

Guiding an Improved Dementia Experience (GUIDE) Model

Information for Patients & Caregivers



What is GUIDE?

Your doctor or care team may be participating in a new program called GUIDE. This program offers enhanced services for dementia care and support for caregivers (a relative or unpaid nonrelative who helps with activities of daily living). The goals of GUIDE are to:



Improve the quality of life for people living with dementia



Enhance support for caregivers of people living with dementia



Help people living with dementia stay in their homes and communities longer

Services for people living with dementia & their caregivers



Comprehensive Assessment & Care Plan

Get an **assessment** to identify your individual health needs and to build a **care plan** that is tailored to provide the services you need.



Caregiver Support

A relative or unpaid nonrelative who helps as a caregiver can **receive education** and **support** such as direct communication with a care navigator when they need it.



GUIDE Respite Services

GUIDE Respite Services can be provided, up to an annual cap, so caregivers may take a break when they need to. Support comes from local in-home respite providers, adult day centers and nursing homes.



Coordination & Support

Get connected to **community-based services** like meals and transportation. Care teams will also work together to **coordinate** clinical and support services.



24/7 Access

Care navigators help you get care and **24/7 access** to a care team member or helpline to ask questions or get support.



Services customized to individual needs and goals



Care that respects individual backgrounds and values

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How to access GUIDE services & supports

Signing up for GUIDE



Learn about GUIDE or be identified as a potentially eligible patient.



Visit with a doctor or care team participating in GUIDE and get a comprehensive assessment of your health needs.



At the end of the visit, a doctor or a care team member will submit a form to CMS. If you're eligible for GUIDE*, you'll get more information about next steps from the care team.

Questions?

Find a participating dementia care program on our [website](#), or email the GUIDE Model team at GUIDEModelTeam@cms.hhs.gov

* Patients must be enrolled in Original Medicare Parts A and B and meet other eligibility requirements. Patients are always free to see any doctor or hospital that accepts Medicare.

Example of how the GUIDE program can help

Below is an example scenario of what you or someone you know could experience before and after GUIDE.

Mildred is an 86-year-old woman living alone with **moderate dementia**. She has regular appointments with her primary care doctor, dentist, and optometrist, and gets her medications from a local pharmacist. Her **caregiver**, Anne, is her 35-year-old granddaughter who visits daily to help with housekeeping and personal care tasks. Anne is a mom with a full-time job.

Challenges before GUIDE

- Mildred was experiencing worsening symptoms related to her dementia.
- Her primary care doctor wasn't equipped to treat her dementia.
- She needed help getting to appointments and taking medications.
- Anne was burnt out as a caregiver and wanted to find Mildred a nursing home, but it was too costly.

Help & support from GUIDE

- Mildred learns about GUIDE from her doctor and starts working with an **interdisciplinary care team**.
- Mildred's **care navigator** connects her to transportation services.
- Anne gets **caregiver training** to cope with Mildred's symptoms and her own stress.
- Mildred receives **GUIDE Respite Services**, allowing Anne to take a break.

Model Contact information and resources

Email: GUIDEModelTeam@cms.hhs.gov

Webpage: <https://innovation.cms.gov/innovation-models/guide>

Business Update Press Release



Cognitive Care
Services

Selected by Centers for Medicare & Medicaid Services to Test Medicare Dementia Care Model

*Guiding an Improved Dementia Experience (GUIDE) Model Aims to Increase Care Coordination,
Support for Caregivers*

FOR IMMEDIATE RELEASE

07/08/2024 - Today, YA Partners USA LLC, dba Cognitive Care Services (CCS) announced they have been selected by the Centers for Medicare & Medicaid Services (CMS) to participate in a new Medicare alternative payment model designed to support people living with dementia and their caregivers. Under CMS' [Guiding an Improved Dementia Experience \(GUIDE\) Model](#), Cognitive Care Services will be one of almost 400 participants building Dementia Care Programs (DCPs) across the country, working to increase care coordination and improve access to services and supports, including respite care, for people living with dementia and their caregivers.

“CMS is excited to partner with Cognitive Care Services under the GUIDE Model,” said CMS Administrator Chiquita Brooks-LaSure. “GUIDE is a new approach to how Medicare will pay for the care of people living with dementia. The GUIDE participants are envisioning new ways to support not only people living with dementia, but also to reduce strain on the people who care for them, so that more Americans can remain in their homes and communities, rather than in institutions.”

Launched on July 1, 2024, the GUIDE Model will test a new payment approach for key supportive services furnished to people living with dementia, including: comprehensive, person-centered assessments and care plans; care coordination; 24/7 access to an interdisciplinary care team member or help line; and certain respite services to support caregivers. People with dementia and their caregivers will have the assistance and support of a Care Navigator to help them access

clinical and non-clinical services such as meals and transportation through community-based organizations.

“Today, Cognitive Care Services is excited to announce its participation in the GUIDE Model. Together, CMS and CCS will bring improved accessibility of services and guidance to persons with dementia and their caregivers in our Nevada community.” states Arielle Gainsburg Meyer, OTR/L, CDP - Founder of YA Partners USA dba Cognitive Care Services.

Cognitive Care Services participation in the GUIDE Model will help people living with dementia and their caregivers have access to education and support, such as training programs on best practices for caring for a loved one living with dementia. The GUIDE Model also provides respite services for certain people, enabling caregivers to take temporary breaks from their caregiving responsibilities. Respite is being tested under the GUIDE Model to assess its effect on helping caregivers continue to care for their loved ones at home, preventing or delaying the need for facility care.

GUIDE Participants represent a wide range of health care providers, including large academic medical centers, small group practices, community-based organizations, health systems, hospice agencies, and other practices.

This model delivers on a promise in the current Administration’s Executive Order on Increasing Access to High-Quality Care and Supporting Caregivers and aligns with the National Plan to Address Alzheimer’s Disease. For more information on CMS’ GUIDE Model, please visit: <https://www.cms.gov/priorities/innovation/innovation-models/guide>.

CMS.gov



Participants Announced

GUIDING AN IMPROVED DEMENTIA EXPERIENCE MODEL



Learn More

To learn more about how Cognitive Care Services is revolutionising dementia care, please visit <https://ya-partners.com> or <https://cognitivecareservices.com>. Email: info@ya-partners.com

For more information on the CMS GUIDE Model, please visit <https://www.cms.gov/priorities/innovation/innovation-models/guide>.

ABOUT THE COMPANY

Cognitive Care Services (CCS) dba YA Partners USA LLC is a Nevada-based company established in 2017 dedicated to enhancing the lives of individuals living with dementia and their caregivers. With a focus on person-centered care, CCS provides comprehensive assessments, care plans, and 24/7 access provided by an interdisciplinary care team. CCS is committed to empowering caregivers through education and support, ultimately aiming to support and improve the quality of life for all those affected by dementia and cognitive impairments.

Model Contact Information and Resources

Email: GUIDEModelTeam@cms.hhs.gov

RFA: <https://www.cms.gov/files/document/guide-rfa.pdf>

Webpage: <https://innovation.cms.gov/innovation-models/guide>

Margaret has been diagnosed with dementia. Her daughter, Kathy, is her caregiver. Margaret and Kathy are concerned about Margaret's future and being able to meet her evolving needs at home.

Common Dementia Care Experience

Many people like Margaret and Kathy feel uncertain about how to access the resources and support they need.

Experience Under GUIDE

The Guiding an Improved Dementia Experience (GUIDE) model offers a comprehensive package of services to improve the quality of life for people with dementia as well as reduce the strain on their caregivers.

Margaret's doctor diagnoses her with dementia. Margaret and Kathy search the internet for more information.



Margaret starts taking the wrong medication dosages. Kathy takes on the daily responsibility of managing Margaret's medications.

Kathy becomes stressed each evening that Margaret may wander. Margaret becomes aggressive when Kathy tries to keep her at home.



Kathy plans for a neighbor to stay with Margaret. The neighbor cancels last minute and Kathy misses her appointment.



Margaret wanders away from home at night and is taken to the hospital



The care team works with Margaret to develop a care plan based on her goals and preferences. The care plan includes a referral to a home-delivered meal service and tips on how Margaret can maintain her medication schedule.



Kathy enrolls in caregiver skills training. The next time Margaret tries to wander at night, Kathy calls the care team for support and convinces Margaret to stay home.



Margaret's dementia has progressed so that Kathy is unable to leave her alone. Margaret receives 4 hours of in-home respite care so that Kathy may attend her doctor's appointments.



Margaret receives a comprehensive assessment and a home visit to identify safety risks. Kathy's needs are also addressed.

