

Las Vegas has been a leader at using network technology to address citizen needs. This workshop will focus on how Fiber Optics, 5G, IoT, Wi Fi and CBRS have enabled innovation. We will specifically look at how Private Cellular 5G has expanded broadband and IoT solutions as well as the latest on the Federal and State Broadband Funding programs.

Keynote Speakers



MICHAEL SHERWOOD
Chief Innovation Officer
Las Vegas



BRIAN MITCHELL
Director Governor's Office of Science
Las Vegas

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Graybar[®]



Connected City
Smart City



DenseNetworks.com



Connected Cities Tour

"Getting to Smart"

PRESENTING SPONSOR: **Graybar**

2023 CALENDAR

The 2023 calendar will focus on how Network Technology and the Cloud are enabling innovative new capabilities and services. Broadband, Fiber, 5G, Private LTE, Wi-Fi, LoRa, and IoT are key enabling technologies we will explore.

We will look at successful Use Cases, Technology Architectures, Business Models and Funding mechanisms for Cities, Schools, Building Owners, Utilities and Transportation.

FOR MORE INFORMATION, CONTACT:

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| | |
|--------------|----------------------|
| MARCH 23 | Las Vegas, NV |
| MARCH 28 | Los Angeles, CA |
| APRIL 27 | Washington D.C. |
| MAY 09 | New Orleans, LA |
| JUNE 07 | Cary, NC |
| SEPTEMBER 14 | Colorado Springs, CO |
| SEPTEMBER 21 | Dallas, TX |
| OCTOBER 12 | Fort Myers, FL |
| DECEMBER 7 | Phoenix, AZ |

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| | | |
|-------|--------------------------------|---|
| 9:05 | Welcome | Peter Murray, Executive Director, Dense Networks |
| 9:15 | Keynote: | Michael Sherwood-Chief Innovation Officer, Las Vegas |
| 9:35 | Connected Cities Innovation | Peter Murray, Moderator Michael Sherwood, Chief Innovation Officer, Las Vegas Bart van Aardenne, CEO, Terranet Josh Broder, CEO, Tilson Bill Baver, VP, NTT Data Brett Lasher, AVP, Cox Communications |
| 10:25 | Break | |
| 10:45 | Nevada Broadband Program | Brian Mitchell, Broadband Manager, State of Nevada |
| 11:15 | Federal Broadband Funding-BEAD | Andy Lipman, Lead Attorney, Morgan Lewis |
| 11:40 | Wireless Network Innovations | Peter Murray, Moderator Jamaal Smith, VP, Kajeet Oren Binder, Director, OnGo Alliance James Jacobellis, SVP, Alef Cindy Malinchak, Strategic Advisor, Signify |

39 Years Network Deployment and Operations

- Verizon, Level 3, Peco/Adelphia
- Constructed 800 Mile Fiber Network to Schools, Hospitals, Carriers and Enterprise Customers in Philadelphia Region

NTIA Grant Reviewer

- Broadband for All
- Tribal
- Connecting Minority Communities

Professor

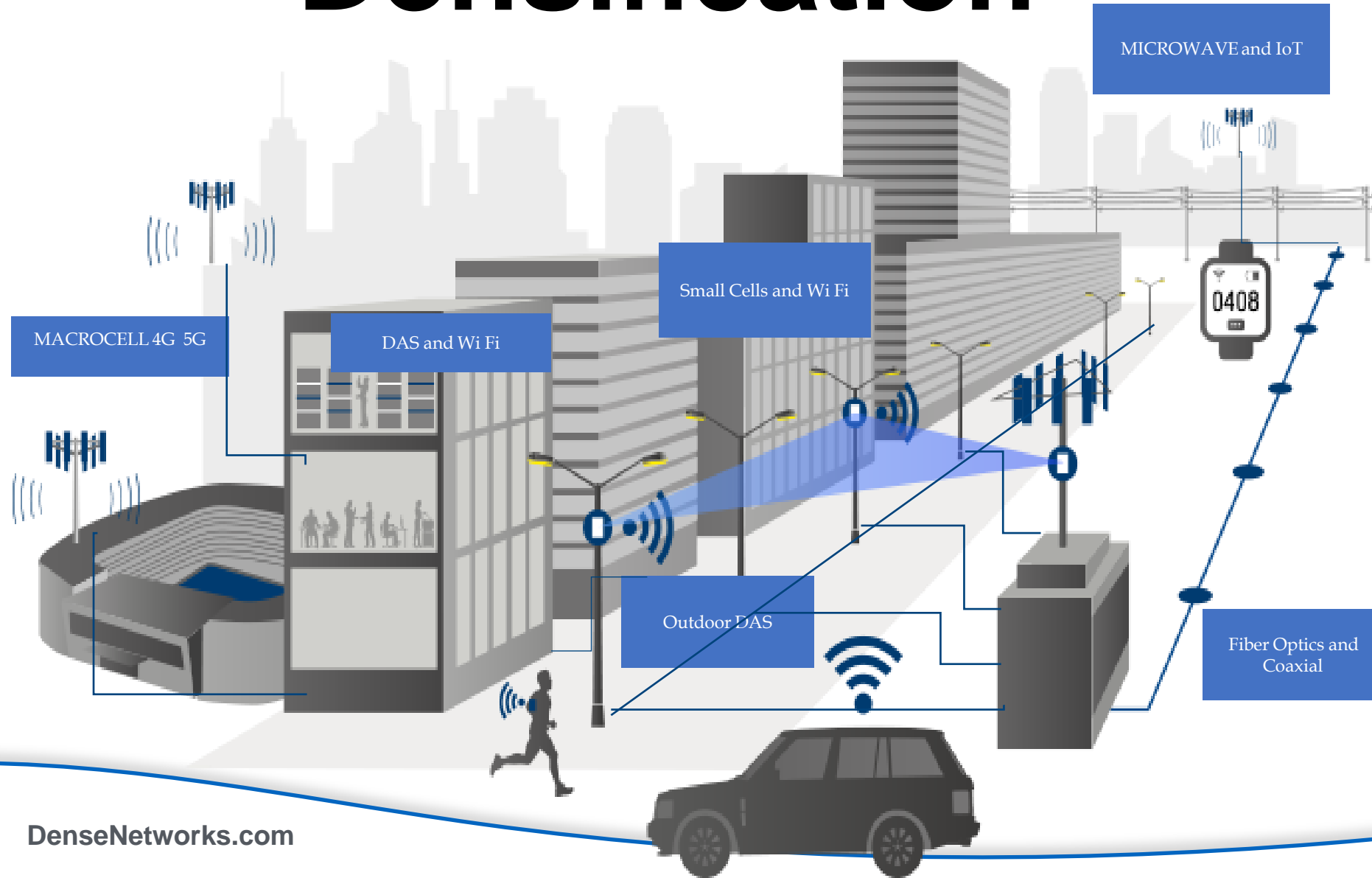
- Temple University
- Community College of Philadelphia

2023-5 Grants out of 5 Grants awarded.

- Lee County-Total Grants and Match=\$20 million
- Osceola County-Total Grants and Match=\$15 million
- Orange County-\$16.1 ARPA funding committed



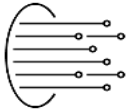
Densification



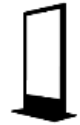
Digital Infrastructure

Scalable/Interconnected

Fiber IoT Cell-Macro, Small & DAS Wi Fi Private LTE & 5G Smart Poles Devices



Cameras



Kiosks



Computers/Tablets



Sensors

LoRa®



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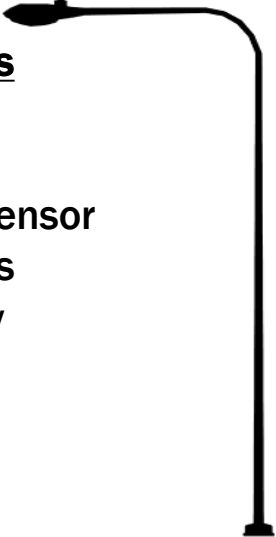
San Jose Broadband Strategy

STREETLIGHT

Light/Safety

Properties

- Height
- Power
- Light Sensor
- Lumens
- Density

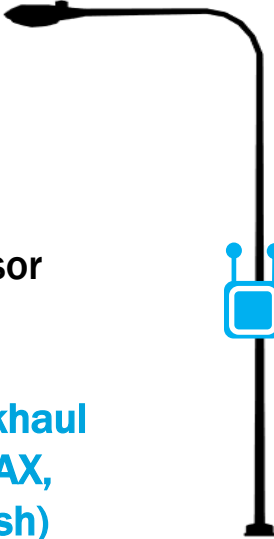


SMALL CELLS

Broadband Digital Infrastructure

Properties

- Height
- Power
- Light Sensor
- Lumens
- Density
- **Data Backhaul (Fiber, COAX, Radio mesh)**

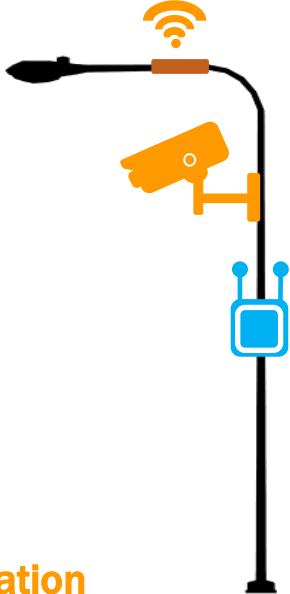


INTERNET OF THINGS

Smart Cities

Properties

- Height
- Power
- Light Sensor
- Lumens
- Density
- **Data Backhaul**
- **Sensors**
- **Cameras**
- **2-way Communication**
- **Banner Advertising**



Maturity:

Mature

Emerging

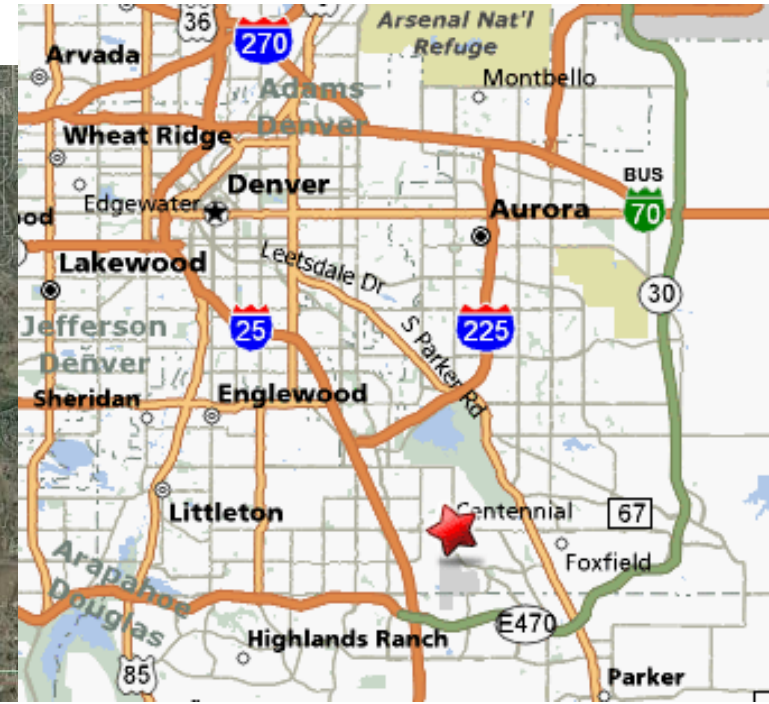
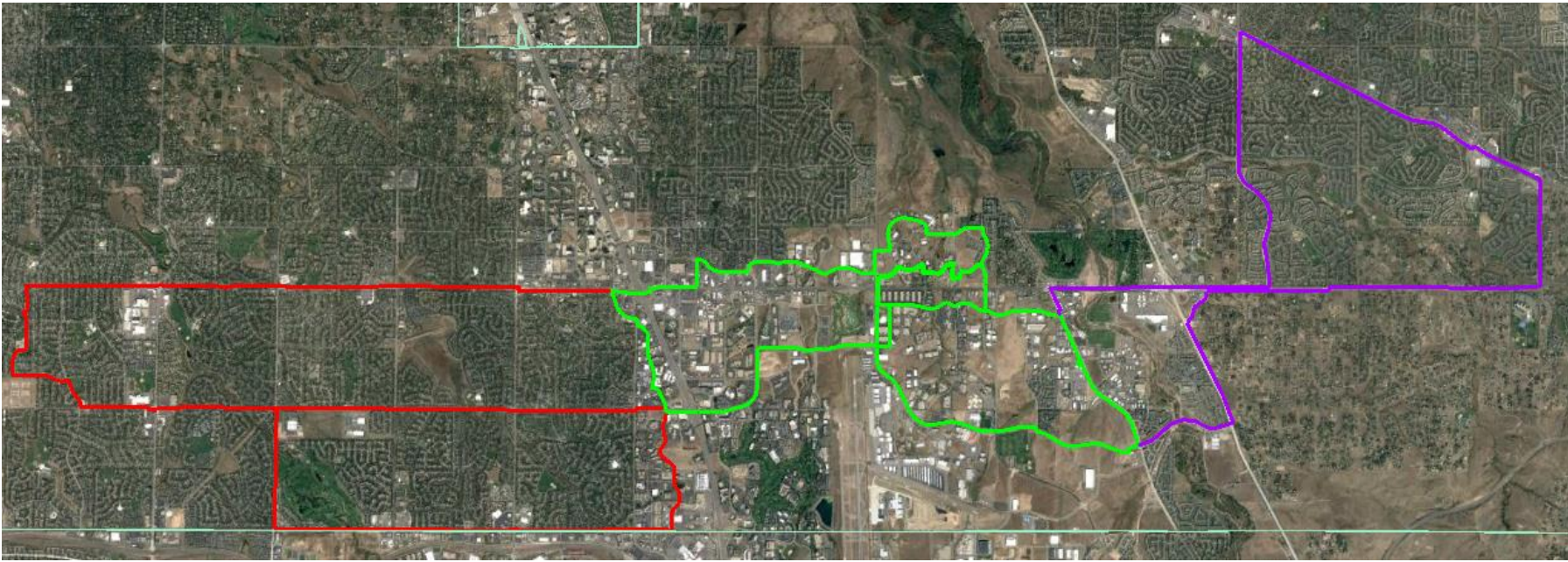
Extremely Immature

Possible Action: Proceed w/ LED Light Replacement Only

Re-examine in Broadband Strategy

Seek to Understand with Knight IoT Grant

Fiber Backbone Open Access Model



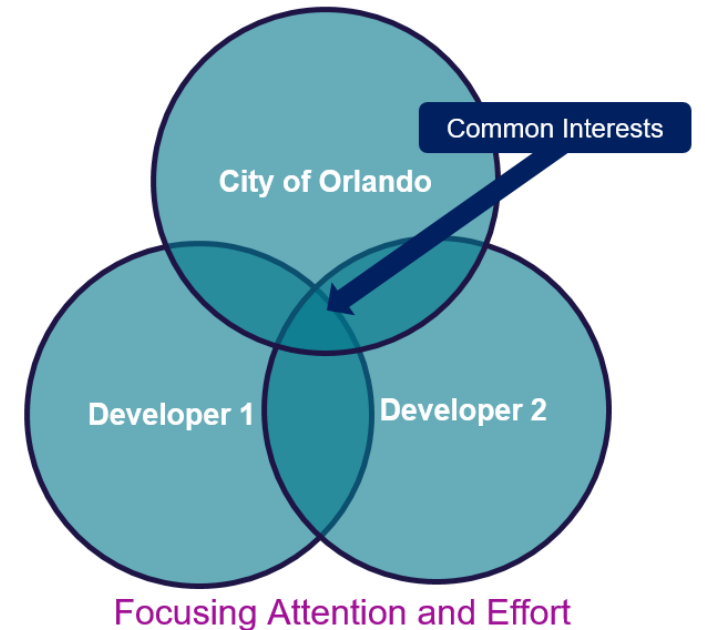
CENTENNIAL
FiberWorks

Fiber Backbone – Rings and Status

-  Central Ring – Constructed
-  East Ring – Under Construction
-  West Ring – Under Construction

The Utilities' Leverage

- Use of assets
 - Street Lighting poles – allowing small cell growth in territory
 - Data access and availability
- Expansion of our fiber network
 - Pilot opportunities
- Facilitating Conversations
 - Utility is a common stakeholder in all smart city verticals



Utility Lease Model



Utilities of the Future:

- Over 2,000 miles of fiber buildout over the next 6 years
- Demand Side Management
- Distributed generation
- Advanced Metering Infrastructure

Fiber connectivity available to:

- Every address
- Every signalized intersection
- Every street light

Enabling infrastructure:

- High speed
- Low latency
- Highly secure
- Highly reliable

Office of Innovation



Tech Talk: Types of IoT Connectivity

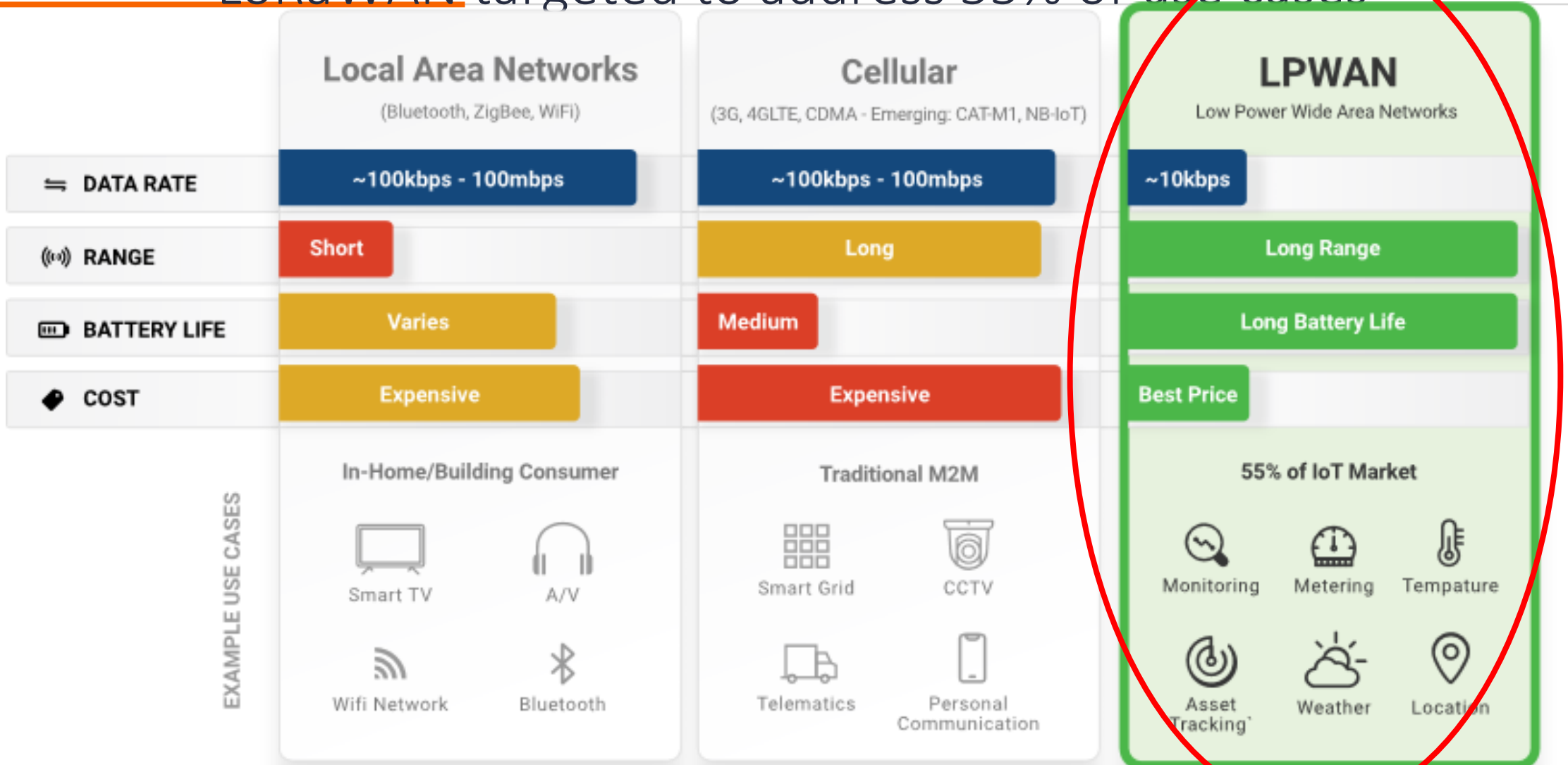
| | LTE Cat-1 | LTE-M | NB-IoT | LoRa | Sigfox |
|---|---|----------------------------|--------------------------------|------------------------------|--------------------------------|
| Spectrum | Licensed | Licensed | Licensed | Unlicensed | Unlicensed |
| Bandwidth | 20 MHz | 1.4 MHz | 180 KHz | 125-500KHz | 200 KHz |
| Bidirectional Data Transfer | Full Duplex | Half Duplex & Full Duplex | Half Duplex | Half Duplex | Half Duplex |
| Peak Data Rate | 10 Mbps (DL) 5 Mbps (UL) | 1 Mbps (DL) 1 Mbps (UL) | 250 Kbps (DL) 230 Kbps (UL) | 50 Kbps (DL) 50 Kbps (UL) | 0,6 Mbps (DL) 0,1 Mbps (UL) |
| Typical Downlink Daily Throughput | Limited only by battery power, radio signaling condition and commercial terms (e.g. monthly data volume, amount of messages/size per period) | | | ~200 B | ~24 B |
| Typical Uplink Daily Throughput | | | | ~200 kB | ~1,64 kB |
| Max Coupling (vs. GSM) | 144 dB (0 dB) | 156 dB (+12 dB) | 164 dB (+20 dB) | 157 dB (+13 dB) | 153 dB (+9 dB) |
| Expected Module Cost | >10\$ | <10\$ | <5\$ | <7\$ | <3\$ |
| Expected Max. Battery Lifetime¹ | 3-5 Years | 5-10 Years | 10+ Years | 10+ Years | 10+ Years |

¹ Assuming typical traffic pattern and battery size

Table 1: Overview of IoT transmission technologies

IoT Connectivity Industry Landscape

LoRaWAN targeted to address 55% of use cases



Hybrid Private Network



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Guil D.

Secretary of the Treasury.

Rosa Gumataotao Rios

Treasurer of the United States.

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ARPA funds

| | Budgeted (\$) | Economic disadvantage (\$) | Percentage (%) | Total Projects |
|----------------------------|---------------|----------------------------|----------------|----------------|
| Madison, Wisc. | 22,800,000 | 21,800,000 | 95.6 | 28 |
| Riverside, Calif. | 29,242,594 | 27,090,000 | 92.6 | 29 |
| Columbus, Ohio | 53,284,081 | 48,209,406 | 90.5 | 8 |
| St. Louis, Mo. | 123,195,020 | 109,650,470 | 89.0 | 70 |
| Nassau County, N.Y. | 185,350,000 | 163,750,000 | 88.3 | 18 |
| San Jose, Calif. | 70,562,771 | 61,900,771 | 87.7 | 25 |
| Clackamas County, Ore. | 28,191,637 | 22,684,455 | 80.5 | 11 |
| Washoe County, Nev. | 46,312,296 | 37,192,053 | 80.3 | 25 |
| Minneapolis, Minn. | 108,527,983 | 84,885,905 | 78.2 | 67 |
| Dane County, Wisc. | 94,375,082 | 71,662,768 | 75.9 | 16 |
| San Joaquin County, Calif. | 66,011,593 | 49,932,146 | 75.6 | 11 |
| Los Angeles County, Calif. | 704,851,000 | 521,501,000 | 74.0 | 61 |
| Prince William County, Va. | 31,200,000 | 22,500,000 | 72.1 | 7 |
| Northampton County, Pa. | 22,658,617 | 15,704,262 | 69.3 | 6 |
| San Mateo County, Calif. | 74,448,909 | 50,748,909 | 68.2 | 19 |
| Nashville-Davidson, Tenn. | 78,381,250 | 51,713,996 | 66.0 | 17 |
| Maricopa County, Ariz. | 414,987,433 | 273,141,352 | 65.8 | 55 |
| Pierce County, Wash. | 175,781,445 | 115,159,256 | 65.5 | 79 |
| Alameda County, Calif. | 142,500,000 | 91,500,000 | 64.2 | 15 |
| Phoenix, Ariz. | 133,365,662 | 85,565,662 | 64.2 | 36 |
| St Paul, Minn. | 33,630,184 | 21,031,000 | 62.5 | 19 |
| Orange County, Fla. | 135,830,857 | 82,362,846 | 60.6 | 38 |
| Ingham County, Mich. | 29,601,971 | 17,318,000 | 58.5 | 13 |
| York County, Pa. | 65,753,816 | 37,983,311 | 57.8 | 105 |
| Mesa, Ariz. | 27,800,000 | 16,000,000 | 57.6 | 4 |

