

SCHOOL OF BUSINESS AND MANAGEMENT, XCL

PROGRAMME AND MODULE DESCRIPTORS



XENOPHON
COLLEGE LONDON

MSc GLOBAL MANAGEMENT AND INNOVATION 2023 – 2024

This student handbook represents the outcome of a formal University of Chichester approval procedure. It cannot be changed except by one of the minor change procedures described in the *Handbook for Quality and Standards*

Programme descriptor

Programme summary information		
1	Programme title	MSc Global Management and Innovation
2	Programme code	
3	Awarding institution	University of Chichester
4	Teaching institution	XCL
5	PSRB accreditation	N/A

6	Programme description (text for website), including information on employability
<p>The programme is designed to form graduates, managers and businesspeople with a set of capabilities that enable them to successfully manage a business in a global context. Building on prior knowledge, students will be able to achieve an advanced understanding of global management theories and practices, within a specific approach to innovation. Deepening their critical skills while encouraging independent learning, students are required to challenge theoretical concepts through a variety of means, such as research-informed seminars and practical workshops. Furthermore, the Programme aims to provide valuable employability skills with a problem-based, practice-focused approach that clearly evaluates learning as a life-long attitude. With a clear and specific attitude towards knowledge that evaluates the importance of the human factor in every single aspect of management (from HR to strategy, from organisational behaviour to marketing), the MSc Global Management and Innovation provides future professionals to competitive global markets, well aware of how to effectively embrace change and uncertainty in order to innovate.</p> <p>The programme develops students' strategic thinking and analytical skills to examine fundamental contemporary global business issues in a creative, problem solving oriented way. Students are encouraged from the beginning to critically analyse the consequences of their strategies and planning in real-life scenarios, whilst developing their personal leadership style and attitude toward management. A problem-based learning (PBL) approach to core disciplines is a distinctive feature of the Programme.</p> <p>The programme offers in-depth knowledge in different subjects related to Global Management and innovation, to foster students' professional development in a theoretical and practical way. The contemporary and global focus in the curriculum enhances their understanding of the world and consequently enhances their employability. The opportunity to deepen the knowledge of other languages for business purposes, as well as work-based experiences, are encouraged and provided by the Student Office, in collaboration with faculty members. Speakers and influential professionals are also invited to explain in practical details their job, and coach students with a specific interest in that area. XCL also benefits from agreements with other EU and non-EU universities, to facilitate students' mobility and enhance their employability.</p> <p>Another distinctive feature of the programme is its multicultural diversity, not only expressed in the academic offer, but also in its delivery by international academic staff with solid experience in their subject areas. This key aspect assures diversity and globalisation in learning and teaching styles and techniques, as well as up-to-date, practical influences in research areas.</p>	

7	Programme awards		
7a	Name of the final award	Level	Credits awarded
	MSc Global Management and Innovation	7	180
7b	Exit awards	Level	Credits awarded
	PG Diploma	7	120
	PG Certificate	7	60

8	Exemptions from the Academic Regulations
	N/A

9	Mode of study
<p>Students can choose between: Distance Learning (100% online) Blended Learning (1 term in presence) Face-to-face</p> <p><u>Face-2-face Students</u> will experience a traditional UK learning environment, within an international context and will attend face-2-face lectures and seminars in our Kent campus. They will have access to a variety of physical and online resources.</p> <p><u>Hybrid Learners</u> will get access to our distance learning provision, with one term (usually the last one) in face-2-face. For those interested, residential activities (compulsory and non) will be available throughout the year. This will allow them to benefit from the flexibility of learning at their own pace during the academic year, and have an element of more traditional learning in a HE environment, with peers and staff, while deepening their knowledge through experiential projects.</p> <p><u>Distance Learners</u> are typically students who wish to study more flexibly perhaps due to other personal and/or work commitments. These students are able to access online materials through an extensive VLE.</p> <p><u>Full-time students:</u> both distance learners and face-2-face students can apply for a full-time programme.</p> <p><u>Part-time students:</u> both distance learners and face-2-face students can apply for a part-time mode of delivery. In that instance, students will be provided any additional information they need in relation to programme structure, choice of modules and timetable during enrolment.</p> <p>We use a block teaching schedule, which allows us to concentrate on two 15 credit modules or one 30 credit module every 6 weeks. To promote engagement, students will attend group preparation classes in the morning, as a way of facilitating learning through independent research, peer feedback and critical thinking.</p>	

10	Entry requirements
<p>Home: Academic Requirement: Undergraduate degree with High 2:1 honours, with a final mark of at least 65%. Or equivalent international qualification.</p>	
<p>EU: Academic Requirement: Undergraduate degree with High 2:1 honours, with a final mark of at least 65%. Or equivalent international qualification.</p>	

English Language: Evidence of English language ability (i.e., Toefl min 90; IELTS (Academic) min. 6.5 with at least 6.0 in each skill). In the case of language requirements not being met immediately (i.e., IELTS 6.0), the Institution reserves the right to provide or request the student to participate in an intensive full-time course before the beginning of the first term.

International:

Academic Requirement: Undergraduate degree with High 2:1 honours, with a final mark of at least 65%. Or equivalent international qualification.

English Language: Evidence of English language ability (i.e., Toefl min 90; IELTS (Academic) min. 6.5 with at least 6.0 in each skill). In the case of language requirements not being met immediately (i.e., IELTS 6.0), the Institution reserves the right to provide or request the student to participate in an intensive full-time course before the beginning of the first term.

Access to HE:

In case prospective students don't meet the entry requirements, alternative academic and/or non-academic certifications could be considered.

11	Programme aims and outcomes
i	deepen students' knowledge and awareness of the links in management and leadership theories, practices and values to innovation and organisational change.
ii	equip students with a practical analysis of contemporary global issues and stimulated to apply the latest research in comparative and multidisciplinary fields, demonstrating understanding and respect of diverse cultures.
iii	enhance essential transferable skills such as independent critical, creative and strategic thinking, confident decision-making and analytical skills, as well as desirable employability skills necessary which can be further developed with the placement opportunities facilitated during the Programme.
iv	recognise and critically apply legal, ethical and human components in business, decision making and managerial practices, especially providing creative and innovative solutions to real problems.
v	appraise different business models and critically analyse the role of innovation, both at an organisational and societal level, to capture and create value while innovating.
vi	deepen students' critical in-depth knowledge of business and management theories, practices, techniques and tools and their ability to analyse, evaluate and apply such complex global issues to improve management and leadership practices.
vii	prepare individuals to become effective global managers and leaders who are successful learners, confident individuals and responsible global citizens.
viii	provide students with an opportunity to test their knowledge in a stimulating and engaging environment, using simulations to replicate real-life scenarios.
ix	support students' personal and professional journey through experiential activities to put into practice the knowledge acquired throughout the programme, in an international setting, where topics and skills such as sustainability and adaptability are introduced in a real context.

12	Programme requirements		
12a	Level 7: In order to complete this programme a student must successfully complete all the following modules, totalling 180 credits:		
Module code	Module name	Credit value	
MAN-GCM 401	Globalisation and Contemporary Management Issues	15	
MAN-DMARKS 402	Digital Marketing Strategy for innovation	15	
MAN-DFIND 403	Data-driven Financial Decision Making	15	
MAN-STAT 404	Applied Research Methods for Disruption	15	
MAN-DISTCA 405	Digital Strategies and Competitive Advantage in the global environment	15	
MAN-IDP 406	Innovation and Design Process	15	
MAN-GLOBIC 411	Global Innovation Challenge	30	
MAN-GLOPIC 412	Global Innovation Project	30	
2 Optional Modules from the list:			
MAN-CCREA 407	Managing Change through Creativity and Design Thinking	15	
MAN-KM 408	Knowledge Management in the innovative organisation	15	
MAN-PROMAN 409	Project Management Methodologies	15	
MAN-LEA 410	Leadership for Global Organisations	15	

13	Structure diagram				
	Induction				
Level 7	T1 (PG Certificate)	Globalisation and Contemporary Management Issues (15 credits)	Digital Marketing Strategy for innovation (15 credits)	Data-driven Financial Decision Making (15 credits)	Applied Research Methods for Disruption (15 credits)
	T2 (PG Diploma)	Digital Strategies and Competitive Advantage in the global environment (15 credits)	Innovation & Design Process (15 credits)	2 optional modules (15 credits):	
	T3 (Masters)	Global Innovation Challenge (30 credits)		Global Innovation Project (30 credits)	
				<ul style="list-style-type: none"> • Managing Change through Creativity and Design Thinking • Knowledge Management in the innovative organisation • Project Management Methodologies • Leadership for Global Organisations 	

14	Overall student workload
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Overall student workload consists of class contact hours, independent learning and assessment activity, with each credit equating to a total study time of around 10 hours. Whilst actual contact hours may depend upon the modules selected, the following information gives an indication of how much time students will need to allocate to different activities. Scheduled learning includes lectures, practical classes, workshops and laboratory time specified in their timetables. Directed learning includes placements, work-based learning, visits, online activity and peer learning. Private study includes preparation for assessments and examinations.

Level 7	
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Activity	Hours
Scheduled learning	836
Directed learning	174
Private study	790
Total hours	1800

15	Other information	
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A1	Start date	September 2021
A2	Institute/Department	School of Business and Management
A3	Programme leader	Dr. Sara Fazzin
A4	UCAS code	Tbc
A5	JACS/HECoS Code	N1, N2
A6	Language of study	English
A7	Subject benchmark statement	QAA Subject Benchmarks for Masters programmes: Business and Management (2015)
A8	Date initial programme approval	
A9	Additional programme costs	
A10	Accreditation	

TECHNICAL SPECIFICATION (FOR ACADEMIC REGISTRY / MARKETING)
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1. Award	MSc Global Management and International Business
2. Route	
3. Study Format	Online, Hybrid, Face-to-face
4. Awarding Institution/Body	University of Chichester
5. Teaching Institutions	XCL
6. Programme Accredited by	University of Chichester
7. Location of Study	Online / London or Wye Campus, Kent
8. Professional, Statutory or Regulatory Body Accreditation	Not applicable
9. QAA benchmarking group	Business and Management (2015)
10. Interim awards	Postgraduate Certificate Postgraduate Diploma