XENOPHON COLLEGE LONDON

School of Business and Management

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UNIVERSITY OF CHICHESTER
ACADEMIC PARTNER

XENOPHON COLLEGE LONDON

Provides an **interactive** and **innovative** experience that aims to promote the acquisition of an in-depth knowledge of core subjects, and the enhancement of critical thinking skills.

You will have the opportunity to be part of a **wider global academic** and **professional community**, with clear **connections** to the business and tech industry.

We will provide you with the practical skills required to be a professional of the future in **Industry 4.0** and **IoT**, formed in an international environment where an entrepreneurial mindset is a part of everyday life.

Strengths of our teaching model:

- Relevant teaching
- Advance digital skills for innovation
- Effective leadership for flexible learners
- Interdisciplinary approach
- Tailoring tutors
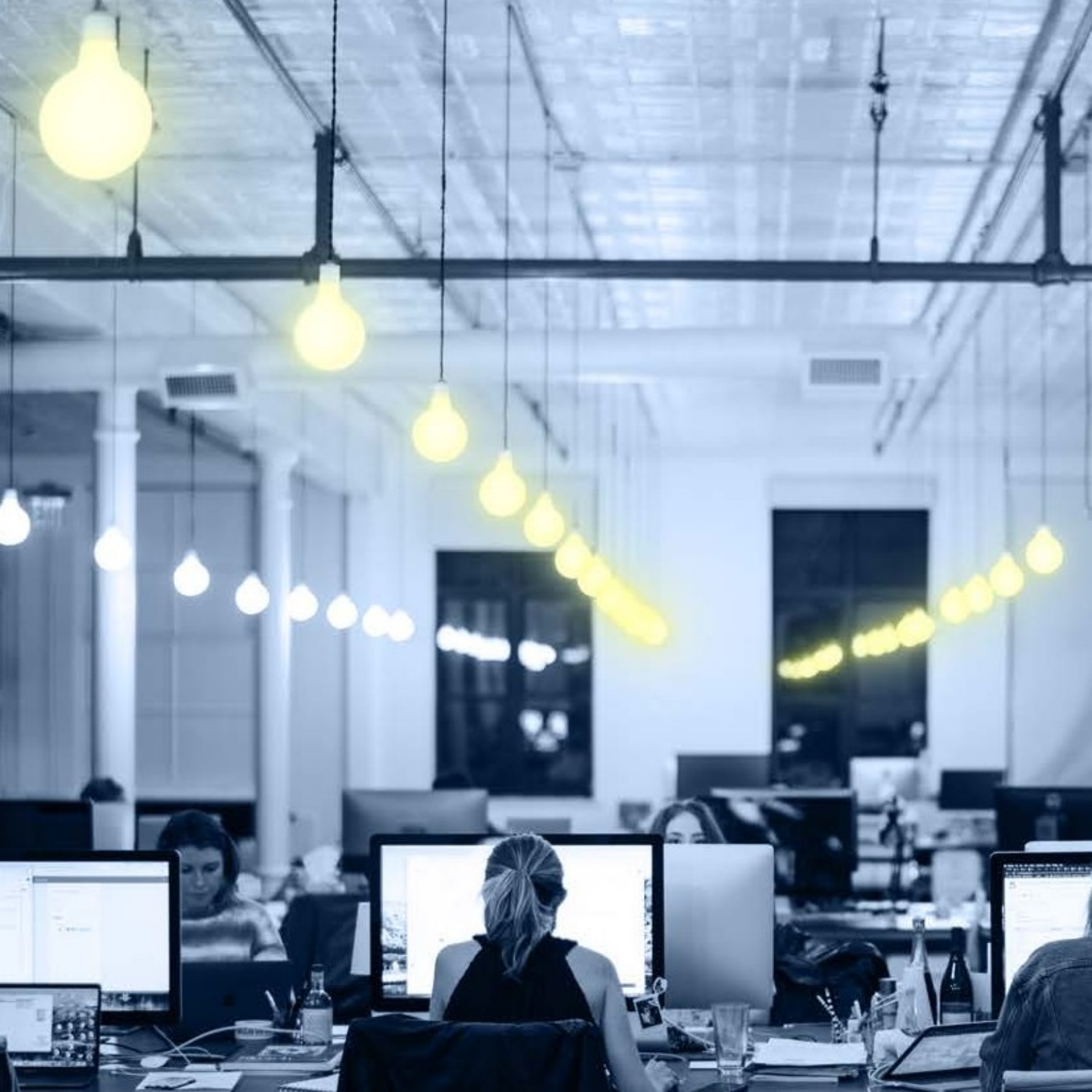- Live for an international community

Visit us

At the School of Business and Management, academic excellence revolves around blended teaching and learning methods in a real-life, problem-based approach.

Through seminars, traditional lectures, labs, workshops and team challenges, students are encouraged to deepen their knowledge in a way that matters once they graduate.

At the same time, fostering a practical approach, students will have the chance to build interpersonal, transferable skills over time and throughout the programme. Employability skills – for example, teamwork, self-management, business and customer awareness, communication, literacy and numeracy – are all integral parts of the programme's teaching and learning strategy to engage students in a broad range of activities.

Mohammed Sulaiman H. Kasbar is a lecturer in accounting and finance within the Business and Management Department. He holds a PhD in Business and Management (Specialty: Accounting and Finance) from Queen Mary University of London and a MSc in Accounting and Finance from De Montfort University. Mohammed has successfully taught numerous modules in the disciplines of accounting (financial & management accounting, and Business Models) of finance (company valuation and financial management) and quantitative research methods at many UK HE institutions including QueenMary University of London, University College London (UCL) and De Montfort University.

You can enrol by choosing between 2 modes of delivery, thanks to our **Flexible Learning** which offers a variety of different learning opportunities to suit your needs, commitments, lifestyle and learning style.

Distance learning, giving you the **flexibility** to fit your study around your personal and work commitments, perfect for abusy lifestyle or when learning on campus is not an option, yet you still want the real-time experience. Study and learn through live online lectures, live webinars, as well as guided independent study delivered via our learning platform. You'll also have access to all the services including the library, student support services and IT.

A hybrid mix of distance learning where you can study and learn through live online lectures, webinars and resources to enhance and facilitate study, as well as a period attended in person in UK ** combining the best of both worlds and the **flexibility** of distance learning to achieve a study/life balance.

** Subject to visa status and requirements.

Our E-learning platform provides the right environment to learn flexibly. Students will be able to login in their virtual classrooms, follow lessons live, interact with peers and professors,and submit coursework all in one place.

We partnered with Kaltura (leading of Education Video Platform) to provide accessible content for all, including captions, screen reader support and accessible controls which enhance engagement and overall the learning experience for those with learning disabilities.

MSc

Digital Learning

PROGRAMME

MSc Digital Learning has been designed to provide students with a critical understanding of digital learning in the modern era from a multi-disciplinary approach.

The EdTech business sector is estimated to be worth around £3.4 billion by 2021 in the UK alone, and steadily growing worldwide due to the recent pandemic. At the end of the programme, students will be able to critically assess and implement digital solutions for the educational sector, taking into consideration the entrepreneurial framework and the instructional needs. Students are encouraged to think outside the box and apply the fundamentals of digital learning in a variety of contexts, from more traditional settings such as schools and higher education to organisational learning and development departments.

WHAT YOU WILL LEARN

The programme offers in-depth knowledge in different subjects related to digital learning, from how people learn to the tech tools available, fostering students professional development, enabling them to answer practical questions such as how, when and why use specific tools andpedagogies to make effective change.

During your studies, you will:

- Deepen your knowledge and understanding of the **digital education sector**, from an entrepreneurial and intrapreneurial perspective.
- Recognise the **challenges** faced by the educational sector, and appraise real issues linked to modern ways we learn and teach in the post-Covid era.
- Design effective and engaging instructional materials, using a variety of **digital means**, while taking into account accessibility issues as well as the availability of resources.
- Develop your strategic thinking and analytical skills to examine fundamental digital learning practices, **tools** and **techniques**, while improving the ability to "**tell a story**" through a variety of digital means.
- Test your **managerial skills** as applied in the educational sector, in either schools, FE/HE or organisational learning.

MODULES

On successful completion of your studies, you will receive a University of Chichester degree. You will have the opportunity to critically analyse fundamental aspects of international business and management, including:

TERM 1

EduTech and Instructional Design

TechTools for Digital Learning

Theories of Teaching and Learning

TERM 2

Agile DigitalTransformation

Blended Learning and NewWays of Teaching in Practice

Digital Storytelling andVideo Production

TERM 3

EduTech Challenge

Educational Project

✓ The assessment strategy includes a variety of assessment, with minimal to no final exams. Projects and writing tasks, group and individual presentations are favoured, to provide you with invaluable skills you can showcase to potential employers.

WHO IS IT FOR?

In such a growing market, you will be ready for the jobs of the future, careers such as instructional designers,head of digital learning,talent and acquisition,and entrepreneurs.

If English is not your native language, you will be required to provide proof of your English level.

Download full programme here.

Entry requirements can be found on our website.

Entry points have been designed to be flexible:
September 24 – November 24 – January 25 – March 25

For more information, please contact our Admissions team at
internationalrecruitment@xcl.ac.uk
Information on tuition fees can be found on our website or at
internationalstudents.rome@xcl.ac.uk

Xenophon College London is an Academic Partner of the *University of Chichester*, a Top 30 UK University according to The Guardian 2021.

Courses are validated by the University of Chichester and lead to University of Chichester degrees.

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