



Michael Sherwood

City of Las Vegas



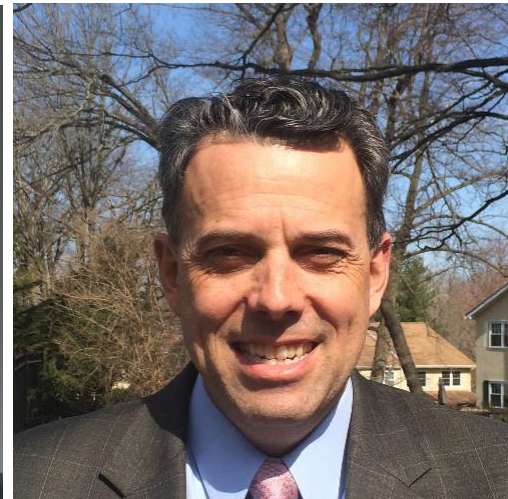
Josh Broder

Tilson



Brett Lasher

Cox



Bill Baver

NTT Data



Bart van  
Aardenne

Terranet

# ABOUT ME

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- Recovering network engineer, former Signal Officer, now CEO at Tilson
- Tilson in Las Vegas and Nevada
  - On a mission to build America's information infrastructure
  - Nevada Professional Engineer
  - Nevada licensed telecom general contractor
  - Las Vegas location with ~50 employees today, growing to ~250 this year (of 2,000)
  - Building fiber and 5G throughout Nevada
  - Consulting for state and city governments on broadband subsidy programs
  - Develop and own multi-tenant poles as a CLEC in Nevada
- Why are we here?
  - Growth in Clark County
  - Progressive attitude about technology adoption – leadership
  - Las Vegas will be the most connected city in the world





**TILSON**  
On a Mission

# VIRTUAL JOB FAIR

## Las Vegas Entry-Level Jobs

CDL Laborers, Microtrenching CDL Laborer,  
Microtrenching Laborer, or OSP Laborer

Email [kwharton@tilsontech.com](mailto:kwharton@tilsontech.com) to sign up

11am-2pm PT Friday, March 24th  
11am-2pm PT Monday, March 27th

# OPEN JOBS LAS VEGAS

Regional AVP, Las Vegas

Regional Director of Engineering

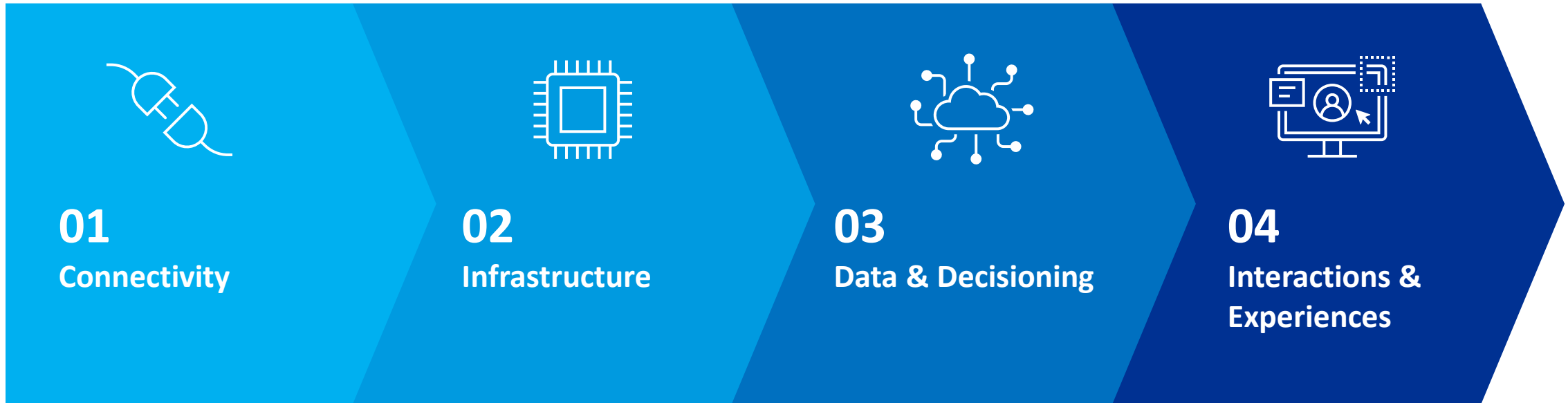
ESS Engineering Project Manager

OSP Director of Microtrenching

OSP Director of HDD

+20 other positions

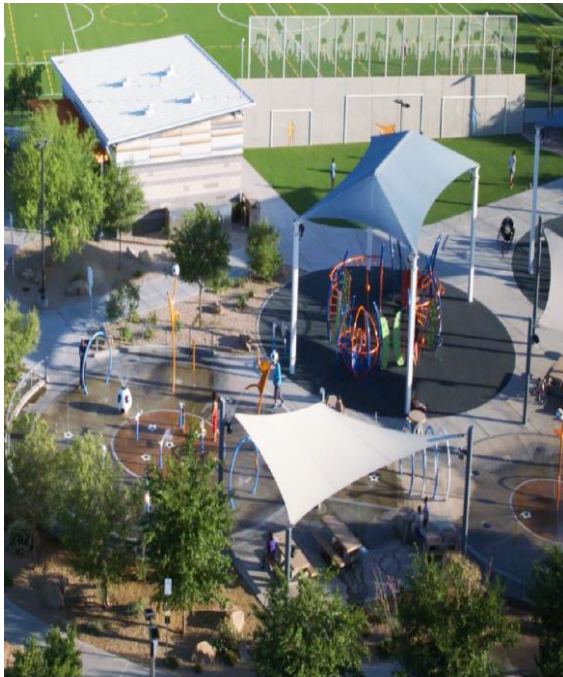
# Cox's Connected Environments toolset will deliver the future of Smart Communities



# Current Smart Communities Projects: City of Las Vegas + Surrounding Areas

## Smart Parks

Baker Park : Las Vegas



## Smart Downtown (Urban Areas)

Fremont St. District : Las Vegas



## Curbside Management

Fremont St. District : Las Vegas



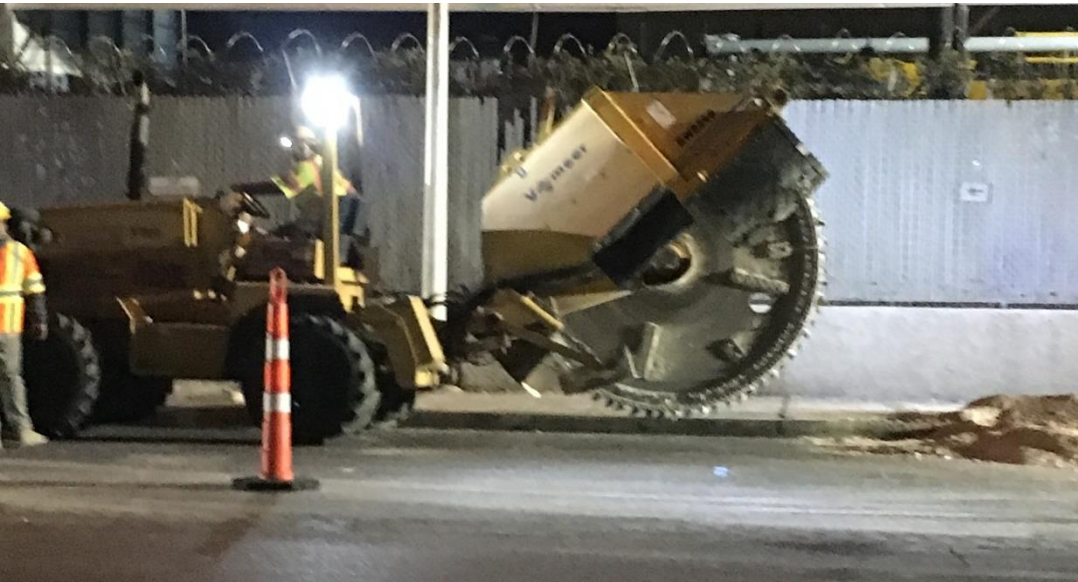
## Smart Lighting

Water St. Innovation District:  
Henderson, NV



# FIBER

- Fiber makes up the backbone of all digital infrastructure. It enables wireless, data centers, and broadband service.
- Challenges for fiber installation
  - Cost – Caliche and hard surfaces
  - Disruption
  - Access
  - Labor availability



Construction Expo in Vegas last week

Fiber to the small cell pre-pandemic, so much Caliche!

# DRILLING

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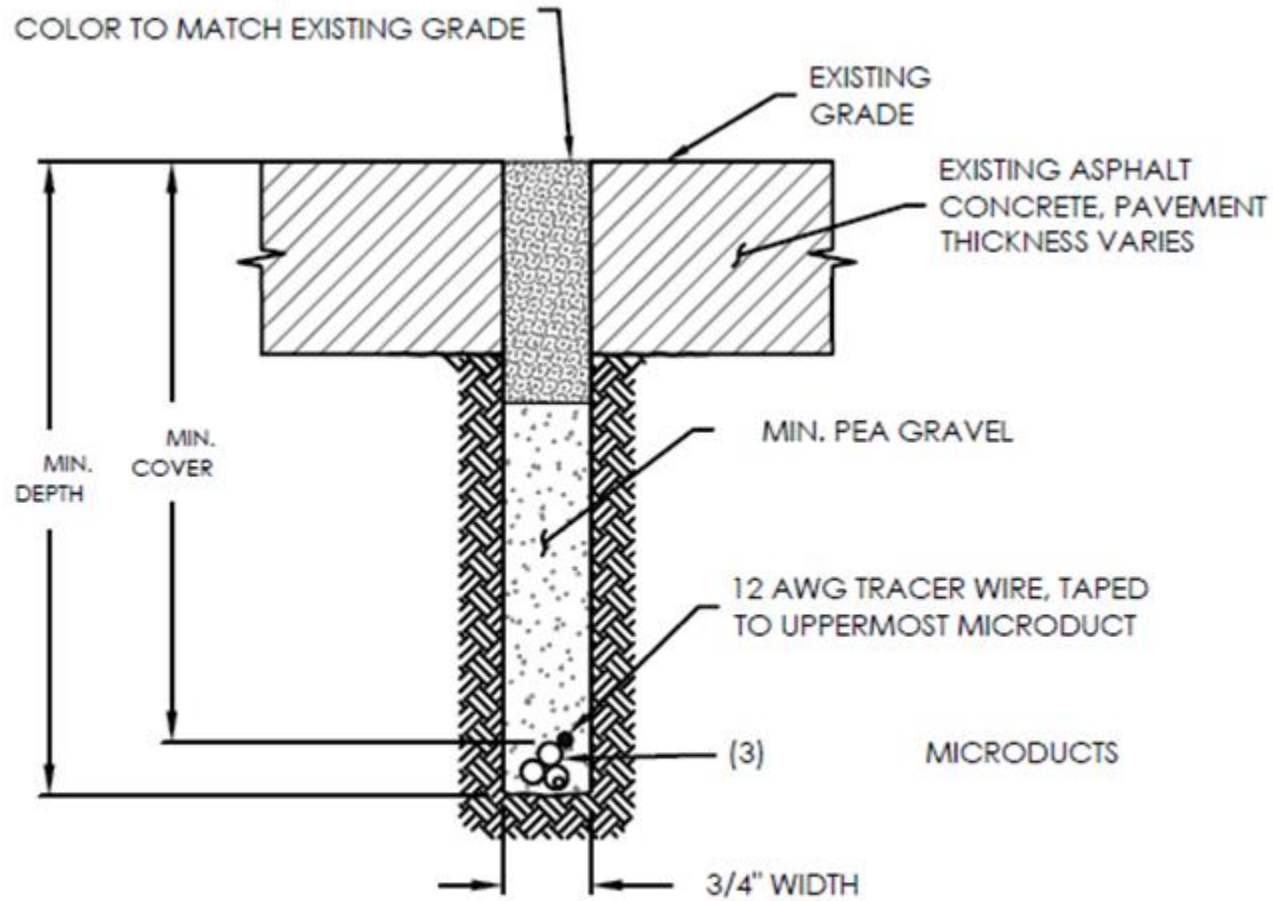
# MICROTRENCHING

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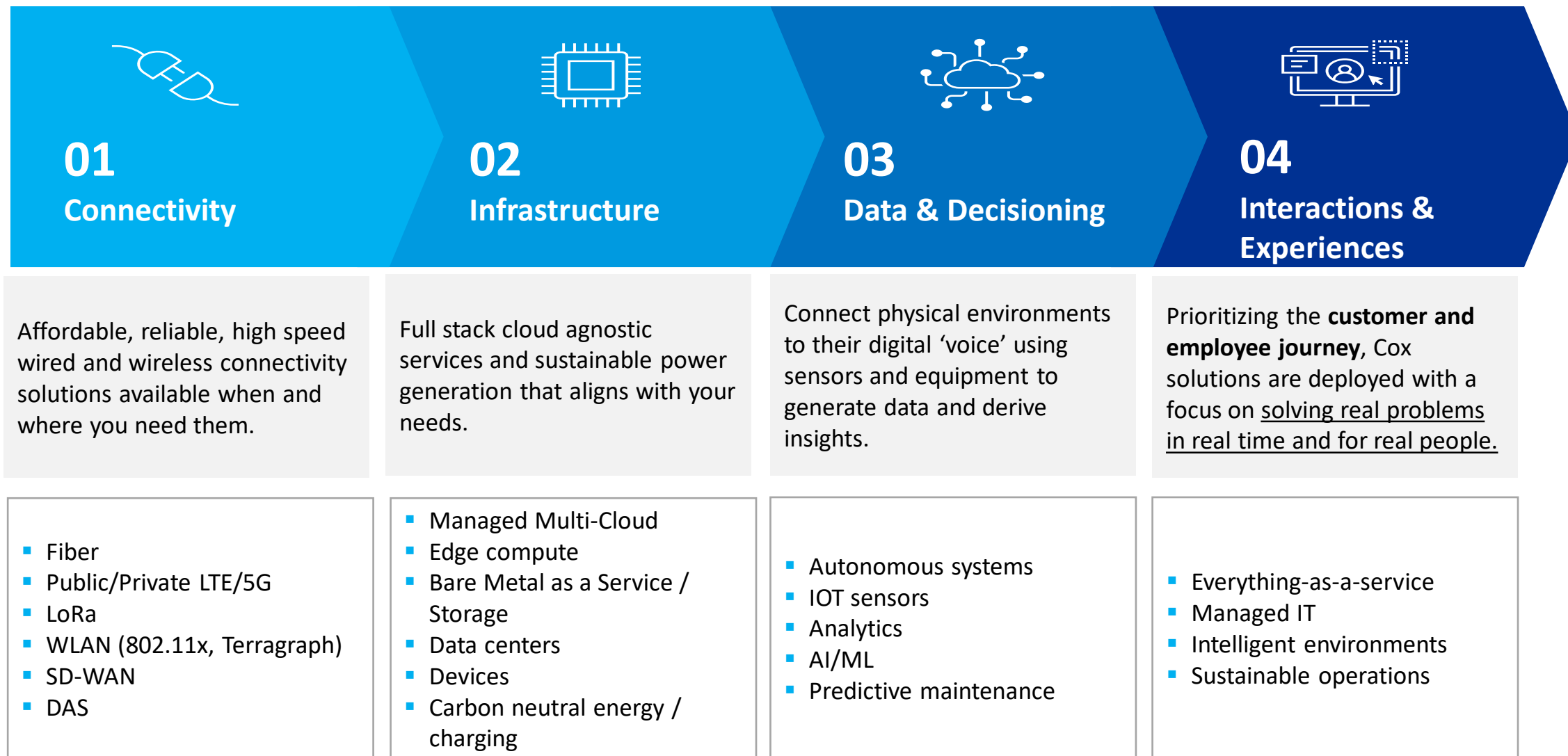
# IT'S THE LITTLE THINGS



TYPICAL MICROTRENCH  
(COLD APPLIED LIQUID RESIN INFILL)

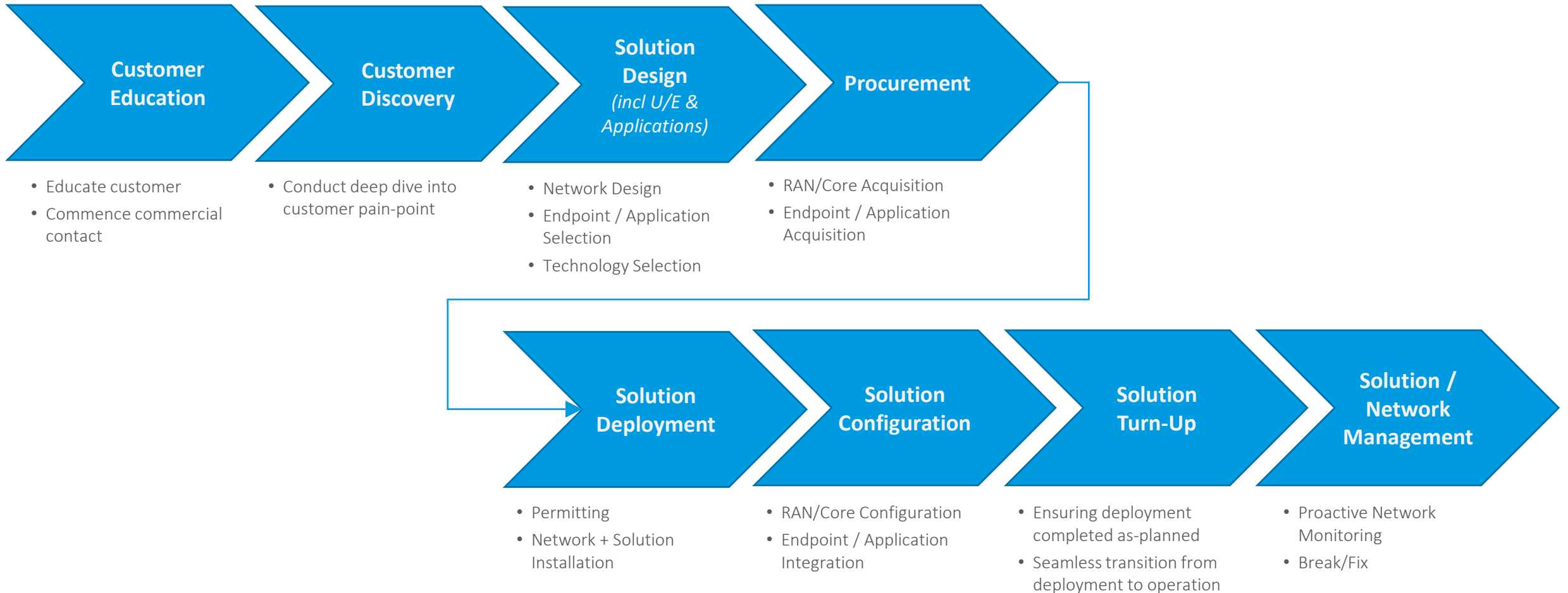


# Cox's Connected Environments toolset will deliver the future of Smart Communities



# Cox Managed Service | End-to-End Delivery

Cox will deliver and end to end solution for our Private Network customers in order to solve their 'pain points'

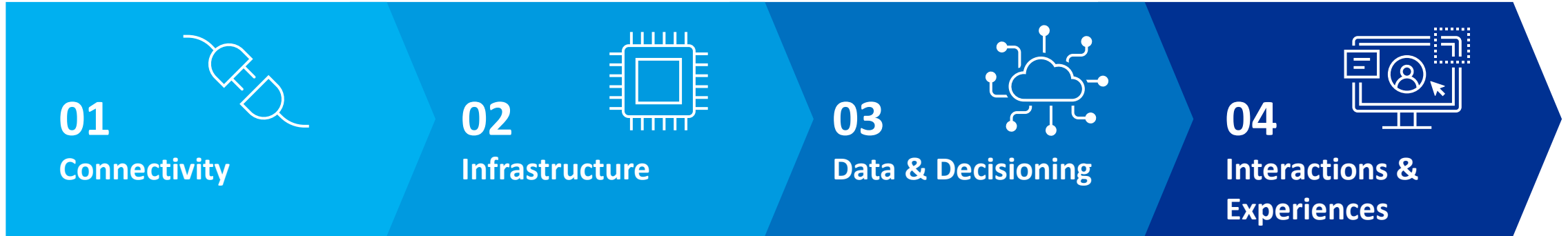




Coming soon...



# Cox brings a full ecosystem of operating businesses to deliver the next generation of 'Connected Environments'



**Cox** Private Networks

**Cox** Edge

**COX** Mobile

 **RapidScale**

**COX** | Communities

**SEGRA**

**HN** Hospitality Network

**logicworks** 

**COX 2M**

**COX** BUSINESS | Smart Communities

**Cox** Prosight

 **level**

**COX** Homelife



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ONE HUNDRED

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FEDERAL RESERVE NOTE

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UNLIMITED  
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THIS NOTE IS  
FOR ALL DEBTS, P

JULY 4, 1776.

*Guil D.*

Secretary of the Treasury.

*Rosa Gumataog Rios*

Treasurer of the United States.

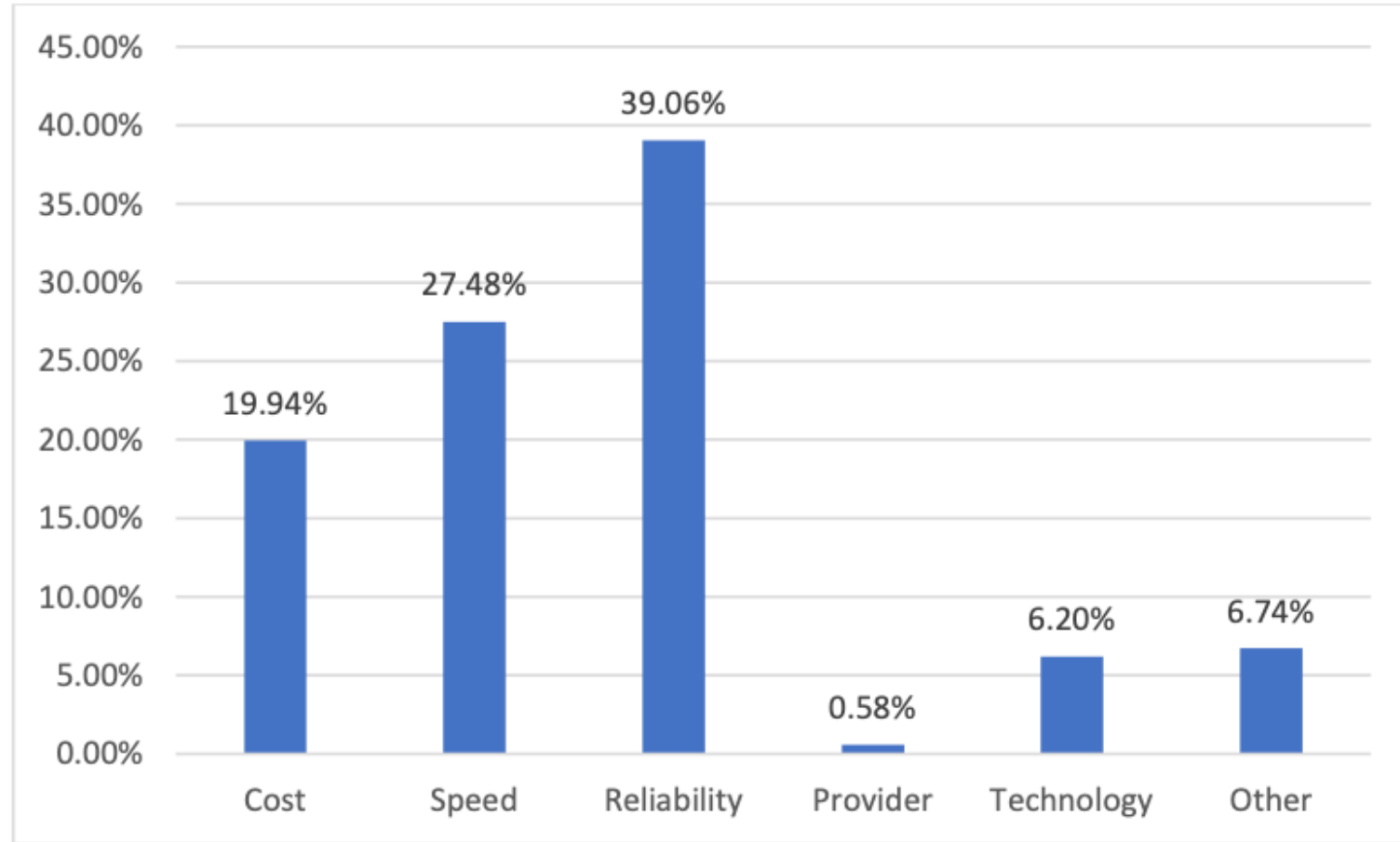


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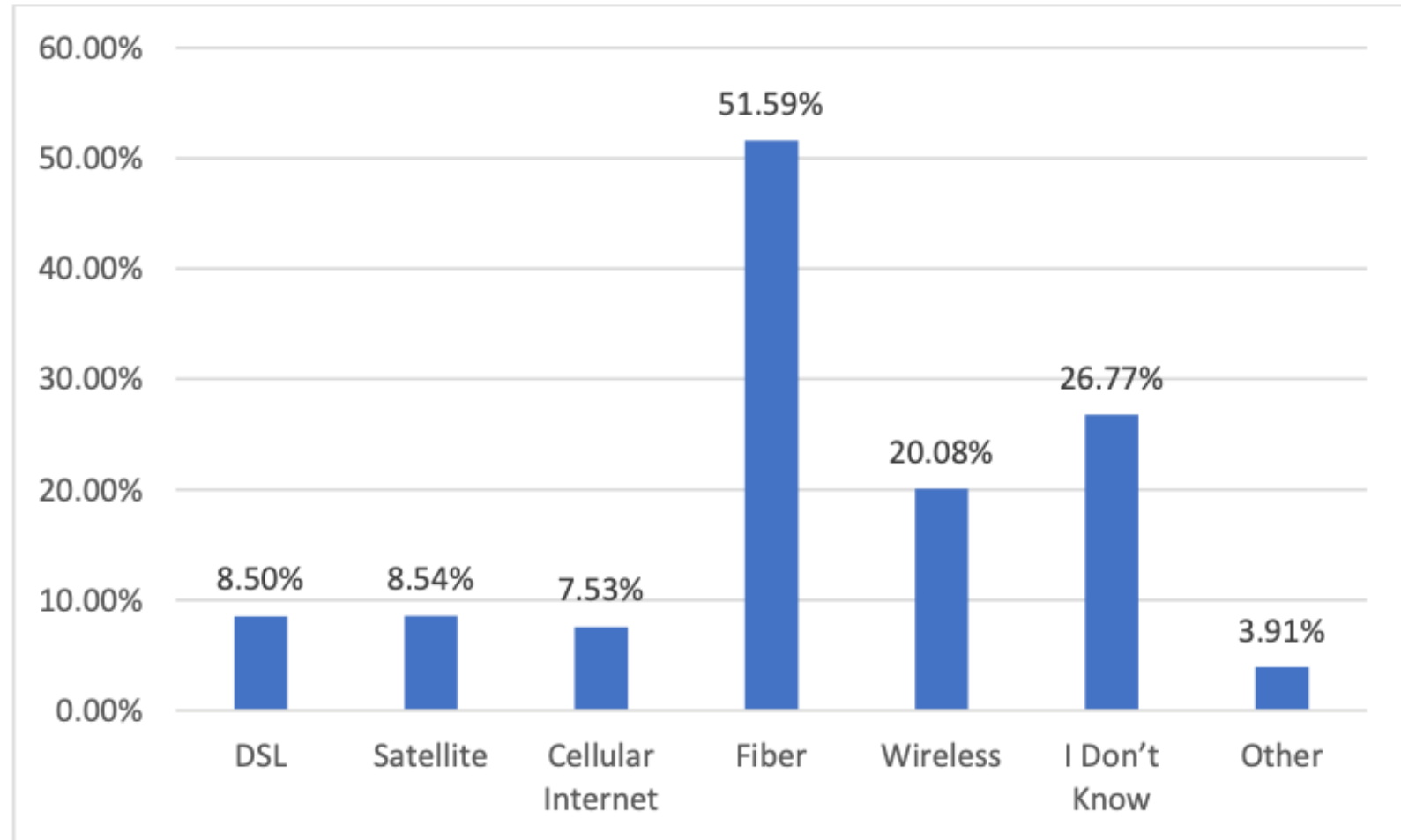
### Question 3: Of the following factors, which is most important to you regarding broadband internet accessibility?

Answered: 2,773 Skipped: 5



# Question 5: What type of technology do you believe would make internet more accessible in your community?

Answered: 2,764 Skipped: 14





# Key Considerations-5-year Broadband Plan



- Stakeholder Engagement-LTPT
- Data Collection-Demonstrate Need
  - Inventory
  - Mapping
  - Surveys
- Digital Equity
  - Devices-New and Repurposed
  - Literacy and Skills
  - Helpdesk
  - Workforce Program Development
  - Telehealth
  - Community Engagement-Adoption and Affordability
- Grant Administration
- Broadband Infrastructure Planning
- RFP Development, Deployment and Fulfillment
- Ongoing Technical and Program Support



# Orange County, Florida

\$16.1 Million in ARPA Funds

## Broadband Infrastructure and Digital Equity Programs Community Driven/Local Technology Planning Team (LTPT)

- Residential Broadband-Eliminated Unserved Homes
  - Availability, Adoption, Affordability, Ability
- **County Anchor Institution Fiber Optic Network and Connectivity**
- **Community Center-Dark Fiber, CBRS, Wi-Fi, Routers, Telehealth Station**
- Digital Connectivity and Devices
- Programs-Digital Equity, Telehealth, Workforce Development
  - Digital Literacy Courses
  - Telehealth Station with Orlando Health
  - Digital App for Social Services
  - Workforce Development Program for fiber optic and wireless technicians.



# How can we address digital enablement?

Availability, Adoption, Affordability and Ability

## Broadband and Digital Equity Planning Matrix

### How

Functional Locations	Devices	Networks	Programs	Funding
• Community Centers	• Computers	• Fiber Government	• Literacy	• State-BOP
• Hospitals and Clinics	• Tablets	• Fiber Service Provider	• Individual Devices	• Federal-State-CPF
• Libraries	• Smart Phone	• Cellular	• MDU Infrastructure	• Federal-State-BEAD
• Senior Centers	• Wi Fi	• Wi Fi	Workforce and Skills	• Federal-State-Digital Equity
• Parks	• Telehealth Booth	• Private	• Telehealth	• Federal Digital Equity
• MDU & Group Homes	• Digital Boards	• LAN	• Helpdesk/Navigators	• E-Rate

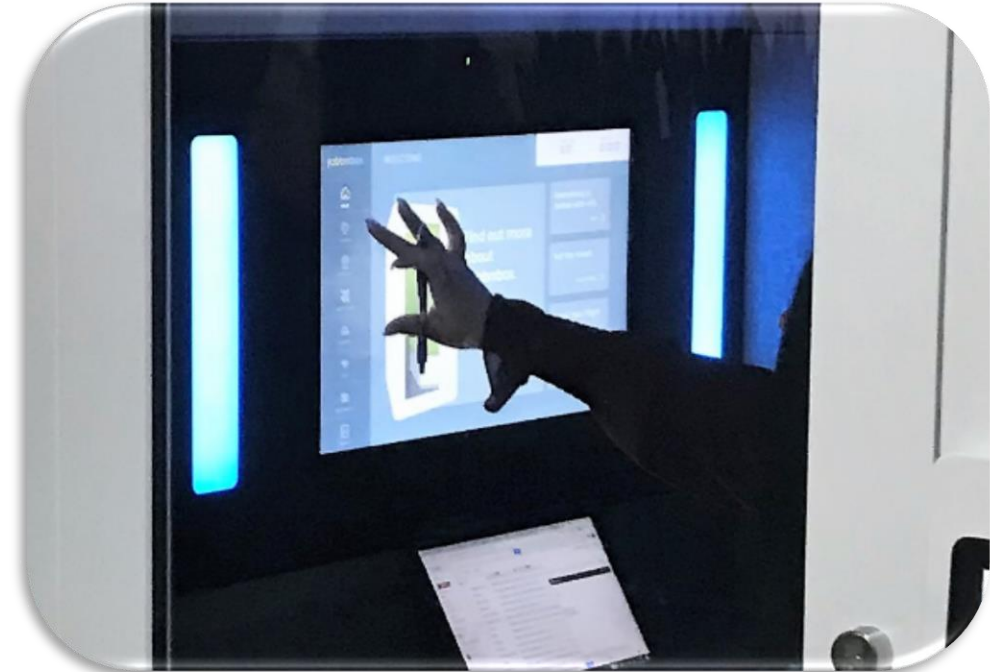
# Digital Super Center

Fiber Optics, Wi Fi, Devices, Programs



**Telehealth and Social Services**  
Support existing Social Services Leaders  
Non-Profits/Community Centers/Clinics

**Workforce Development**  
Skills, Literacy, Job Applications,  
Partners



# Sample Broadband Plan Seeking Funding

[www.leegov.com/broadband](http://www.leegov.com/broadband)

**3 BOP Applications Awarded  
Cover 14,000 Homes**

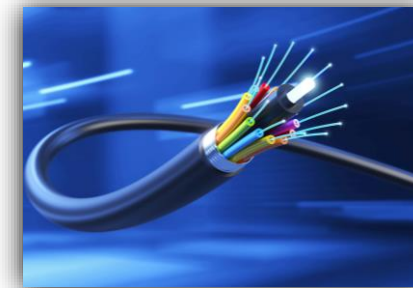
**\$8 million grant + \$10 million in matching funds**

**Lee Broadband-Christine Brady, Kevin Loucks and Kevin O'Malley**

[Evaluating Local Broadband Capabilities \(leegov.com\)](http://www.leegov.com)

# 3 Focus Areas

*Determine Fundability*



Unserved Areas-Residential Focus

Broadband Service Provider

- Availability
- Affordability
- Adoption

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Programs-Digital Equity, Telehealth,  
Workforce development

Enablement through broadband:

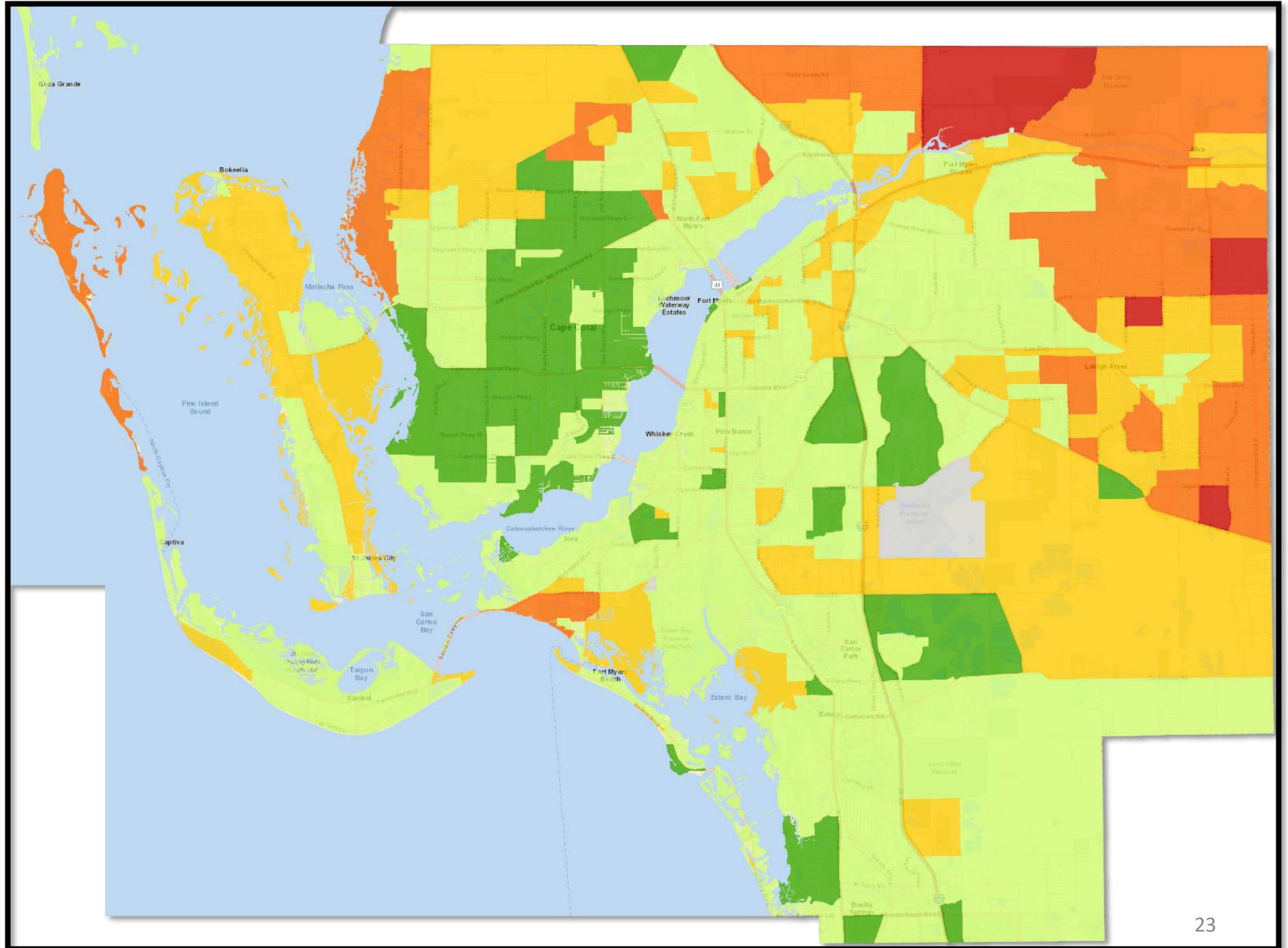
- Devices
- Literacy and skills
- Wireless
- Fiber optic infrastructure

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County Anchor Institutions

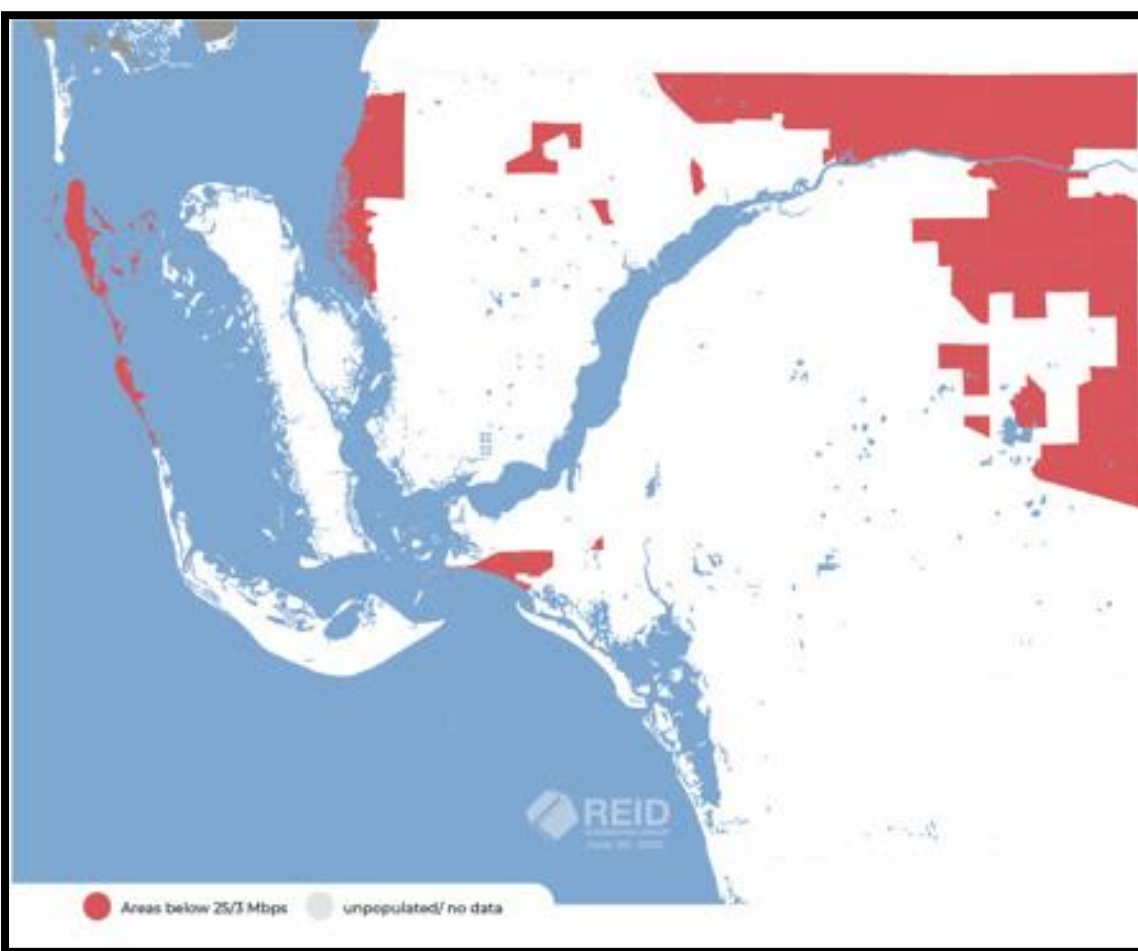
County or Providers

- Fiber Optic
- Wireless



**Block-Group Ratings**

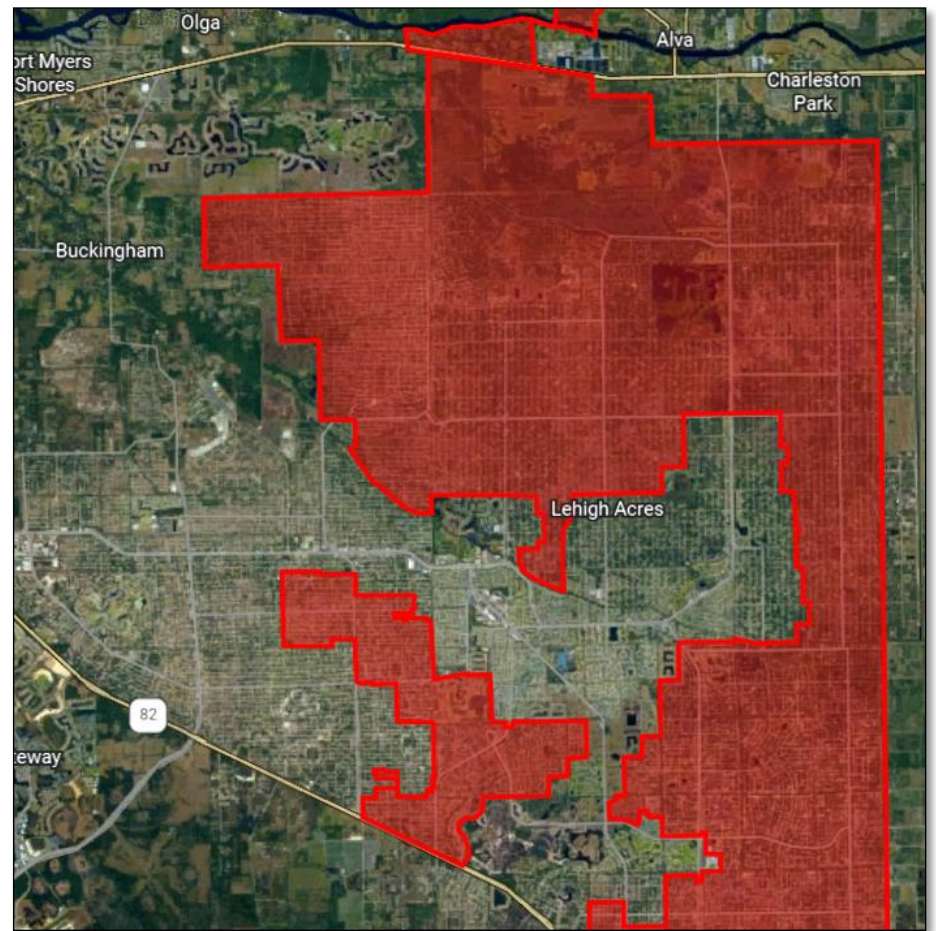
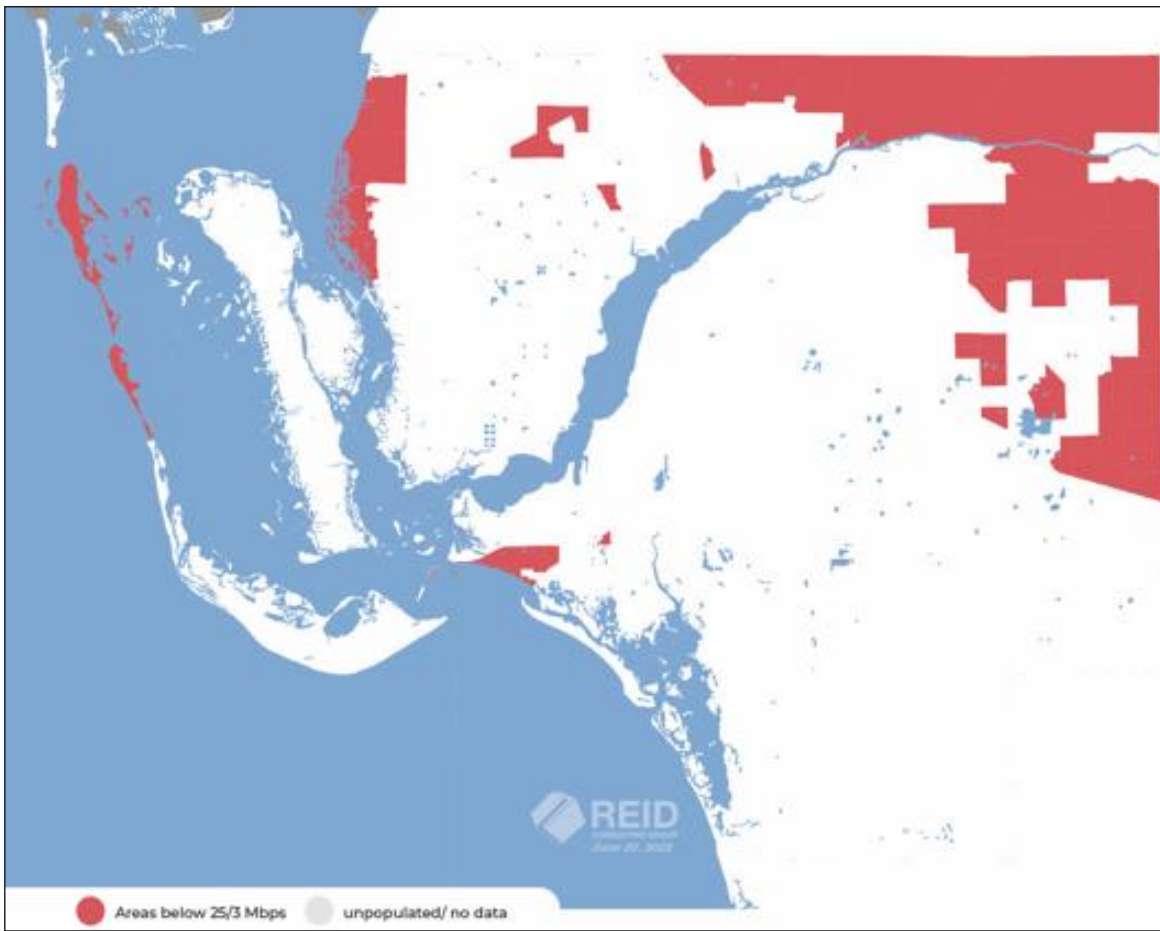
- Below 10/1
- Below 25/3
- Below 50/10
- Below 100/20
- Above 100/20



Unserved <25/3

Underserved <50/10





# Unserved Comparison with Comcast

# Library Inventory and Speeds

**Library Broadband - Inventory and Speeds**

Branch	Bandwidth per IT	Staff PC - Download	Staff PC - Upload	Public PC - Download	Public PC - Upload	Staff Wi-Fi - Download	Staff Wi-Fi - Upload	Public Wi-Fi - Download	Public Wi-Fi - Upload	Provider	Result from PC Test
Boca Grande	20M	17.37	18.2	16.89	17.34	10.71	17.87	10.62	10.18	Lumen	
Bonita Springs	100M	35.17	73.22	53.75	71.86	17.59	37.91	23.53	22.89	Lumen	85
Cape Coral	50M	20.05	39.11	13.14	37.81	15.71	41.83	26.49	26.9	Lumen	120
Captiva	10M	8.58	8.1	9.02	8.05	8.1	7.43	4.78	7.71	Lumen	15
Dunbar	50M	86.48	88.78	45.81	41.43	131.9	163.03	75.9	74.15	Lee County	40
East County	50M	86.69	95.46	78.6	87.96	64.12	62.68	10.85	10.07	Crown Castle	115
Fort Myers	100M	619.84	530.37	620.02	400	190.26	187.84	182.73	187.63	Lee County	160
Lakes	100M	658.1	489.71	89.15	78.14	66.63	62.37	68.98	72.4	Lee County	100
North Fort Myers	150M	68.28	77.47	53.73	88.21	77.21	84.32	80.78	77.89	Lee County	80
Northwest	100M	44.87	86.52	44.09	86.02	35.61	83.09	42.11	75.37	Crown Castle	110
Pine Island	50M	48.33	47.14	49.54	46.05	46.44	38.48	47.6	41.64	Crown Castle	20
Riverdale (Closed)	50M	-	-	-	-	-	-	-	-	-	-
Alva (RL Temp Site)	200M	n/a	n/a	n/a	n/a	234.34	22.74	234.34	22.74		
South County	100M	790.41	295.25	91.87	92.23	10.56	10.4	10.74	10.23	Lee County	85
Library Admin	1G	699.37	238.78	n/a	n/a	177.64	208.27	146.52	197.49	Lee County	35

Legend ----> **Strong** **Moderate** **Weak**

# Pennsylvania Challenges

- **Infrastructure Availability:** Due to a lack of available infrastructure, at least 250,000 locations do not have access to 25/3 Mbps, and an additional 140,000 locations do not have access to 100/20 Mbps broadband.
- **Affordability & Adoption:** Prior to the establishment of the Emergency Broadband Benefit Program and the Affordable Connectivity Program (ACP), approximately 537,500 households (9.7%) did not have access to a wired low-cost home high-speed broadband subscription (ranks as 18th lowest percentage in U.S.) The ACP, coupled with other plans that are offered by many providers, provides access to high-speed broadband at low or no cost to qualifying Pennsylvanians, yet the program is undersubscribed and more can be done to increase enrollment and reduce barriers to participation.
- **Devices:** There are an estimated 1.6 million households (31.2%) without a computer and smartphone (ranks as 34th lowest % in U.S.)
- **Digital Literacy:** As many as 1.2 million (14.6%) adults may lack the digital literacy required to begin taking advantage of critical digital services.

# Pennsylvania Broadband Office Focus Areas

## Anticipated Pennsylvania Broadband Grant Awards

**NTIA IIIA : \$1.3 B - \$1.4 Billion**

for broadband grants (anticipated). Affecting factors include network speed and population.

**Treasury CPF: \$278.8 Million**

for broadband grants (anticipated).

This Plan focuses on four challenge areas and opportunities for universal broadband access in Pennsylvania:

BROADBAND SERVICE  
INFRASTRUCTURE  
AND AVAILABILITY



DIGITAL EQUITY  
AND AFFORDABILITY



DEVICE AND  
TECHNOLOGY ACCESS



DIGITAL LITERACY  
AND TECHNICAL  
SUPPORT

# Philadelphia

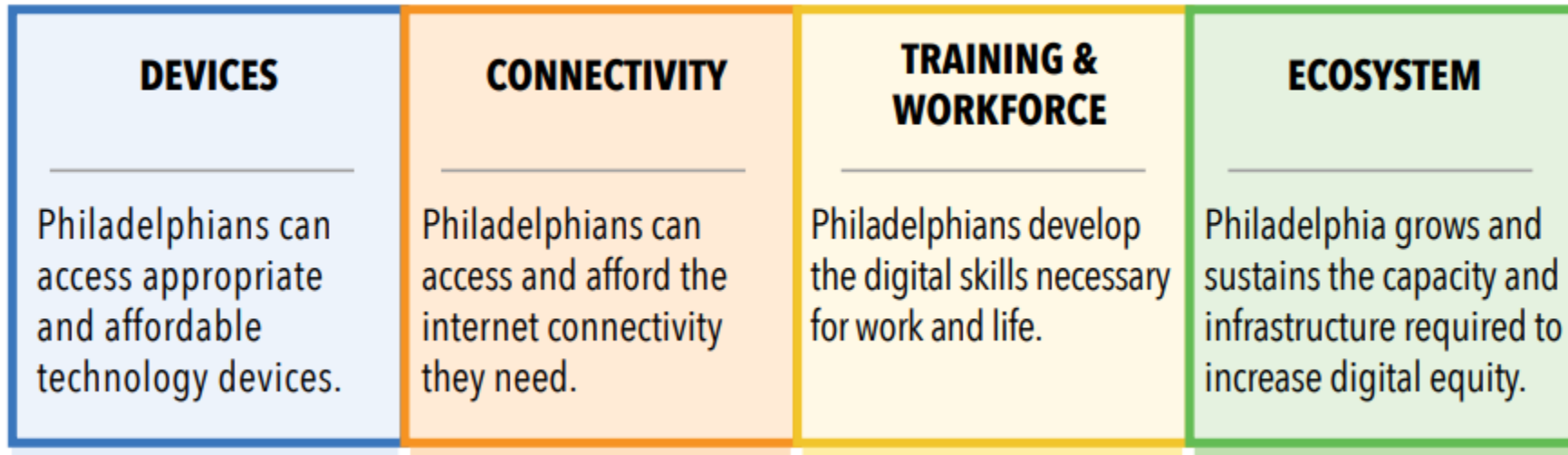
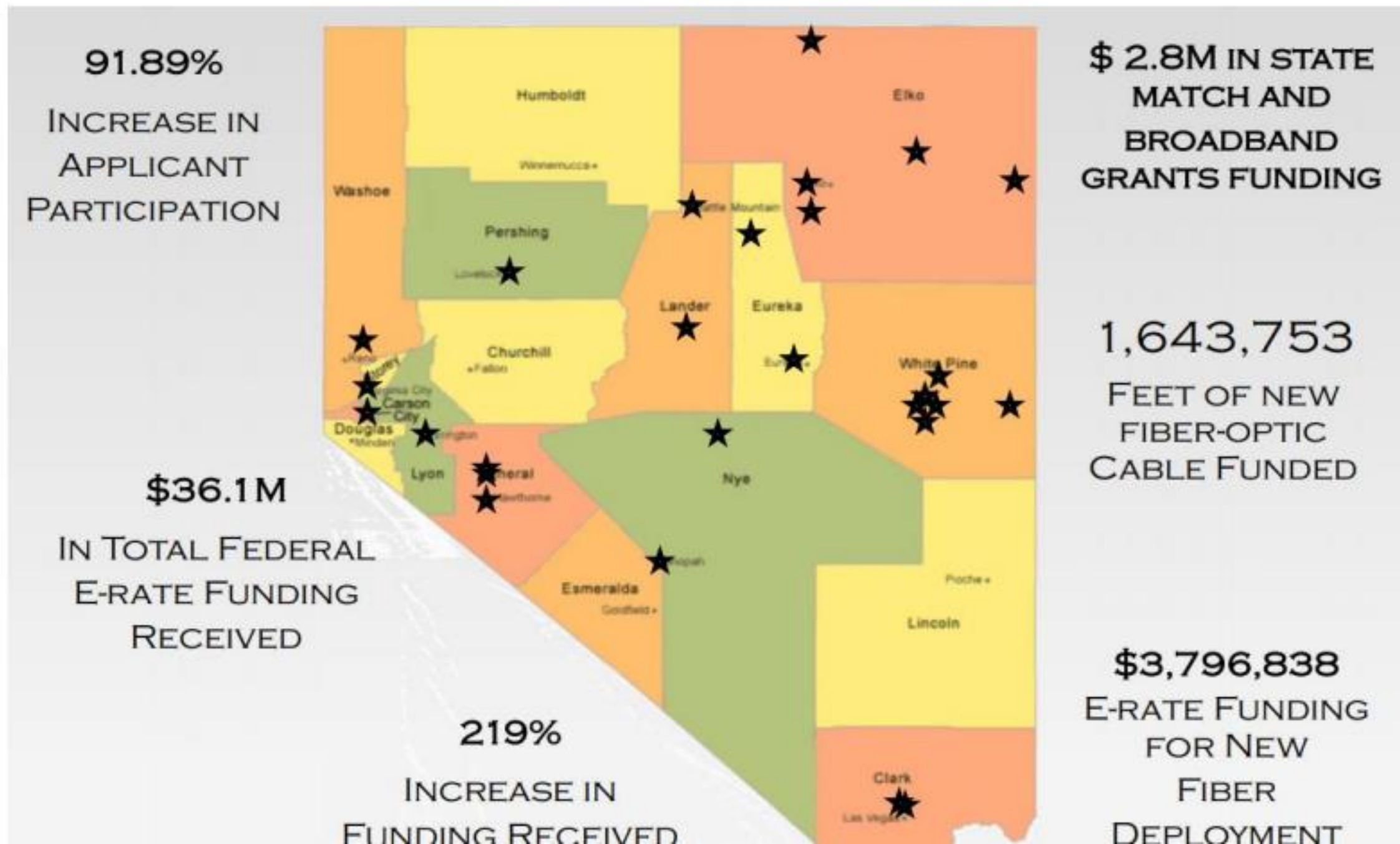


Figure 2: E-rate Funded construction projects in NV – 2017-2019



# Potential Structure

Private	Third Party: A service provider owns the network and provides retail and wholesale services
Public-Private Partnership	Wholesale (i): A private operator builds and operates a wholesale network
Public	P3 Open: Network owned by PPP, has an open wholesale network and may provide retail services
	P3 Not Open: Network owned by PPP, not necessarily an open wholesale network but must provide retail services
	Wholesale (ii): A public entity owns or funds part of the infrastructure
	Wholesale (iii): A public entity completely owns the network infrastructure