

SCHOOL OF BUSINESS AND MANAGEMENT, XCL

PROGRAMME AND MODULE DESCRIPTORS



XENOPHON
COLLEGE LONDON

BSc (Hons) GLOBAL MANAGEMENT AND INTERNATIONAL BUSINESS 2023 – 2024

This student handbook represents the outcome of a formal University of Chichester approval procedure. It cannot be changed except by one of the minor change procedures described

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Programme descriptor

Programme summary information		
1	Programme title	BSc (Hons) Global Management and International Business
2	Programme code	
3	Awarding institution	University of Chichester
4	Teaching institution	XCL
5	PSRB accreditation	N/A
6	Programme description	
<p>The programme is designed to form managers and businesspeople with a set of capabilities that enable them to successfully manage a business in a global context. A distinctive feature of this Programme is its global approach mixed with UK and European experiential learning, which is reflected in our non-compulsory residential schools around Kent, London, Rome and/or Paris. Furthermore, it aims to provide valuable employability skills with a problem-based, practice-focused approach that clearly evaluate learning as a life-long attitude. With a clear and specific attitude towards knowledge that evaluates the importance of the human factor in every single aspect of management (from HR to strategy, from organisational behaviour to marketing), the BSc (Hons) Global Management and International Business offers future professionals for competitive global markets, that know how to embrace change and uncertainty in order to innovate.</p> <p>The programme offers a solid basis for all students in their professional development, providing them with a clear understanding of the career path they might choose. Teaching and learning focus on business management within a global approach, with a specific emphasis on developing core employability skills such as teamwork, coach-ability, problem-solving and a deep understanding of the latest research and its practical implications.</p> <p>The contemporary and global focus in the curriculum enhances their understanding of the world and consequently gives them more work-related opportunities. Internships and/or work experience are encouraged and supported through the Student Office, which provides information and help to students in finding the right placement, during or after the completion of the Degree. Speakers and influential professionals from other countries will also be invited to explain in practical details their job and mentor students with a specific interest in that area. It is important to stress that placement and internships opportunities are only facilitated and not mandatory, and may differ from one another in terms of length, year of access, commitment and skills required, according to specific employers' conditions. In particular, our "Managing the Global Challenge" initiative will provide students with a hands-on opportunity to put into practice what they have learned in the previous years and linked it to their final dissertation.</p> <p>Another distinctive feature of the programme is its multicultural diversity, not only expressed in the academic offer, but also in its delivery by international academic staff with solid experience in their subject areas. This key aspect will assure diversity and globalisation in learning and teaching styles and techniques, as well as up-to-date, practical influences in research areas.</p>		

7	Programme awards		
7a	Name of the final award	Level	Credits awarded
	BSc (Hons) Global Management and International Business	6	360
7b	Exit awards	Level	Credits awarded
	Diploma of Higher Education	5	240
	Certificate of Higher Education	4	120

8	Exemptions from the Academic Regulations
	N/A

9	Mode of study
<p>Students can choose between: Distance Learning (100% online) Blended Learning (1 year in person) Face-to-face</p> <p><u>Face-2-face Students</u> will experience a traditional UK learning environment, within an international context and will attend face-2-face lectures and seminars in our London / Kent campus. They will have access to a variety of physical and online resources.</p> <p><u>Blended Learners</u> will get access to our distance learning provision, with one year (usually the last one) in face-2-face. For those interested, residential activities (compulsory and non) will be available throughout the year. This will allow them to benefit from the flexibility of learning at their own pace during the academic year and have an element of more traditional learning in a HE environment, with peers and staff, while deepening their knowledge through experiential projects.</p> <p><u>Distance Learners</u> are typically students who wish to study more flexibly perhaps due to other personal and/or work commitments. These students are able to access online materials through an extensive VLE and join live sessions with their peers.</p> <p><u>Full-time students</u>: both distance learners and face-2-face students can apply for a full-time programme. In general terms, while intake dates are September, November, January and March, semesters are as follows: Fall (September to December), and Spring (January to June). The teaching has been designed in blocks of 6 weeks each, so full-time students should be able to complete the class-based modules of the programme after 4 blocks (two for each semester).</p> <p><u>Part-time students</u>: both distance learners and face-2-face students can apply for the part-time mode of delivery. In that instance, students will be provided with any additional information they need in relation to programme structure, choice of modules and timetable during enrolment.</p> <p>We use a block teaching schedule, which allows us to concentrate on two 15 credit modules or one 30 credit module every 6 weeks. To promote engagement, students will attend group preparation classes in the morning, as a way of facilitating learning through independent research, peer feedback and critical thinking.</p>	

10	Entry requirements
<p>Home: Academic Requirement: A minimum of two passes at A level at grade BB or above.</p>	

Alternatively, Advanced Highers at comparable grade; or IB grade 32 (including core points) or above.

EU:

Academic Requirement: Equivalent requirements on a minimum of two passes at A level at grade BB or above.

English Language: evidence of English language ability (i.e., Toefl min 79; academic IELTS min 6.0). In the case of language requirements not being met immediately (e.g., IELTS 5.5), the Institution reserves the right to provide or request the student to participate in an intensive full-time course before the beginning of the first term.

International:

Academic Requirement: Equivalent requirements on a minimum of two passes at A level at grade BB or above.

English Language: evidence of English language ability (e.g., Toefl min 79; academic IELTS min 6.0). In the case of language requirements not being met immediately (e.g., IELTS 5.5), the Institution reserves the right to provide or request the student to participate in an intensive full-time course before the beginning of the first term.

Access to HE:

In instances of prospective students not meeting the entry requirements, they will be considered for entry in the Foundation Programme (integrated Level 4 Year 0).

11	Programme aims and outcomes
i	Bring together management and leadership theories, practices and values, so that students fully understand business from a global perspective. Learners are engaged by the analysis of contemporary global issues and stimulated to apply the latest research in comparative and multidisciplinary fields, demonstrating understanding and respect of diverse cultures.
ii	Equip students with the knowledge and tools to navigate uncertainty and complexity in the real world, while taking into account digital constraints and ethical commitments towards society.
iii	Provide students with essential transferable skills such as independent critical, creative and strategic thinking, confident decision-making and analytical skills.
iv	Develop students' abilities to apply knowledge and understanding of business and management to complex global issues to improve management and leadership practices through professional practice.
v	Prepare individuals to become effective global managers and leaders who are successful learners, confident individuals and responsible global citizens.
vi	Provide students with an opportunity to learn in a stimulating and engaging environment, to promote employability, reflectiveness and self-awareness through academic experience and a problem-solving approach.
vii	Support students' personal and professional journey through experiential activities, enabling students to put into practice the knowledge acquired throughout the programme in an international setting, where topics and skills such as sustainability and adaptability are introduced in a real context.

12	Programme requirements	
12a	Level 4: In order to complete this programme a student must successfully complete all the following modules, totalling 120 credits: (Optional integrated Level 4 Year 0)	
	Module code	Credit value
	FOUND-ELS 001	15
	FOUND-DS 002	15
	FOUND-AW 003	30
	FOUND-FM 004	15
	FOUND-PM 005	15
	FOUND-IE 006	15
	FOUND-EB 007	15
	MAN-GPE 101	15
	MAN-STAT 102	15
	MAN-ECO 103	15
	MAN-BLAW 104	15
	MAN-DILSK 105	15
	MAN-CONGM 106	15
	MAN-FINACC 107	15
	MAN-MARK 108	15
12b	Level 5: In order to complete this programme a student must successfully complete all the following modules, totalling 120 credits:	
	Module code	Credit value
	MAN-STAT 201	15
	MAN-APOB 202	15
	MAN-FINDEC 203	15
	MAN-SUSBP 204	15
	MAN-INCH 205	30
	2 Optional Modules from the list:	
	MAN-INTLAW 206	15
	MAN-TECMA 207	15
	MAN-BIGDAI 208	15
	MAN-GLOENT 209	15
12c	Level 6: In order to complete this programme a student must successfully complete all the following modules, totalling 120 credits:	
	Module code	Credit value
	MAN-KM 301	15
	MAN-SULEA 302	15
	MAN-DIGMARK 303	30
	MAN-GLOCHAL 304	30
	MAN-DISS 305	30

13	Structure diagram				
Level 4 Year 0	Induction				
	S1	English Language Skills (15 credits)	Digital Skills (15 credits)	Academic Writing (15 credits)	Study and Communication Skills (15 credits)
	S2	Foundation of Mathematics (15 credits)	Principles of Management (15 credits)	Introduction to Economics (15 credits)	English Language for Business (15 credits)
Level 4	Induction				
	S1	Global Perspectives & Entrepreneurship (15 credits)	Quantitative Business Analysis (15 credits)	Economics for Global Business (15 credits)	Principles of Business Law (15 credits)
	S2	Digital & Leadership Skills (15 credits)	Contemporary Global Management (15 credits)	Financial Accounting (15 credits)	Principles of Marketing (15 credits)
Level 5	Optional Work Placement				
	S1	Quantitative Research Methods (15 credits)	Applied Organisational Behaviour (15 credits)	Financial Decision-making (30 credits)	
	S2	Sustainable Strategic Global Business Planning (15 credits)	Innovation and Change Management (15 credits)	2 optional modules (15 credits): International Tax Law Technology Management Big Data, Tech & AI in business Global Entrepreneurial Challenge	
Level 6	Optional Work Placement				
	S1	Knowledge Management in a global perspective (15 credits)	Sustainability Leadership (15 credits)	Digital Marketing Strategy (30 credits)	
	S2	Managing the Global Challenge (30 credits)		Dissertation (30 credits)	

14	Overall student workload
<p>Overall student workload consists of class contact hours, independent learning and assessment activity, with each credit equating to a total study time of around 10 hours. Whilst actual contact hours may depend upon the modules selected, the following information gives an indication of how much time students will need to allocate to different activities. Scheduled learning includes lectures, practical classes, workshops and laboratory time specified in their timetables. Directed learning includes placements, work-based learning, visits, online activity and peer learning. Private study includes preparation for assessments and examinations.</p>	

Level 4

Activity	Hours
Scheduled learning	536
Directed learning	168
Private study	496
Total hours	1200

Level 5

Activity	Hours
Scheduled learning	510
Directed learning	155
Private study	535
Total hours	1200

Level 6

Activity	Hours
Scheduled learning	443
Directed learning	104
Private study	653
Total hours	1200

15	Other information	
A1	Start date	September 2021
A2	Institute/Department	School of Business and Management
A3	Programme leader	Dr. Sara Fazzin
A4	UCAS code	X050
A5	JACS/HECoS Code	N1, N2
A6	Language of study	English
A7	Subject benchmark statement	QAA Subject Benchmarks for Bachelor programmes: Business and Management (2019)
A8	Date initial programme approval	
A9	Additional programme costs	
A10	Accreditation	

TECHNICAL SPECIFICATION (FOR ACADEMIC REGISTRY / MARKETING)

1. Award	BSc (Hons) Global Management and International Business
2. Route	Integrated Level 4 Year 0
3. Study Format	Online, Blended, Face-to-face
4. Awarding Institution/Body	University of Chichester
5. Teaching Institutions	XCL
6. Programme Accredited by	University of Chichester
7. Location of Study	Online / London or Wye Campus, Kent
8. Professional, Statutory or Regulatory Body Accreditation	Not applicable
9. QAA benchmarking group	Business and Management (2019)
10. Interim awards	Certificate of HE Diploma of HE