



XENOPHON COLLEGE LONDON

School of Business and Management



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UNIVERSITY OF
CHICHESTER

ACADEMIC PARTNER

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Provides an **interactive** and **innovative** experience that aims to promote the acquisition of an in-depth knowledge of core subjects, and the enhancement of critical thinking skills.

You will have the opportunity to be part of a **wider global academic** and **professional community**, with clear **connections** to the business and tech industry.

We will provide you with the practical skills required to be a professional of the future in **Industry 4.0** and **IoT**, formed in an international environment where an entrepreneurial mindset is a part of everyday life.

Strengths of our teaching model:

- Relevant teaching
- Advance digital skills for innovation
- Effective leadership for flexible learners
- Interdisciplinary approach
- Tailoring tutors
- Live for an international community



Visit us

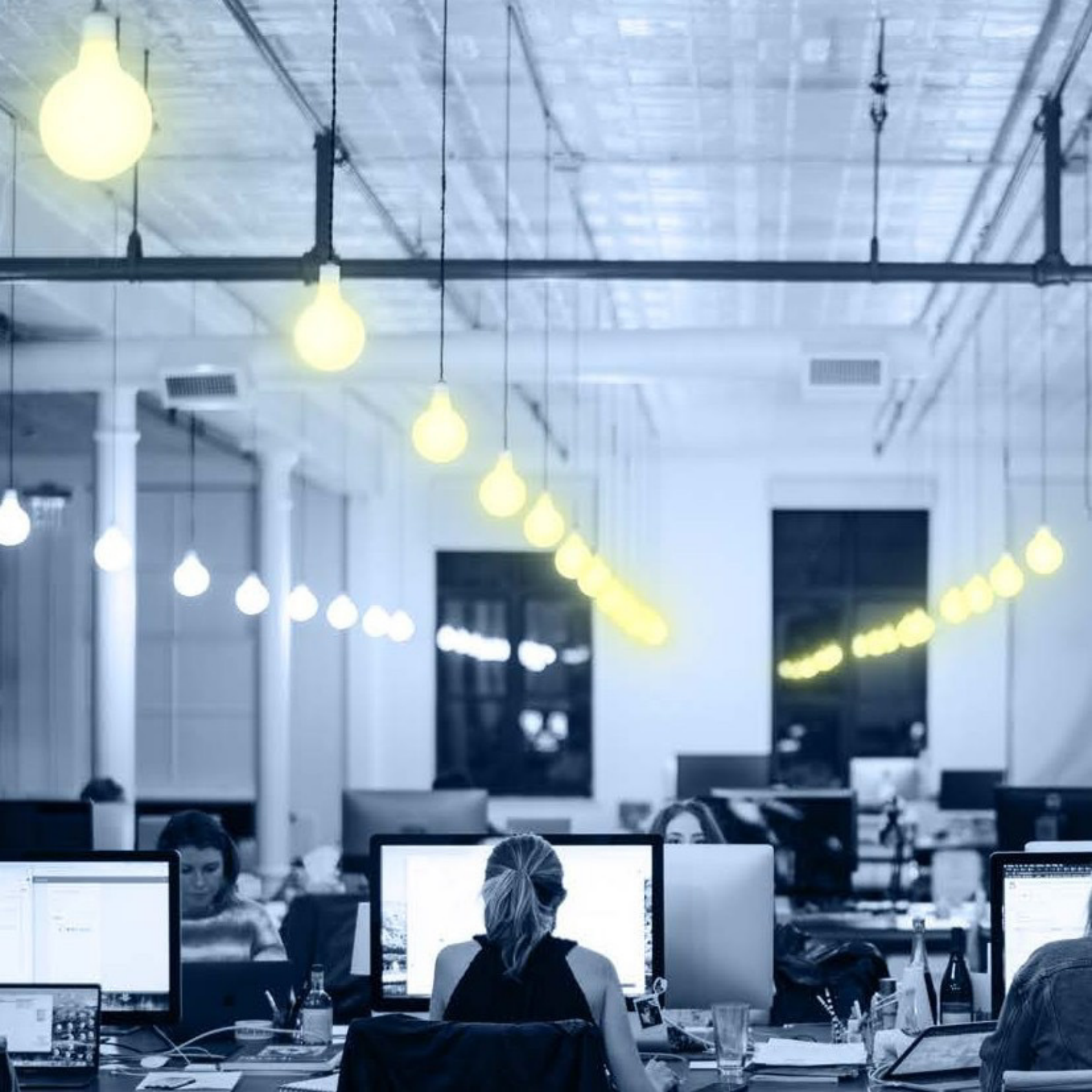
At the School of Business and Management, academic excellence revolves around blended teaching and learning methods in a real-life, problem-based approach.

Through seminars, traditional lectures, labs, workshops and team challenges, students are encouraged to deepen their knowledge in a way that matters once they graduate.

At the same time, fostering a practical approach, students will have the chance to build interpersonal, transferable skills over time and throughout the programme. Employability skills – for example, team-work, self-management, business and customer awareness, communication, literacy and numeracy – are all integral parts of the programme’s teaching and learning strategy to engage students in a broad range of activities.

Mohammed Sulaiman H. Kasbar is a lecturer in accounting and finance within the Business and Management Department. He holds a PhD in Business and Management (Specialty: Accounting and Finance) from Queen Mary University of London and a MSc in Accounting and Finance from De Montfort University. Mohammed has successfully taught numerous modules in the disciplines of accounting (financial & management accounting, and Business Models), finance (company valuation and financial management) and quantitative research methods at many UK HE institutions including Queen Mary University of London, University College London (UCL) and De Montfort University.





FLEXIBLE LEARNING

You can choose between 2 modes of delivery when enrolling, thanks to our **Flexible Learning** which offers a variety of different learning opportunities to suit your needs, commitments, lifestyle and learning style.

Distance learning, giving you the flexibility to fit your study around your personal and work commitments, perfect for a busy lifestyle or when learning on campus is not an option, yet you still want the real-time experience. Study and learn through live online lectures, live webinars, as well as guided independent study delivered via our learning platform. You'll also have access to all the services including the library, student support services and IT.

A hybrid mix of distance learning where you can study and learn through live online lectures, webinars and resources to enhance and facilitate study, as well as a period attended in person in UK** combining the best of both worlds and the flexibility of distance learning to achieve a study/life balance.

** Subject to visa status and requirements.

YOUR LEARNING ENVIRONMENT

Our E-learning platform provides the right environment to learn flexibly.

Students will be able to login in their virtual classrooms, follow lessons live, interact with peers and professors, and submit coursework all in one place.

We partnered with Kaltura (leading of Education Video Platform) to provide accessible content for all, including captions, screen reader support and accessible controls which enhance engagement and overall the learning experience for those with learning disabilities.

MSc

Global Management and Innovation



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PROGRAMME

MSc Global Management and Innovation.

The programme is designed to form managers and business people with a set of capabilities that enable them to successfully manage a business in a global context.

When learning about international business and management, you will need to take into consideration different cultures, paradigms and processes. This is why this course has been designed with a global approach, reflected through our UK and European experiential learning during our residential schools around Kent, London, Rome and Paris. While learning by doing has proved to be an effective teaching method, it also provides valuable employability skills with a problem-based, practice-focused approach that every employer is looking for.

WHAT YOU WILL LEARN

With a clear and specific attitude towards innovation and agile thinking, the programme is designed to form graduates, managers and business people with a set of capabilities that enable them to successfully manage a business in a global context. Regardless of their prior knowledge, students will be able to achieve an advanced understanding of global management theories and practices, within a specific approach to innovation.

During your studies, you will:

- Deepen your knowledge and awareness of the links in management and **leadership theories**, practices and values to innovation and organisational change and business in a global perspective. This will be possible through the analysis of contemporary global issues, and the application of the latest research in comparative and multidisciplinary fields, demonstrating understanding and respect of diverse cultures.
- Recognise and critically apply legal, ethical and human components in business, **decision making** and **managerial practices**, especially providing creative and innovative solutions to real problems.
- Appraise different **business models** and critically analyse the role of innovation, both at an organisational and societal level, to capture and create value while innovating.

- ✓ Learn in a stimulating and engaging environment, to promote personal employability, reflectiveness and self-awareness, through academic experience and a **problem-solving approach**.

MODULES

On successful completion of your studies, you will receive a University of Chichester degree. You will have the opportunity to critically analyse fundamental aspects of international business and management, including:

TERM 1

Globalisation and Contemporary Management Issues

Digital Marketing Strategy for Innovation

Data-driven Financial Decision Making

Applied Research Methods for Disruption

TERM 3

Global Innovation Challenge

Global Innovation Project

TERM 2

Digital Strategies and Competitive

Advantage in the Global Environment

Innovation and Design Process

2 optional modules between:

- Managing Change through Creativity and Design Thinking
 - Knowledge Management in the innovative Organisation
 - Project Management Methodologies
 - Leadership for Global Organisations
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- ✓ The assessment strategy includes a variety of assessment, with minimal to no final exams. Projects and writing tasks, group and individual presentations are favoured, to provide you with invaluable skills you can showcase to potential employers.

WHO IS IT FOR?

In such a growing market, you will be ready for the jobs of the future, including instructional designers, head of digital learning, talent and acquisition, and entrepreneurs.

If English is not your native language, you will be required to provide proof of your English level.



Download full programme here.



Entry requirements can be found on our website.

Entry points have been designed to be flexible:
September 24 – November 24 – January 25 – March 25

For more information, please contact our Admissions team at
internationalrecruitment@xcl.ac.uk

Information on tuition fees can be found on our website or at
internationalstudents.rome@xcl.ac.uk



Xenophon College London is an Academic Partner of the **University of Chichester**, a Top 30 UK University according to The Guardian 2021. Courses are validated by the University of Chichester and lead to University of Chichester degrees.

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