



AVTAR WHITEPAPER

V0.9

WHITEPAPER UPDATE



THE AVTAR COLLECTIVE





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WHITEPAPER

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WHY THAT LED TO AN IDEA.

No one said building a company is easy. But it's time to be honest about how brutal it really is and the price so many founders secretly pay.

Successful entrepreneurs achieve hero status in our culture. We idolize the Elon Musk's. And we celebrate the blazingly fast growth of the Inc. 500 companies. But many of those entrepreneurs, harbor secret demons: Before they made it big, they struggled through moments of near-debilitating anxiety and despair--times when it seemed everything might crumble. We know we have been there.

Unlike most things in life, where you could work, succeed or even be at the top without one of these 3 things I mentioned, entrepreneurship not only require all three, it demands these three things at a very serious level.



As an entrepreneur, your mind is always occupied thinking about all kinds of problems/ solutions, people, and business. Your body is always moving, slogging around, or sitting for long hours pushing its limits, even at times when everyone around is relaxing or sleeping.

And lastly, your inner self or soul (as many would want to call it) is either elevated and pushing you toward the goal or worried about all the things in the world that could go wrong. And it is the soul, that basically decides whether you will make it big or end up giving up.

Personal experience from our CEO is that your Mind, body, and soul need to be in perfect harmony, if they're not, you'll end up being miserable and we know how it feels we don't want anyone else to go through that.

That said how do we resolve that, we don't belong to the mental health space we are tech people, and this is where our story began.

Our CEO wanted life easy for him, not stress free but in a competitive world where fortune 500 and other business with money can buy the best tools, deploy the best marketing strategies how do you compete? How do you make sure your product or service will reach the audience? How do you get those tool that will help you grow without burning a hole in your pocket and eventually your life?

This is where the IDEA of Collective came, as in do something for the masses, build something that creates a legacy more than just another tool. So, we went to do research that what tools do small business need, to compete in the current world scenarios.

The question in front of us was, that if we were to start a new company today, with no money how do we start? What tools would we need that will help us grow?

This led to "The Avtar Collective".

OUR CULTURE

You'll find our core values expressed in everything we do, whether it's building our product, designing a new office, or planning team outings.

- 1 We give a shit.
- 2 We are courageously honest.
- 3 We understand the pain, we have lived it.
- 4 We respect each other and work as a collective
- 5 We find a way.

All we do at is built upon the foundation of our Values. Integrity, empathy, trust, diversity & inclusion... just to name a few. In keeping with these values, we are committed to providing an extraordinary standard of care and service not only to our people, clients, candidates, and strategic partners but to our community.

Our Aim is Simple: disrupt the small business industry by offering the best tools to entrepreneurs and small business at no cost.

OUR VISION	OUR MISSION
<p>To encourage and help people participate in digital payment transactions by providing blockchain technology, easing the hassle of transferring money & participating in Crypto exchanges</p>	<p>To help reinvent the digital payments and help small business the tools to compete in bigger markets using blockchain technology.</p>

One step at a time and with the support of the community, AVTAR will help build a better future for the people in terms of mobile payments, remittances, exchanges, gaming, etc.

TOKEN

“Avtar” A token like no other in the market.

Avtar is an BEP20 utility token created to work in an ecosystem of business applications to have global circulation and address holder’s basic daily real-life transaction needs.

Avtar currency is being launched with the pure vision of being available, usable, and valuable to everyone.

Avtar will be used with the support of a marketplace, servicing portal, and education platform ensured by the very technology it’s built on – blockchain.

WHAT DOES AVTAR PLANS TO SOLVE?

ISSUE: CROSS BORDER PAYMENT - Introduce a faster and transparent payment gateway system, we are so confident that we will help the first 1000 business to integrate payment gateways into their websites free of cost accepting Avtar as one of the payment options.

ISSUE: SHOPPING GLOBALLY - with integrating Crypto Payment gateways onto your own business you not only save your business from fraud but also open to the global market like never expanding your business globally and competing in other markets.



DIVE INTO THE NEW AGE OF DIGITAL REVOLUTION

“THE AVTAR COLLECTIVE ECOSYSTEM”

eAvtar

Connect eAvtar as an extension to any existing eComm processor and you are part of the crypto world. As such empowering business to start accepting crypto as payment. We plan to help 1000 online business free of cost to start accepting crypto as payment by 1st Oct 2021. - UNDER DEVELOPMENT

AvtarEX

Using Avtarex exchange trade with another 200+ coins with low fees, high speeds, and easy access, the exchange is currently under test mode. - UNDER DEVELOPMENT

Avtar Wallet

AVTAR WALLET is the official crypto wallet of AVTAR that is being build. You can send, receive, and store Bitcoin and many other cryptocurrencies including NFTs safely and securely with the AVTAR WALL mobile app. - UNDER DEVELOPMENT



Avtar Send

Keeping cross-border payments fees low, speeds high and easy access with Avtar Transfer - UNDER DEVELOPMENT

Avtar Pay

Pay anyone for Goods' or services, works, and feels like a standard transaction, but uses crypto. - UNDER DEVELOPMENT

Avtar Anti Ransomware

This lightweight tool uses all the features of cutting-edge endpoint protection technologies, such as cloud assisted behaviour detection, to scan and block ransomware and crypto malware immediately!

And because it's GDPR ready, you can trust that your data is processed and protected responsibly. provides proven, powerful protection from ransomware like Wanna-Cry, Petya, Bad Rabbit, Locky, TeslaCrypt, Rakhni, Rannoh and many others. It's completely compatible with your current security solutions and will successfully compliment them. - UNDER DEVELOPMENT



Avtar Cyber Protection

Cyber protection Suite is an all-in-one cyber protection software, featuring web tracking blockers, login credentials security algorithms and documents encryption engines that keep your digital information super secured and confidential!

Cyber protection Suite is also features an advanced fingerprinting scrambler that masks your cyber-identity on the go, making it impossible to track and log your web habits and browsing preferences. Cyber protection Suite is also equipped with a sophisticated webcam and microphone blockers that ensure no one can digitally tap into your communication ports and see/hear your most discrete actions! - UNDER DEVELOPMENT

Avtar VPN Connect

Avtar's VPN Connect software provides a secure way to connect to the internet from public and personal Wi-Fi hotspots. Be it online shopping, streaming, or socializing, you can do it safely and anonymously! Avtar's VPN Connect employs high level servers in more than 20 locations, offering a variety of connection options, all of which keep your browsing personal and secure. Using a Virtual Private Network ensures that your information remains private, and your web-activity is not tracked, logged, and profiled. - UNDER DEVELOPMENT

Zenarah.com

The all-in-one commerce platform to start, run, and grow a business.

Making commerce better for everyone. We help people achieve independence by making it easier to start, run, and grow a business. We believe the future of commerce has more voices, not fewer, so we're reducing the barriers to business owners to make commerce better for everyone.

Success Vault Academy

Learn From On-Demand Courses. An open online course provider aimed at professional adults and students.

Success Vault goes beyond the standard online setup, it helps training and coaches with publishing needs, live seminars, keynote speaking opportunities and much more.

With partnership with The Avtar Collective, and with the Avtar going live on 1st Oct, Success Vault Academy will become the first every Online Training and Event Management company to accept crypto and fiat.

Social Embassy

Social Embassy is one of the top leading Marketing Brands, helping thousands of customers by providing top edge marketing strategies.

With partnership with The Avtar Collective, and with the Avtar going live on 1st Oct, Social Embassy will start accepting Avtar as their crypto currency, customers will be able to use their cryptos and fiats to pay for services.



ROADMAP

This timeline details our funding and development goals.

01/ OCTOBER 2020	02/ FEBRUARY 2021
<p>Idea Creation Project envisioned. Research and study on blockchain technology Concept development</p>	<p>Feasibility study Research & Development planning</p>
04/ APRIL 2021	03/ MARCH 2021
<p>Core Team established Domain Acquisition</p>	<p>Blockchain Beta Test Ecosystem Planning R&D plan initiated.</p>
05/ JUNE 2021	06/ JULY 2021
<p>Smart contract initiated. Publication of Whitepaper Building Global Community Partnership Contracts signed Champions invited.</p>	<p>Pre-Sale ICO Avtar.World goes live. Success Vault goes live.</p>
07/ SEPTEMBER 2021	08/ OCTOBER 2021
<p>AVTAREX GOES LIVE AVTAR WALLET GOES LIVE eComm Integration Begins. Zenarah integrated with Crypto eAvtar. Updated final Whitepaper released.</p>	<p>AVTAR TOKEN LIVE Pre-Sale tokens distributed. Referral tokens distributed. Listed on AVTAREX & PANCAKE SWAP Crypto Loans announced for Women*</p>