



AGRITECH 2024  
Summit Partner

created by  
**BERLIN  
INSTITUTE**  
SUPPLY CHAIN MANAGEMENT



# AGRITECH

SUPPLIER & ECONOMIC SUMMIT 2024

11 – 12 September 2024  
Hotel Maximilian's | Augsburg, Germany

**Sponsoring, Exhibition and Branding  
Catalogue and prices**



The Agritech Supplier Summit is a platform to promote exchange on key topics that shape the future of the AgriTech industry.

**Main topic of the 2024 edition:**

## Efficient and Innovative Supply Chain Solutions

The AGRITECH Supplier Summit is organized on a yearly basis by the Berlin Institute Supply Chain Management GmbH together with AGCO as Summit Partner, and Josip Tomasevic, Senior Vice President, Global Procurement, Member of the Extended Management Board, AGCO Corp., as Summit Patron.

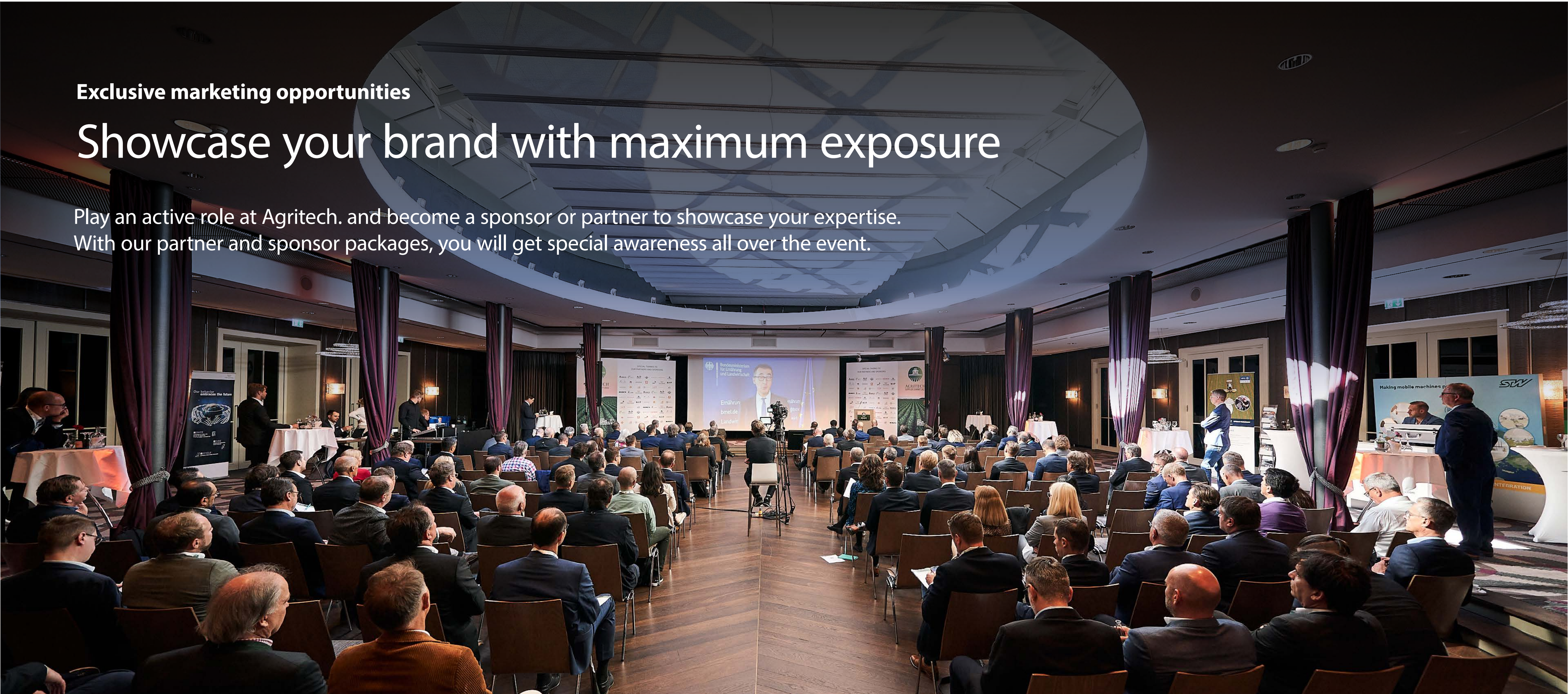
It is an exclusive content-focused conference with related exhibition and AGCO plant tour, where procurement heads and decision makers connect with development and sales engineers and industry experts for an inspiring two days of presentations, workshops, panel discussions and best-practice exchange to explore and discuss innovations.



Exclusive marketing opportunities

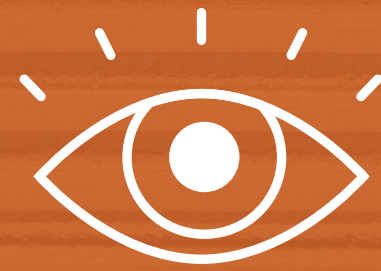
# Showcase your brand with maximum exposure

Play an active role at Agritech. and become a sponsor or partner to showcase your expertise. With our partner and sponsor packages, you will get special awareness all over the event.



See packages and prices on the next pages »





Gain full brand visibility throughout AGRITECH

Premier placement of company logo on conference homepage, in printed conference magazine and on branding spaces on site

New: Image video running during conference breaks

Full colour advert in conference magazine

Company/product profile in magazine section "innovation guide"

Social Media Push on LinkedIn

„Green story“ – sustainability or agility themed sponsored article about projects, business cases or products to be published in the printed conference magazine

Booth space incl. 1 standard power outlet (no partition walls)

Included conference tickets

Partner

Premium named Sponsor

Sponsor

✓

✓

✓

✓

-

-

full page

half page

¼ page

✓

✓

✓

2 postings

1 posting

-

✓

✓

✓

3 × 3 m

-

-

4 participants

3 participants

2 participants

16.400 €

10.650 €

8.870 €





# Mix & Match Add on: Onsite



Take advantage of the various advertising space to put your brand at the center of attention.  
Let yourself be inspired by the different possibilities:

Entrance Displays (e.g. flags, door branding)  
Mobile Displays  
Roll ups & beach flags  
Lunch / Dinner Branding

Product Sponsoring:

- Lanyards
- Namebadges
- Conference Bags
- Pens / Notepads
- And more



Branded give-aways



Sponsor walls



Equipment sponsoring



Gain full  
brand visibility at  
AGRITECH 2024





# Mix & Match Add on: Marketing and communication (print and online)

Benefit from our pre and post communication around AGRITECH and reach exclusive target groups through our channels. We offer various media formats to increase your brand awareness in advance and throughout the event.



„Green story“ – sustainability or agility themed sponsored article

Publish adverts in the Programme and Innovation Guide (full page, half page and ¼ page)

in

Social Media Push



Exhibitor packages

Put your business in the spotlight  
and increase your visibility

See packages and prices on the next page »



Exhibitor packages

# Individual exhibitor formats and prices

	Exhibitor XS	Exhibitor S	Exhibitor M	Exhibitor L
Premier placement of company logo on conference homepage, in printed programme and on branding spaces on site	✓	✓	✓	✓
Company/product profile in magazine section "innovation guide"	✓	✓	✓	✓
Booth space incl. 1 standard power outlet (no partition walls)	1,5 × 1 m	2 × 2 m	2 × 3 m	3 × 3 m
Included conference tickets	1 participant	1 participant	2 participants	3 participants
	3.880 €	4.800 €	5.980 €	8.980 €

Premier placement of company logo on conference homepage, in printed programme and on branding spaces on site

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Company/product profile in magazine section "innovation guide"

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Booth space incl. 1 standard power outlet (no partition walls)

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Included conference tickets





## Exhibition plan

# Space availabilities

**Exhibitor XS: 1,50m × 1m**

**Exhibitor S: 2m × 2m**

**Exhibitor M: 3m × 2m**

**Exhibitor L: 3m × 3m**

Availabilities limited. Please contact us to book your favorite location on time.

## Planning your booth

# Need more help?

We will be delighted to support you with planning and executing your booth. We assist you with concept, design, logistics and installation on site.

**Contact us**





About Agritech

Partner & Sponsoring packages

Exhibitor packages

Contact



## Any requests on AGRITECH 2024

Get in touch with us for further enquiries.  
We look forward to speaking with you!

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