



# XENOPHON COLLEGE LONDON

School of Business and Management



**XENOPHON**  
COLLEGE LONDON



UNIVERSITY OF  
**CHICHESTER**

ACADEMIC PARTNER

Provides an **interactive** and **innovative** experience that aims to promote the acquisition of an in-depth knowledge of core subjects, and the enhancement of critical thinking skills.

You will have the opportunity to be part of a **wider global academic** and **professional community**, with clear **connections** to the business and tech industry.

We will provide you with the practical skills required to be a professional of the future in **Industry 4.0** and **IoT**, formed in an international environment where an entrepreneurial mindset is a part of everyday life.

Strengths of our teaching model:

- Relevant teaching
- Advance digital skills for innovation
- Effective leadership for flexible learners
- Interdisciplinary approach
- Tailoring tutors
- Live for an international community



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Visit us

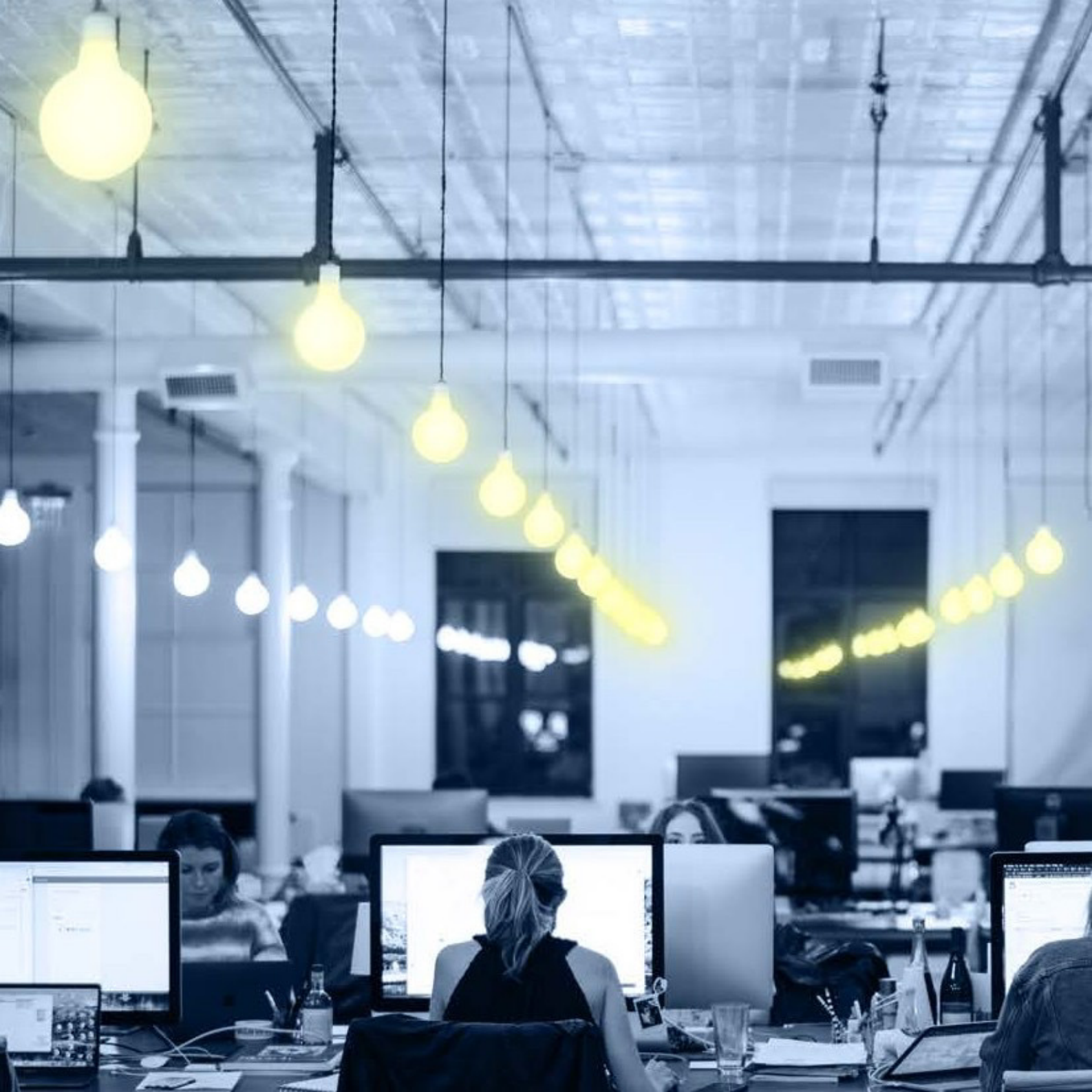
At the School of Business and Management, academic excellence revolves around blended teaching and learning methods in a real-life, problem-based approach.

Through seminars, traditional lectures, labs, workshops and team challenges, students are encouraged to deepen their knowledge in a way that matters once they graduate.

At the same time, fostering a practical approach, students will have the chance to build interpersonal, transferable skills over time and throughout the programme. Employability skills – for example, teamwork, self-management, business and customer awareness, communication, literacy and numeracy – are all integral parts of the programme's teaching and learning strategy to engage students in a broad range of activities.

*Mohammed Sulaiman H. Kasbar is a lecturer in accounting and nance within the Business and Management Department. He holds a PhD in Business and Management (Specialty: Accounting and Finance) from Queen Mary University of London and a MSc in Accounting and Finance from De Montfort University. Mohammed has successfully taught numerous modules in the disciplines of accounting (nancial& management accounting, and BusinessModels), nance (company valuation and financial management) and quantitative research methods at many UK HE institutions including QueenMary University of London, University College London (UCL) and De Montfort University*





## FLEXIBLE LEARNING

You can enrol choosing between 2 modes of delivery, thanks to our **Flexible Learning** which offers a variety of different learning opportunities to suit your needs, commitments, lifestyle and learning style.

**Distance learning**, giving you the flexibility to fit your study around your personal and work commitments, perfect for a busy lifestyle or when learning on campus is not an option, yet you still want the real-time experience. Study and learn through live online lectures, live webinars, as well as guided independent study delivered via our learning platform. You'll also have access to all the services including the library, student support services and IT.

**A hybrid** mix of distance learning where you can study and learn through live online lectures, webinars and resources to enhance and facilitate study, as well as a period attended in person in UK\*\* combining the best of both worlds and the flexibility of distance learning to achieve a study/life balance.

\*\* Subject to visa status and requirements.

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## YOUR LEARNING ENVIRONMENT

Our E-learning platform provides the right environment to learn flexibly.

Students will be able to login in their virtual classrooms, follow lessons live, interact with peers and professors, and submit coursework all in one place.

We partnered with Kaltura (leading of Education Video Platform) to provide accessible content for all, including captions, screen reader support and accessible controls which enhance engagement and overall the learning experience for those with learning disabilities.



# BSc (Hons)

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## Global Management and International Business



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## PROGRAMME

### **BSc (Hons) Global Management and International Business.**

The programme is designed to form managers and businesspeople with a set of capabilities that enable them to successfully manage a business in a global context.

When learning about international business and management, you will need to take into consideration different cultures, paradigms and processes.

This is why this course has been designed with a global approach, reflected through our UK and European experiential learning during our residential schools around Kent, London, Rome and Paris. While learning by doing has proven to be an effective teaching method, it also provides valuable employability skills with a problem-based, practice-focused approach that every employer is looking for.

## WHAT YOU WILL LEARN

With a clear and specific attitude towards knowledge that evaluates the importance of the human factor in every single aspect of management (from HR to strategy, organisational behaviour right through to marketing), our BSc (Hons) Global Management and International Business offers the future professionals of competitive global markets, the know-how to embrace change and uncertainty in order to innovate.

### **During your studies, you will:**

- Learn management and **leadership** theories, practices and values, to fully understand business from a **global perspective**. This will be possible through the analysis of contemporary global issues, and the application of the latest research in comparative and **multidisciplinary** fields.
- Showcase critical knowledge of the tools to navigate uncertainty and complexity in the real world, while taking into account digital constraints and **ethical commitments** towards our society.
- Learn in a stimulating and engaging environment, to promote, reflectiveness and **self-awareness, employability**-awareness, through academic experience and a problem-solving approach.



## MODULES

On successful completion of your studies, you will receive a University of Chichester degree. You will have the opportunity to critically analyse fundamental aspects of international business and management, including:

### YEAR 1

Global Perspectives and Entrepreneurship

Quantitative Business Analysis

Economics for Global Business

Principles of Business Law

Digital and Leadership Skills

Contemporary Global Management

Financial Accounting

Principles of Marketing

### YEAR 2

Quantitative Research Methods

Applied Organisational Behaviour

Financial Decision-Making

Sustainable Strategic Global Business Planning

2 optional modules between:

- International Tax Law
- Technology Management
- Big Data, Tech & AI in Business
- Global Entrepreneurial Challenge

### YEAR 3

Knowledge Management in a global perspective

Sustainability Leadership

Digital Marketing Strategy

Managing the Global Challenge

Dissertation

- ✓ The assessment strategy includes a variety of assessment, with minimal to no final exams. Projects and writing tasks, group and individual presentations are favoured to provide you with invaluable skills you can showcase to potential employers.

## WHO IS IT FOR?

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Everyone who is interested in a career in Management and Business in an international context. The Programme is designed to offer a comprehensive understanding of the major topics, from financial to data, leadership to marketing, while providing core opportunities to broaden your specialism with optional and experiential modules.

Should you not meet the entry criteria for our undergraduate programmes, you may be considered for entry on the Integrated Foundation Year, depending on your level of English and academic achievements. On successful completion of the Integrated Foundation Year, you will be able to progress onto our BSc (Hons) Global Management and International Business.

If English is not your native language, you will be required to provide proof of your English level.



**Download full programme here**



**Entry requirements can be found on our website.**

**Entry points** have been designed to be flexible:

September 24 – November 24 – January 25 – March 25

**For more information**, please contact our Admissions team at [internationalrecruitment@xcl.ac.uk](mailto:internationalrecruitment@xcl.ac.uk)

**Information on tuition fees** can be found on our website or at [internationalstudents.rome@xcl.ac.uk](mailto:internationalstudents.rome@xcl.ac.uk)



Xenophon College London is an Academic Partner of the **University of Chichester**, a Top 30 UK University according to The Guardian 2021.

Courses are validated by the University of Chichester and lead to University of Chichester degrees.

Strengths of our teaching model:

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