

All-in-one Marketing & Sales Solution (Software As A System - SAAS)

All-Star Automation



**Cold to Sold
Zero to Hero
Nine to Thrive**

by

stardust media

What is All-Star Automation?

- An all-in-one marketing & sales solution with one business dashboard that replaces 27 apps to become a business rockSTAR!
- Automation is the new black.
- Achieve business growth on auto-pilot with AUTOMATION
- If you want more clients, seamless conversations on all platforms and your marketing all in one place, AA offers you an inclusive organic and paid solution that gets you unlimited opportunities, a predictable growth system & most importantly, a scalable business.
- **PROMISE**
 1. Save Time
 2. Save Money
 3. Make Money

All-Star Automation powered by Stardust Media

Stardust Media is your growth partner to thrive online using **All-Star Automation** (our proprietary Automation & AI software) with our team of lead generation & digital marketing specialists.

Take control over your business growth & financial destiny with All-Star Automation to get:

- **More Leads:** Capture
- **More Bookings:** Nurture
- **More Sales:** Close
- **More Reviews:** Evangelise
- **More Repeat Buyers:** Reactivate

Build. Capture. Nurture. Close. Automate.

ALL IN ONE PLACE!



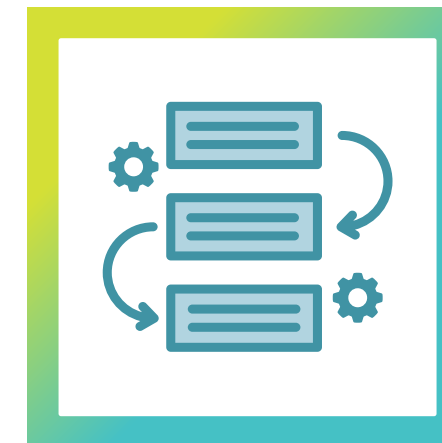
Sales Pipelines & CRM



Calendar Scheduler



Unlimited Team Members



Unlimited Workflows & Automations



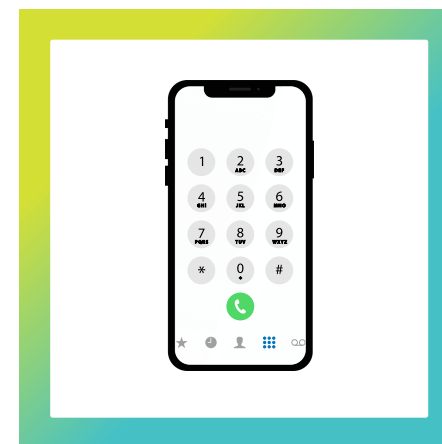
Form & Survey Builder



Unlimited Funnels & Website Builder



Phone Dialer Software



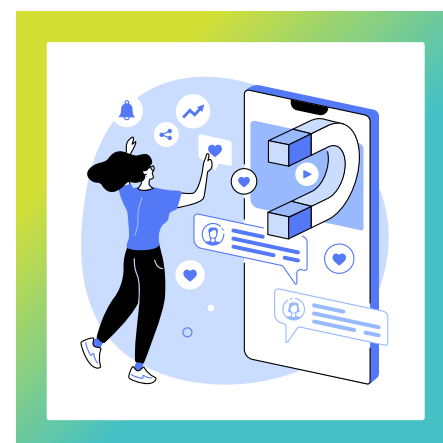
Automated Voicemails



Unlimited Courses & Membership Sites



Online Customer Reviews



AI [Artificial Intelligence]



Facebook Messenger Integration



FB & Google Ads Integration

What is All-Star Automation?



ALL-STAR AUTOMATION is a **Complete Sales and Marketing Solution** for entrepreneurs and business owners that includes the resources, assistance, and tools needed to attract and close more deals.

With all the tools and training you'll need in one convenient spot, **ALL-STAR AUTOMATION** helps you operate your business productively and profitably while saving you **Time and Money.**

ALL-STAR AUTOMATION is a Software/CRM that assists companies in growing and optimising workflows to **Increase Profitability.**

ALL-STAR AUTOMATION acts as an additional set of hands (and brain power) to help you get everything done.

Systems & Software Foundational To Every Business

**Sales
Funnels**
\$297+/month



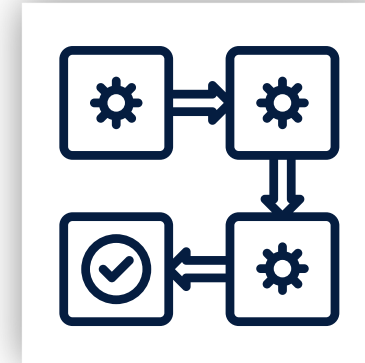
**Pipeline
Management**
\$99+/month



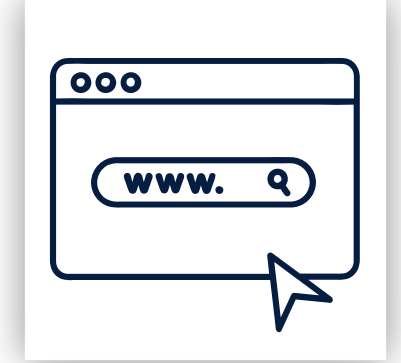
**Email
Marketing**
\$99+/month



**Workflow
Automation**
\$69+/month



**Website
Builder**
\$39+/month



That's **\$593+/Month Per User** For All The Necessities To Run A Business
All-Star Automation includes all this and MORE!!!

Your Business Needs All-Star Automation!

1. Scalable CRM Solutions
2. Enhanced Customer Relations
3. Easier Customer Data Access
4. Improved Customer Data Analysis
5. Simplified Invoicing
6. Greater Workflow Efficiency
7. Improved Cross-Selling and Upselling
8. Streamlined Agent Performance Tracking
9. Optimised Marketing Strategies
10. Consolidated Social Media Management

Building Your Business Engine Seamlessly.



ALL IN ONE PLACE!



All the tools you need in one platform without having to "duct-tape" multiple platforms together!

CAPTURE

Capture leads using our landing pages, surveys, forms, calendars, inbound phone system & more!

NURTURE

Automatically message leads via voicemail, forced calls, SMS, emails, FB Messenger & more!

CLOSE

Use our built in tools to collect payments, schedule appointments, and track analytics!

FREE FOR
STARDUST MEDIA
CLIENTS

FREE
TRIAL

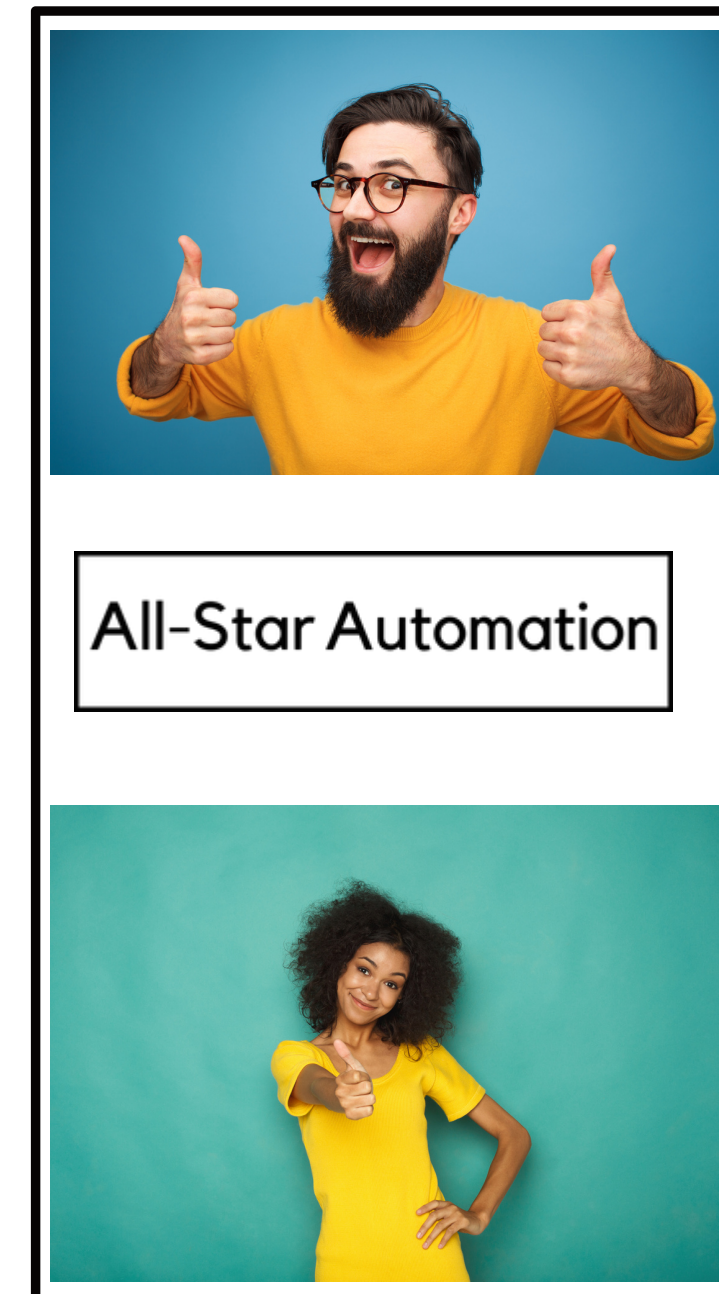
All-Star Automation replaces up to 27 apps

What


Price	\$100 - \$350 Per User Per Month
Contacts/CRM	\$299+
Sales Pipelines	\$99+
Live Chat	\$33+
Team Members	Limited, \$25 - \$150 Per User / Month
Sales Funnels	\$297+
Website Builder + Hosting	\$39+
Surveys & Forms	\$49+
Courses & Products	\$159+
Email Marketing Campaigns	\$99+
SMS Marketing Campaigns	\$89+
Automated Workflows	\$25 - \$169 Per User
Reputation Management	\$299+
Missed Call Back Feature	Limited for \$5 - \$25 Per User / Month
Bookings & Appointments	\$29+
Call Tracking	\$95+
2-Way Text and Email Conversations	\$99+
Social Media Planner	\$49+
Invoicing Capabilities	\$29+
Tracking & Analytics	\$49+

 **Other Platforms**
What I used to Pay Per Month

 **All-Star Automation = \$499/m**
What I Pay Now Per Month
(unlimited features in plan)



All-Star Automation

 **OTHER TOTAL = \$2,506/m (minimum)**

 **AA TOTAL = \$499/m unlimited, \$199/m limited**

Your complete business solution...

Thrive online with the Ultimate “All-In-One” Sales Pipeline Management & Marketing Automation Solution that makes ALL others obsolete. And we can prove it!

Are You Worried About Rising Costs In Your Business? (Inflation)

One way to beat inflation is to grab a tool that does everything all-in-one.
We bring all the things you need to solve your marketing problems in one place.

With All-Star Automation (all-in-one sales & marketing solution) you get:

👉 **OPPORTUNITIES:** Every lead becomes a new opportunity in the All-Star Automation dashboard. This now becomes your big picture overview of how many leads are coming in and from what source.

👉 **SALES STAGES:** You can create as many stages as you'd like so you can SEE where they are, at all times. This creates a seamless sales cycle. Improving customer relations!

Become a BUSINESS ROCKSTAR

👉 **CONTACT MANAGER:** Every lead or prospect that comes into All-Star Automation pipeline has a place. With all the contact information intact for flawless management.

👉 **LIVE CHAT WIDGET:** You can install on the bottom corner of your website...
...so that your visitors can get instant and fast support from you and your team
This makes it easier to connect with your customers in real time and make sales!

👉 **FUNNEL BUILDER:** This is a BIG ONE... Funnel builders can range from \$50 per month to \$300 per month these days.

You now NO LONGER need any of them.

There is a robust Sales Funnel Builder right inside your All-Star Automation dashboard...

...and you get unlimited Funnels!

What is a CRM?

CRM = Customer Relationship Management

Software to manage and monitor your customers. Essential for any prosperous business.

Can your CRM do everything all-in-one including lead generation, nurturing, close and re-activate?

Could Your CRM Accomplish Even More ...?

All-Star Automation is a **complete all-in-one CRM + Sales + Marketing Proprietary Software Solution** that **replaces 27 apps** to give you **complete control and visibility** over your business to make **metric based decisions** for **ongoing success**.

All-Star Automation vs Salesforce



Price	\$499 Per Month	\$100 - \$350 Per User Per Month
Contacts	Unlimited Contacts	Limited, All Plans
Sales Pipelines	Unlimited Sales Pipelines	Unlimited, All Plans
Calendars	Unlimited Calendars	N/A
Team Members	Unlimited Team Members	Limited, \$25 - \$150 Per User / Month
Sales Funnels	Unlimited Sales Funnels	N/A
Websites	Unlimited Websites	Limited, Higher Plans
Surveys & Forms	Unlimited Surveys & Forms	Survey Response Pack
Courses & Products	Unlimited Courses & Products	N/A
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, Higher Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	N/A
Automated Workflows	Unlimited Automated Workflows	\$25 - \$100 Per User
Google Reviews Integration & Management	Unlimited In Plan	N/A
Missed Call Back Feature	Unlimited In Plan	Limited for \$5 - \$25 Per User / Month
Facebook Messenger Integration	Unlimited In Plan	Limited w/ Service Cloud
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	Limited, All Plans
Email Support	All Plans	All Plans

All-Star Automation vs HubSpot



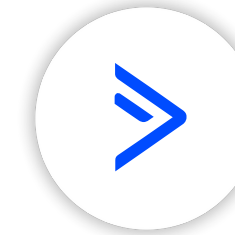
Price	\$499 Per Month	\$50 - \$12,000
Contacts	Unlimited Contacts	Limited Contacts
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Limited, All Plans
Team Members	Unlimited Team Members	Limited, All Plans
Sales Funnels	Unlimited Sales Funnels	Limited, All Plans
Websites	Unlimited Websites	Limited, All Plans
Surveys & Forms	Unlimited Surveys & Forms	Limited, All Plans
Courses & Products	Unlimited Courses & Products	Limited, All Plans
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, All Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	Limited, Higher Plans
Automated Workflows	Unlimited Automated Workflows	Limited, Higher Plans
Google Reviews Integration & Management	Unlimited In Plan	Limited, Higher Plans
Missed Call Back Feature	Unlimited In Plan	Limited, Higher Plans
Facebook Messenger Integration	Unlimited In Plan	Limited, Higher Plans
Text to Pay	Unlimited In Plan	Limited, Higher Plans
2-Way Text and Email Conversations	Unlimited In Plan	Limited, Higher Plans
Social Media Planner	Unlimited In Plan	Limited, Higher Plans
Invoicing Capabilities	Unlimited In Plan	Limited, Higher Plans
Email Support	All Plans	Highest Plan Only

All-Star Automation vs Pipedrive



Price	\$499 Per Month	\$34.99 - \$270 Per User / mo.
Contacts	Unlimited Contacts	Unlimited Contacts
Sales Pipelines	Unlimited Sales Pipelines	Unlimited, All Plans
Calendars	Unlimited Calendars	Limited, All Plans
Team Members	Unlimited Team Members	Limited, \$14 - \$99 per User / mo.
Sales Funnels	Unlimited Sales Funnels	N/A
Websites	Unlimited Websites	N/A
Surveys & Forms	Unlimited Surveys & Forms	Limited, All Plans
Courses & Products	Unlimited Courses & Products	N/A
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, Higher Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	N/A
Automated Workflows	Unlimited Automated Workflows	N/A
Google Reviews Integration & Management	Unlimited In Plan	N/A
Missed Call Back Feature	Unlimited In Plan	N/A
Facebook Messenger Integration	Unlimited In Plan	N/A
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	Limited, All Plans
Email Support	All Plans	All Plans

All-Star Automation vs ActiveCampaign



Price	\$499 Per Month	\$49 - \$449 Per User Per Month
Contacts	Unlimited Contacts	Limited, All Plans
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Plus, Professional and Enterprise Plans
Team Members	Unlimited Team Members	Limited, \$29 - \$49 Per User Per Month
Sales Funnels	Unlimited Sales Funnels	Limited, All Plans
Websites	Unlimited Websites	Limited, Higher Plans
Surveys & Forms	Unlimited Surveys & Forms	3rd Party Integration Needed
Courses & Products	Unlimited Courses & Products	Limited
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, Higher Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	3rd Party Integration Needed
Automated Workflows	Unlimited Automated Workflows	\$29 - 149 Per User Per Month
Google Reviews Integration & Management	Unlimited In Plan	\$19 Per User Per Month
Missed Call Back Feature	Unlimited In Plan	N/A
Facebook Messenger Integration	Unlimited In Plan	Limited, \$19 Per Month Per User
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	3rd Party Integration Needed
Email Support	All Plans	All Plans

All-Star Automation vs Zoho



Price	\$499 Per Month	\$34 - \$220 Per User Per Month
Contacts	Unlimited Contacts	Limited Contacts Per Plan
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Limited
Team Members	Unlimited Team Members	Limited, \$14 - \$52 Per User / Mo.
Sales Funnels	Unlimited Sales Funnels	Limited, Higher Plans
Websites	Unlimited Websites	Limited, Higher Plans
Surveys & Forms	Unlimited Surveys & Forms	3rd Party Integration Needed
Courses & Products	Unlimited Courses & Products	N/A
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	3rd Party Integration Needed
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	3rd Party Integration Needed
Automated Workflows	Unlimited Automated Workflows	Limited, Higher Plans
Google Reviews Integration & Management	Unlimited In Plan	Limited, Higher Plans
Missed Call Back Feature	Unlimited In Plan	N/A
Facebook Messenger Integration	Unlimited In Plan	N/A
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	3rd Party Integration Needed
Email Support	All Plans	All Plans

All-Star Automation on the go

- YES - we have a phone app, so you can do business anywhere, anytime from one dashboard - on the move.

FREE PHONE APP

- APPLE PHONE APP
- GOOGLE APP

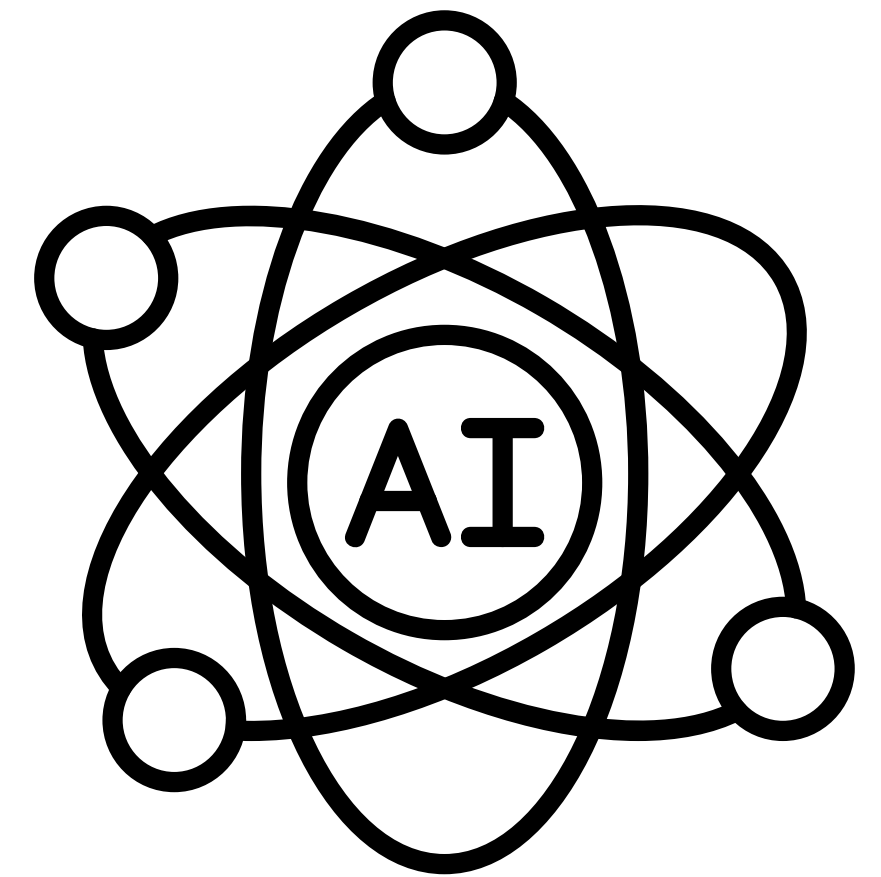
AI [ARTIFICIAL INTELLIGENCE]

WHY?

Capture + Nurture + Close + Evangelise + Reactivate

AI TECHNOLOGY BUILT-IN:

- Content AI
- Lead Nurture AI
- ADS AI (FB/Insta/TikTok/ LinkedIn/More)
- Image AI
- Chat AI
- More AI being added



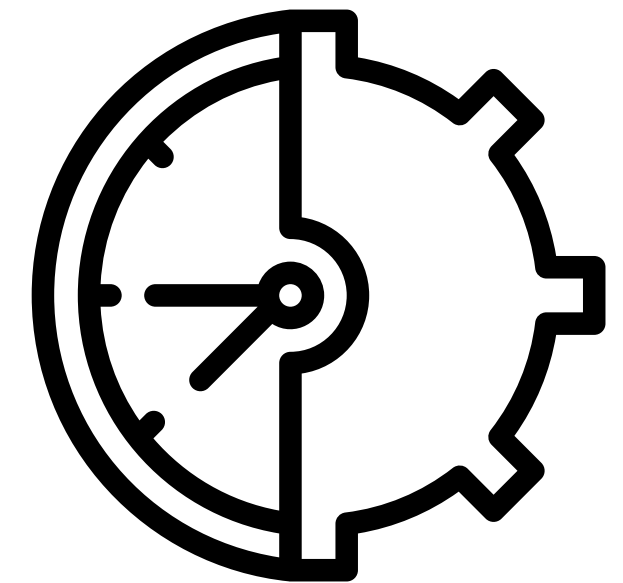
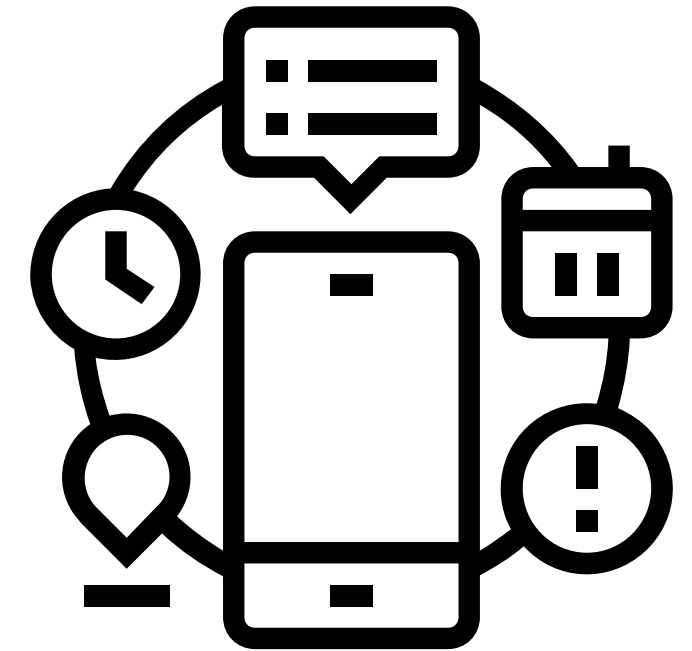
AUTOMATION

WHY?

Capture + Nurture + Close + Evangelise + Reactivate

AUTOMATION TECHNOLOGY BUILT-IN:

- Phone Dialer Software, SMS, Email, Voice Drops/Mail
- Funnel, Forms, Surveys, Website Builder, Reviews
- Sales/Marketing Pipeline & CRM, Appointments, Calendar
- Social Media, Marketing, Triggers
- Payments, Analytics, Reporting
- All-in-one Dashboard
- More features coming soon...



2-Way SMS + Chat Widget

WHY?

Capture

- 75% of people would rather text than talk
- 9 out of 10 people read the texts they receive within the first 3 minutes.
- The open rate for text messages is 98%. (email's open rate is only 20%.)
- The response rate for text is 45%, whereas for email its only 6%.
- Instantly generates more leads

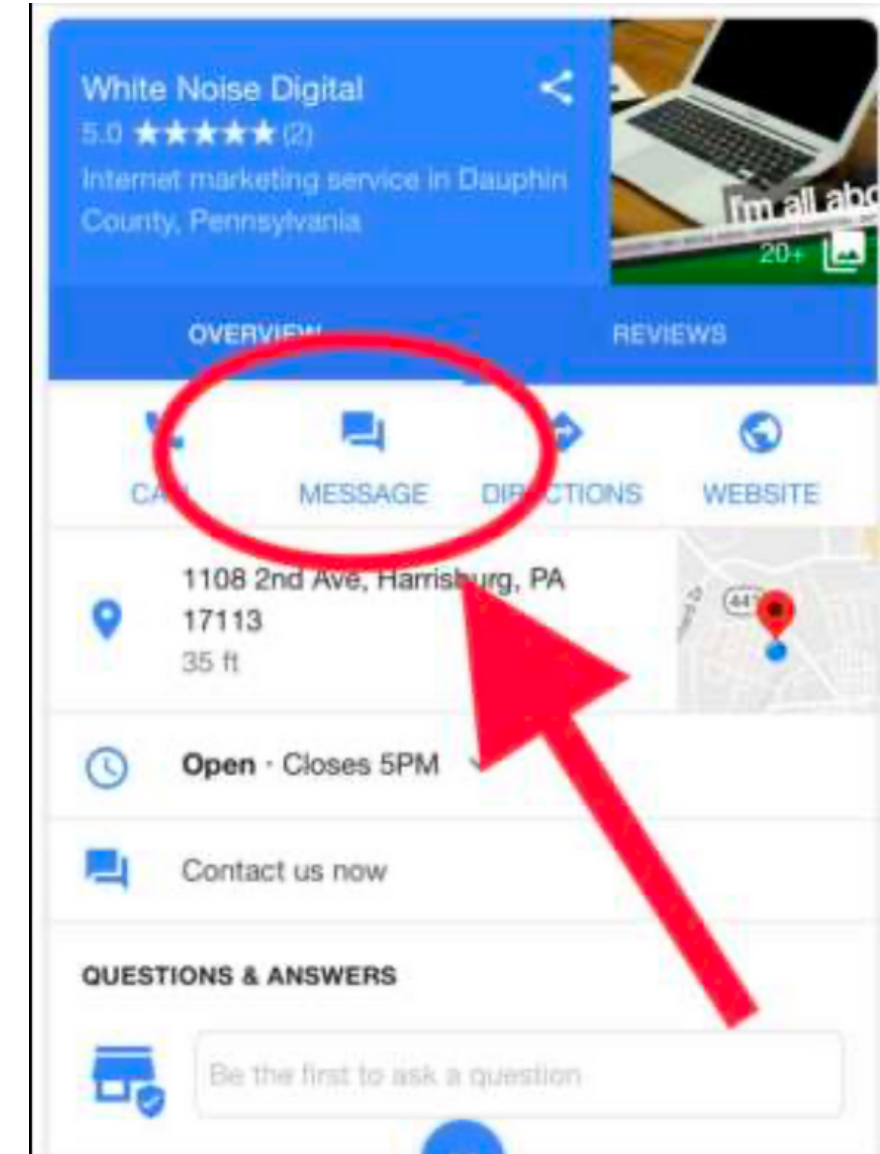
The image shows a mobile chat widget interface. At the top, there is a blue header with the text "Have a question?". Below this, a light blue rounded rectangle contains the text: "Enter your question below and a representative will get right back to you." Underneath is a white form with three input fields: "Name", "Mobile Phone" (with a dropdown menu showing a US flag and the number |201| 555-0123), and "Message". At the bottom of the form is a blue "Send" button. Below the form, there is a small line of text: "By submitting this form you are giving us your contact information for the purpose of providing you with the best service possible." and a "Send" button.

Google Business Chat

WHY?

Capture

- The average business receives over 1000 visits per month to their Google Business Profile
- Instantly generates more leads when turned on
- Still an opportunity to get ahead of a trend



Consolidated Mobile Convos (FB, Insta, GBP + Mobile App)

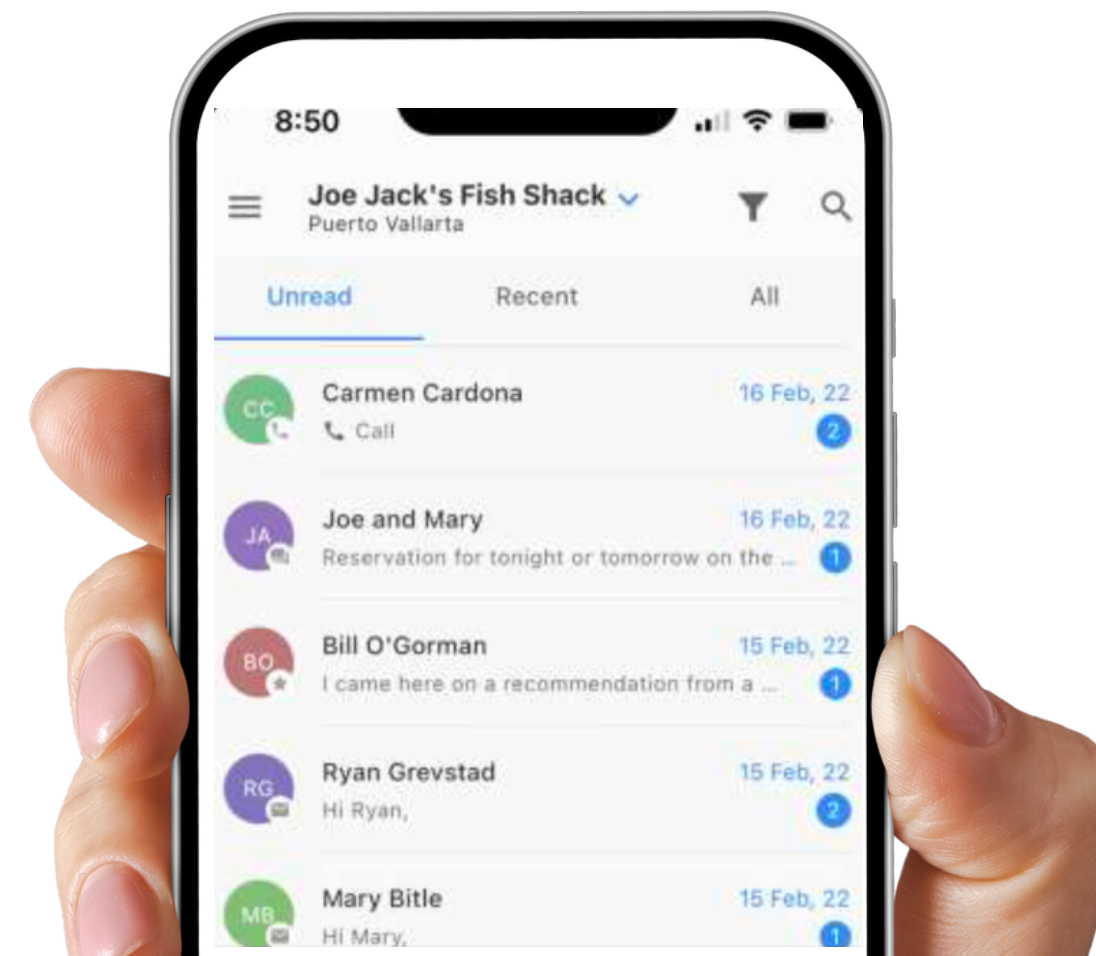
NURTURE

CLOSE

WHY?

Nurture & Close

- Managing multiple channels is difficult & confusing for businesses
- Businesses miss leads every day in their social DMs
- Everything in one place = SMS, Email, Social Media, Google & more
- Agents/Business owners are often on the go



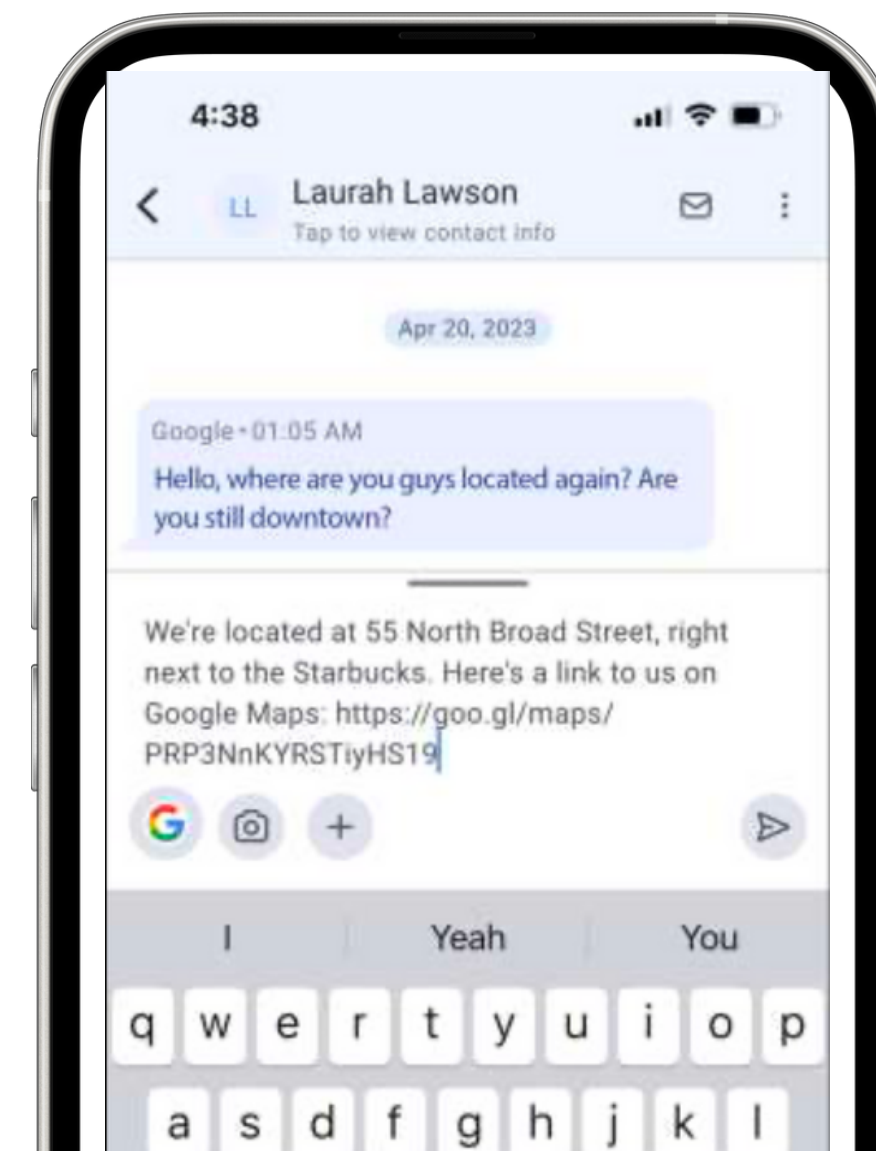
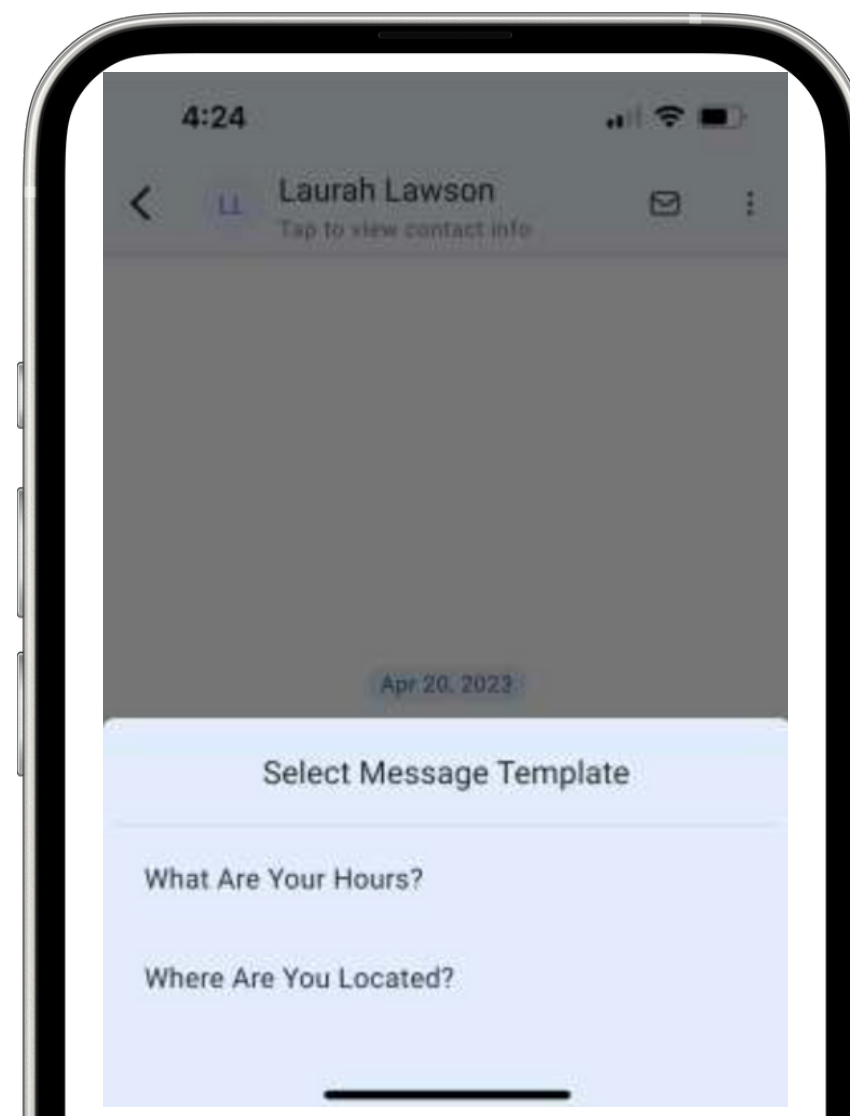
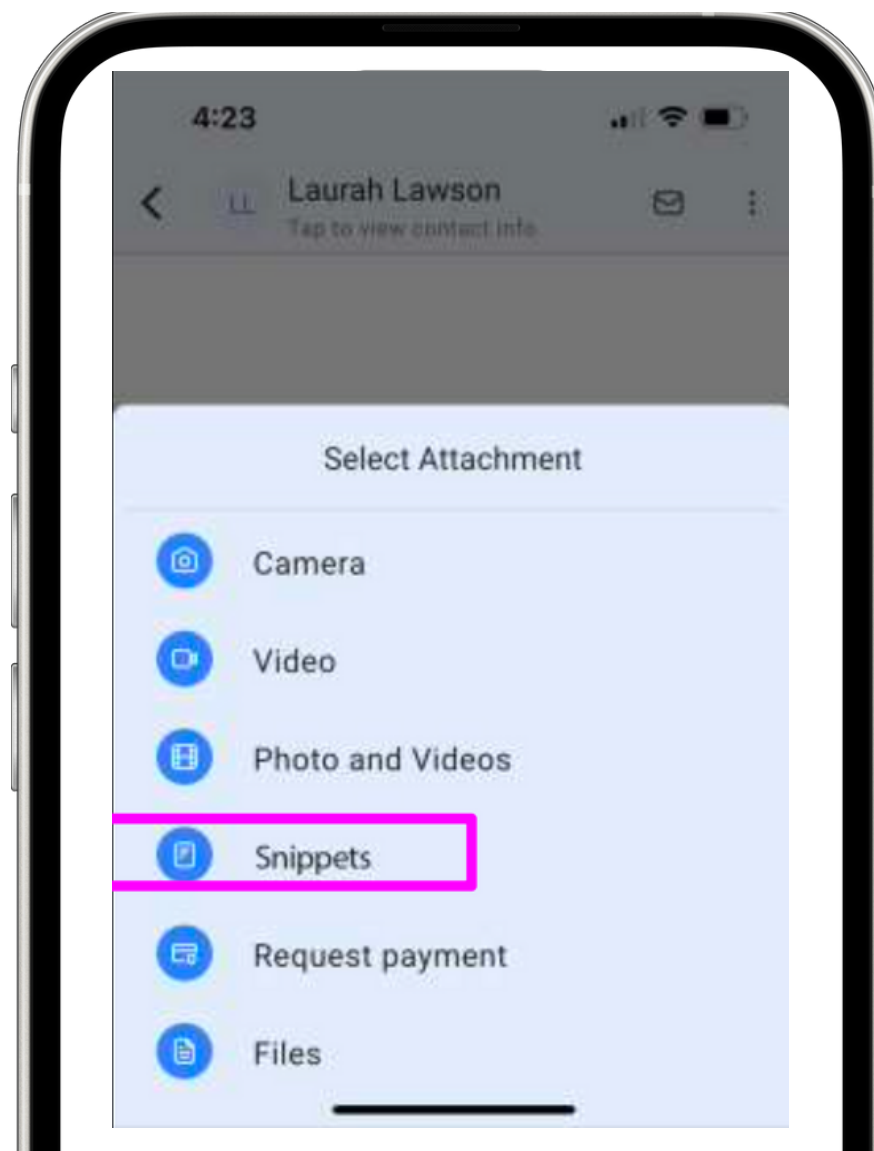
Text Snippets

NURTURE

CLOSE

WHY?

- Businesses waste time answering the same questions every day
- Typing takes time and time is money!



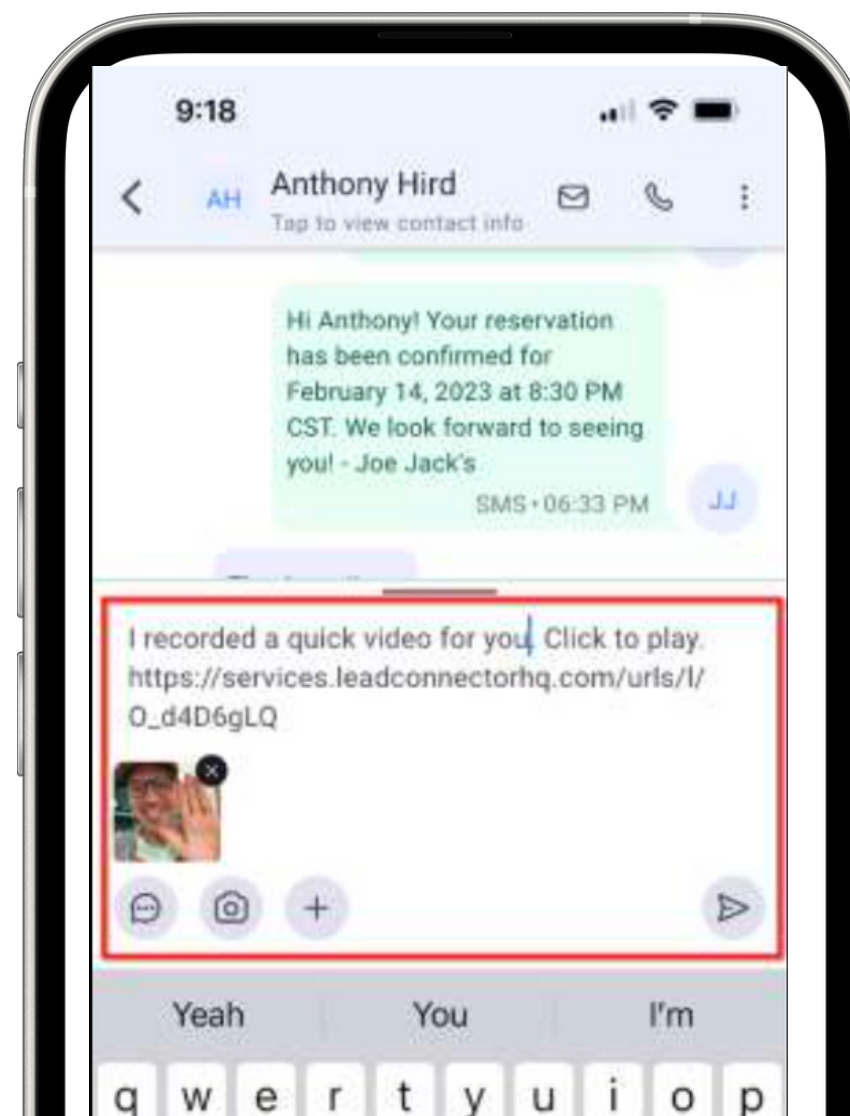
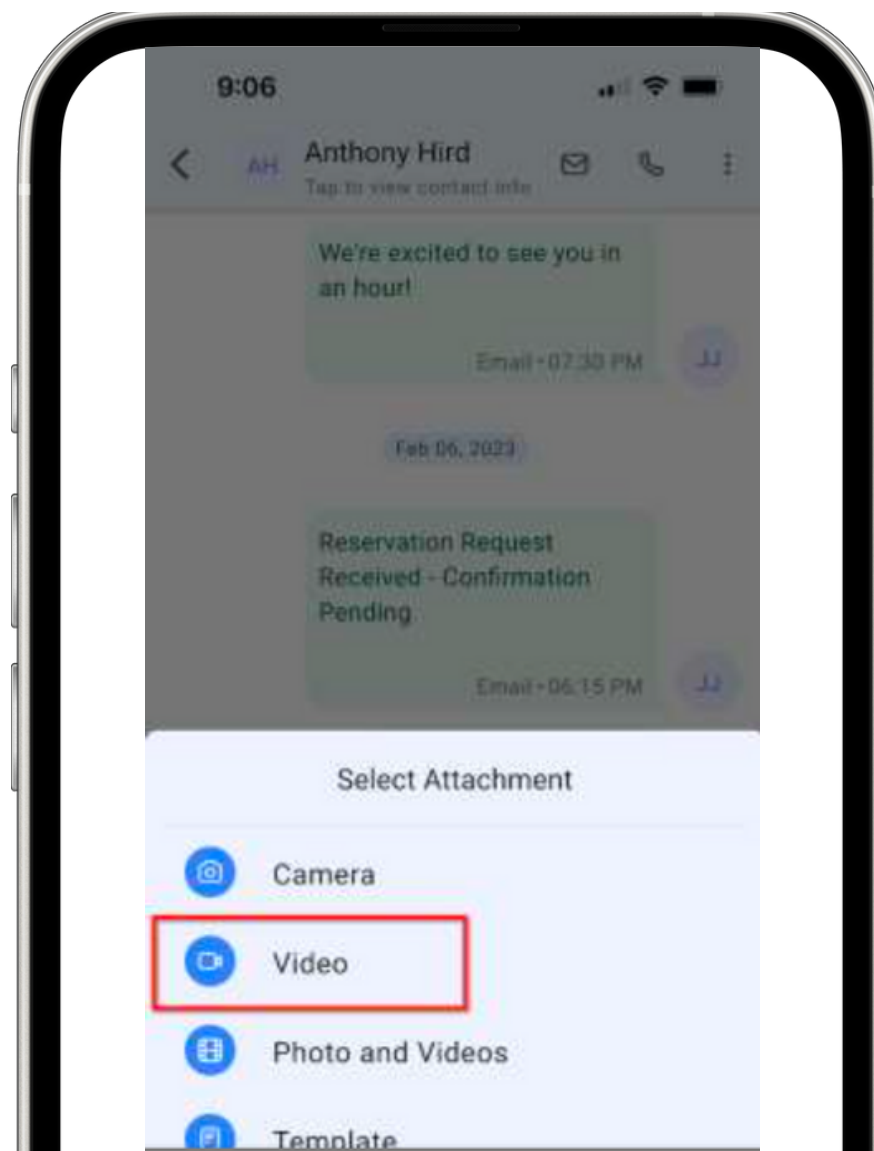
Video Texts (Mobile App)

NURTURE

CLOSE

WHY?

- 93% of companies who send personalised videos see an increase in conversion rates

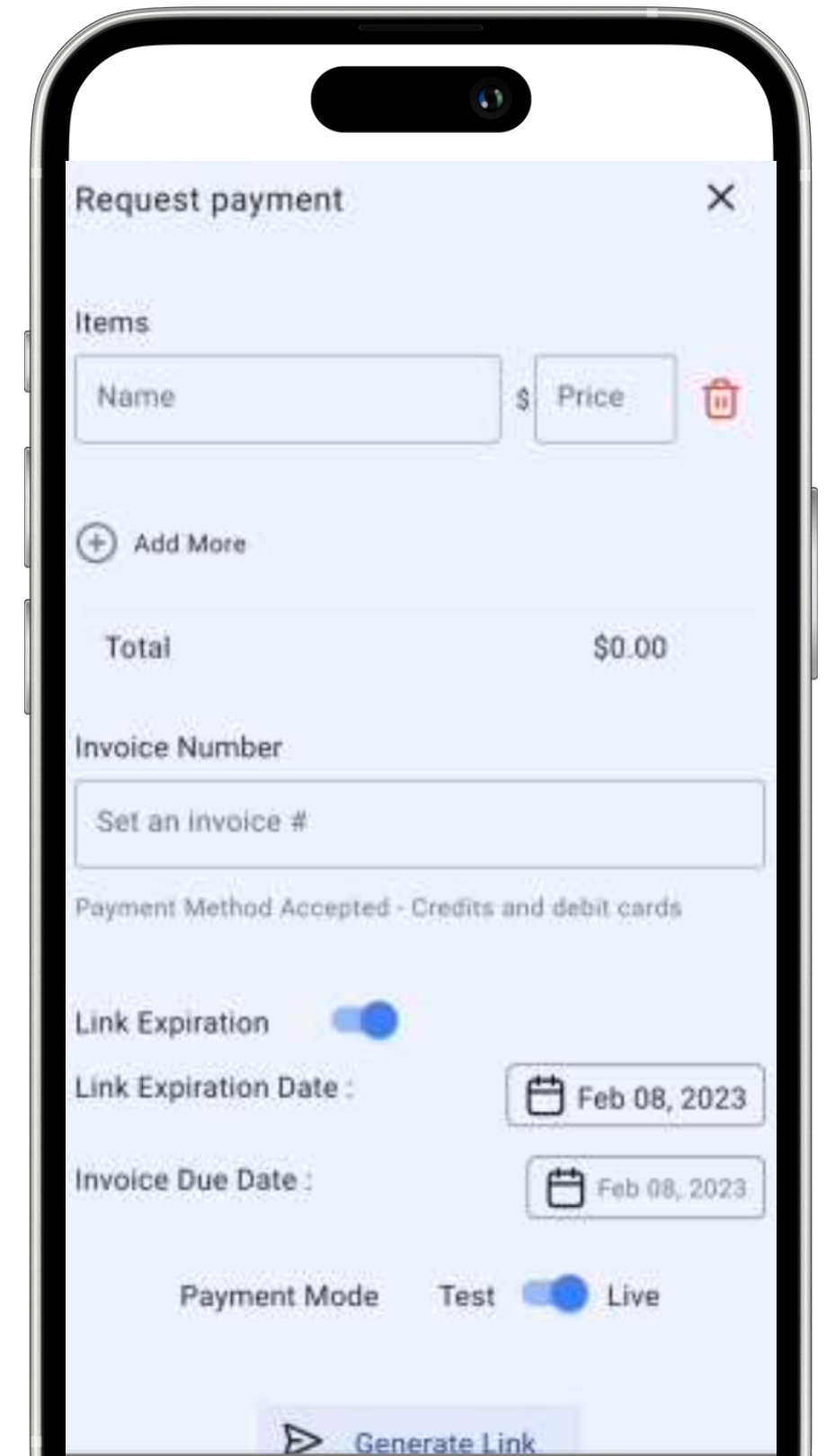
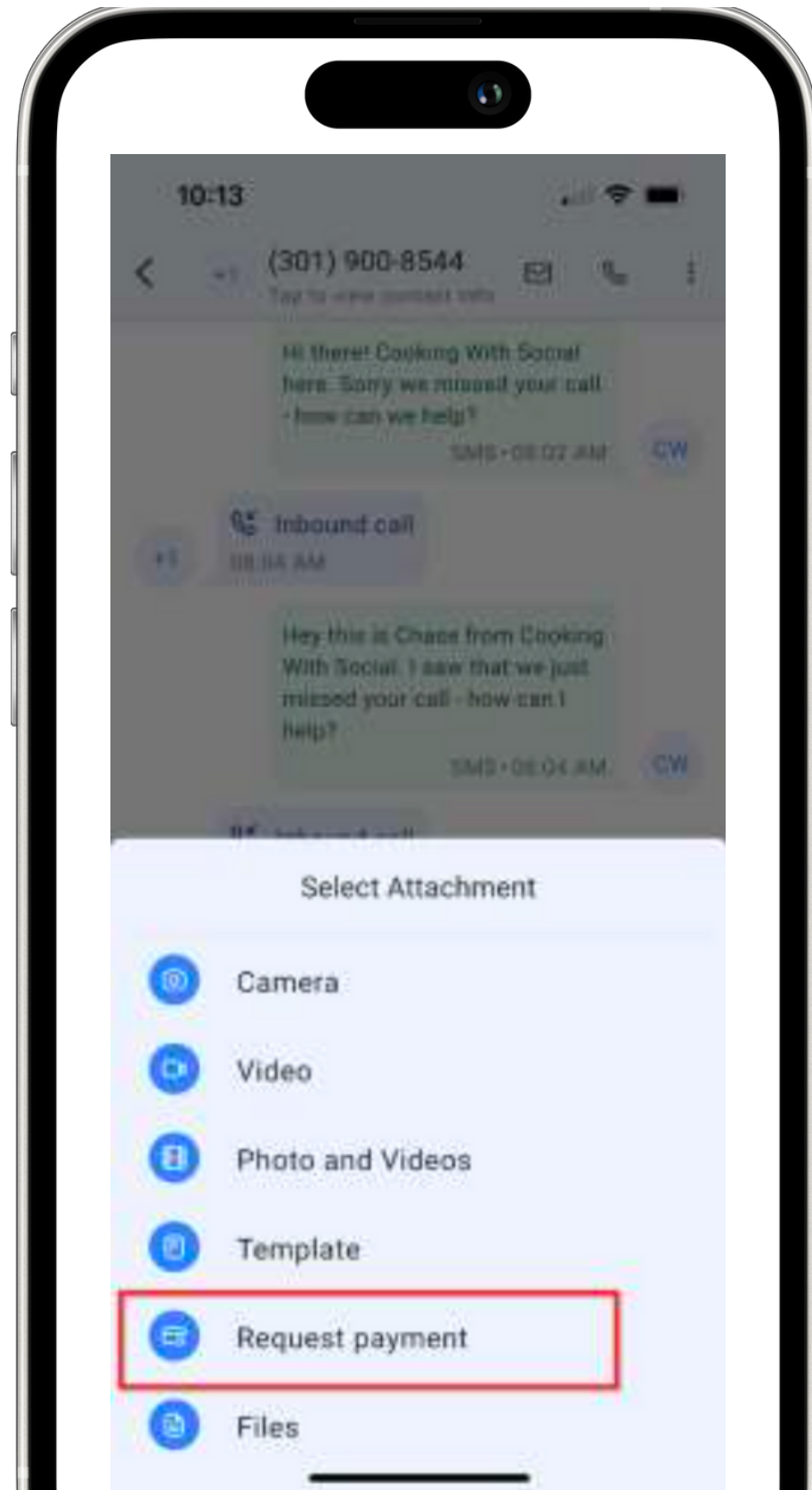


Text + Tap 2 pay Links

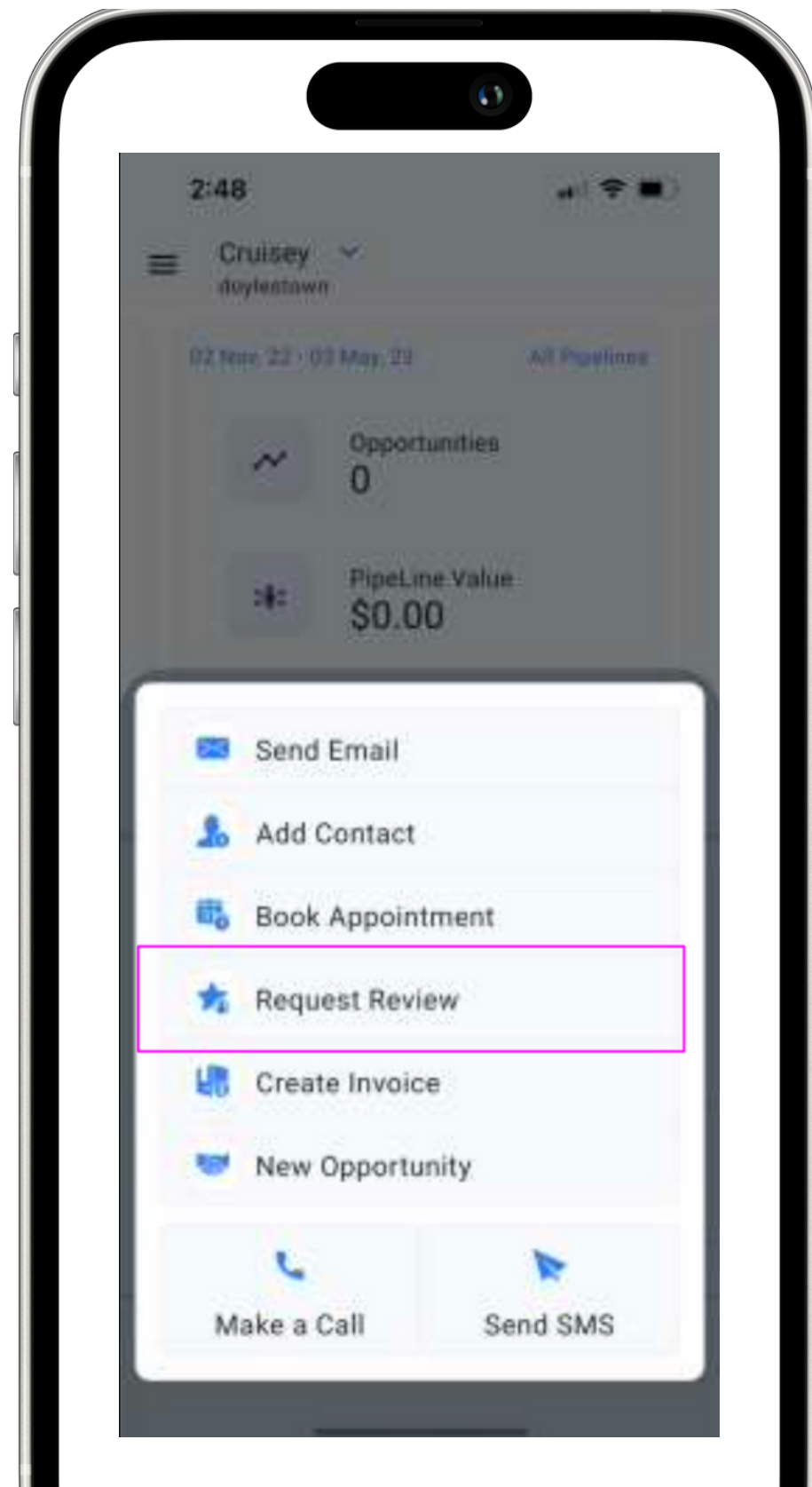
CLOSE

WHY?

- Most businesses don't have a way to quickly collect non-standard amounts of money
- With Stripe, Google & Apple Pay, taking payment has never been faster for deposits (into Co trust)!
- Turns smartphones into credit card readers - no more dongles!
- Makes collecting payments on the go a snap



Review Request Quick Actions

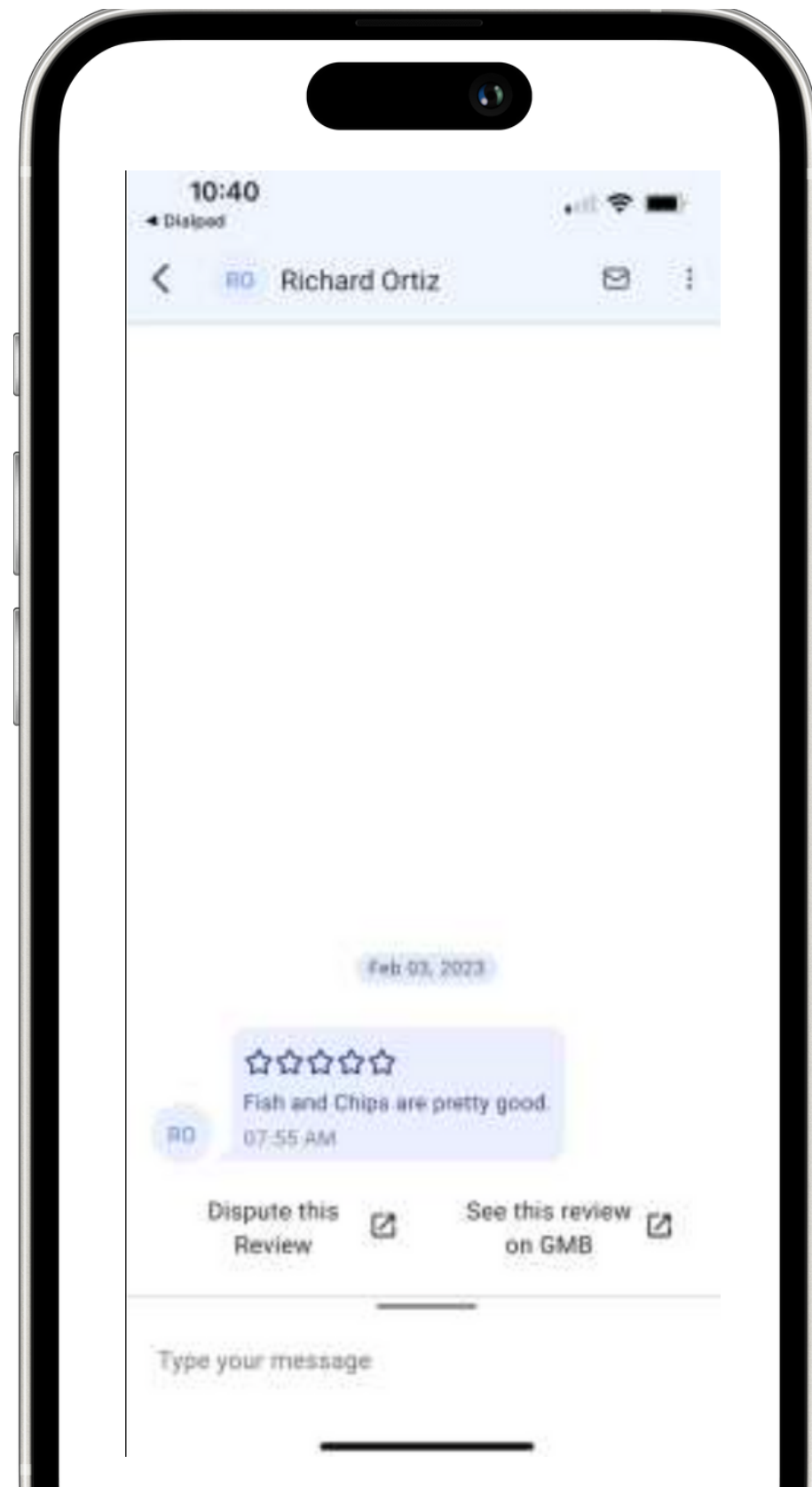


WHY?

- A steady increase in reviews has been shown to correlate with an increase in BGP phone calls
- Nearly nine out of ten (88 percent) consumers worldwide make the effort to consult reviews when discovering a local business
- 60% of consumers feel that the number of reviews a business has is critical when reviewing and deciding whether to use its services.
- 94% of consumers say positive reviews make them more likely to use a business

Read & Reply To Reviews

Reputation Management



WHY?

- 89% of consumers say they're likely to choose a local business that responds to reviews.
- People who receive a response feel connected to the company and others are more likely to leave a review if they see the business responds.

Dispute Fake Reviews

Reputation Management



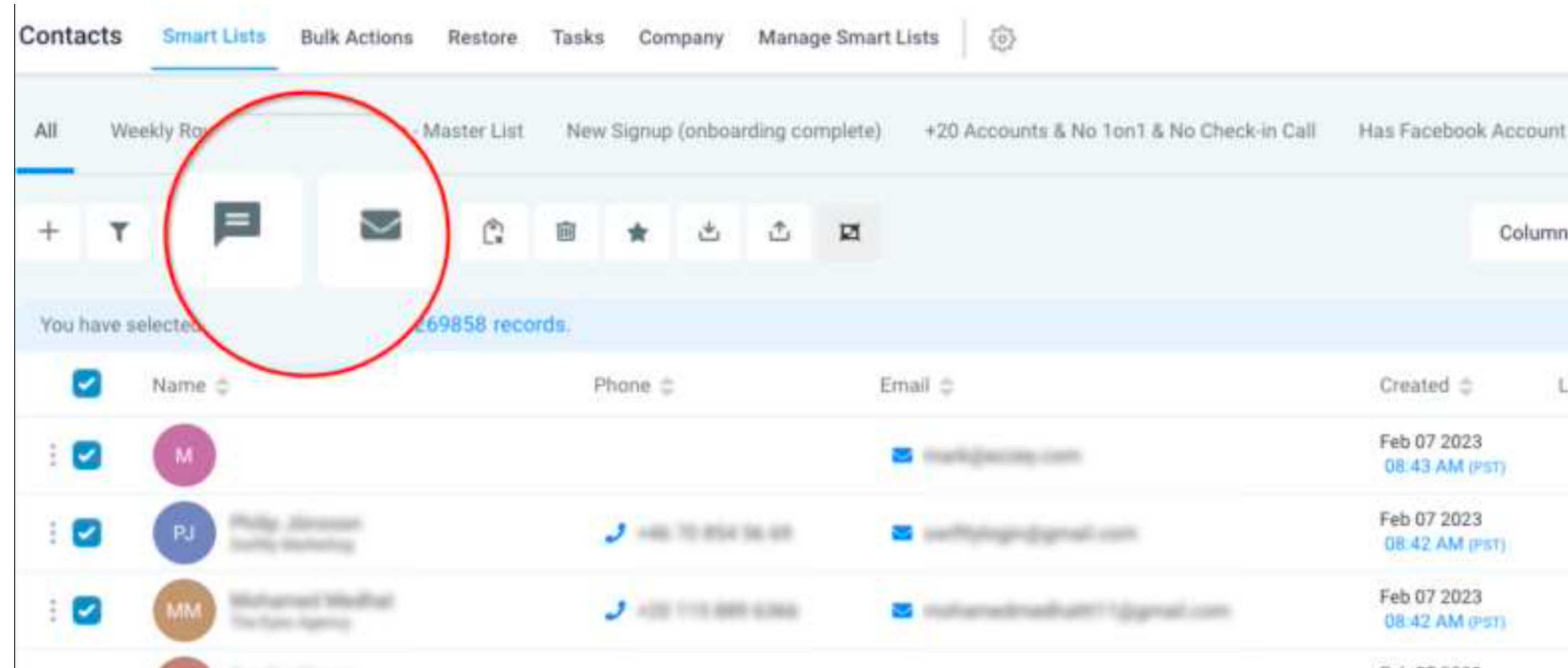
WHY?

- A BrightLocal study says that about 50% of consumers believe they've seen fake reviews on Google when researching a local business
- Agents/Business owners have no idea how to dispute fake reviews

Email & SMS Bulk Actions

WHY?

- It's cheaper to generate a repeat buyer than to acquire a first time buyer
- They generate sales every time you send one
- They require no ad spend



Newsletters



New Features Coming Your Way!

Support text about your awesome new features.



Drag & Drop Editor

Drag and drop new sections and elements that you build!



Full Style Control

Control the sizing, padding, alignment, and more for the sections you build!



Three Device Preview

Preview the awesome emails you build on desktop, tablets, and smartphones!

Try The New Features!

WHY?

- They enable agents/businesses to communicate directly with prospects and customers in a personalised way by serving valuable content and relevant promotions straight to their inboxes.

About All-Star Automation by Stardust Media

We Are An Experienced Team Of Over-achievers, Creative Geniuses, Tech Savvy... And We Love helping businesses achieve success and growth. We're a high-performance team with the creative potential to realise any project. What's more, our innovative process lets us work better together than alone and achieve amazing results for businesses across the globe every day!

ALL-STAR AUTOMATION/STARDUST MEDIA

Bodhi Hunter, business owner and CEO/Co-Founder of All-Star Automation

Serial entrepreneur, AI obsessed, Award Winning Marketing Agency owner, founded The Good Guide over the past 20 years with over 1.2 million cross-platform followers/subscribers, Sustainable Production Co and more.

Joshua Van Shah, business owner and CEO/Co-Founder of All-Star Automation

Tech entrepreneur, Ethical Marketer, Business Coach, Agency owner and digital marketing strategy and growth specialist and so much more.

Today, Bodhi & Josh are changing the face of marketing for businesses & have a team of completely remote digital marketing geniuses. Bodhi, Josh & team at All-Star Automation by Stardust Media are so confident in their system that they even guarantee growth.

Your business growth partner to thrive online using Automation & AI

Who is All-Star Automation?

The love-child of the award-winning **Stardust Media Group**, we've been in media/production/advertising for over 20 years. We are obsessed with digital marketing, results-driven and constantly innovating.

Welcome to our talented sister co's:

- Stardust Media
- All- Star Automation (new website coming soon)
- All-Star Digital
- All-Star ChatBots
- All-Star SEO
- The Good Guide



This is the sign you have been looking for.

What are you waiting for?

***'Some people want it to happen,
some wish it would happen,
some people make it happen.'***

— Michael Jordan

Join the best of the best to become a **Business Rockstar** with **All-Star Automation by Stardust Media**.

Stardust Media offers Done For You Marketing using our Proprietary software to create predicatable

LEAD GENERATION DIGITAL MARKETING SERVICES

ABOUT US

Introducing Stardust Media,
your go-to digital marketing agency!

We adore all things Facebook, funnels and forward-thinking.
We love innovation, inspiration, ideas and impressing our clients
with reliable qualified leads and appointments on tap.

Let us take you from zero to digital HERO (*think David
Bowie/Ziggy Stardust) , cold to SOLD, nine to THRIVE with
dependable leads and appointments on TAP.

OUR PROMISE

Our goal is simple:

To generate a consistent and quality lead flow for consultants,
coaches and change-makers to grow their business.

We will always strive for better results, and constantly deliver a
highly personal service. Communication and relationships with
our clients are a top priority right alongside our results.

GOALS & OBJECTIVES

01

To build resources that create
consistent lead flow for your
business.

03

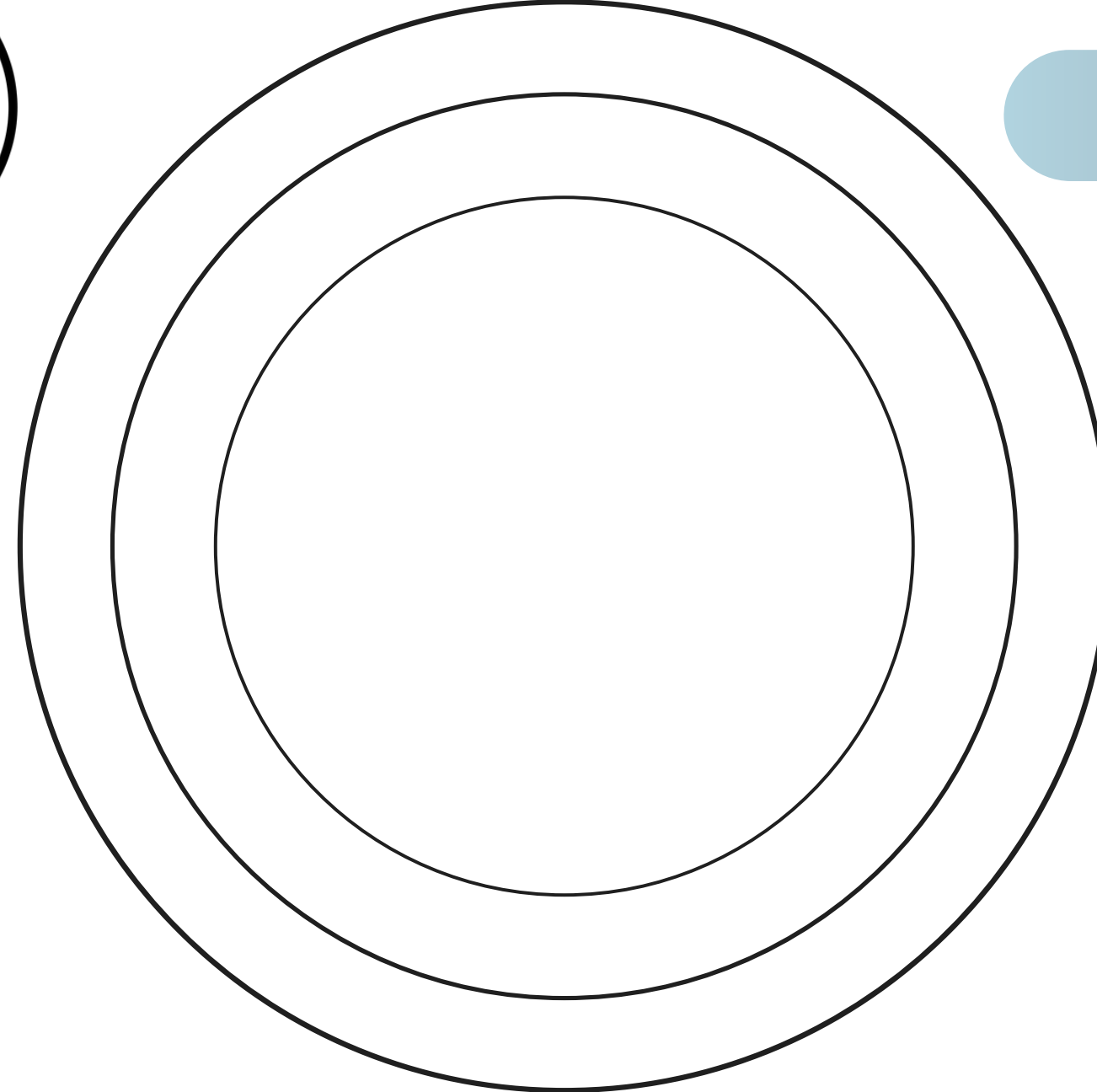
Help your brand be visible and
congruent with your message

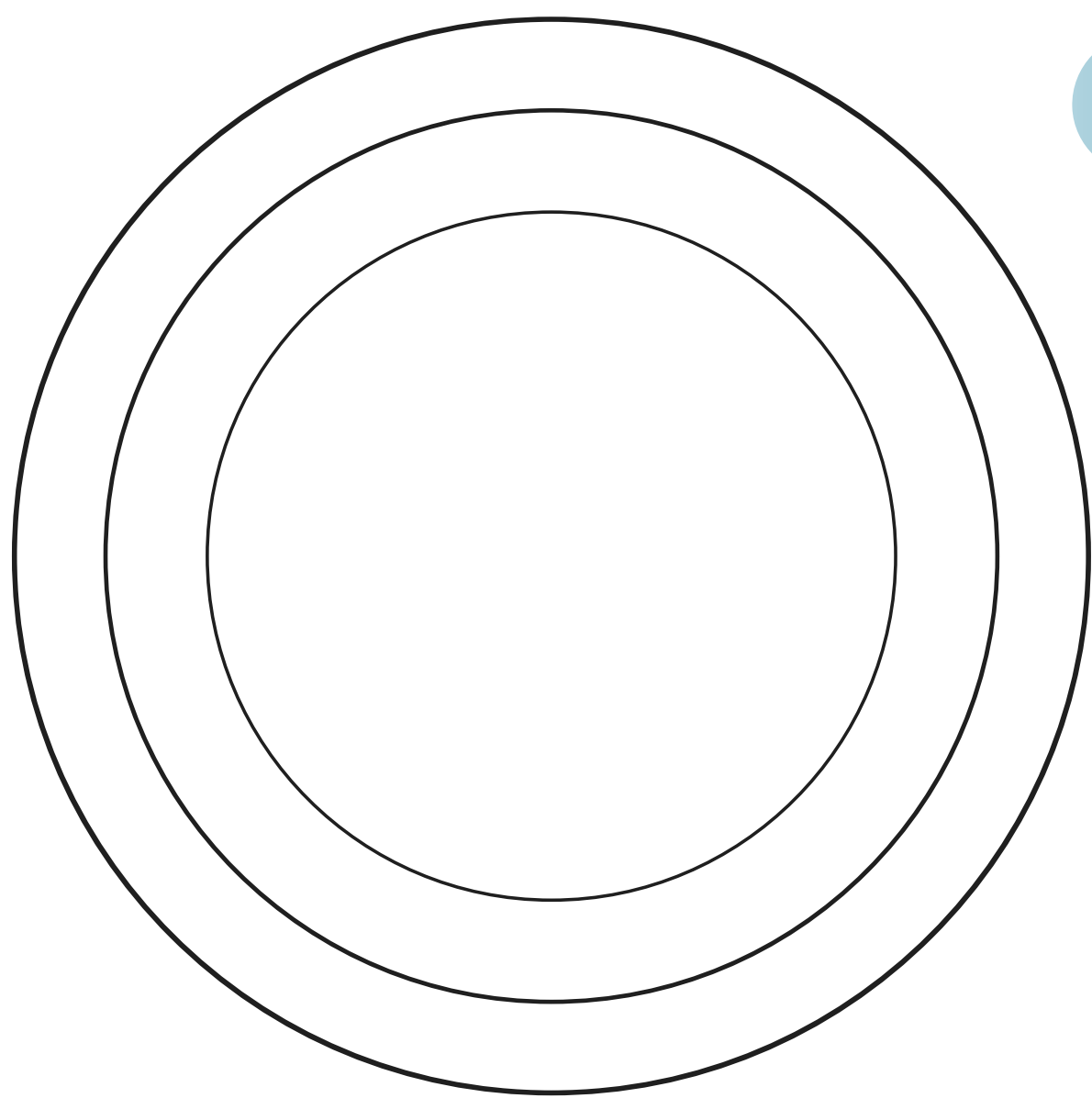
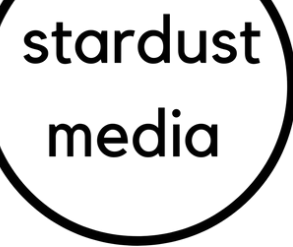
02

Align you in the market as a leader

04

Help you automate more of your
business





INDUSTRIES

- Coaching & Consultants
- Beauty & Salons
- Property & Real Estate
- Solar, Home Services & Removals
- Business Consulting
- Digital Entrepreneurs
- Health & Fitness
- Functions & Events
- Hospitality & Food
- e-commerce & Online

OUR SYSTEM

Our tried & tested system has proven to be effective for over a dozen different niches & demographics.

FUNNELS

LEAD MAGNET FUNNEL

03

COMPETITION FUNNEL

APPOINTMENT STAR FUNNEL

04

- LEAD GENERATION FUNNEL
- FREE SAMPLE FUNNEL
- FREE CONSULTATION FUNNEL
- CROSS-SELL FUNNEL
- PRODUCT LAUNCH FUNNEL

SERVICES/CAPABILITIES

- Facebook Lead Gen
- Facebook Ads
- Instagram Ads
- Google Ads
- Landing Pages
- Sales Funnels
- Optimised Copywriting
- Custom Websites
- Social Media Marketing
- Data Analysis
- Campaign Reporting
- High Level Strategy
- Lead Form Generation
- Software Integrations
- Branding/ Graphic Design
- Email Automation
- Email Marketing
- AI + Chatbot Marketing
- Consulting
- Video Editing
- Marketing Specialist

All-in-one Marketing & Sales Solution

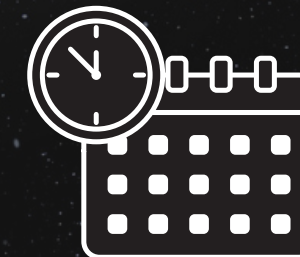
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