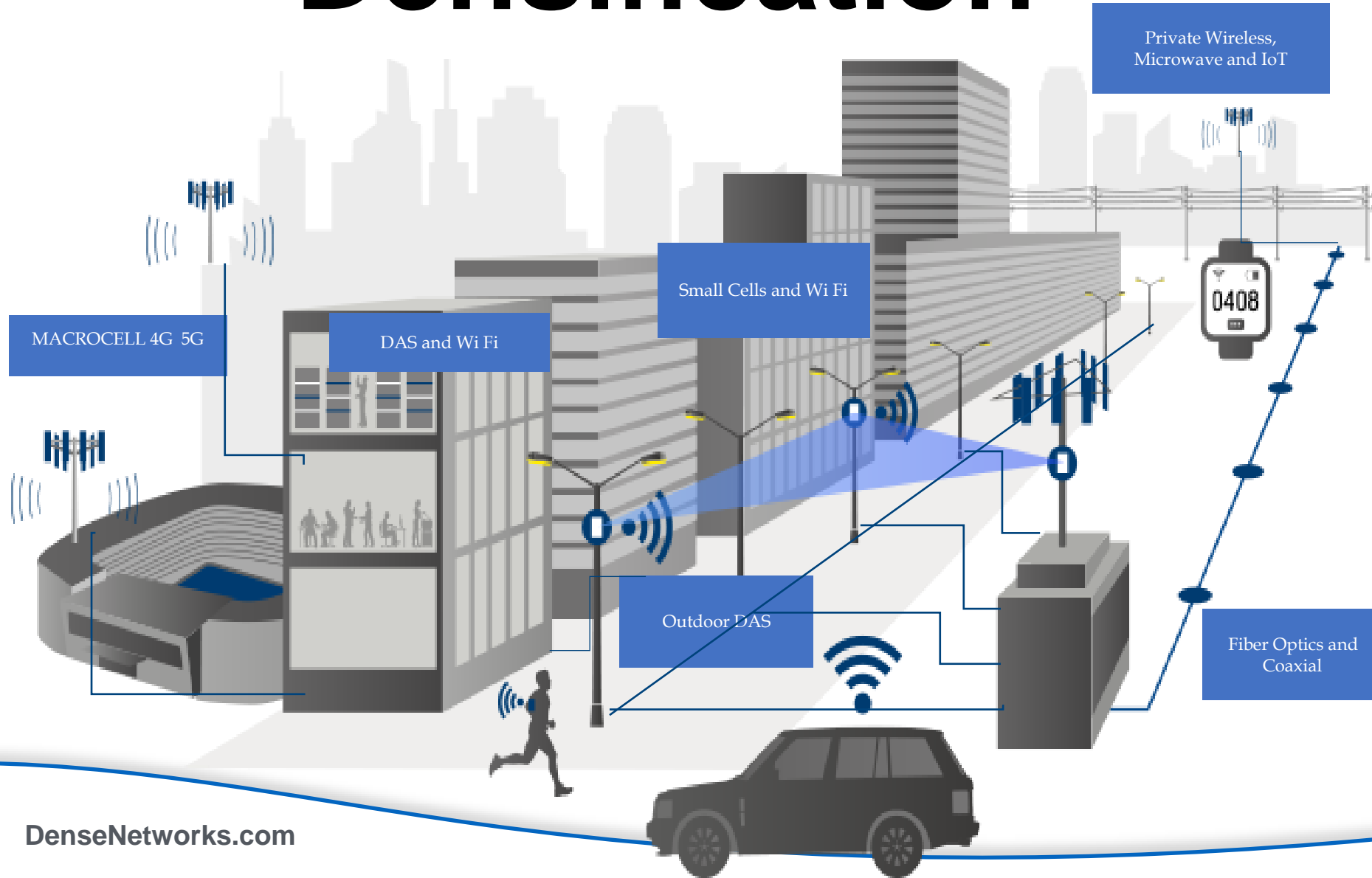
The Smart Cities Council is the leading organization working with Cities and Communities to help accelerate innovation through collaboration, education and experience.

In 2023, our Smart Cities Academy is producing a series of workshops with a focus on Sustainability and Energy, Connectivity and Networks, and Built Environment and Data. These workshops will share use cases, business models, technology architectures, and best practices in a focused interactive environment.

The workshops will also explore the best methods to fund projects through grants and PPP's. To learn how to join us on the road or to become a sponsor, please contact: Philip.Bane@smartcitiescouncil.com 703-201-5746

January	18/19	Scottsdale	Digital Twin
February	1/2	Orlando	Digital Twin
February	16	Coral Gables	Sustainable Innovation
March	22	Las Vegas	Sustainable Innovation
March	23	Las Vegas	Connected City
March	28	Los Angeles	Connected City
April	26	Washington DC	Connected City
April	27	Washington DC	Sustainable Innovation
May	09	New Orleans	Connected City
June	06	Cary	Connected City
June	07	Raleigh	Sustainable Innovation
June	21/22	Austin	Digital Twin
August	17	Colorado Springs	Sustainable Innovation
September	13	Dallas	Connected City
September	14	Dallas	Sustainable Innovation
October	6/7	TBD	Digital Twin
October	14	Fort Myers	Connected City
November	03	Orlando	Sustainable Innovation
December	07	Phoenix	Connected City

Densification



SmartBlockPHL: Midtown Village

A collaborative effort among Comcast, US Ignite, and Philadelphia to deploy a multi-pronged solution designed to meet the needs of several stakeholders. The demonstration project entails retrofitting luminaires and sensors onto pre-existing streetlight poles. This project will deliver new insights to Philadelphia, its residents, and its partners in the business and the community.

Fast Facts:

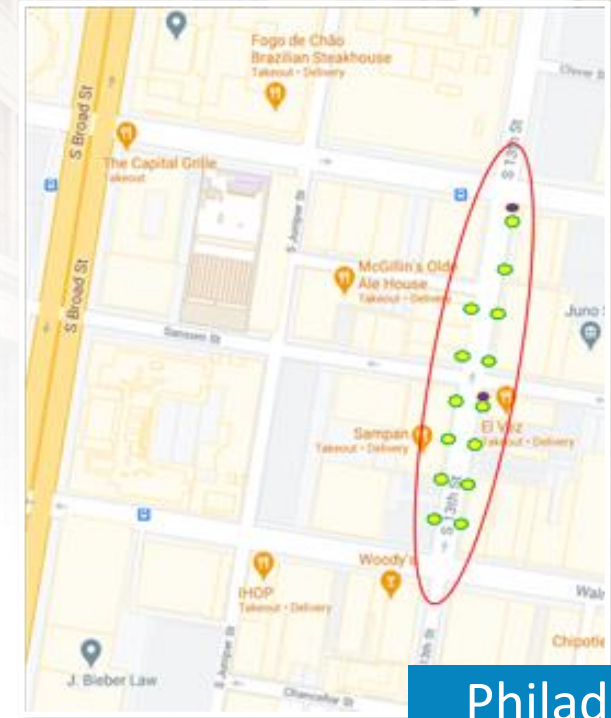
- 14 Smart Streetlights (Colonial Design) with sensors
- City owned and managed solution
- Collects meta-data about traffic, street activity and the environment
- No PPI is collected or stored
- PHL will not use data to enforce laws or issue tickets
- Uses the latest in EDGE processing
- Deliver new insights to Philadelphia, its residents, and its business partners

Use cases & Insights:

- Pedestrian occupancy
- Environment health
- Roadway Traffic
- Parking Utilization
- Managed WIFI

Technology:

- Comcast 1Gbps EDI Circuit
- Retrofit streetlights with Partner's smart solution
- Partner's lighting management and Smart City Platform



Philadelphia, PA

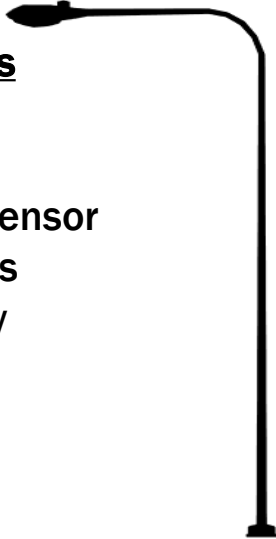
Broadband Strategy San Jose

STREETLIGHT

Light/Safety

Properties

- Height
- Power
- Light Sensor
- Lumens
- Density

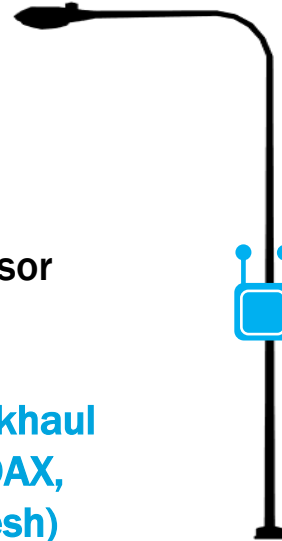


SMALL CELLS

Broadband Digital Infrastructure

Properties

- Height
- Power
- Light Sensor
- Lumens
- Density
- **Data Backhaul (Fiber, COAX, Radio mesh)**

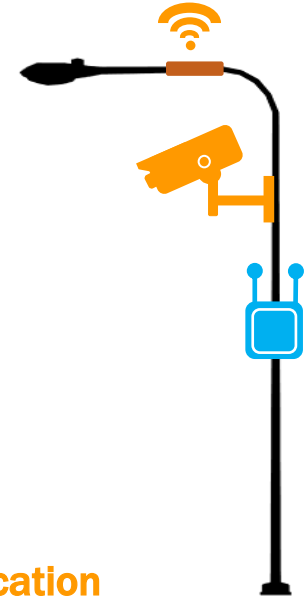


INTERNET OF THINGS

Smart Cities

Properties

- Height
- Power
- Light Sensor
- Lumens
- Density
- **Data Backhaul**
- **Sensors**
- **Cameras**
- **2-way Communication**
- **Banner Advertising**



Maturity:

Mature

Emerging

Extremely Immature

Possible Action:

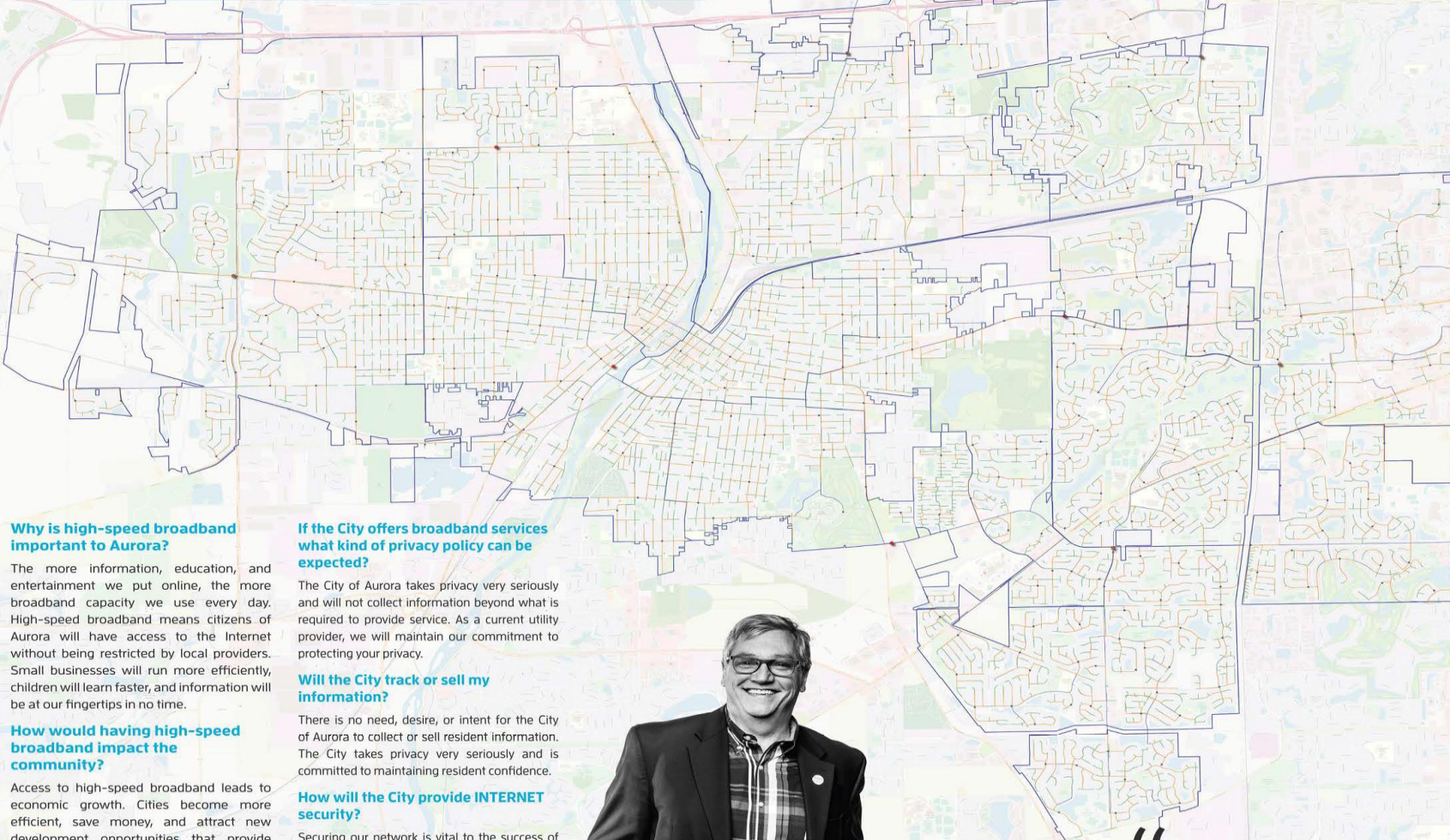
Proceed w/ LED Light Replacement Only

Re-examine in Broadband Strategy

Seek to Understand with Knight IoT Grant

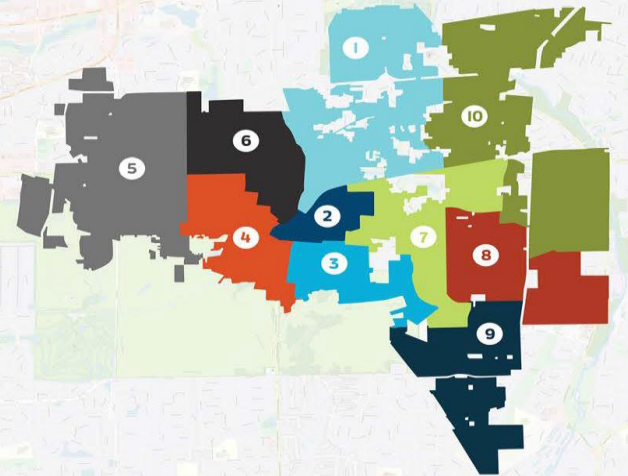
This map represents:

- 645 total miles of fiber throughout the city
- All Aurora homes and businesses connected



A MORE CONNECTED CITY

Aurora is looking at major expansions to its high-speed fiber Internet network – including resident access to all Wards and expansion to areas like the airport, train stations and the outlet mall.



Why is high-speed broadband important to Aurora?

The more information, education, and entertainment we put online, the more broadband capacity we use every day. High-speed broadband means citizens of Aurora will have access to the Internet without being restricted by local providers. Small businesses will run more efficiently, children will learn faster, and information will be at our fingertips in no time.

How would having high-speed broadband impact the community?

Access to high-speed broadband leads to economic growth. Cities become more efficient, save money, and attract new development opportunities that provide more jobs to the community.

What else would fiber provide us?

A fiber network gives the city a very attractive and reliable high-speed platform to offer businesses – one that's built for the Internet of tomorrow.

If the City offers broadband services what kind of privacy policy can be expected?

The City of Aurora takes privacy very seriously and will not collect information beyond what is required to provide service. As a current utility provider, we will maintain our commitment to protecting your privacy.

Will the City track or sell my information?

There is no need, desire, or intent for the City of Aurora to collect or sell resident information. The City takes privacy very seriously and is committed to maintaining resident confidence.

How will the City provide INTERNET security?

Securing our network is vital to the success of the platform. The City will work with its highly experienced partners—including Nokia and Jacobs Engineering—to ensure proper network security.



A CONNECTED AURORA IS
A PROSPEROUS AURORA

”
CHUCK NELSON, CITY OF AURORA DEPUTY MAYOR

MORE ACCESS TO HIGH-SPEED INTERNET

Aurora wants to expand the city's fiber Internet network, bringing low-cost, high-speed access directly to homes in all Wards. **This service will be faster and more affordable than what's currently available.**

Examples of a high-speed Internet connection can be found along the back wall of the gallery.

SMART CITY



LEARNING TO BE THE SMARTEST CITY IN AMERICA

It's Aurora's turn. Next year, the City of Aurora gets the opportunity to leap ahead of every other city in America. With \$300 million in smart city upgrades, we could redefine the standards for public safety, for city services, for inclusive internet access, and for innovative businesses.

This is our chance. Now is our time to lead. And it could only happen in Aurora.

Mayor Richard C. Lewis,
City of Aurora

Cities earn the label "smart" when they use **information, communication and technology** to make city services run better and to improve life within a city. Aurora's journey **to become one of the smartest cities in America** includes embarking on public-private partnerships through the Smart Aurora Opportunity. This opportunity aims to infuse \$300 million on smart city projects in Aurora and establish a synergistic working relationship with technology vendors that will enable the City to enact major initiatives in a short time and without incurring new expenses or increasing taxes.

The Smart Aurora Opportunity aims to achieve the following four goals within the first 1-2 years:

This page provides highlights from the Smart Aurora Opportunity. **Visit the Appendix B for more information.**

Make city services more effective

Make the city safer

Expand high-speed internet access for residents and organizations

Ignite economic growth



605

INNOVATION
DISTRICT

NO CHILD LEFT OFFLINE



 scientel
SOLUTIONS
THE UNIVERSAL INTEGRATOR

 ONLight
aurora

Despite the infrastructure, Philadelphia has some work to do

16%
of Philadelphia households lack high-speed internet

56% said the **cost of monthly fee** was a problem and **50%** said they could **not afford the cost of a computer.**



- **29%** of low-income Philadelphians and **33%** of seniors lack home broadband internet

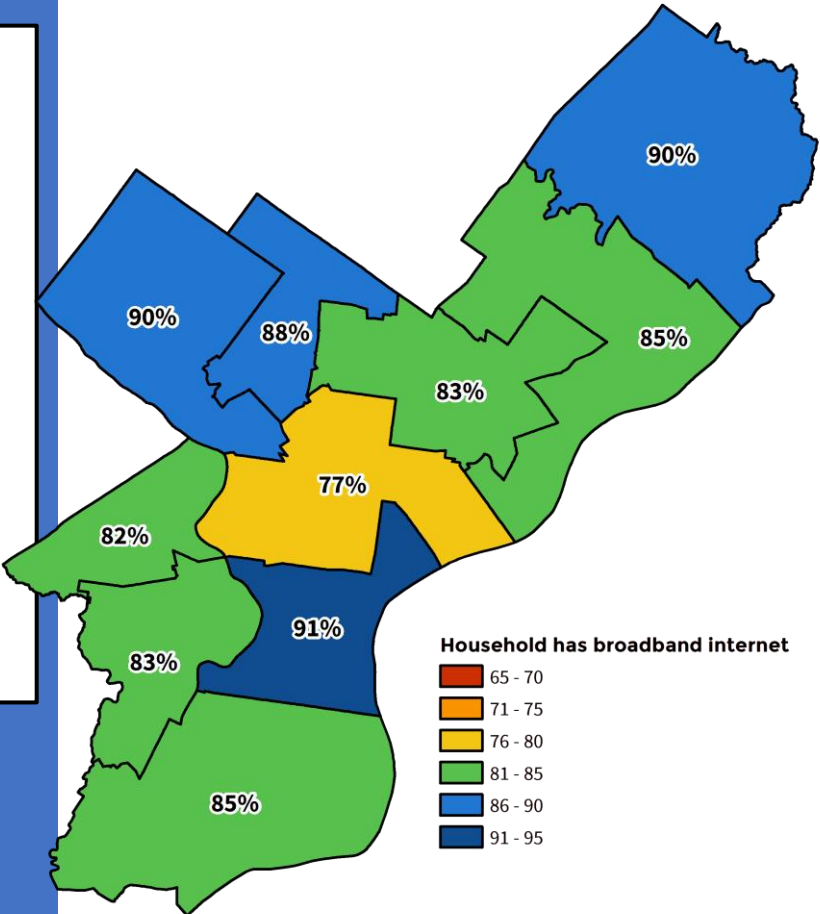
32%
of Philadelphia households are considered "subscription vulnerable."



31%
have heard of discount programs for Internet & devices



More than 90% of those with broadband subscriptions in Philadelphia say a monthly fee of over \$20 per month is too expensive.



Tech Talk: Types of IoT Connectivity

	LTE Cat-1	LTE-M	NB-IoT	LoRa	Sigfox
Spectrum	Licensed	Licensed	Licensed	Unlicensed	Unlicensed
Bandwidth	20 MHz	1.4 MHz	180 KHz	125-500KHz	200 KHz
Bidirectional Data Transfer	Full Duplex	Half Duplex & Full Duplex	Half Duplex	Half Duplex	Half Duplex
Peak Data Rate	10 Mbps (DL) 5 Mbps (UL)	1 Mbps (DL) 1 Mbps (UL)	250 Kbps (DL) 230 Kbps (UL)	50 Kbps (DL) 50 Kbps (UL)	0,6 Mbps (DL) 0,1 Mbps (UL)
Typical Downlink Daily Throughput	Limited only by battery power, radio signaling condition and commercial terms (e.g. monthly data volume, amount of messages/size per period)			~200 B	~24 B
Typical Uplink Daily Throughput				~200 kB	~1,64 kB
Max Coupling (vs. GSM)	144 dB (0 dB)	156 dB (+12 dB)	164 dB (+20 dB)	157 dB (+13 dB)	153 dB (+9 dB)
Expected Module Cost	>10\$	<10\$	<5\$	<7\$	<3\$
Expected Max. Battery Lifetime¹	3-5 Years	5-10 Years	10+ Years	10+ Years	10+ Years

¹ Assuming typical traffic pattern and battery size

Table 1: Overview of IoT transmission technologies

SLG Private LTE / 5G Wireless Concept

PRIVATE WIRELESS NETWORK SOURCE

A private 5G network is placed on or near the building to create a new network that connects to the city's existing network.

CITY HALL



PRIVATE 5G OR LTE ENABLED PUBLIC TRANSIT

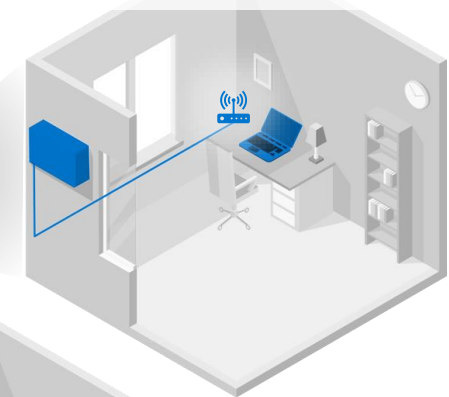


SECURE NETWORK

Monitors the city's wireless network, all connected gateways and private 5G network enabled devices. Data stays local to the city's network to ensure control.

WEAK SIGNAL TO HOME

An outdoor receiver captures the signal from the city's network and sends it to an indoor gateway that converts it to Wi-Fi.



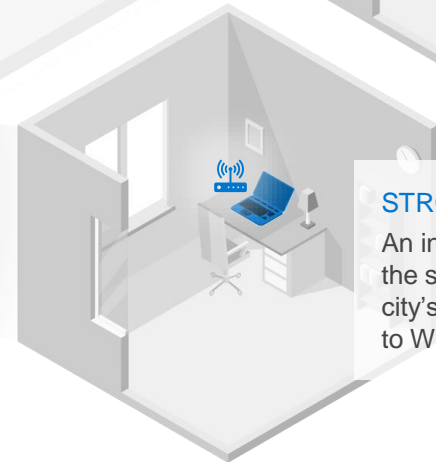
STRONG SIGNAL WITH MOBILE ENVIRONMENT

A private 5G enabled device receives the signal directly from the city's network and converts it to Wi-Fi. It can also wire directly to other applications (ie. security cameras).



STRONG SIGNAL TO HOME

An indoor gateway receives the signal directly from the city's network and converts it to Wi-Fi.





Walter Cannon
VP, ZenFi



Clayton Banks
CEO, Silicon Harlem



Thomas Tyler
State of Louisiana
Deputy Director, Broadband

Densification

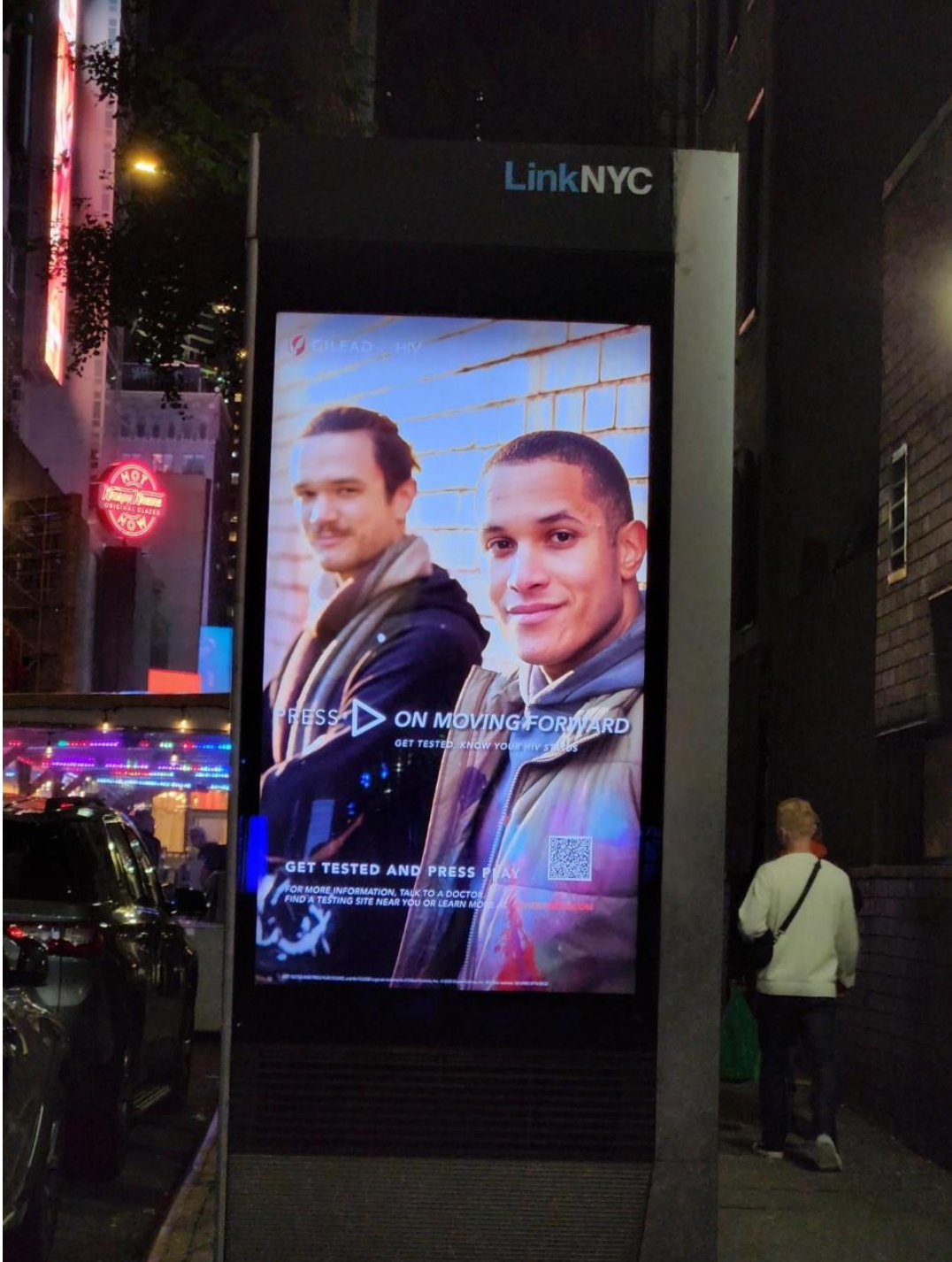
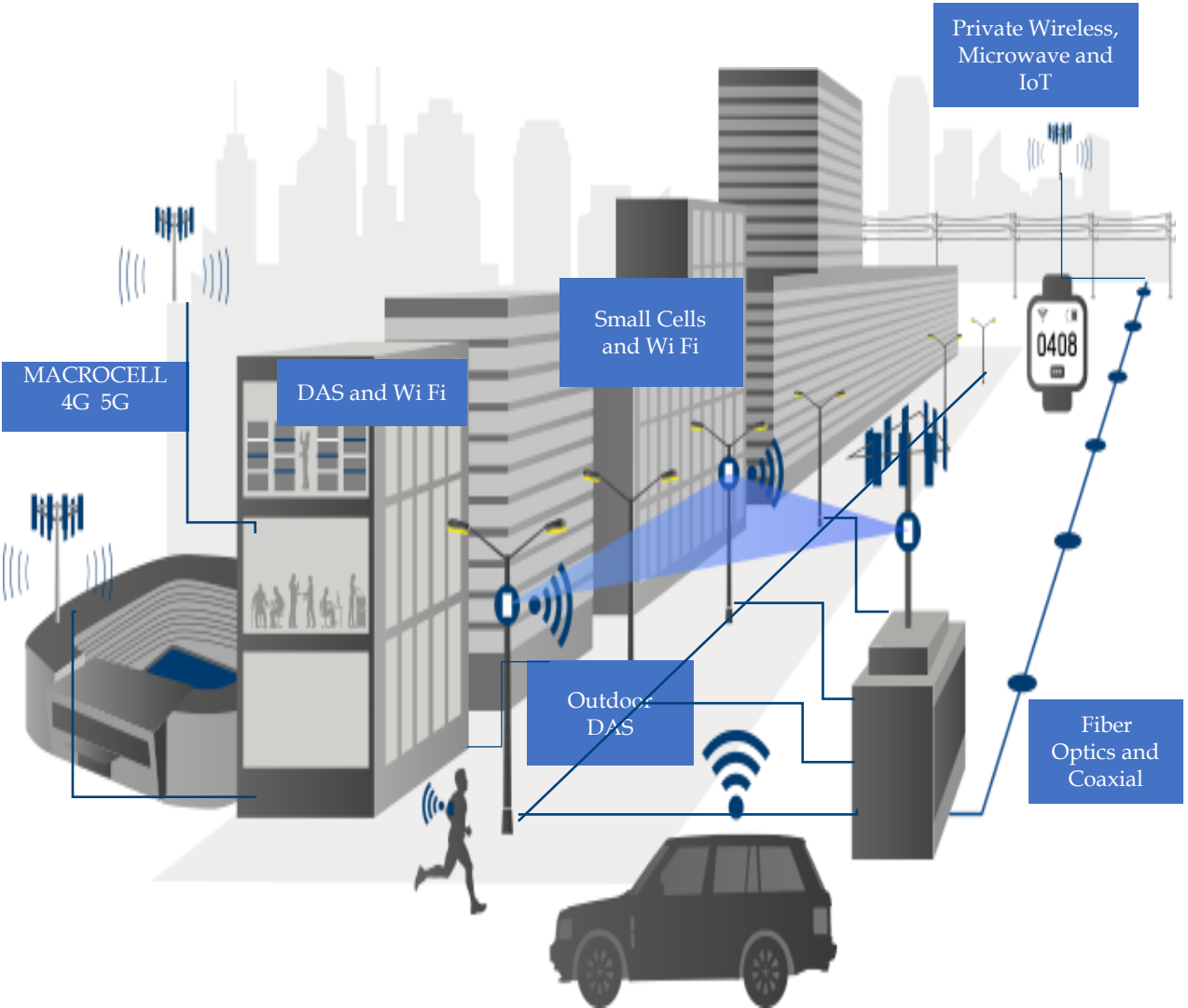


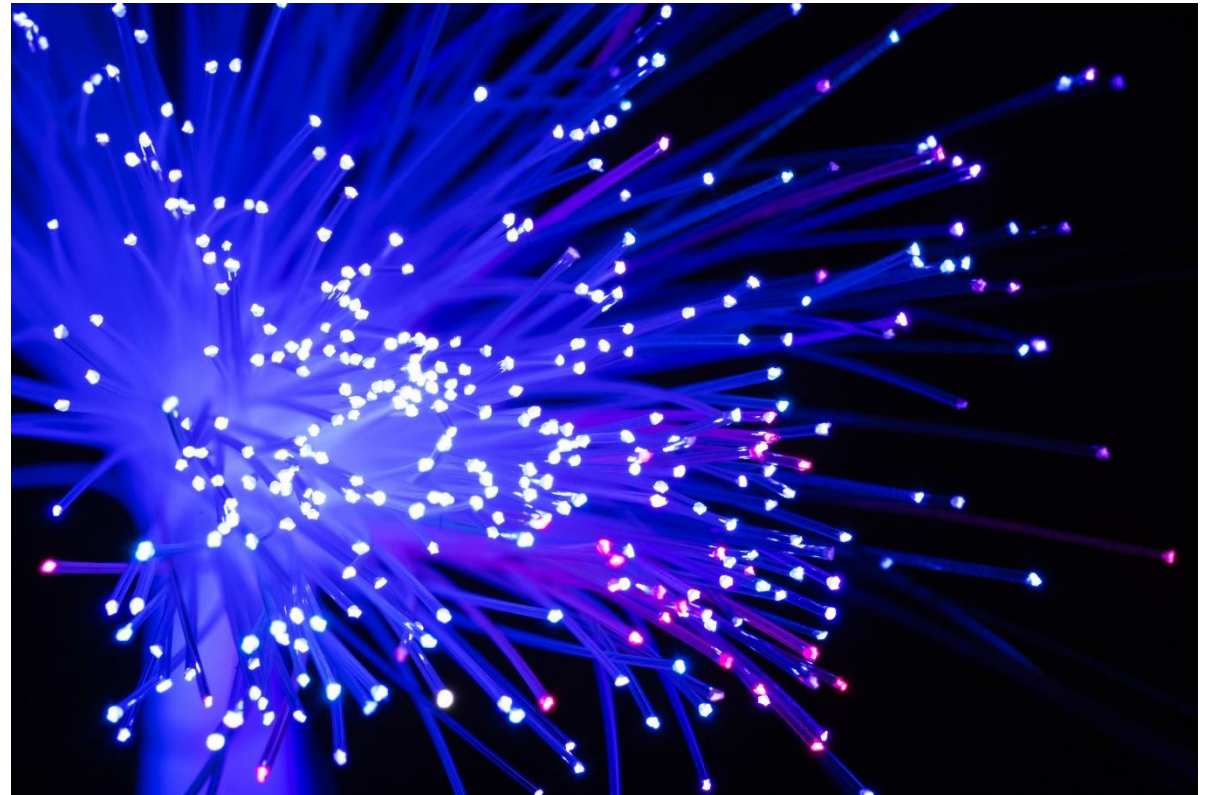


Photo by Melvin McCray



A promotional banner for the Gigabit Innovation Center in Harlem. The banner features the C-Meter Foundation logo, which is a colorful 'C' shape, with the text 'C-METER FOUNDATION FOCUSED ON CONNECTIVITY, EDUCATION, WORKFORCE DEVELOPMENT, & TECHSTARTUPS'. Below this is the '<sh> siliconharlem' logo. The main text on the banner reads 'GIGABIT INNOVATION CENTER IN HARLEM' and 'GRAND OPENING 2.22.22 @ 2PM'. At the bottom right, it says 'LIVESTREAM BY Internet Society US New York Chapter'.

Broadband and Digital Equity



FCC Internet Benchmarks

Qualifies for Federal & State Investment

Date Adopted	Minimum Download	Minimum Upload	FCC Commissioner
2015	25 Mbps	3 Mbps	Tom Wheeler, D
2010	4 Mbps	1 Mbps	Julius Genachowski, D
1996	200 Kbps	200 Kbps	William Kennard, D

Federal Construction Requirements

Reliable 100/20 Mbps scalable to 100/100 Mbps (symmetric)



Allocation	Amount	Agency
Federal Broadband Infrastructure Funding	<i>\$65 Billion allocated (\$0.06 billion for other)</i>	NTIA
Middle-Mile Broadband Deployment Grant Program	\$1.0B	NTIA
Digital Equity Competitive Grant Program	\$1.25B	NTIA
State Digital Equity Capacity Grant Program	\$1.5B	NTIA
Distance Learning, Telemedicine, and Broadband (DLT) Program & ReConnect Program	\$2.0B	USDA
Tribal Broadband Connectivity Program	\$2.0B	NTIA
Affordable Connectivity Program	\$14.2B	FCC
Broadband Equity, Access, and Deployment Program	\$42.45B	NTIA



Philadelphia Designs a Digital Equity Plan



GOAL 1: DEVICES
PHILADELPHIANS CAN
ACCESS APPROPRIATE
AND
AFFORDABLE
TECHNOLOGY DEVICES

GOAL #2: CONNECTIVITY
PHILADELPHIANS
CAN ACCESS AND AFFORD
THE INTERNET
CONNECTIVITY THEY NEED

**GOAL #3: TRAINING &
WORKFORCE**
PHILADELPHIANS
DEVELOP THE DIGITAL
SKILLS NECESSARY FOR
WORK AND LIFE

GOAL #4: ECOSYSTEM
PHILADELPHIA GROWS
AND SUSTAINS THE
INFRASTRUCTURE AND
ECOSYSTEM TO
INCREASE DIGITAL
EQUITY

Broadband and Digital Equity Planning Matrix

Who	Healthcare	Child Teen Focused Housing	Child Teen Focused Support	Homeless and Shelter	Seniors	Disabled	Language
What							
Literacy	x	x	x	x	x	x	x
TeleHealth	x	x	x	x	x	x	x
Remote Work		x	x	x		x	x
Workforce Development		x	x	x		x	x
Engagement	x	x	x	x	x	x	x
Services (Pay bills, email, forms)		x	x	x	x	x	x

Why						
Availability	Functional Locations	Devices	Networks	Literacy and Skills	Workforce	Health
Affordability		Devices	Networks	Literacy and Skills		Health
Ease of Use	Functional Locations	Devices	Networks	Literacy and Skills	Workforce	Health

How						
Functional Locations	Community Centers	Hospitals and Clinics	Libraries	Senior Centers	Parks	MDU
Devices	Computers	Tablets	Smart Phone	Mi Fi	Telehealth Booth	Digital Boards
Networks	Fiber	Fiber Service				
Programs	Government	Provider	Cellular	Wi Fi	Private	LAN
Funding	Literacy	Individual Package	MDU Infrastructure	Workforce and Skills	Health	Helpdesk
	State-BOP	Federal-State-CPF	Federal-State-BEAD	Federal-State-Digital Equity	Federal Digital Equity	E-Rate



Eric Toenjes
National Mkt. Mgr.
Graybar



Dean Bogdanovic
CTO
Alef



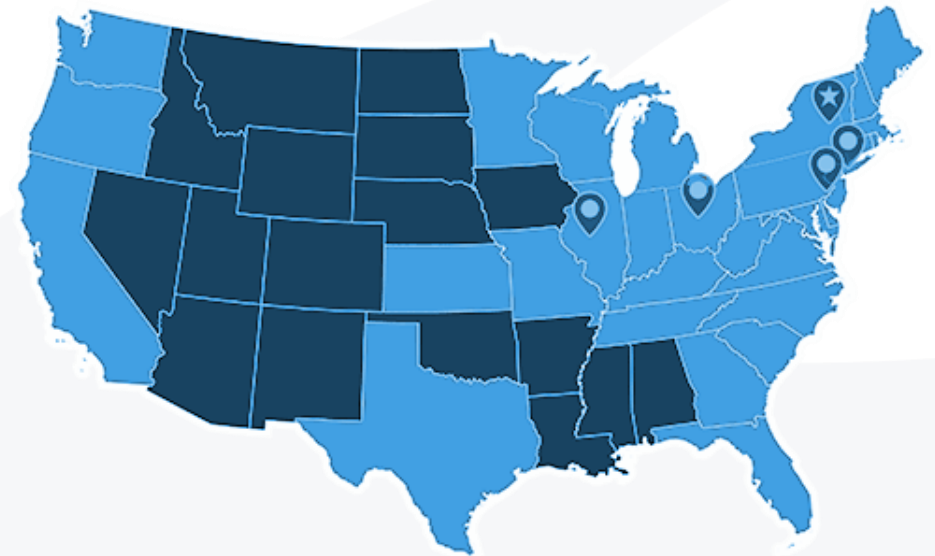
Brendan Delaney
ANS

ANS Advanced Network Services

Headquartered in **NY since 1991**

Regional operations centers –
Northeast, Midatlantic, Midwest

Suite of services include - In-Building Wireless, Tower Services, Network Infrastructure, DC Power Systems, AC Electrical, Monitoring & Maintenance and EV Charging Solutions



-  Headquarters
-  Warehouses and Offices
-  Service Areas

Fiber, Power & Poles are the Foundation for a Smart City



Bridge the Digital Divide & Extend the Smart City Foundation

Build a private LTE/5G wireless network broadcast from city and school facilities

Secure Network

Monitors the wireless network, all connected gateways and private LTE enabled devices. Data stays local to the network to ensure control.



Private LTE (CBRS)

- The FCC set aside 150 MHz of 3.5 GHz band spectrum (TDD Band 48) for private cellular networks
- A portion was auctioned off for Priority Access in 2020 and the remainder will remain unlicensed for General Access
- Most suitable for indoor and short range outdoor. Why?
 - Installation cost is 1/3 less than DAS.
 - Equipment footprint is small and easier to install in commercial spaces.

Incumbents
(Navy, Radar, Earth stations, etc.)

- Federal uses and fixed satellite operators
- Interference protection from PAL and GAA



PAL
(Priority Access)

- Up to 4x10 MHz channels for predefined period
- Interference protection from GAA



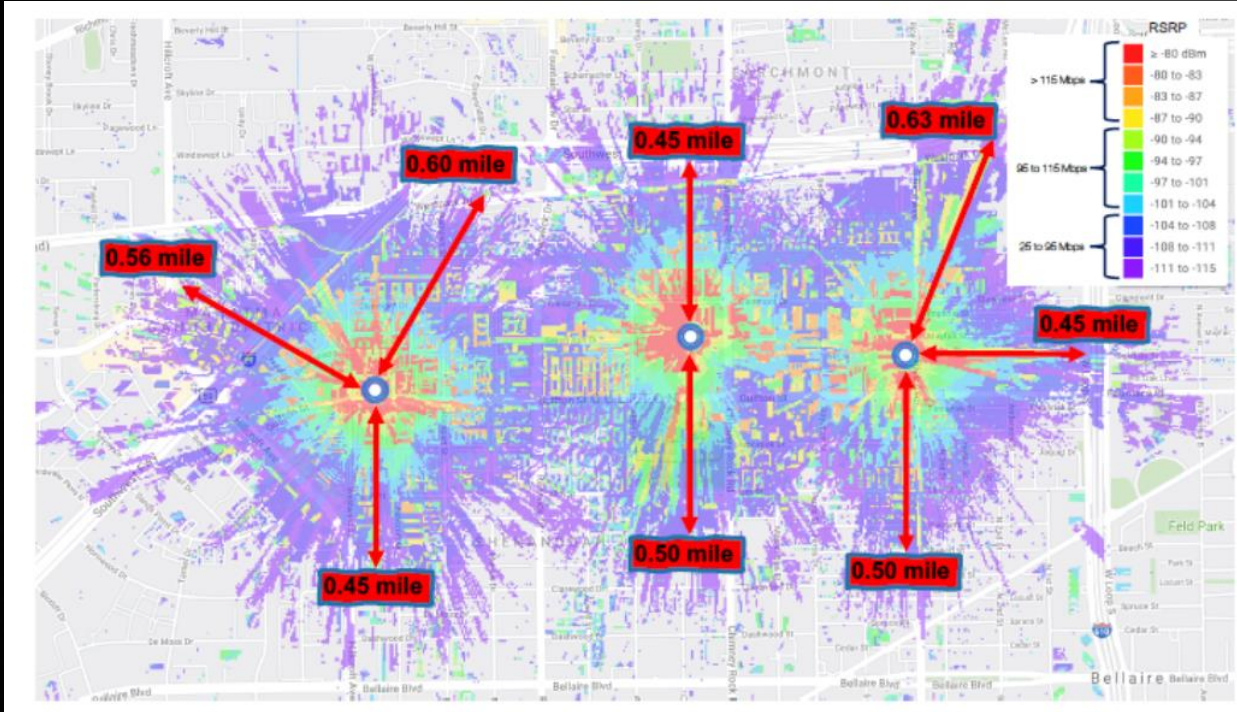
GAA
(General As Available)

- 80 Mhz if no PAL, then 150 MHz
- No interference protection from tiers 1 & 2



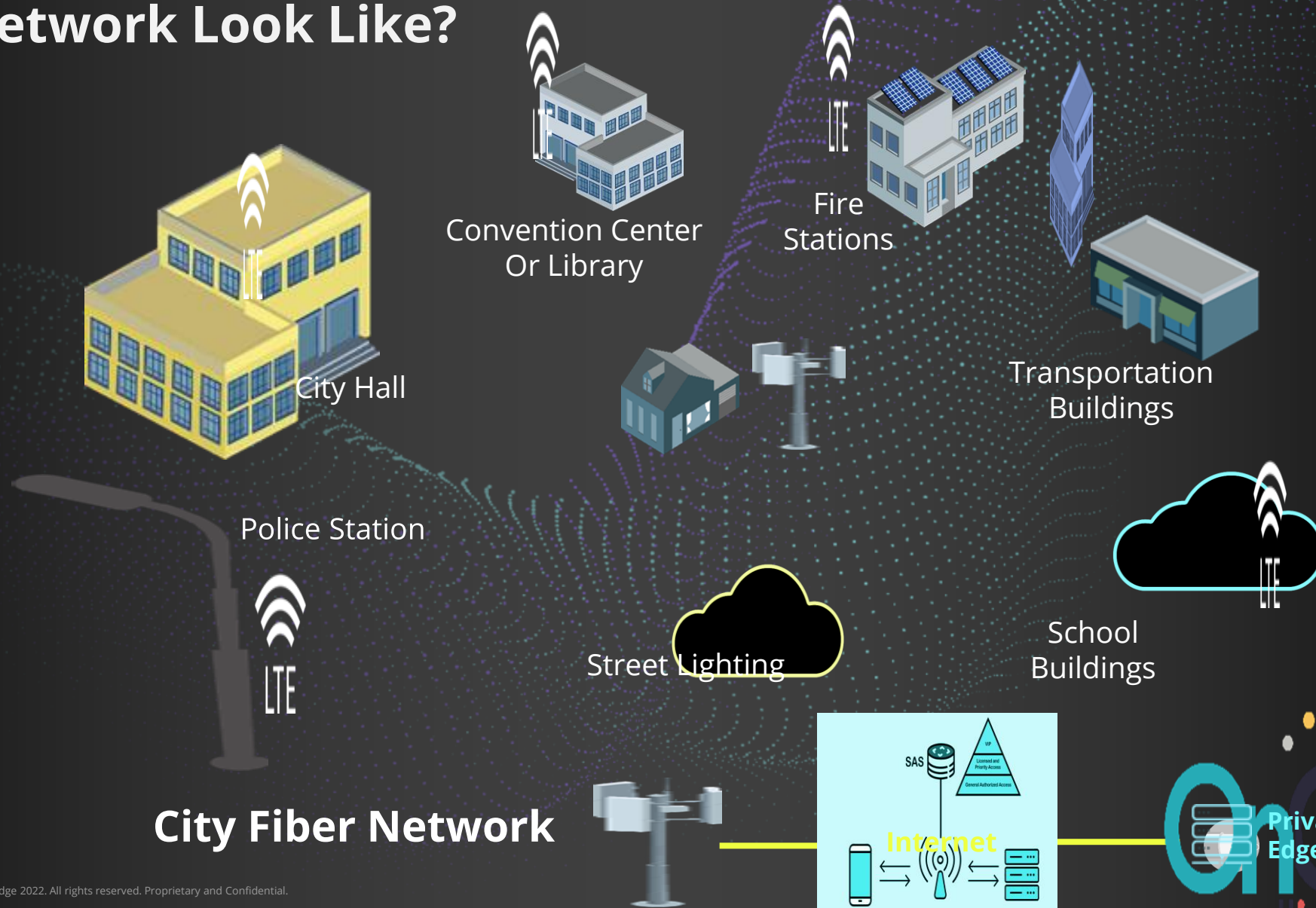
The first Edge API Platform that offers edge as a service to empower cities to create, customize, and control their own private LTE/5G network, inside their firewall using programmable APIs.

What is CBRS & How to Leverage for a Private Network?

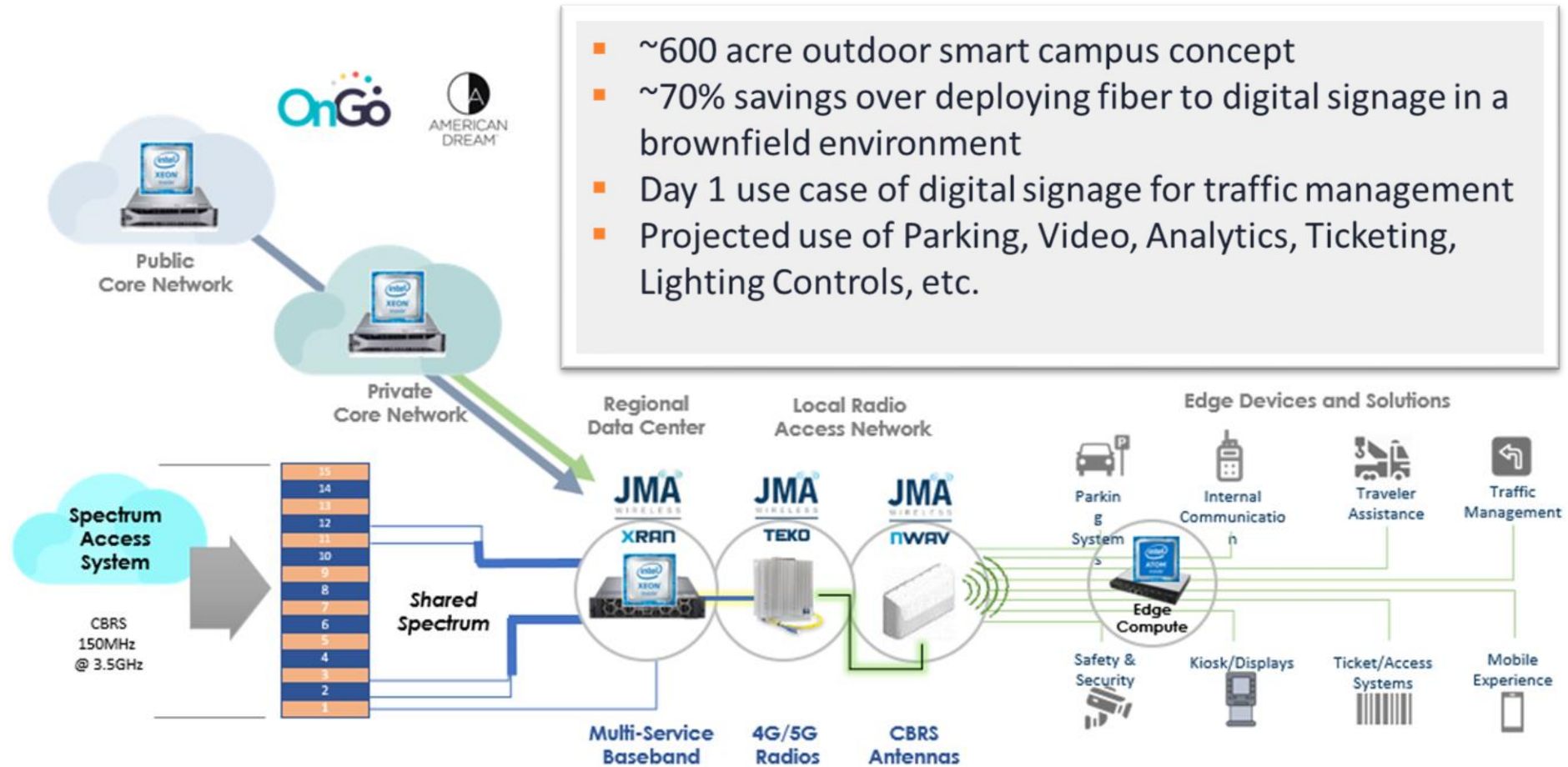


- Allows Enterprise to use cellular technology (LTE or 5G) to enable a private network instead of connecting to AT&T/VZW/TMO
- Provides connectivity for enterprise applications using 150 MHz of spectrum in the 3.5GHz range
- SAS coordinates all frequencies to be used to ensure QoS
- SIM/eSIM at device level required for network access
- EPC can have local break out to LAN and provide devices with private IP addresses

What does a CBRS Private Network Look Like?



American Dream Entertainment & Retail Experience



- ~600 acre outdoor smart campus concept
- ~70% savings over deploying fiber to digital signage in a brownfield environment
- Day 1 use case of digital signage for traffic management
- Projected use of Parking, Video, Analytics, Ticketing, Lighting Controls, etc.

CBRS versus Wi-Fi

	CBRS	Wi-Fi
Devices	Handles many	System performance unpredictable as devices added
Inference	Greatly reduces	Prone to interference from signals in most unlicensed bands
Authentication & Encryption	End-to-end SIM based	Requires proprietary / conflicting coordination
Security	Channel monitoring and coordination of spectrum	Poorer security vs LTE/5G
Handover	Controlled between devices managed by standards	Proprietary best effort for roaming
Latency	Consistently Lower	Unpredictable
Radio	Works well in complex environments with many wireless clients/devices	Works well in simple environments with a moderate number of devices

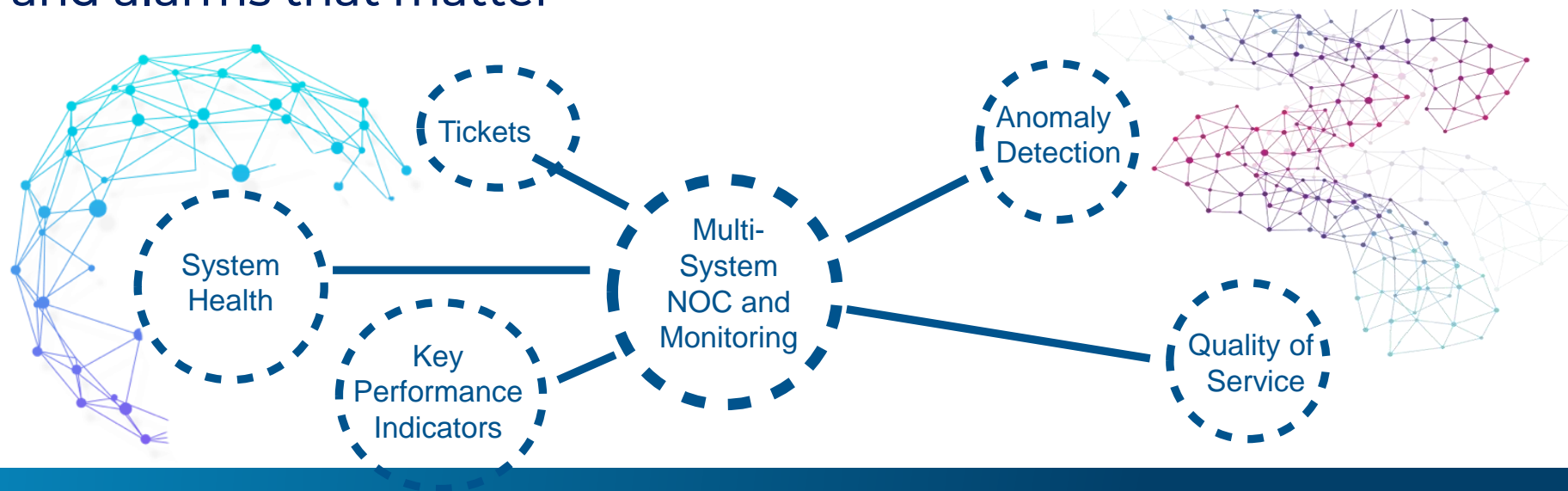
Smart Building Private 4G and 5G Networks

- ❑ CBRS based private 4G LTE and 5G networks
- ❑ Fiber-like connectivity and quality of service with the ability to deploy flexibly
- ❑ Network segmentation to support
 - ❑ Security for heating, lighting, sensors, building automation
 - ❑ Video and communications
 - ❑ Point of sale and tenant services
 - ❑ Path to carrier roaming



Systems Monitoring and Visibility

- ❑ System agnostic monitoring and maintenance to ensure uptime and business continuity across platforms in the smart building
- ❑ Knowledgeable NOC with tight processes and a flexible monitoring platform
- ❑ Proactively identify issues before customer complaints
- ❑ Single-pane of glass for multiple systems with the key performance indicators, tickets, and alarms that matter



OMNIA

PARTNERS

POWER. ACCESS. TRUST.

**OMNIA
PARTNERS
PUBLIC SECTOR
COOPERATIVE
PROGRAM**



- Competed Contract satisfies Public Solicitation Process
- Kansas City – Lead public agency
- Products & Services eligible
- National Volume
- 23 years and 20,000 cities / agencies
- No Cost / Non-Binding
- Best in Class Vendors
- Best Overall Value

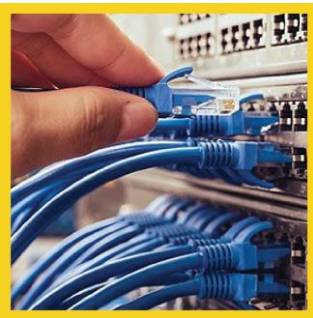
Key Benefits:

- **No RFP or Solicitation required**
- **Flexibility to choose suppliers and installation partners**
- **Shorten timeframes from concept to completion**
- **Great pricing resulting from competed contract**

TYPES OF PRODUCTS



Electrical



DataComm



Lighting & Controls



Power Distribution



Industrial Control
& Automation



Conduit, Raceway
& Cable Support



Wire, Cable &
Wiring Devices



Power Protection &
Maintenance Supply