



IN SUPPORT OF:
Canadian Mental
Health Association
Haliburton, Kawartha, Pine Ridge
Mental health for all

MEDIA RELEASE

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Harmony for Healing: A Beacon of Hope An Uplifting Musical Experience for Suicide and Mental Health Awareness

PETERBOROUGH - In its inaugural year, "Harmony for Healing" is set to be an annual musical sensation, capturing hearts and minds with its potent messages of hope and unity amidst the challenges of mental health struggles. This first-ever showcase, themed "Spirit in the Sky" and harking back to the evocative tunes of the 1960s, will grace the stage on February 22, 2024, at the Market Hall Performing Arts Centre. This event isn't merely a musical journey; it's a profound call to action to confront and alleviate the stigmas of mental health and suicide.

About the Event:

"Harmony for Healing" ambitiously plans to harness the universal connective power of music, with a goal to raise at least \$10,000 annually, working towards a five-year aspiration of \$50,000. Every penny will directly bolster the A.O.S.P. program, a transformative initiative with a history of providing significant support for those battling mental health issues.

About the Organizer:

Phillip Jolicoeur stands at the helm of this initiative, partnering with the Canadian Mental Health Association. With a career spanning over two decades in philanthropy, event management, and public relations, Phillip's dedication to the community is unparalleled. His commitment grew even stronger after the heartbreaking loss of his mother, Karen Jolicoeur, to suicide in November 2023, fuelling his mission to ensure no one feels alone in their battles.

A.O.S.P. Program's Impact:

Between June 2016 and March 2018, over 120 individuals have been directly touched by the A.O.S.P. program's personalized assistance, with an added 50 families finding solace through their support. Notably, no individual has succumbed to suicide while under the program's vigilant care.

Event Highlights:




Peterborough's finest musical talents will take the stage, led by the celebrated Harmony for Healing House Band. Guests will be treated to captivating performances from notable artists such as The Weber Brothers, Melissa Payne, Nicholas Campbell, among others, all infused with the evocative aura of the 1960s. Art enthusiasts will have the opportunity to admire the creative works of Jason Wilkins Art & Creative Inc. Throughout the evening, the charismatic Emcee Wayne Hannah will ensure a vibrant and unforgettable atmosphere.

Media Conference Details:

A comprehensive media conference is slated for November 2, 2023, at 11 am at the Market Hall Performing Arts Centre. The event will feature live musical demonstrations, insightful commentary from Phillip Jolicoeur, the presenting sponsor, and spokespeople from the Canadian Mental Health Association Haliburton, Kawartha, Pine Ridge.

Participating in Harmony for Healing isn't just about experiencing an unforgettable musical evening, but also about being a part of a larger movement that values and advocates for mental health understanding and support. For more information, ticket sales, or to make a monetary donation, please visit www.harmonyforhealing.ca.

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