



XENOPHON COLLEGE LONDON

School of Business and Management



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UNIVERSITY OF
CHICHESTER

ACADEMIC PARTNER

Provides an interactive and innovative experience that aims to promote the acquisition of an in-depth knowledge of core subjects, and the enhancement of critical thinking skills. You will have the opportunity to be part of a wider global academic and professional community, with clear connections to the business and tech industry.

We will provide you with the practical skills required to be a professional of the future in Industry 4.0 and IoT, formed in an international environment where an entrepreneurial mindset is a part of everyday life.

Strengths of our teaching model:

- Relevant teaching
- Advance digital skills for innovation
- Effective leadership for flexible learners
- Interdisciplinary approach
- Tailoring tutors
- Live for an international community



Visit us

FACULTY

At the School of Business and Management, academic excellence revolves around blended teaching and learning methods in a real-life, problem-based approach.

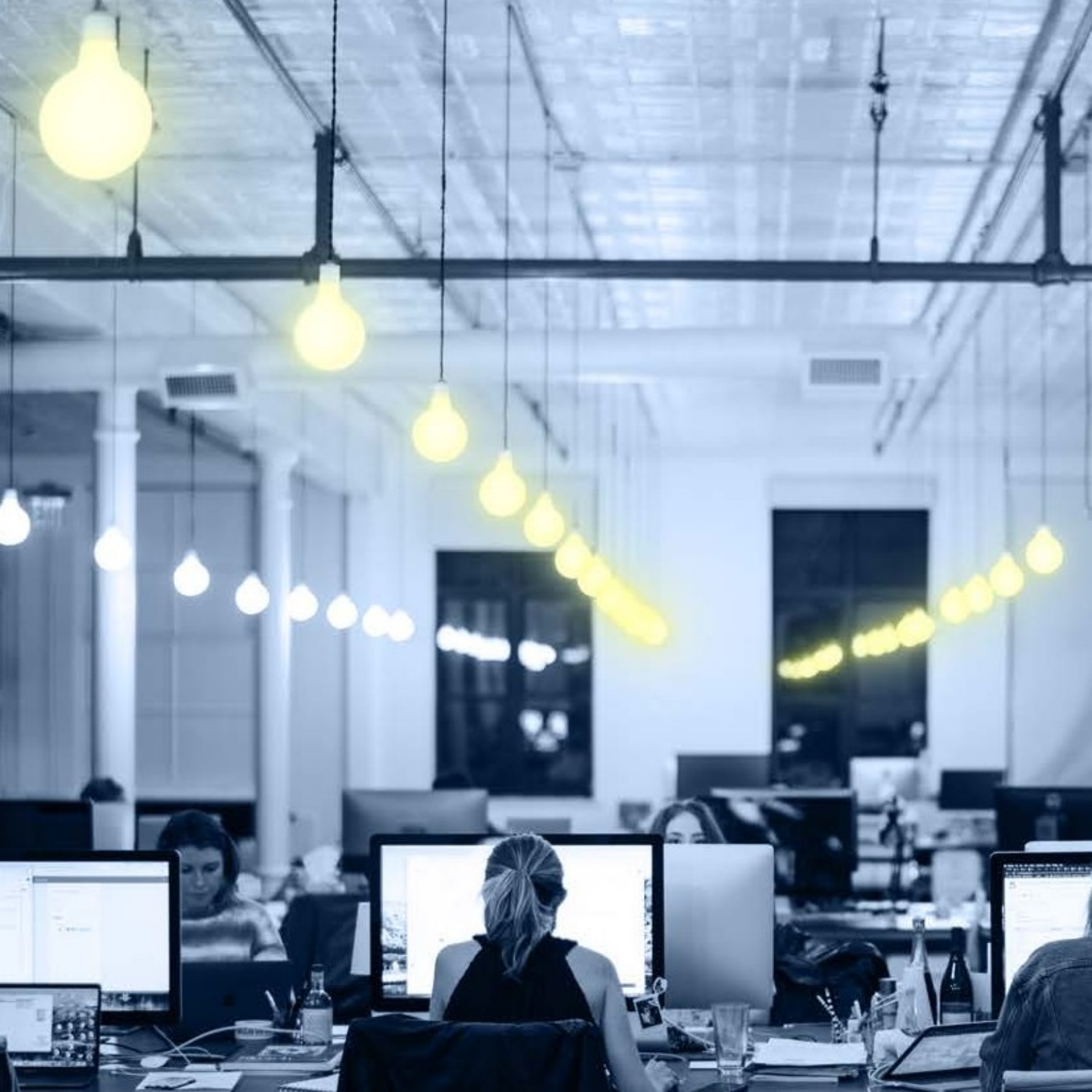
Through seminars, traditional lectures, labs, workshops and team challenges, students are encouraged to deepen their knowledge in a way that matters once they graduate.

At the same time, fostering a practical approach, students will have the chance to build interpersonal, transferable skills over time and throughout the programme. Employability skills – for example, teamwork, self-management, business and customer awareness, communication, literacy and numeracy – are all integral parts of the programme's teaching and learning strategy to engage students in a broad range of activities.

Mohammed Sulaiman H. Kasbar is a lecturer in accounting and finance within the Business and Management Department. He holds a PhD in Business and Management (Specialty: Accounting and Finance) from Queen Mary University of London and a MSc in Accounting and Finance from De Montfort University.

Mohammed has successfully taught numerous modules in the disciplines of accounting (financial & management accounting, and Business Models), finance (company valuation and financial management) and quantitative research methods at many UK HE institutions including Queen Mary University of London, University College London (UCL) and De Montfort University.





FLEXIBLE LEARNING

You can enrol by choosing between 2 modes of delivery, thanks to our **Flexible Learning** which offers a variety of different learning opportunities to suit your needs, commitments, lifestyle and learning style.

Distance learning, giving you the flexibility to fit your study around your personal and work commitments, perfect for a busy lifestyle or when learning on campus is not an option, yet you still want the real-time experience. Study and learn through live online lectures, live webinars, as well as guided independent study delivered via our learning platform. You'll also have access to all the services including the library, student support services and IT.

A hybrid mix of distance learning where you can study and learn through live online lectures, webinars and resources to enhance and facilitate study, as well as a period attended in person in UK** combining the best of both worlds and the **flexibility** of distance learning to achieve a study/life balance. Hybrid learning enables students to join sessions in real-time, contribute and be part of the class or group activity, and engage at a distance as though they were in person, thanks to our cutting-edge digital infrastructure. Classes are truly international, with students joining in from different countries, bringing together a wealth of local knowledge for a truly global experience.

** Subject to visa status and requirements.

YOUR LEARNING ENVIRONMENT

Our E-learning platform provides the right environment to learn flexibly.

Students will be able to login in their virtual classrooms, follow lessons live, interact with peers and professors, and submit coursework all in one place.

We partnered with Kaltura (leading of Education Video Platform) to provide accessible content for all, including captions, screen reader support and accessible controls which enhance engagement and overall the learning experience for those with learning disabilities.

MSc

Big Data and Digital Skills for Managers



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MSc Big Data and Digital Skills for Managers.

The programme aims to prepare individuals to become effective managers who understand how to employ digital technologies to enhance the performance in their organisation. In a world where technology can be the key differentiator between success and failure, this programme will provide students with a clear understanding of the latest tech tools available and form innovative managers who will bring along meaningful change.

WHAT YOU WILL LEARN

The programme is design to form managers capable to understand the links between organisational efficiency and technology, with a clear emphasis on their ability to select the best tools for a specific task in a specific organisation. During your studies, you will:

- Recognise and critically apply concepts and techniques related to **cutting-edge, emerging and other innovative technologies**, while showcasing an understanding of the related applications in an organisational context, including issues related to human and group interactions.
- Appraise **different technologies, their impact on society, organisations and individuals**, while evaluating innovation and value creation in a positive environment.
- Support your personal and professional journey through **experiential activities** to put into practice the knowledge acquired throughout the programme, in an international setting, where topics and skills such as **agility, flexibility, digital skills and adaptability** are introduced in a real context, using real-life scenarios to disseminate knowledge in an intercultural and interdisciplinary approach.
- Communicate the results and conclusion on Big Data and other technical tools clearly to specialist and non-specialist audiences.

MODULES

On successful completion of your studies, you will receive a University of Chichester degree. You will have the opportunity to critically analyse fundamental aspects of applied computer science, including:

YEAR 1

Disruptive Change Management

Technologies for the Innovative Manager

Digital Transformation and New Business Models

Big Data and IoT

Artificial Intelligence

Technology Management

Blockchain and its Applications

Tech Entrepreneurship

Managing Change through Creativity and Design Thinking

Business & Tech Project

✓ The assessment strategy includes a variety of assessment, with minimal to no final exams. Projects and writing tasks, group and individual presentations are favoured to provide you with invaluable skills you can showcase to potential employers.

WHO IS IT FOR?

Everyone who is interested in joining in multinationals, organisations, consultancy agencies and similar, or advance their career in a tech / IT based organisation in a variety of levels.

If English is not your native language, you will be required to provide proof of your English level.



Download full programme here



Entry requirements can be found on our website.

Entry points have been designed to be flexible:
September 24 – November 24 – January 25 – March 25

For more information, please contact our Admissions team at
internationalrecruitment@xcl.ac.uk

Information on tuition fees can be found on our website or at
internationalstudents.rome@xcl.ac.uk



Xenophon College London is an Academic Partner of the University of Chichester, a Top 30 UK University according to The Guardian 2021.

Courses are validated by the University of Chichester and lead to University of Chichester degrees.

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