REAL ESTATE GROWTH PARTNER

"Empowering Agents, Amplifying, Success with Automation & AI"

AI GROWTH AGENT

All-in-one Marketing & Sales Solution

(Service As A Software As A System - SAAS)

Cold to Sold | Zero to Hero | Nine to Thrive

by

All-Star Automation

stardust media

We’d love to hear about you...

What are you currently doing for marketing?
What are you doing currently to generate leads? What platforms? Are you doing seller leads? Are you doing buyer leads?
How is that working out for you?
How long have you been doing this for?

What else have you previously done? How did that work out? How long did you try this for?

Is there anything else that you've tried or done in the past that led to where you are now? What have you tried so far to accomplish this?

How did that happen? Why didn't it work for you? How did that work for you?

How long did you do it for? How long ago?

What else have you tried? What happened?

Why do you need more leads now? Do you have a predictable pipeline of profit? Do you have SMS & email automations & workflows set-up?

Would having 30-55+ quality, exclusive, timely leads per month that you can close 4-6+ listings help your business?

AI GROWTH AGENT

We are NOT an agency.

We are...

Real Estate Agent Growth Partners.

Consistent quality leads is just the start.

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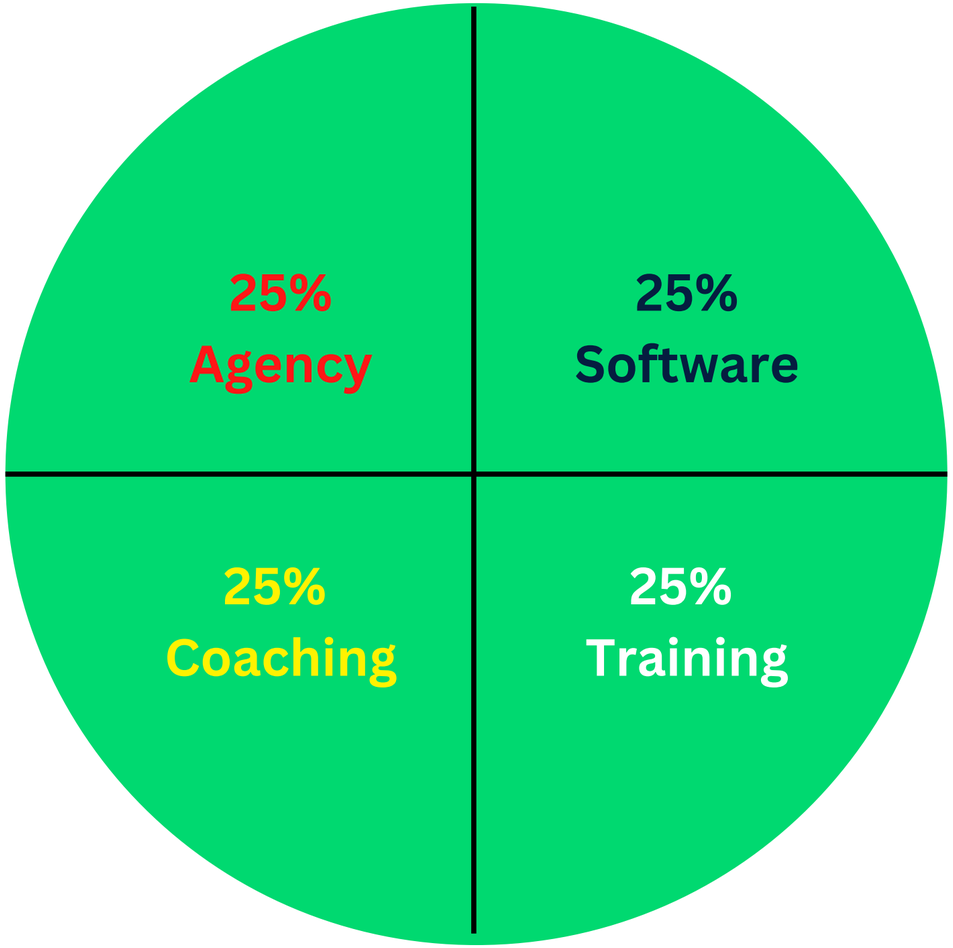
AI GROWTH AGENT

An innovative hybrid model

Real Estate Agent Growth Partners.

We are...



Your Partners in Climb

AI GROWTH AGENT

You can't just do nothing.
Qualified leads for your business and leads are the lifeblood of your success.
AI is here now.

Digital marketing isn't going away.
More and more of our lives are digital.

AI GROWTH AGENT

Gotta do something

You get a specialised tech and digital marketing team
for a fraction of the price of hiring a team to do this for you:

Marketing Leader = $6,000 to $12,000+ per month.
Ads Person = $5,000 per month.
Copy-Writer = $5,000 per month.
Tech Person = $5,000 per month.
Total Wage Cost of $21,000 PLUS per month!

AI GROWTH AGENT

Freelancers won't save you much time. Unless you hire a manager to manage them.

Manager = $6,000 - $12,000 per month.

And what about the technology and the coach?

Technology = $3,000+ per month.

+ Freelancers Fees

AI GROWTH AGENT

What about ad cost and influencer or promotional costs to attract quality seller leads?

$1,000 - $5,000+ a month

Total Cost $10,000

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Let’s dive in!

I want to share our ‘Star Growth System’
we use to help Real Estate Agents and Agencies
beat their competition and get a steady,
predictable flow of new leads each month.

Powered by All-Star Automation & AI/Stardust Media

AI GROWTH AGENT

Stuck in the archaic ways of business.

You don't know what you don't know you don't know

As Growth Partners we are looking at your growth a lot differently

We study **Brands**' Redbull, Coke and apply that learning to Real Estate

AI GROWTH AGENT

1

No reliable system to generate new high quality sales on demand.

AI GROWTH AGENT

2

Relying purely on word of mouth referrals & random social media posts.

Or buying leads that you end up paying huge commissions on when you sell?

AI GROWTH AGENT

3

Buying advertising without knowing how to correctly target and optimise their campaigns.

AI GROWTH AGENT

4

No easy system to keep a track of what is working and what is not.

AI GROWTH AGENT

5

Maybe even partnered with a marketing agency in the past yet saw no tangible ROI.

AI GROWTH AGENT

6

Not enough time to focus on marketing and keep up to date with the new technology.

AI GROWTH AGENT

7

Ending up with crazy overhead.

Little results.

Burnout and ready to quit.

AI GROWTH AGENT

8

Lacking confidence and feeling the consistent pressure of the never ending bills to pay.

AI GROWTH AGENT

Want to become a 7/8/9 figure agent?

AI GROWTH AGENT is your **Real Estate Agent growth partner** to thrive online using **Automation & AI** with ongoing **coaching** and **support** from Real Estate Veterans & marketing experts.

Real Estate Agents are finally **taking control over their business growth & financial destiny** with AI GROWTH AGENT to get:

- **More Leads:** Capture
- **More Bookings:** Nurture
- **More Sales:** Close
- **More Reviews:** Evangalise
- **More Repeat Buyers:** Reactivate

AI GROWTH AGENT

What is AI GROWTH AGENT ?

- An all-in-one marketing & sales software with one business dashboard that replaces 30+ apps to become a business rockSTAR coupled with AI Growth Agent coaching & systems!
- Automation is the new black.
- Achieve business growth on auto-pilot with AUTOMATION & AI
- If you want more clients, seamless conversations on all platforms and your marketing all in one place, AA offers you an inclusive organic and paid solution that gets you unlimited opportunities, a predictable growth system & most importantly, a scalable business.

PROMISE

1. Save Time
2. Save Money
3. Make Money

AI GROWTH AGENT

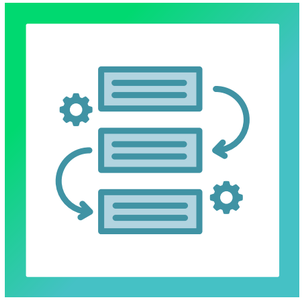
Build. Capture. Nurture. Close. Automate.

ALL IN ONE PLACE!

Sales Pipelines & CRM

Calendar Scheduler

Unlimited Team Members



Unlimited Workflows & Automations

Form & Survey Builder

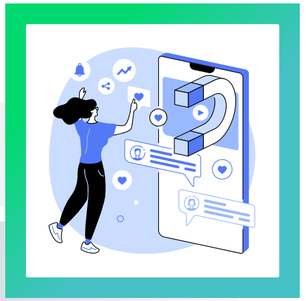
Unlimited Funnels & Website Builder

Phone Dialer Software

Automated Voicemails

Unlimited Courses & Membership Sites

Online Customer Reviews



AI [Artificial Intelligence]

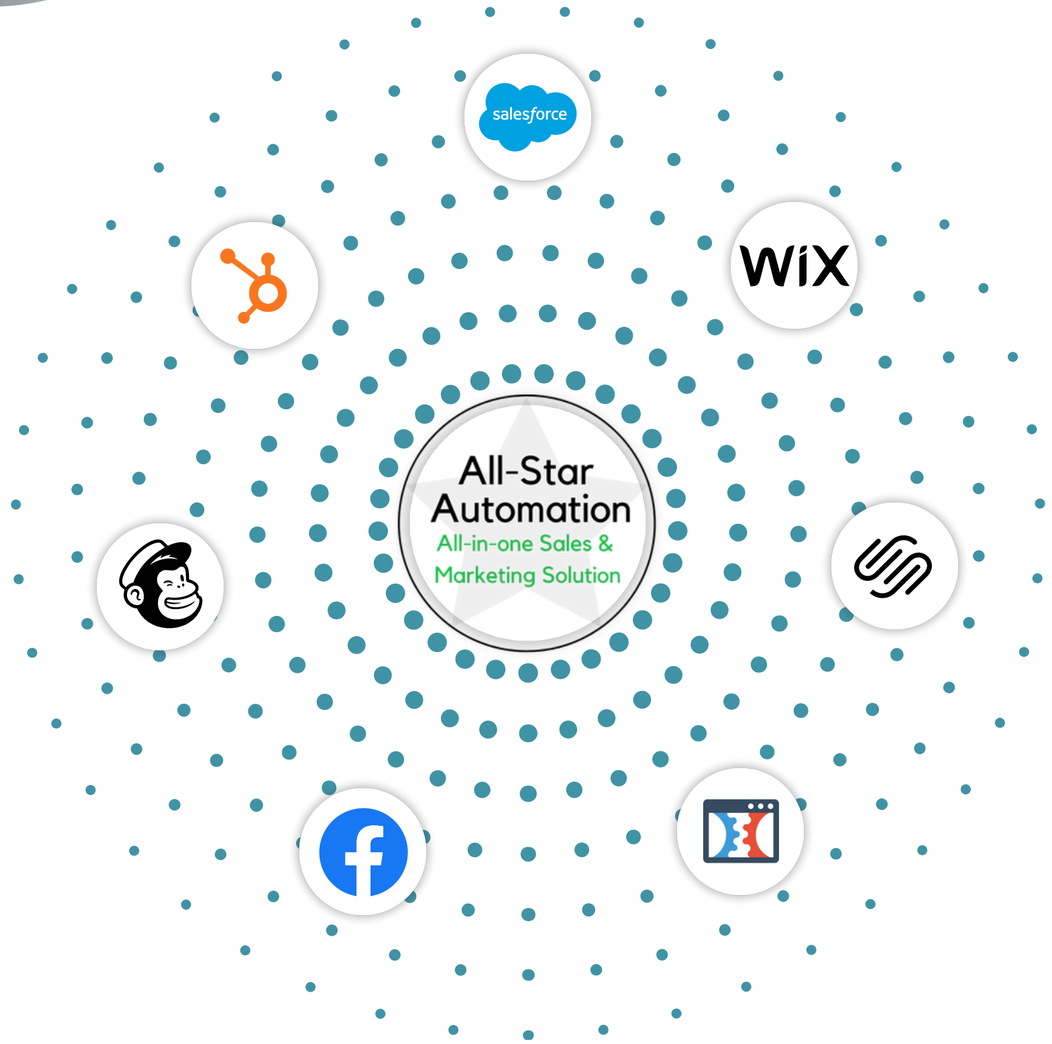
Facebook Messenger Integration

FB & Google Ads Integration

Custom Integrations API's

AI GROWTH AGENT

What is All-Star Automation?



ALL-STAR AUTOMATION is a **Complete Sales and Marketing Solution** for entrepreneurs and business owners that includes the resources, assistance, and tools needed to attract and close more deals.

With all the tools and training you'll need in one convenient spot, **ALL-STAR AUTOMATION** helps you operate your business productively and profitably while saving you **Time and Money.**

ALL-STAR AUTOMATION is a Software/CRM that assists companies in growing and optimising workflows to **Increase Profitability.**

ALL-STAR AUTOMATION acts as an additional set of hands (and brain power) to help you get everything done.

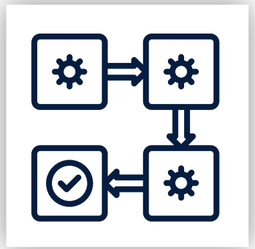
Systems & Software Foundational To Every Business

Sales Funnels
$297+/month

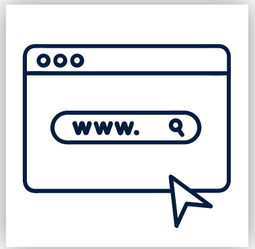
Pipeline Management
$99+/month

Email Marketing
$99+/month

Workflow Automation
$49+/month



Website Builder
$29+/month

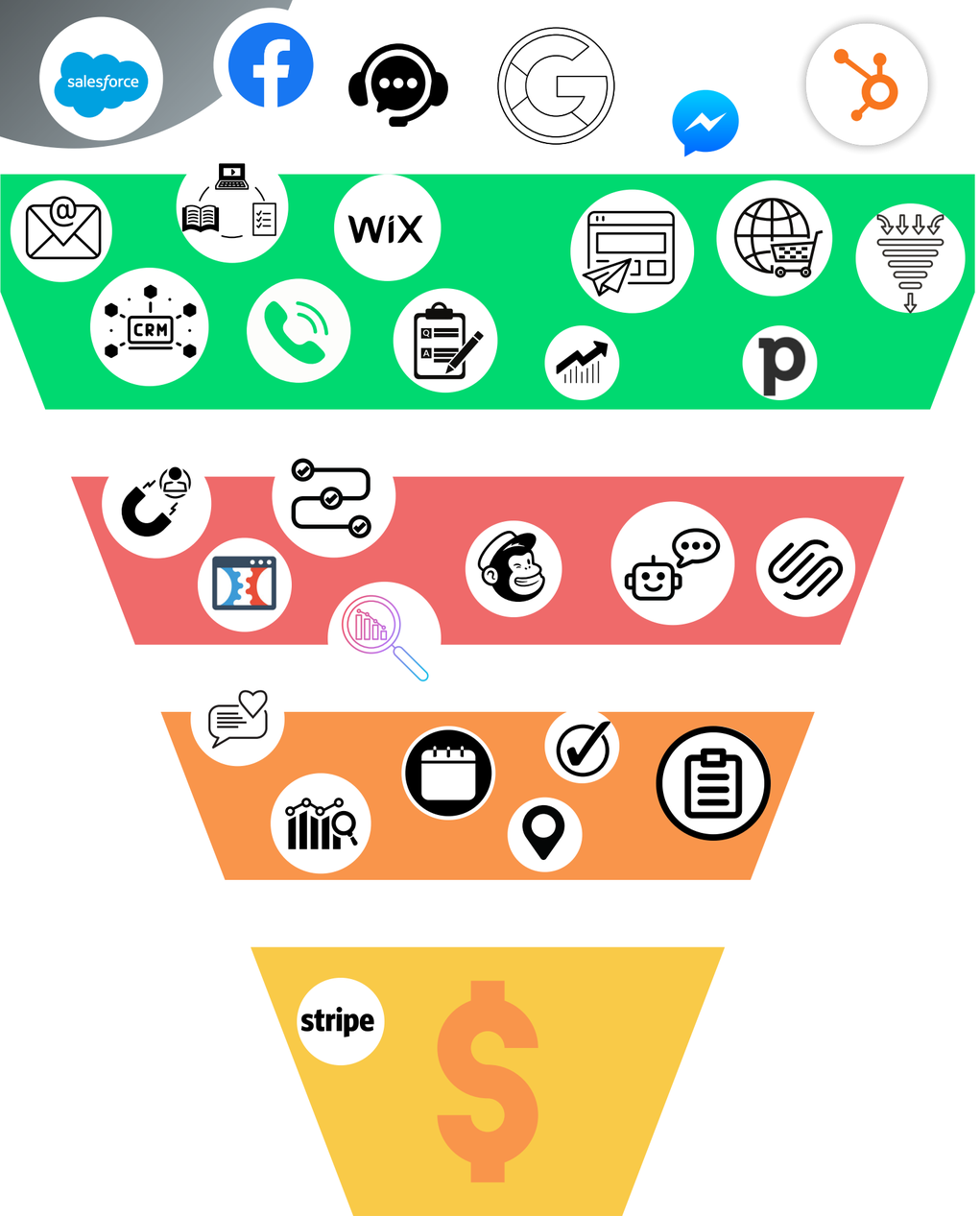


That's $563+/Month Per User For All The Necessities To Run A Business
For a much cheaper price, All-Star Automation includes all this and MORE!!!

Your Business Needs All-Star Automation = AI GROWTH AGENT!

1. Scalable CRM Solutions
2. Enhanced Customer Relations
3. Easier Customer Data Access
4. Improved Customer Data Analysis
5. Simplified Invoicing
6. Greater Workflow Efficiency
7. Improved Cross-Selling and Upselling
8. Streamlined Agent Performance Tracking
9. Optimised Marketing Strategies
10. Consolidated Social Media Management

Building Your Business Engine Seamlessly.



ALL IN ONE PLACE!

All the tools you need in one platform without having to "duct-tape" multiple platforms together!

CAPTURE

Capture leads using our landing pages, surveys, forms, calendars, inbound phone system & more!

NURTURE

Automatically message leads via voicemail, forced calls, SMS, emails, FB Messenger & more!

CLOSE

Use our built in tools to collect payments, schedule appointments, and track analytics!

FREE FOR
AI GROWTH AGENT
MEMBERS

All-Star Automation replaces up to 30+ apps

What	Other Platforms What I used to Pay Per Month
Price	$100 - $350 Per User Per Month
Contacts/CRM	$299+
Sales Pipelines	$99+
Live Chat	$33+
Team Members	Limited, $25 - $150 Per User / Month
Sales Funnels	$297+
Website Builder + Hosting	$39+
Surveys & Forms	$49+
Courses & Products	$159+
Email Marketing Campaigns	$99+
SMS Marketing Campaigns	$89+
Automated Workflows	$25 - $169 Per User
Reputation Management	$299+
Missed Call Back Feature	Limited for $5 - $25 Per User / Month
Bookings & Appointments	$29+
Call Tracking	$95+
2-Way Text and Email Conversations	$99+
Social Media Planner	$49+
Invoicing Capabilities	$29+
Tracking & Analytics	$49+
	OTHER TOTAL = $2,506/m (minimum)

All-Star Automation = $499/m
What I Pay Now Per Month
(unlimited features in plan)

All-Star Automation

AA TOTAL = $499/m unlimited, $199/m limited

Your complete business solution...

Thrive online with the Ultimate “All-In-One” Sales Pipeline Management & Marketing Automation Solution that makes ALL others obsolete. And we can prove it!

Are You Worried About Rising Costs In Your Business? (Inflation)

One way to beat inflation is to grab a tool that does everything all-in-one.
We bring all the things you need to solve your marketing problems in one place.

With All-Star Automation (all-in-one sales & marketing solution) you get:

👉 **OPPORTUNITIES:** Every lead becomes a new opportunity in the All-Star Automation dashboard.
This now becomes your big picture overview of how many leads are coming in and from what source.

👉 **SALES STAGES:** You can create as many stages as you'd like so you can SEE where they are, at all times.
This creates a seamless sales cycle. Improving customer relations!

Become a BUSINESS ROCKSTAR

👉 **CONTACT MANAGER:** Every lead or prospect that comes into All-Star Automation pipeline has a place. With all the contact information intact for flawless management.

👉 **LIVE CHAT WIDGET:** You can install on the bottom corner of your website...
...so that your visitors can get instant and fast support from you and your team
This makes it easier to connect with your customers in real time and make sales!

👉 **FUNNEL BUILDER:** This is a BIG ONE... Funnel builders can range from $50 per month to $300 per month these days.

You now NO LONGER need any of them.

There is a robust Sales Funnel Builder right inside your All-Star Automation dashboard...

....and you get unlimited Funnels!

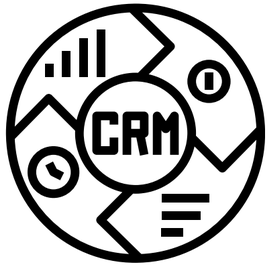
AI GROWTH AGENT

What is a CRM?

CRM = Customer Relationship Management
Software to manage and monitor your customers. Essential for any prosperous business.

Can your CRM do everything all-in-one including lead generation, nurturing, close and re-activate?

Could Your CRM Accomplish Even More ...?



All-Star Automation is a **complete all-in-one CRM + Sales + Marketing Proprietary Software Solution** that **replaces 30+ app appss** to give you **complete control and visibility** over your business to make **metric based decisions** for **ongoing success**.

All-Star Automation vs Salesforce

	All-Star Automation All-in-one Sales & Marketing Solution	salesforce
Price	$499 Per Month	$100 - $350 Per User Per Month
Contacts	Unlimited Contacts	Limited, All Plans
Sales Pipelines	Unlimited Sales Pipelines	Unlimited, All Plans
Calendars	Unlimited Calendars	N/A
Team Members	Unlimited Team Members	Limited, $25 - $150 Per User / Month
Sales Funnels	Unlimited Sales Funnels	N/A
Websites	Unlimited Websites	Limited, Higher Plans
Surveys & Forms	Unlimited Surveys & Forms	Survey Response Pack
Courses & Products	Unlimited Courses & Products	N/A
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, Higher Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	N/A
Automated Workflows	Unlimited Automated Workflows	$25 - $100 Per User
Google Reviews Integration & Management	Unlimited In Plan	N/A
Missed Call Back Feature	Unlimited In Plan	Limited for $5 - $25 Per User / Month
Facebook Messenger Integration	Unlimited In Plan	Limited w/ Service Cloud
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	Limited, All Plans
Email Support	All Plans	All Plans

All-Star Automation vs HubSpot

	All-Star Automation All-in-one Sales & Marketing Solution	
Price	$499 Per Month	$50 - $12,000
Contacts	Unlimited Contacts	Limited Contacts
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Limited, All Plans
Team Members	Unlimited Team Members	Limited, All Plans
Sales Funnels	Unlimited Sales Funnels	Limited, All Plans
Websites	Unlimited Websites	Limited, All Plans
Surveys & Forms	Unlimited Surveys & Forms	Limited, All Plans
Courses & Products	Unlimited Courses & Products	Limited, All Plans
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, All Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	Limited, Higher Plans
Automated Workflows	Unlimited Automated Workflows	Limited, Higher Plans
Google Reviews Integration & Management	Unlimited In Plan	Limited, Higher Plans
Missed Call Back Feature	Unlimited In Plan	Limited, Higher Plans
Facebook Messenger Integration	Unlimited In Plan	Limited, Higher Plans
Text to Pay	Unlimited In Plan	Limited, Higher Plans
2-Way Text and Email Conversations	Unlimited In Plan	Limited, Higher Plans
Social Media Planner	Unlimited In Plan	Limited, Higher Plans
Invoicing Capabilities	Unlimited In Plan	Limited, Higher Plans
Email Support	All Plans	Highest Plan Only

All-Star Automation vs Pipedrive

	All-Star Automation All-in-one Sales & Marketing Solution	Pipedrive
Price	$499 Per Month	$34.99 - $270 Per User / mo.
Contacts	Unlimited Contacts	Unlimited Contacts
Sales Pipelines	Unlimited Sales Pipelines	Unlimited, All Plans
Calendars	Unlimited Calendars	Limited, All Plans
Team Members	Unlimited Team Members	Limited, $14 - $99 per User / mo.
Sales Funnels	Unlimited Sales Funnels	N/A
Websites	Unlimited Websites	N/A
Surveys & Forms	Unlimited Surveys & Forms	Limited, All Plans
Courses & Products	Unlimited Courses & Products	N/A
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, Higher Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	N/A
Automated Workflows	Unlimited Automated Workflows	N/A
Google Reviews Integration & Management	Unlimited In Plan	N/A
Missed Call Back Feature	Unlimited In Plan	N/A
Facebook Messenger Integration	Unlimited In Plan	N/A
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	Limited, All Plans
Email Support	All Plans	All Plans

All-Star Automation vs ActiveCampaign

	All-Star Automation	ActiveCampaign
Price	$499 Per Month	$49 - $449 Per User Per Month
Contacts	Unlimited Contacts	Limited, All Plans
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Plus, Professional and Enterprise Plans
Team Members	Unlimited Team Members	Limited, $29 - $49 Per User Per Month
Sales Funnels	Unlimited Sales Funnels	Limited, All Plans
Websites	Unlimited Websites	Limited, Higher Plans
Surveys & Forms	Unlimited Surveys & Forms	3rd Party Integration Needed
Courses & Products	Unlimited Courses & Products	Limited
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, Higher Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	3rd Party Integration Needed
Automated Workflows	Unlimited Automated Workflows	$29 - 149 Per User Per Month
Google Reviews Integration & Management	Unlimited In Plan	$19 Per User Per Month
Missed Call Back Feature	Unlimited In Plan	N/A
Facebook Messenger Integration	Unlimited In Plan	Limited, $19 Per Month Per User
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	3rd Party Integration Needed
Email Support	All Plans	All Plans

All-Star Automation vs Zoho

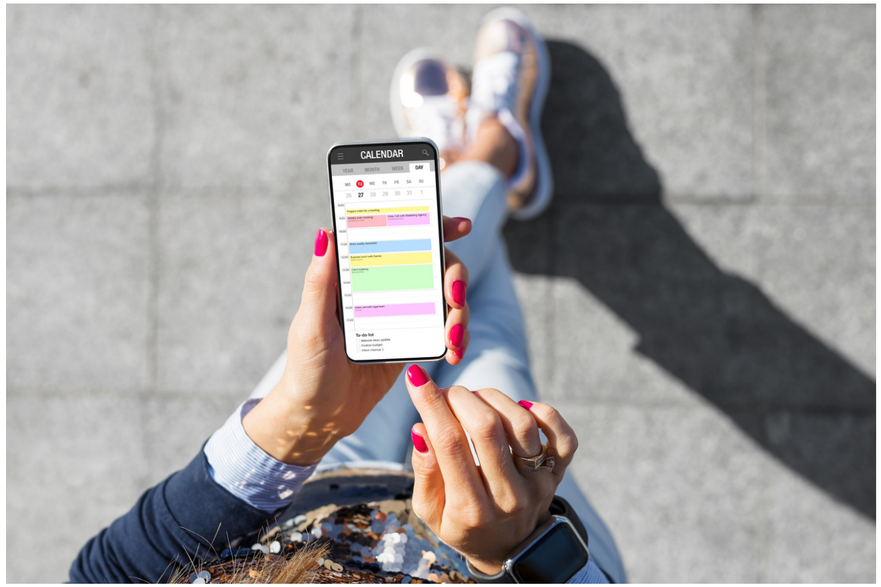
	All-Star Automation	Zoho
Price	$499 Per Month	$34 - $220 Per User Per Month
Contacts	Unlimited Contacts	Limited Contacts Per Plan
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Limited
Team Members	Unlimited Team Members	Limited, $14 - $52 Per User / Mo.
Sales Funnels	Unlimited Sales Funnels	Limited, Higher Plans
Websites	Unlimited Websites	Limited, Higher Plans
Surveys & Forms	Unlimited Surveys & Forms	3rd Party Integration Needed
Courses & Products	Unlimited Courses & Products	N/A
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	3rd Party Integration Needed
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	3rd Party Integration Needed
Automated Workflows	Unlimited Automated Workflows	Limited, Higher Plans
Google Reviews Integration & Management	Unlimited In Plan	Limited, Higher Plans
Missed Call Back Feature	Unlimited In Plan	N/A
Facebook Messenger Integration	Unlimited In Plan	N/A
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	3rd Party Integration Needed
Email Support	All Plans	All Plans

AI Growth Agent/
All-Star Automation on the go

- YES - we have a phone app, so you can do business anywhere, anytime from one dashboard - on the move.

DOWNLOAD FREE PHONE APP

- APPLE PHONE APP
- GOOGLE APP



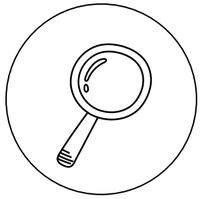
AI GROWTH AGENT

WHAT

'STAR' Growth System

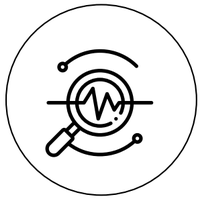
STRATEGY/METHOD

SEARCH



Search. Motive: Do the comprehensive foundations document research. Use left and right brain strategies. Educate direct towards sales.

TARGET



Target the right audience. Expertly constructing a funnel. To drive in booked appointments.

ATTRACT

Attract by creating an eye-catching ad with a no-brainer ad. That drives a click/form filled.

REACH

Reach. Launching paid ad campaigns and measuring performance to **Rock the Market = sales, build databases, nurture leads.**

AI GROWTH AGENT

'STAR' Growth System

WHAT

- **Having a cutting-edge, 4 step Appointment STAR lead generation system predictably bringing them in leads from Facebook/Insta/LinkedIn etc**

- **Use automation & seamlessly connect with leads via a CRM & business dashboard to manage all your marketing in one spot.**

- **Can you see this working?**

AI GROWTH AGENT

'STAR' Growth System

WHAT

Qualified leads. More sales.

It all starts out with our battle tested AI optimisied advertising system, which is a proven method we use to send you high quality traffic or leads, every month.

- **Special Offer Ads**
- **Property Education Ads**
- **Listing Lead Ads**
- **Local Property Ads**
- **New Campaigns When Ads Dry Up**
- **Tailored To You And Your Needs**

AI GROWTH AGENT

Success Optimised

We are continually testing what is working and what can be improved so you get you the best results possible.

This means our systems are designed to get better over time as we collect and analysis relevant data.

AI GROWTH AGENT

'STAR' Growth System

Optimised For Success

We are continually testing what is working and what can be improved so you get you the best results possible.

This means our systems are designed to get better over time as we collect and analysis relevant data.

.

AI GROWTH AGENT

'STAR' Growth System

WHAT

Traceability.

Understand the numbers and make marketing a science that works for you with data driven decision. We track everything that matters so you can easily see your return on investment as well as:

- **Number of leads generated**
- **Number of calls**
- **Exact amount spent on ads per day / week / month**
- **Number of meetings scheduled**
- **Number of conversions**
- **Percentage of conversions**

AI GROWTH AGENT

'STAR' Growth System

Nurture System.

Our one goal is to deliver quality leads every month.

We want to make this process as hands off as possible for you therefore we help you implement follow up text and email nurture sequences as well as reminders to increase the return on your marketing budget.

AI GROWTH AGENT

'STAR' Growth System

Additional Information

We are Growth Partners so generating lead and helping you set appointments to close deals is just the start.

With our Success Coaching you will be able to work smarter not harder with us guiding you each step along the way.

AI GROWTH AGENT

MARKETING FUNNEL

WHAT

01 RUN PAID CAMPAIGNS - EDUCATE ABOUT THE PRODUCT/SERVICE, ITS BENEFITS AND ADVANTAGES

02 PUT EYE CATCHING CREATIVES, MAKE AN INFORMATIVE YET CONCISE AD WITH KEYWORD RICH COPY

03 PUT IN A NO-BRAINER OFFER THAT IS TOO GOOD TO DENY: TARGET IDEAL CUSTOMER AVATAR + COMPETITOR AUDIENCES

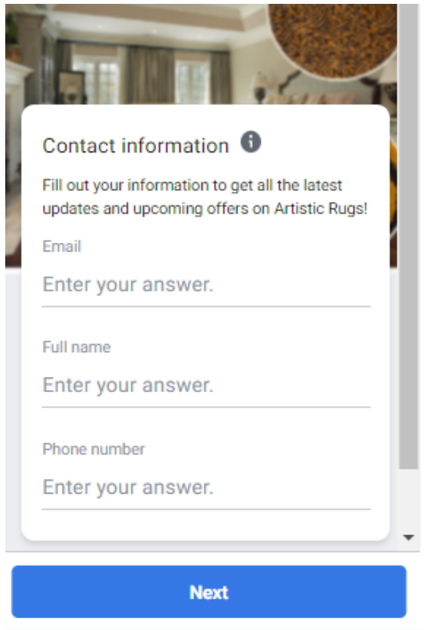
04 ENGAGE THEM INTO FILLING IN A FORM GROWING A DATABASE & STRATEGISE FREQUENT REMINDERS TO PURCHASE

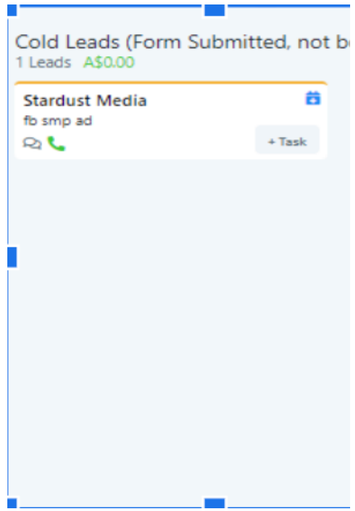
05 FINALLY, CONVINCE THEM INTO BOOKING AN APPOINTMENT OR LEARN MORE

AI GROWTH AGENT

OUR COLD LEAD DATABASE IS THE BEST YOU WILL FIND

All-Star Automation will automatically record this information and save it in the system. These leads would be considered as ‘cold leads’ and they would enter a 6-8 week nurturing period where they will be further educated and informed about your services and offers.

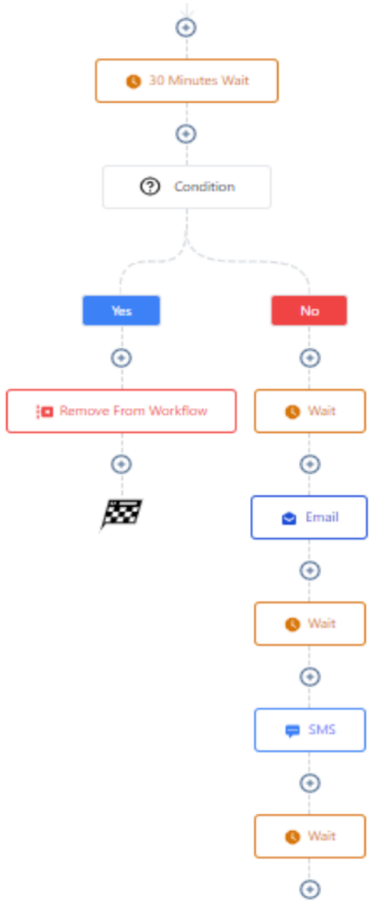




You will find these leads under ‘Cold Leads (Form Submitted, not booked) within your opportunities tab in All-Star Automation.

AI GROWTH AGENT

NOW WE NURTURE.....FOR 7 WEEKS!!

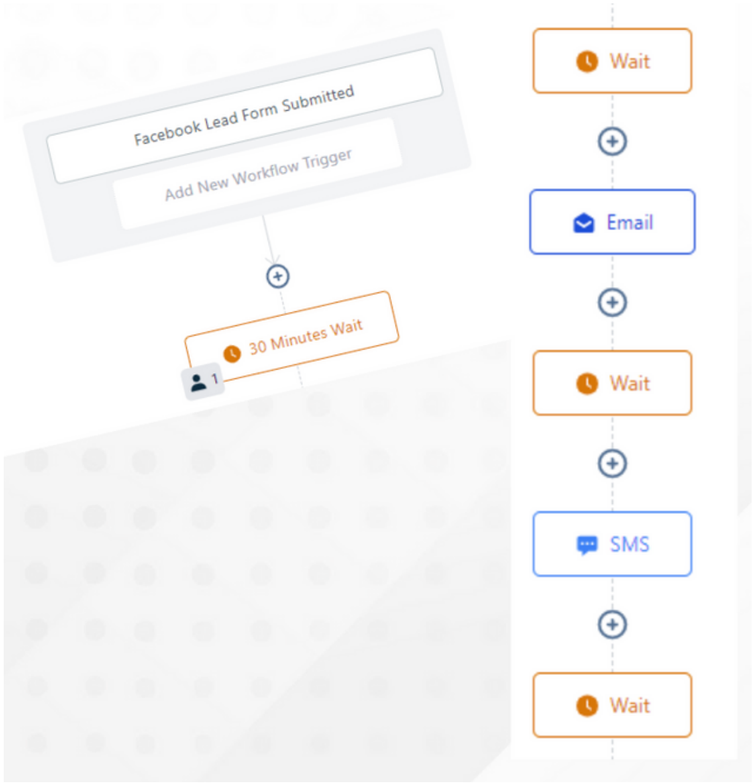


Our system will wait for 30 minutes before it considers a lead to be cold.

Afterwards, for the next 7 weeks your leads will receive a series of texts and emails which will nurture them into visting your website. They would be given the easy access to the link and all the neccessary details needed to tempt them to visit the website.

Not only does All-Star Automation aim to give you maximum website traffic but we also help in increasing your sales. With every email and text will give them the link to your website and get told about special offers and promotions.

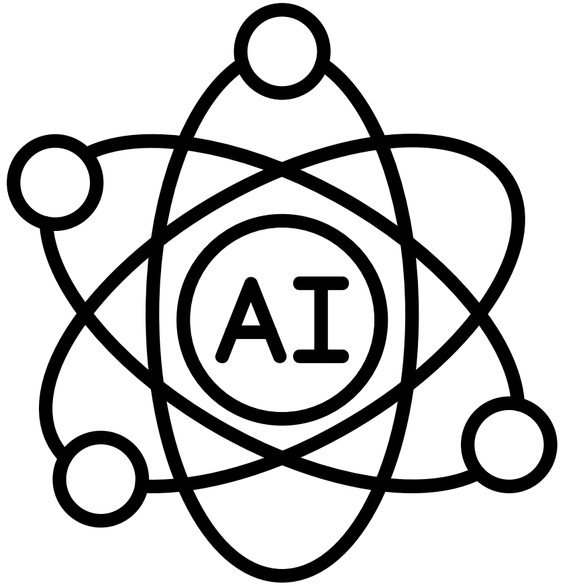
Yes, you read that right! We aim to fill two needs with one thoughtful deed.



You will find these leads under ‘Cold Leads (Form Submitted, within your opportunities tab in AllStar Automation.

AI GROWTH AGENT

AI [ARTIFICIAL INTELLIGENCE]



WHY?

Capture + Nurture + Close + Evangalise + Reactivate

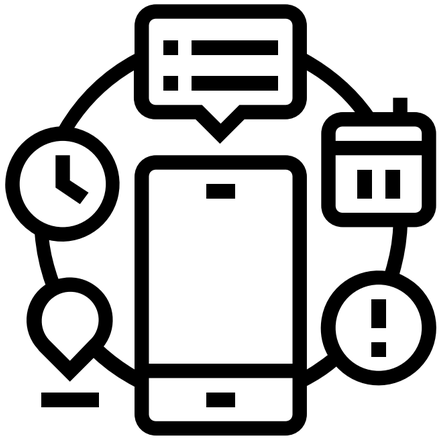
AI TECHNOLOGY BUILT-IN:

- Content AI
- Lead Nurture AI
- ADS AI (FB/Insta/TikTok/ LinkedIn/More)
- Image AI
- Chat AI
- More AI being added (open API to include unlimited integrations)

AUTOMATION

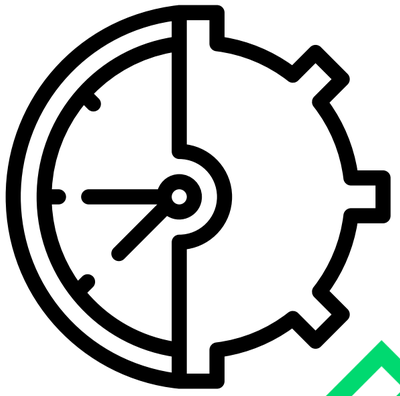
WHY?

Capture + Nurture + Close + Evangalise + Reactivate



AUTOMATION TECHNOLOGY BUILT-IN:

- Phone Dialer Software, SMS, Email, Voice Drops/Mail
- Funnel, Forms, Surveys,Website Builder, Reviews
- Sales/Marketing Pipeline & CRM, Appointments, Calendar
- Social Media, Marketing, Triggers
- Payments, Analytics, Reporting
- All-in-one Dashboard
- More features coming soon...



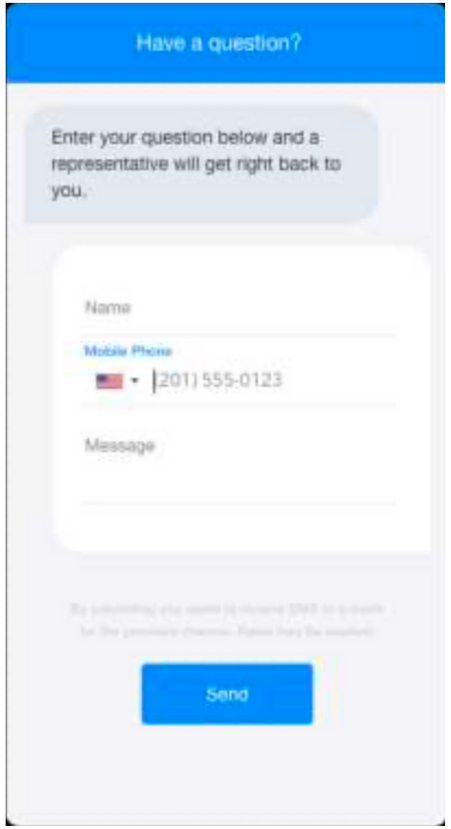
AI GROWTH AGENT

2-Way SMS + Chat Widget

WHY?

Capture

- 75% of people would rather text than talk
- 9 out of 10 people read the texts they receive within the first 3 minutes.
- The open rate for text messages is 98%. (email's open rate is only 20%.)
- The response rate for text is 45%, whereas for email its only 6%.
- Instantly generates more leads

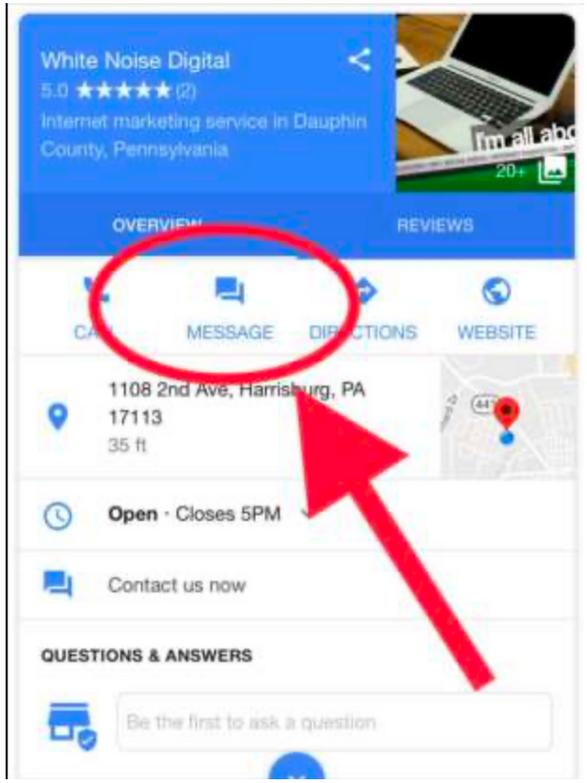


Google Business Chat

WHY?

Capture

- The average business receives over 1000 visits per month to their Google Business Profile
- Instantly generates more leads when turned on
- Still an opportunity to get ahead of a trend



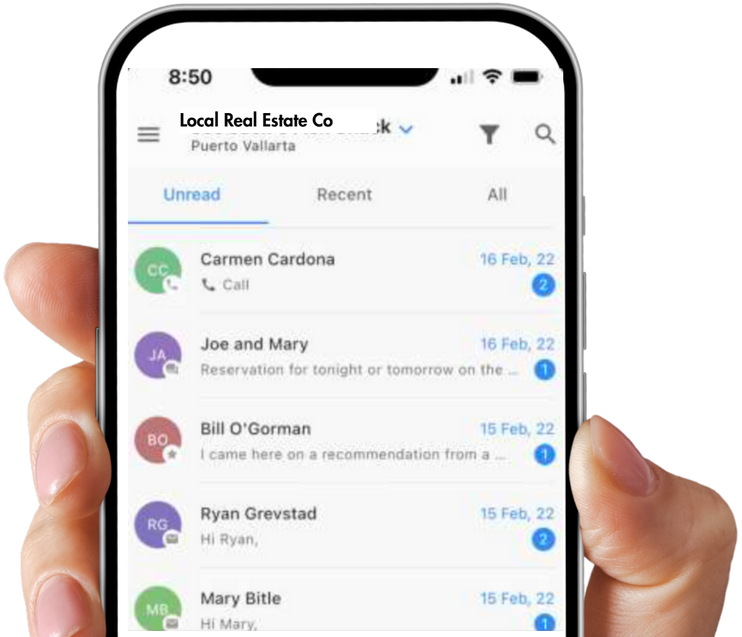
NURTURE
CLOSE

Consolidated Mobile Convos (FB, Insta, GBP + Mobile App)

WHY?

Nurture & Close

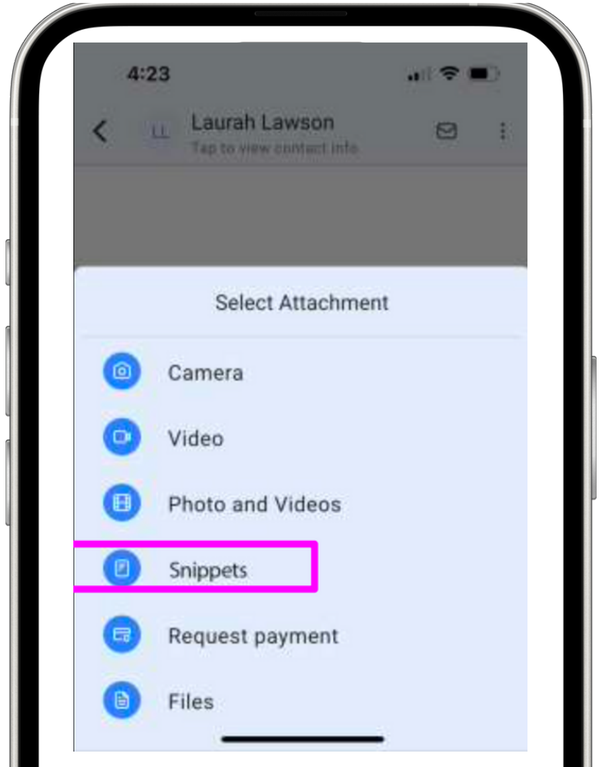
- Managing multiple channels is difficult & confusing for businesses
- Businesses miss leads every day in their social DMs
- Everything in one place = SMS, Email, Social Media, Google & more
- Agents/Business owners are often on the go

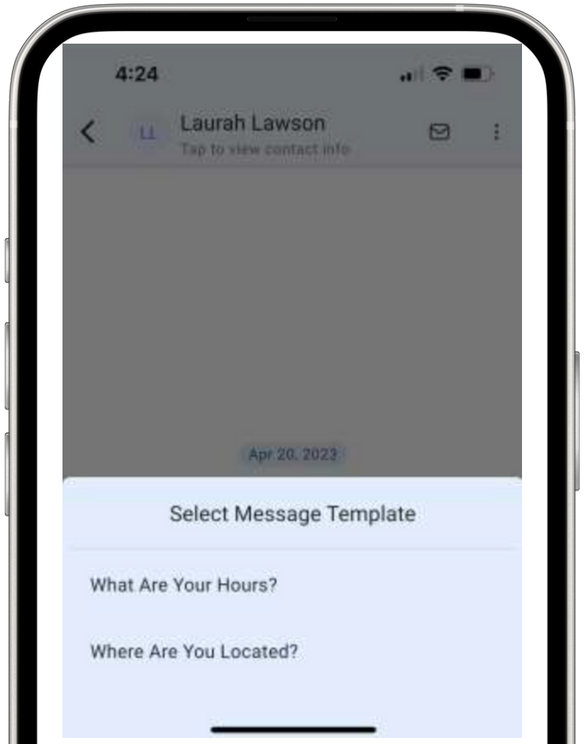


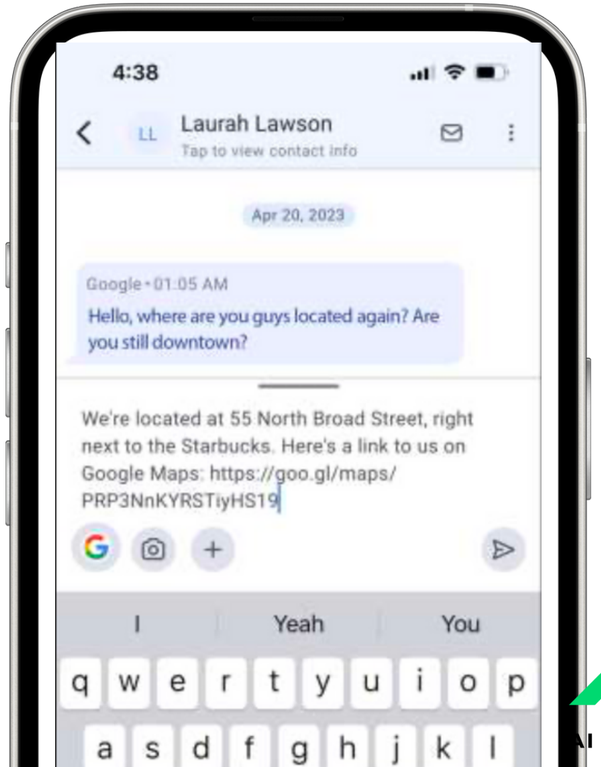
Text Snippets

WHY?

- Businesses waste time answering the same questions every day
- Typing takes time and time is money!





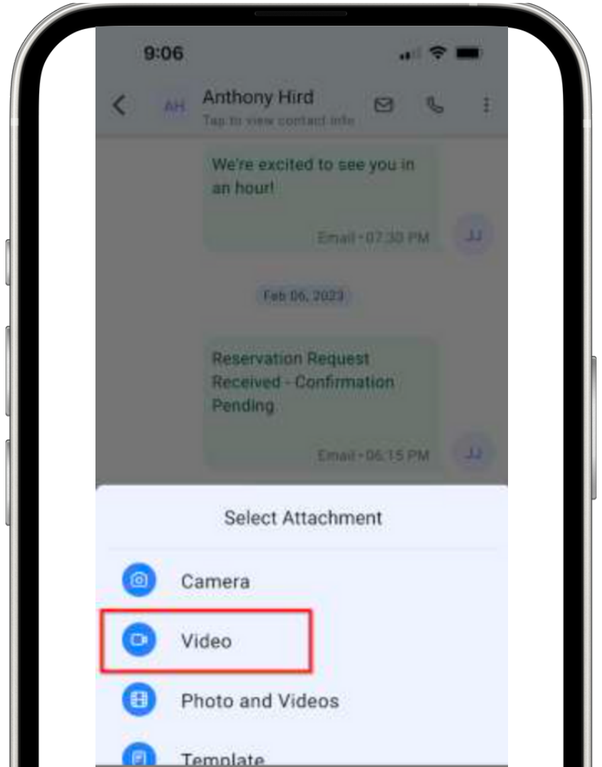


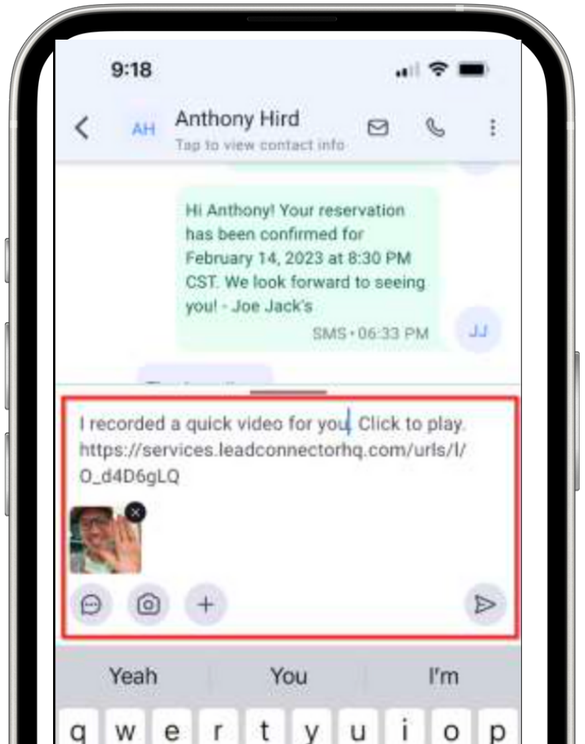
AI GROWTH AGENT

Video Texts (Mobile App)

WHY?

- 93% of companies who send personalised videos see an increase in conversion rates

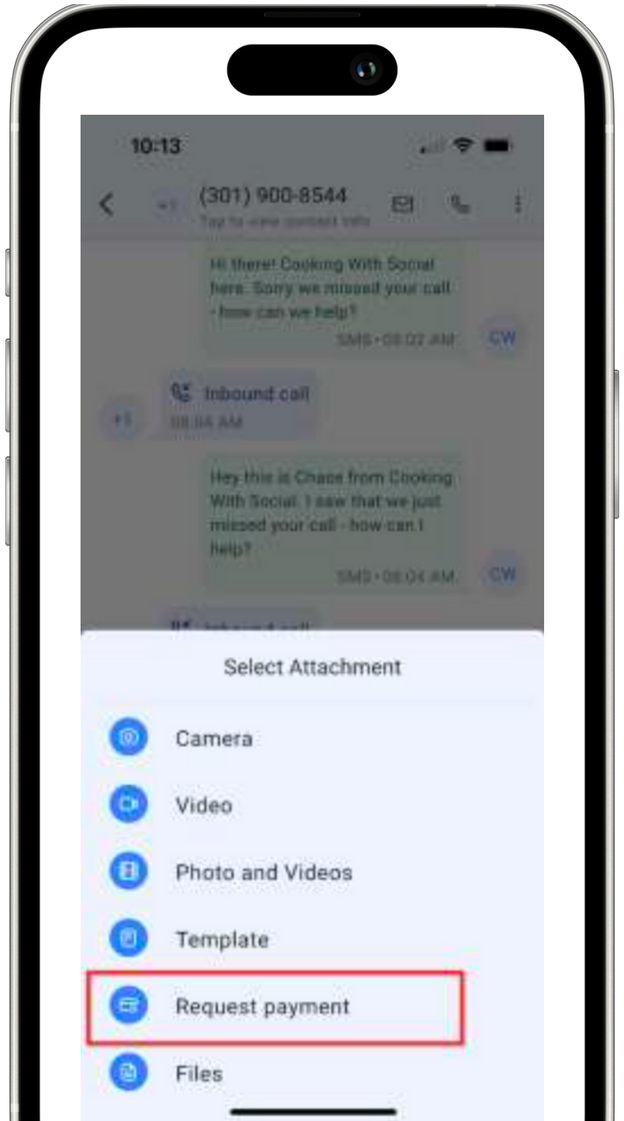




AI GROWTH AGENT

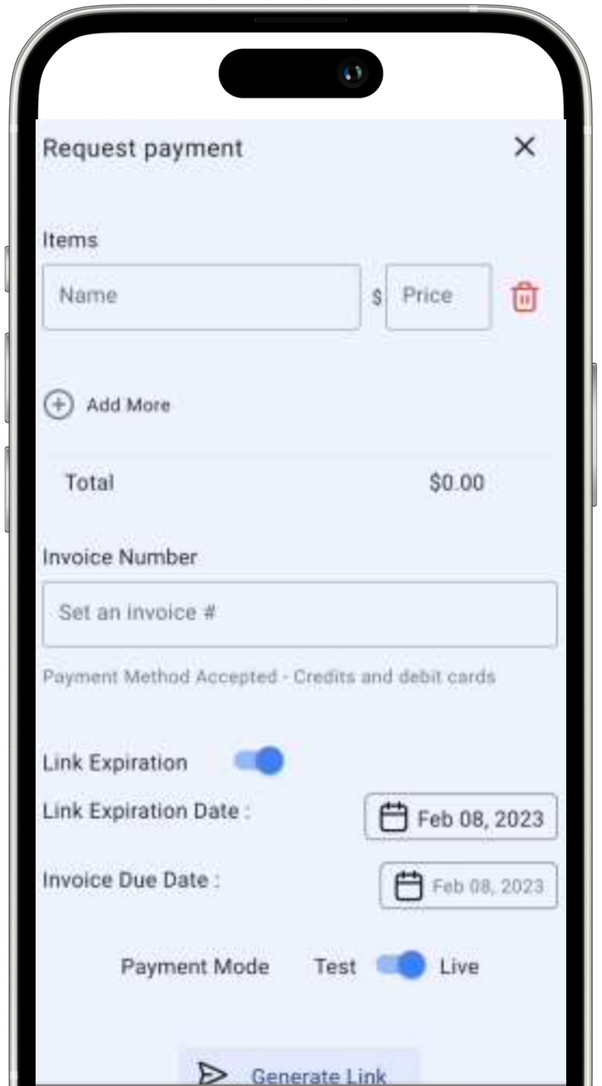
CLOSE

Text + Tap 2 pay Links



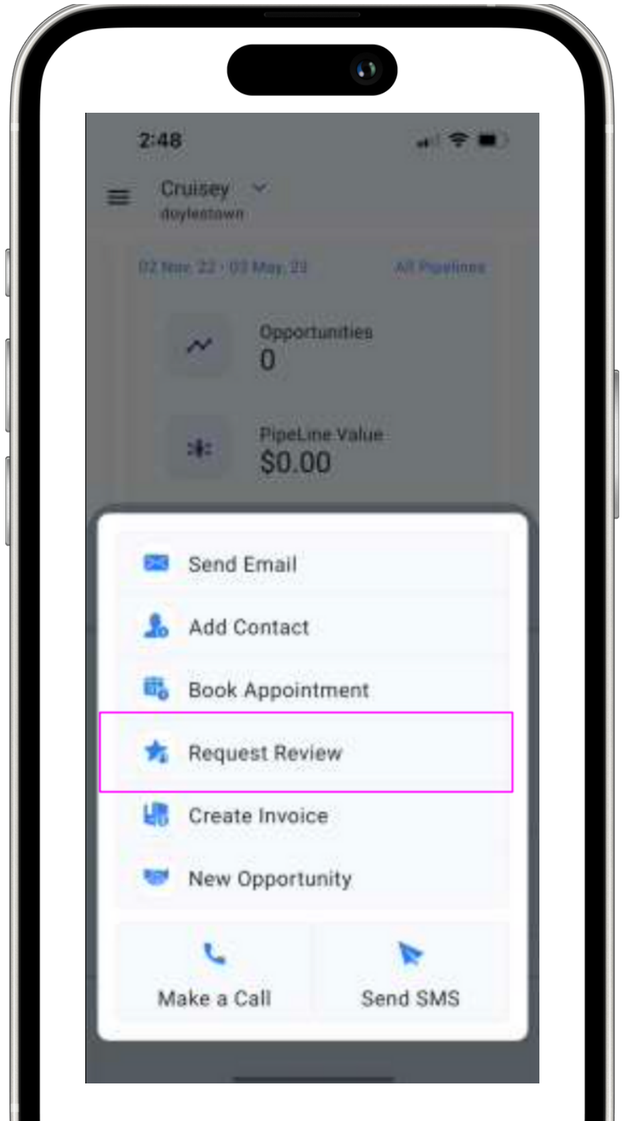
WHY?

- Most businesses don’t have a way to quickly collect non-standard amounts of money
- With Stripe, Google & Apple Pay, taking payment has never been faster for deposits (into Co trust)!
- Turns smartphones into credit card readers - no more dongles!
- Makes collecting payments on the go a snap



EVANGALISE

Review Request Quick Actions



WHY?

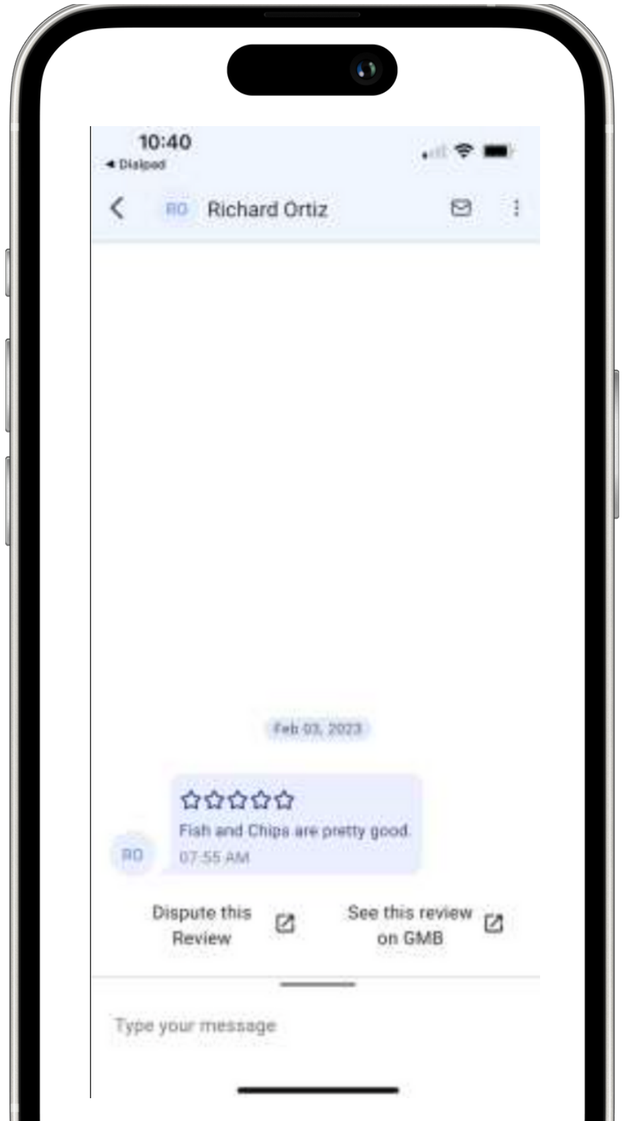
- A steady increase in reviews has been shown to correlate with an increase in GBP phone calls
- Nearly nine out of ten (88 percent) consumers worldwide make the effort to consult reviews when discovering a local business
- 60% of consumers feel that the number of reviews a business has is critical when reviewing and deciding whether to use its services.
- 94% of consumers say positive reviews make them more likely to use a business

AI GROWTH AGENT

EVANGALISE

Read & Reply To Reviews

Reputation Management



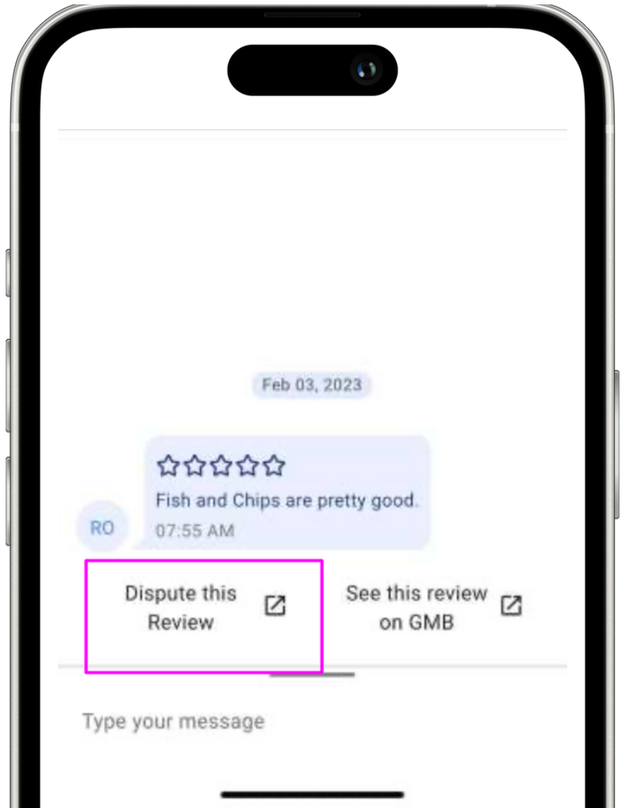
WHY?

- 89% of consumers say they're likely to choose a local business that responds to reviews.
- People who receive a response feel connected to the company and others are more likely to leave a review if they see the business responds.

AI GROWTH AGENT

EVANGALISE

Dispute Fake Reviews Reputation Management



WHY?

- A BrightLocal study says that about 50% of consumers believe they've seen fake reviews on Google when researching a local business
- Agents/Business owners have no idea how to dispute fake reviews

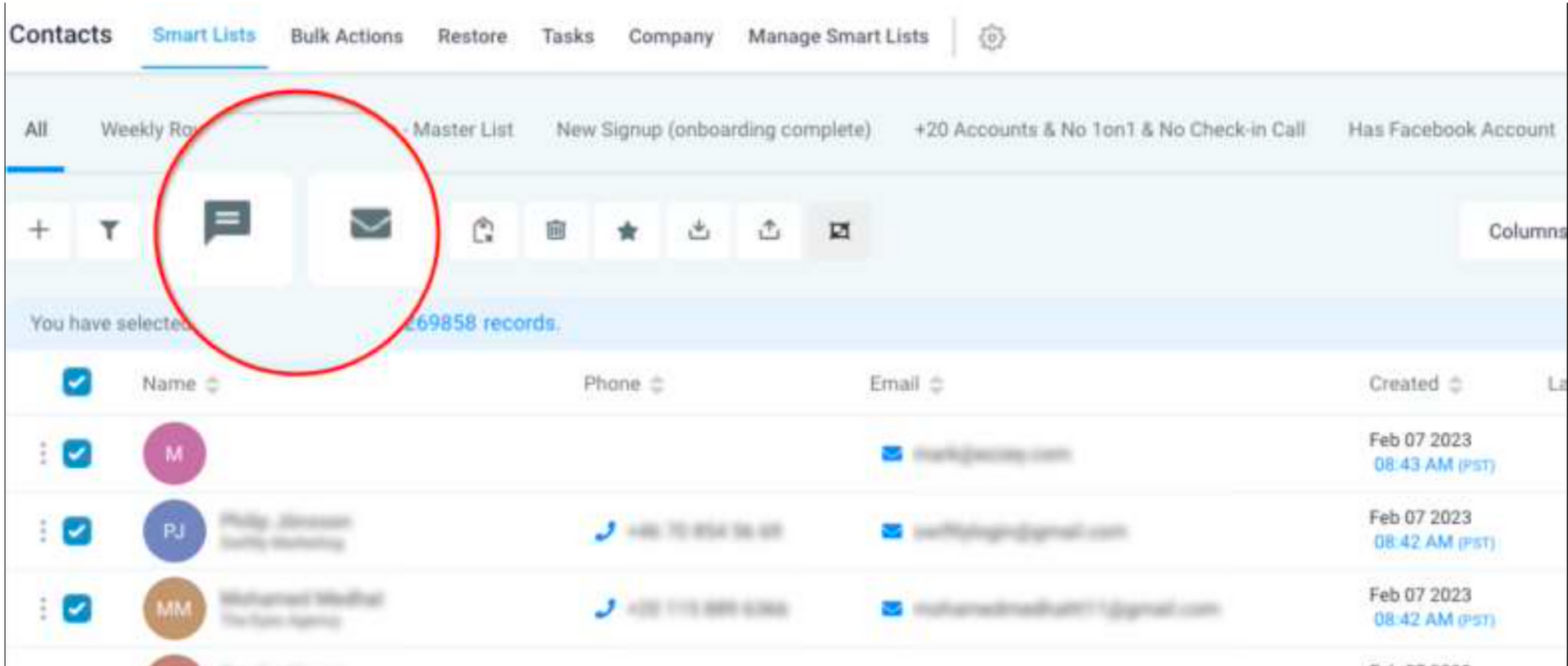
AI GROWTH AGENT

REACTIVATE

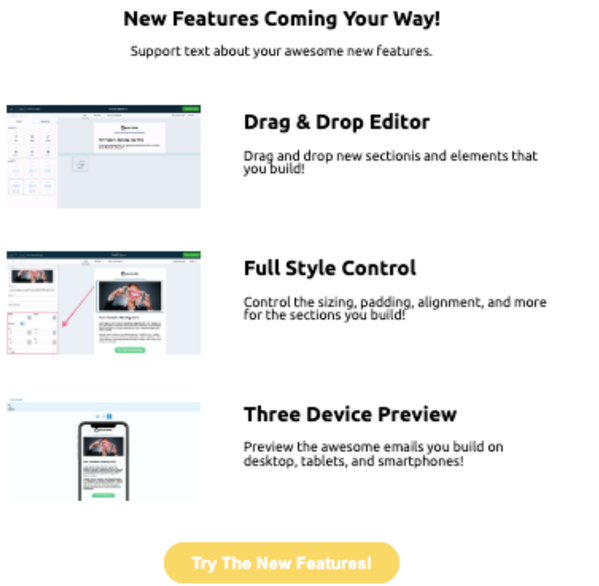
Email & SMS Bulk Actions

WHY?

- It’s cheaper to generate a repeat buyer than to acquire a first time buyer
- They generate sales every time you send one
- They require no ad spend



Newsletters



WHY?

- They enable agents/businesses to communicate directly with prospects and customers in a personalised way by serving valuable content and relevant promotions straight to their inboxes.

AI GROWTH AGENT

FEATURES

- They benefit virtually every local agent/ real estate business
- They’re already proven in the market
- They’re easy to get set up
- They’re automated after set up
- Automated value = incredible scalability
- Ongoing coaching from tech, marketing, sales & real estate veterans dedicated to your ongoing success
- Tax deductible
- Exclusivity of areas (get the competitive edge)
- 2 x growth guarantee or your money back

These are the chords, the jazz is up to you

AI GROWTH AGENT

AI GROWTH AGENT

SUCCESS STORIES

SUCCESS

- Increased sales & conversions
- 67% Increased bookings, cold/warm/cold leads
- Automated predictable sales systems & profitable pipelines

Facebook Ads Last 30 Days

81,910	1,208	1.47%	A$1.31	A$1,581.81
Total impressions	Total clicks	CTR	Average CPC	Total Spend

Opportunities 28 Feb, 2023 - 30 Aug, 2023

221

Closed	0
Open	221
Lost	0

- (143) Cold Leads - A$ 0.00
- (33) Booked Appointment - A$ 0.00 (23.08%)
- (20) Confirmed - A$ 0.00 (13.99%)
- (16) Not Confirmed - A$ 0.00 (11.19%)
- (8) Showed but didnt buy - A$ 0.00 (5.59%)
- (6) Showed and Paid - A$ 0.00 (4.20%)
- (4) No Show - A$ 0.00 (2.80%)
- (0) Paid Deposit - A$ 0.00 (0.00%)

Profit

Apr 22–Jul 2, 2023

A$2,712.94 +36.42%

A$1,988.60 *Feb 9–Apr 21, 2023*

Lisa Reynolds

AUSTRALIAN REAL ESTATE HUB

MERRITT PROPERTY GROUP

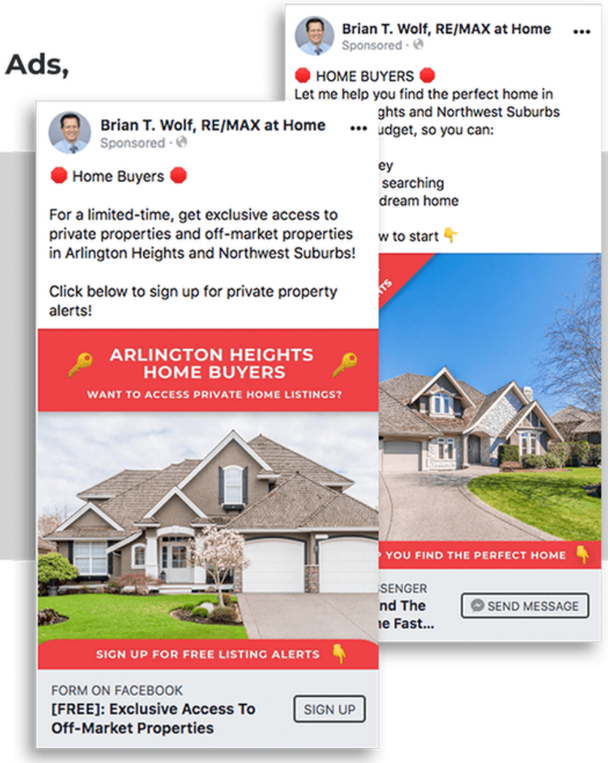
AI GROWTH AGENT

SUCCESS STORIES

REAL ESTATE

Niches this approach works for: Real Estate, Home Services

Ad Types that generate results: **Lead Form Ads, Click-to-Call Ads, Messenger Ads**



ELEMENTS OF A SUCCESSFUL AD:

- User generated content
- Real photos of real listings
- Clear and direct CTA
- Incentives for buyers and sellers

HIGH-PERFORMING OFFERS:

- FREE Call with an Agent
- FREE Resources for Sellers/Buyers
- Access to off-market listings

Real Estate advertisers fall into one of Facebook's 'Special Category' groups. Advertisers and Businesses within this niche should expect some restrictions when it comes to your campaign's targeting sestup.

Not sure how to run ads that will be compliant with Facebook's various policies and restrictions? We are here to support!

AI GROWTH AGENT

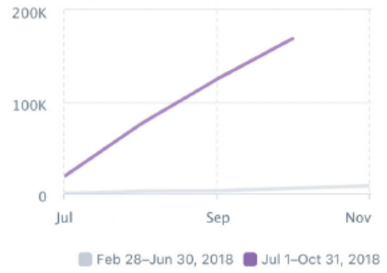
SUCCESS STORIES

Total sales

$388,996.82 ↑1,866%

ReCharge Recurring Billing & Subscriptions	$280,035.58	↑ 2,080%
Online Store	$100,838.41	↑ 1,421%
Point of Sale	$5,983.14	-
Facebook	$1,525.72	↑ 1,634%
Ultimate Upsell	$300.00	-
Draft Orders	$260.00	↑ 18%
Messenger	$35.98	-
Pinterest	$17.99	-

SALES OVER TIME

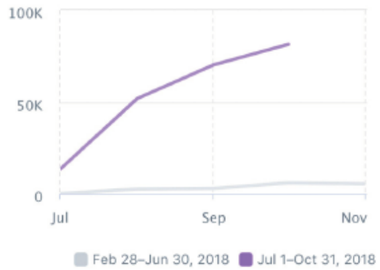


Online store sessions

216,907 ↑1,174%

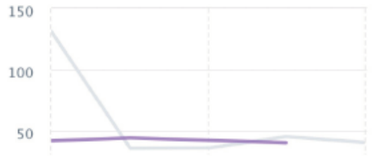
Visitors	188,182	↑ 1,196%

SESSIONS OVER TIME



Average order value

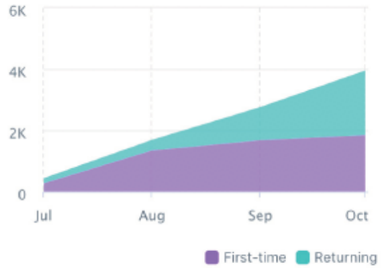
$41.70 ↑3%



Returning customer rate

31.95% ↓2%

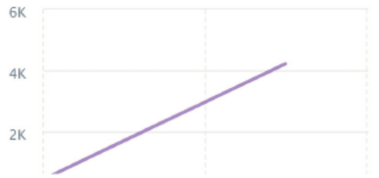
CUSTOMERS



Total orders

9,380 ↑1,818%

ORDERS OVER TIME



STATISTICS

72

New posts today

1,924 in the last 30 days

2,803

Members

+1,071 in the last 30 days

REVENUE NUMBERS:

Jun ‘18	**$8k**
Jul ‘18	**$18k**
Aug ‘18	**$75k**
Sept ‘18	**$125k**
Oct ‘18	**$170k**
Nov ‘18	**$425k**

AI GROWTH AGENT

SUCCESS STORIES

CASE STUDY 2

We achieved nearly 100% for a client from $140k/month in sales to $265k/month within the first 30 Days.

This brand was stuck in the range of $100k - $140k for a period of 3 months and they were unable to scale beyond that successfully while maintaining the ads performance.

This was one of the account with a good overall funnel deployed on their ad account which was giving them a ROAS of 5.2x this was instrumental in getting them to $100k mark. However, their growth rate started declining after that.

We were able to quickly diagnose their ad account and starting from Day 1, we started scaling the ad account. If you look at the spike from July to August, this was of us being able to quickly scale up the ad account.

We did that while maintaining a 6x ROAS (0.8x better than previous performance), which is completely opposite of what's expected when you scale up the advertising. All this was achieved in the first 30 Days of them working with us.

Our next focus is on improving the AOV and LTV of the customer, once we start achieving that, the revenue growth and ROI on advertising will become tremendously better.

HOW WERE WE ABLE TO SCALE IN FIRST 30 DAYS?

We evaluated the Lifetime data & analysed the Analytics data, to figure out what product appealed to which persona.

By analysing this data, we were then able to narrow down the winning audiences & creatives, after which, it was just about using our scaling strategies & double down on winners while testing potential new audiences on the fly.

AI GROWTH AGENT

SUCCESS STORIES

CASE STUDY 4

PROBLEM

The customer was originally running a Facebook campaign & getting leads for over $160 per lead. The cost per acquisition was too high for the product they were selling,

SOLUTION

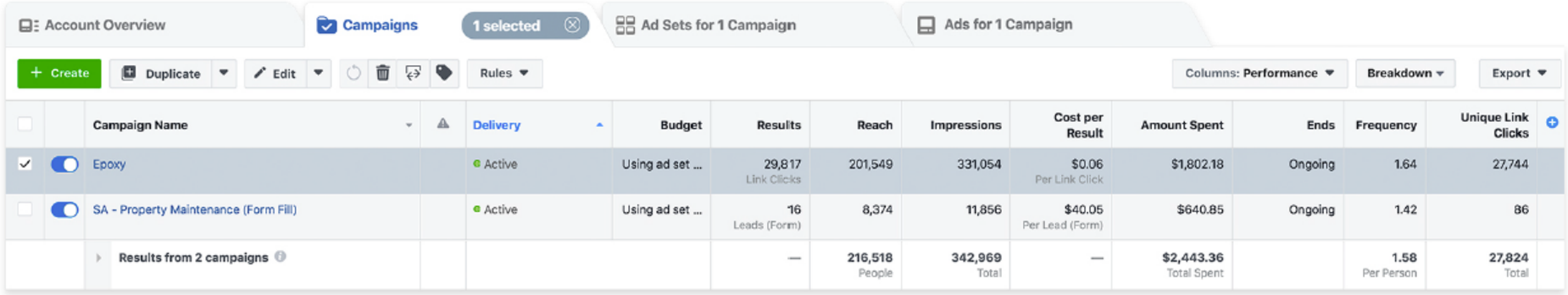
Within the first 30-days of running our highly optimised Facebook campaign, we were able to bring down their cost per lead to $24. We were also able to create a traffic objective campaign & get them clicks to their website for 6 cents per click.

Key Metrics

75%
savings on lead cost

286%
savings on traffic cost

27,824
unique website visitors



Campaign Name	Delivery	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency	Unique Link Clicks
Epoxy	Active	Using ad set ...	29,817 Link Clicks	201,549	331,054	$0.06 Per Link Click	$1,802.18	Ongoing	1.64	27,744
SA - Property Maintenance (Form Fill)	Active	Using ad set ...	16 Leads (Form)	8,374	11,856	$40.05 Per Lead (Form)	$640.85	Ongoing	1.42	86
Results from 2 campaigns			—	216,518 People	342,969 Total	—	$2,443.36 Total Spent		1.58 Per Person	27,824 Total

AI GROWTH AGENT

SUCCESS STORIES

- Business Success Coaching
- Skyrocketing confidence
- Results Increased dramatically
- Turned businesses into scientific metric based system
- 20% increase in profitability in under 60 days

BENEFITS

With that in mind

What are you actually getting?

BENEFITS

“STAR” Growth System

- Lead Generation System $1,497
- AI & Automation Software $997
- Weekly Success Training $997
- Private 1-1 Support Coach $1,497
- Priority Support $497

Total Monthly Value: $5,485

BENEFITS

Bonus 1.

Google Review Campaign

SHARE YOUR CUSTOMERS LOVE

VALUE $1,497

AI GROWTH AGENT

BENEFITS

Bonus 2.

Reactivation Campaigns

WORK SMARTER NOT HARDER

VALUE $1,497

AI GROWTH AGENT

BONUS

BENEFITS + BONUSES

“STAR” Growth System

- Lead Generation System $1,497
- AI & Automation Software $997
- Weekly Success Training $997
- Private 1-1 Support Coach $1,497
- Priority Support $497

Value: $5,485

- BONUS 1 : Review Campaigns $1,497
- BONUS 2 : Reactivation Campaigns $1,497

REAL Total Value: $8,479

AI GROWTH AGENT

BENEFITS + BONUSES

REAL Total Value: $9,979

AI GROWTH AGENT

What is AI Growth Agent?

Your Real Estate Agent growth partner to thrive using Automation & AI

AI GROWTH AGENT INCLUSIONS:

- **Quality Seller Leads** with automated nuturing system
- **All-in-one marketing & sales proprietary software (Allstar Automation):** replaces 30+ apps
- **Weekly Live Group Coaching:** by leading Industry Coaches in Sales, Marketing, Mindset, Tech, Industry Updates & More.
- **Success Coaching:** Strategy, Tech & Implementing Sessions
- **Private Group:** Elite community of RE professionals dedicated to success
- **Unlimited Support:** where all questions are answered.
- **Concierge Calls:** Private 1-1 check-in calls
- **SOP's Library:** How To Instructions/Videos - AI FB Ads, Funnels, Tech, Emails, SMS, lead nurturing, Templates
- **Online Courses:** How to earn 7 figures in Real Estate commissions.

Money aside, where are you on this scale?

1 being “Get me off this call not interested” and 10 being
“everything makes sense and I want to move forward”

1 2 3 4 5 6 7 8 9 10

Saying 1 is this sucked I am never doing this,
10 being I want to get started right now.

1. System

2. Money

3. Me / Us

How much is AI Growth Agent?

Your Real Estate Agent growth partner to thrive online using Automation & AI

ALPHA LAUNCH: NOV 2023

Only 15 of the top agents will be invited into the exclusive Alpha launch of AI Growth Agent.

You will get:

- DFY Lead Generation - 30-55+ Leads/month (Value $1,497)
- All-In-One Marketing Software (Value $997)
- 1x1 Accountability (Value $497)
- Weekly Live Training and Coaching Sessions (Value $997)
- Unlimited support (Value $497)
- Personal Success Coach (Value $1,000)

TOTAL VALUE = $5,485/month,

OPTION 1: 12 MONTH LICENSE : $1,000/month + GST by month [+ $1,500/month paid ads spend (direct to Google + Meta) OR
OPTION 2: 6 MONTH LICENSE : $1,500/month + GST by month [+ $1,500/month paid ads spend (direct to Google + Meta) OR
OPTION 3: 3 MONTH LICENSE : $2,000/month + GST by month [+ $1,500/month paid ads spend (direct to Google + Meta)

Secure your position now to join our elite coaching partnership.

Become our next success story, your success is our success. We are dedicated to your growth with a ROI guarantee.

AI Growth Agent Agenda

Your Real Estate Agent growth partner to thrive online using Automation & AI

ALPHA LAUNCH: 2023
15 Top Agents

Monthly Seller Leads
AI & Automation Software
Weekly Training and Coaching
24 hour Business Day Support

First in line to try our new future offers & life-time VIPs

BETA LAUNCH: 2024
50 Top Agents

EVERYTHING in ALPHA +

Industry Mentors and Masterclasses
7 Figure Realtor Course

OFFICAL LAUNCH: End 2024
100+ Top Agents

EVERYTHING in BETA +

Gamification of Real Estate Professionals
Multiple Weekly Training and Coaching Sessions

AI Growth Agent Guarantee

With AI Growth Agent you are guaranteed to generate a positive ROI.
For every dollar you invest in AI Growth Agent, we promise to deliver you timely, exclusive, qualified leads and to work with you to optimise and grow your systems, structure and scale using Ai & Automations for predictable profit.

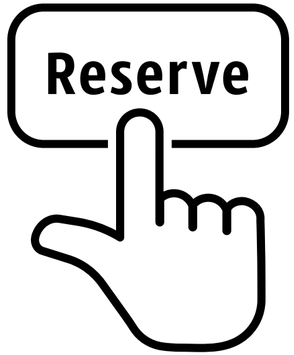
We Will HELP YOU To Close Listings WE Send To You... We are dedicated to 2 x your growth from your investment in AGA & beyond. Or your money back.

With no risk to join, the bigger risk is doing nothing. Your success, is our success.

What is AI Growth Agent?

Your Real Estate Agent growth partner to thrive online using Automation & AI

- **All-in-one Software:** Complete solution to run, grow & scale.
- **Join the Real Estate Marketing Secrets Group:** our private group of pre-vetted real estate professionals and our team of veteran real estate coaches are regularly sharing methods for getting listings, closing deals and more! Coming soon.
- **FREE Agent Tools:** Real Estate Agents must have the right tools to create a successful business. Automated lead follow ups, pre-screening tools and so much more.
- **Personal Digital Marketer:** Media Planning & Buying for successful lead generation via Google & Meta ads. Exclusive, timely & qualified leads.
- **FREE Weekly Coaching Call:** All great athletes have coaches, and the same is true for great Real Estate Agents.
- **FREE 1 x 1:** Regular success coach meetings so you always have the support you need when you need it.
- **UNLIMITED Support:** our team will answer & help with any questions, and reply within 12 hours or less.
- **7 Figure Real Estate Agent Coaching Program:** Even Michael Jordan had multiple coaches. Our 7 Figure Agent program is designed to turn you into the Rockstar of your area of operation! Courses, Mastermind group calls and more...
- **Join Our Email List:** We'll Send You Current, Actionable Advice Directly From The Real Estate Trenches!
- **Get More Listings Fast:** Want our agency to generate more listing leads for you? After spending over $1,200,000+ on online ads, we know what works and how to fill your calendar with listing appointments
- **About Us:** Here at AI Growth Agent... we have a lofty goal... to shift the entire paradigm of the real estate industry! We want agents to take control over their financial destiny!



Reserve your spot

If you would have to think about it that’s no problem at all, we just ask for a **fully refundable $100 deposit** to hold your spot with investment option 2 for 72 hours.

Let’s also schedule a follow up call to decide on moving forward
or refund your $100 deposit which will show up in 5-10 business days.

About AI Growth Agent?

We Are An Experienced Team Of Over-achievers, Creative Geniuses, Tech Savvy... And We Love The Real Estate Industry!
We're a high-performance team with the creative potential to realise any project. What's more, our innovative process lets us work better together than alone and achieve amazing results for Realtors across the country every day!

AI GROWTH AGENT

Bodhi Hunter, business owner and CEO/Co-Founder of AI Growth Agent.
Serial entrepreneur, AI obsessed, Award Winning Marketing Agency owner and owned & sold 2 Real Estate Agencies and founded The Good Guide over the past 20 years.

Joshua Van Shah, business owner and CEO/Co-Founder of AI Growth Agent.
Tech entrepreneur, Ethical Marketer, Business Coach, Agency owner and digital marketing strategy and growth specialist and so much more.

Today, Bodhi & Josh are changing the face of marketing for real estate agents & have a team of completely remote digital marketing geniuses. Bodhi, Josh & team at AI Growth Agent are so confident in their system that they even guarantee a 2 x ROI (at a minimum)!

Your Real Estate Agent growth partner to thrive online using Automation & AI

AI Growth Agent Vision + Values

VISION

Empower every person we touch to become 7 Figure Human Beings/Real Estate Agents.

MISSION

Shift the paradigm for Real Estate Agents that rely on referrals by teaching them how to run a business with consistent opportunity flow.

VALUES

- **CUSTOMER FIRST** - Real Estate Agents understand well how important it is to put the customer first – it's at the core of their success. But not just Realtors: providing a top-notch customer experience should be at the core of every business. It's why, here at A.I. Growth Agent, we make sure that our core values always place YOU the customer first!
- **A RISING TIDE RAISES ALL SHIPS -** We live by the motto "A Rising Tide Raises All Ships". It speaks to our commitment to helping each and every one of our clients reach their real estate career goals. We want everyone to be successful and prosper, not just ourselves. Helping others find success leads to a better society for us all!
- **BE CEO OF YOUR ROLE -** One of these core values is the mantra 'Be The CEO Of Your Role'. Anyone who holds any position is encouraged to take ownership and accountability for their professional lives. The idea behind this core value is that we should view our work with the same dedication and commitment as we would if we were CEO of the company.
- **PERSISTENCE BEATS RESISTANCE -** We recognise that perfecting their craft requires focus and commitment – two critical factors to success. We go above and beyond expectations with relentless determination; to keep pressing forward despite obstacles because we know with confidence that persistence will ultimately lead to greater rewards.
- **ETHICAL MARKETING -** Our company firmly believes in the core value of Actually Giving A F*ck. It's not simply lip service on our part; we take extra steps to make sure our clients always receive personalised customer service, careful attention to detail and the highest degree of professionalism and integrity when they work with us.
- **RADICAL HONESTY** - Radical Honesty is the center-piece of all that we do. We define it as being completely transparent with each other and our clients. It's not just about telling the truth – it's about embracing a culture of fearlessness in expressing one's beliefs and convictions. Radical Honesty also builds trust between partners and is a cornerstone of building long-term relationships in business.

Who is AI Growth Agent powered by All-Star Automation?

The love-child of the award-winning **Stardust Media Group**, we've been in media/production/advertising for over 20 years. We are obsessed with digital marketing, results-driven and constantly innovating.

Welcome to our talented sister co's:

- Stardust Media
- AI Growth Agent
- All- Star Automation
- All-Star Digital
- All-Star ChatBots
- All-Star SEO
- The Good Guide

AI GROWTH AGENT

This is the sign you have been looking for.

What are you waiting for?

'Some people want it to happen,
some wish it would happen,
some people make it happen.'
— Michael Jordan

Join the best of the best to become a **Real Estate Rockstar** with **AI GROWTH AGENT** powered by **All-Star Automation/Stardust Media.**

AI GROWTH AGENT

AI GROWTH AGENT

All-in-one Marketing & Sales
Software & Coaching Solution
Real Estate Agent Growth Partner

by

All-Star Automation

stardust media