

# Privacy Policy

**Effective Date:** October 16, 2025

**Last Updated:** October 16, 2025

At **Cars & Profits**, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, make a purchase, or interact with our services.

## 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, billing/shipping address, and payment information when you make a purchase.
- **Account Data:** Information you provide when creating an account, including login details and preferences.
- **Usage Data:** How you use our website, including IP address, browser type, and device information.
- **Cookies:** Small data files stored on your device to improve your experience and track performance.

## 2. How We Use Your Information

We use your information to:

- Process orders and deliver digital products.
- Provide customer support and respond to inquiries.
- Send updates, receipts, and relevant product information.
- Improve website performance and marketing effectiveness.
- Comply with legal obligations and prevent fraud.

## 3. Payment Processing

All transactions are securely processed through third-party payment providers such as **Stripe**, **PayPal**, or equivalent. We do not store or have access to your full payment details.

## 4. Data Sharing

We do **not** sell, rent, or trade your personal information.

We may share limited data with:

- Trusted third-party service providers who help operate our business (hosting, analytics, payment gateways, email marketing, etc.).
- Legal authorities when required by law or to protect our rights.

## **5. Data Retention**

We retain your personal information only as long as necessary for legitimate business purposes, such as fulfilling your purchase or complying with tax and accounting laws.

## **6. Cookies and Tracking Technologies**

Cars & Profits uses cookies and similar technologies to enhance user experience and track website analytics. You can disable cookies in your browser settings, but some features may not function properly.

## **7. Your Rights**

Depending on your location, you may have the right to:

- Access or request a copy of your personal data.
- Request corrections or deletion of your data.
- Opt out of marketing emails at any time.

To exercise your rights, contact us at [\*\*support@carsandprofits.com\*\*](mailto:support@carsandprofits.com).

## **8. Data Security**

We implement strong security measures to protect your data from unauthorized access, alteration, or disclosure. However, no online transmission is 100% secure, and we cannot guarantee absolute protection.

## **9. Children's Privacy**

Our website is not intended for children under 16. We do not knowingly collect information from minors.

## **10. International Users**

If you access our website from outside Canada, you agree that your information may be transferred and processed in Canada or other countries where our service providers operate.

## **11. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a new effective date.

## **12. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact:

[\*\*support@carsandprofits.com\*\*](mailto:support@carsandprofits.com)