

THE OPPORTUNITY PIPELINE

CORPORATE PROFILE



September 2023 A.D.



Company Overview

SYNOVA Capital Partners is a leading capital raising and funding facilitation firm with a distinguished track record of partnering with visionary management teams to unlock growth and value in diverse industries. We specialise in partnering with exceptional management teams to drive growth and value creation. Leveraging a proven track record and deep industry expertise, SYNOVA focuses on facilitating investments in high-potential companies across a range of sectors.

Key Highlights

- Founded in 2019, as a new division of Synova Consultancy
- Headquarters: Sandton, South Africa
- Industry Focus: All industries, all sectors
- Geographic Focus: Worldwide

Mission

Our mission is to identify and invest in high-potential companies, foster innovation, and drive long-term value for our partners & stakeholders.

Core Values

- Integrity
- Collaboration
- Excellence
- Innovation

Investment Approach

SYNOVA facilitates :

- Leveraged Buyouts (LBOs)
- Acquisitions
- Growth Capital Investments
- Corporate Carve-outs
- Corporate Expansion
- Debt Funding
- Equity Funding
- Project Finance

Portfolio:

SYNOVA has a diverse portfolio of successfully facilitated projects across various sectors, including healthcare, technology, consumer goods, and industrial services. Our facilitated funding reflects our commitment to fostering growth and innovation.

Team:

Our team comprises seasoned professionals with deep industry knowledge, operational experience, and financial expertise. We collaborate closely with management teams to drive strategic initiatives and maximise value.

Global Presence:

SYNOVA exerts its influence internationally, with strategic partnerships in key markets, enabling us to identify and capitalise on investment opportunities worldwide. Our alliance partners source funds from a network of 60 to 70 banks, mostly in the United States of America.

Sustainability and Responsibility:

We are committed to responsible investing and actively promote environmental, social, and governance (ESG) principles within our portfolio companies.

Recent Achievements:

- Deal pipeline = USD\$ 3billion
- New strategic finance partner
- 29 deals in progress since Feb 2023

Partnership Opportunities:

SYNOVA is open to exploring new investment and partnership opportunities that align with our investment strategy and values.

Financing Thresholds:

Minimum USD\$ 20m
Maximum USD\$ 100billion

Indicative Interest Rates:

circa 1% to 4,5% (Risk Profile Dependent)

The Simple Process (may vary dependent on project):

(Prior to pre-approval our no upfront payments policy applies)

1. Review of your project documentation and produce recommendation report, if relevant
2. Pre-Approval
3. If funding is pre-approved then Engagement Fees + Due Diligence fees (for lawyers etc) are paid to overseas financiers directly
4. Final Approval
5. Disbursement of funds
6. Success fees



Synova Capital Partners – The Opportunity Pipeline

Local Investor Partnerships:

- 1. Depth of Expertise:** Our local investor partners bring a wealth of knowledge and insights into the regional markets. Their deep understanding of local regulations, consumer behavior, and market dynamics is invaluable.
- 2. Strategic Insights:** These partnerships go beyond financial investments; they offer strategic guidance. Collaborating with local investors allows us to make informed decisions tailored to the specific nuances of each market.
- 3. Network:** Local investors often have extensive networks of contacts and industry connections. This network can be instrumental in opening doors to new opportunities, partnerships, and potential clients.
- 4. Cultural Sensitivity:** Understanding and respecting local customs and cultures is crucial in business. Local investor partners provide invaluable cultural insights, helping us navigate diverse markets effectively.

With a commitment to unlocking potential and accelerating success, SYNOVA offers:

- 1. Strategic Partnership:** SYNOVA collaborates closely with management teams to develop and execute strategic plans that drive innovation, operational efficiency, and market expansion.
- 2. Growth Capital:** Through targeted facilitated investments, SYNOVA provides the necessary facilitated capital to support organic growth initiatives, technology adoption and market penetration.
- 3. Operational Expertise:** SYNOVA's team of experienced professionals brings valuable operational insights and best practices to help companies navigate challenges and seize opportunities.
- 4. Value Creation:** By fostering operational improvements and strategic initiatives, SYNOVA aims to enhance value and position portfolio companies for sustainable growth.
- 5. Sector Focus:** Our focus is **industry agnostic**. SYNOVA has a diverse portfolio, spanning industries such as healthcare (attractive turnkey finance packages for hospital construction & medical equipment and software), technology, energy, mining, resources, infrastructure, property, consumer and business services, demonstrating its ability to adapt to various market dynamics.
- 6. Track Record:** With a history of successfully facilitated investments & value generation, SYNOVA Capital Partners stands as a trusted partner for companies seeking to achieve their full potential.

7. Strategic Collaborations:

- 1. OEM suppliers**
- 2. MTN**
- 3. Afya**
- 4. Multiple Financing Partners**

For companies seeking a strategic partner to accelerate growth, innovation, and value creation, SYNOVA Capital Partners offers a compelling platform for success.

Our superlative local and international investor partnerships are a cornerstone of our organization's success, enabling us to achieve remarkable outcomes in the world of finance & business. Here's an overview of what makes these partnerships exceptional:



Synova Capital Partners – The Opportunity Pipeline

Our superlative local and international investor partnerships are a testament to our commitment to excellence and innovation. They bring together diverse talents, experiences, and resources, positioning us as a global player in the financial and business landscape. These partnerships are a source of strength, resilience, and adaptability, enabling us to navigate the ever-evolving world of finance with confidence and vision.

“Action without delay is the secret of efficiency.”

International Investor Partnerships:

- 1. Global Reach:** Our international investor partnerships extend our reach to a global scale. They bring diverse perspectives and an expansive view of the world's markets.
- 2. Capital Injection:** International investors often bring substantial capital to the table, fueling our growth and innovation initiatives. This financial backing is essential for ambitious projects.
- 3. Risk Diversification:** Partnering with investors from different regions helps diversify risk. Economic, political, or market fluctuations in one region may be offset by stability or growth elsewhere.
- 4. Innovation and Technology:** International investors frequently introduce cutting-edge technologies and practices from their home markets, enhancing our competitiveness and market relevance.
- 5. Access to New Markets:** These partnerships provide avenues to explore new markets and expand our global footprint. Joint ventures and collaborations become more feasible with international support.
- 6. Global Best Practices:** Learning from international partners allows us to adopt global best practices, optimizing our operations and improving our overall business acumen.
- 7. Cross-Cultural Collaboration:** Working with international investors fosters cross-cultural collaboration, fostering innovation and creativity in problem-solving.

Contact Information:

Address:
Synova Capital Partners,
Tuscany Office Park,
6 Coombe Place,
Rivonia, Sandton,
South Africa
Phone: +27 11 234 0692
Email: finance@synova.capital
Website: www.synova.capital