

## A YEAR TO BE **DRIVEN**



## 2024 Annual Conference

THURSDAY, MAY 16	The Henry Ford Museum
6:30 p.m. – 8:30 p.m.	Networking Reception
FRIDAY, MAY 17	The Henry, Autograph Collection
7:45 a.m. – 8:20 a.m.	Registration and Breakfast
8:20 a.m. – 8:30 a.m.	Introductory Remarks Alicia Schwartz, President, Michigan Women in Finance
8:30 a.m. – 9:00 a.m.	Lovely Davis, Submerge LLC, Self-Care & Stress Management
9:00 a.m. – 9:45 a.m.	Panel Discussion – Overcoming Challenges in Male-Dominated Industries LaNay Harris, CEO, C-Red Realty Group Donna Inch, Former Chair and CEO, Ford Land Development Corporation Arna Moore, Entrepreneur, Franchise Owner, Rumble Boxing
9:45 a.m. – 10:00 a.m.	Networking Break
10:00 a.m. – 10:15 a.m.	Presentation of Honorary Chairs
10:15 a.m. – 11:00 a.m.	Emeline King, The Girl Who Dreamed of Designing Cars
11:00 a.m. –12:00 p.m.	Kristen Gross, Law Offices of Kristen R. Gross, P.C., Estate Planning and Trusts
12:00 p.m. – 12:30 p.m.	Lunch
12:30 p.m. – 1:45 p.m.	Keynote Amy Vetter, CEO, B3 Method Institute
1:45 p.m.	Closing Remarks Alicia Schwartz, President, Michigan Women in Finance
2:00 p.m.	Adjourn