

MWIF 2024 CONFERENCE PANELISTS



LaNay Harris, CEO, C-Red Realty Group

LaNay Harris is a licensed builder, licensed real estate broker along with investor, licensed life insurance producer and Chief Executive Officer (CEO) for Community Real Estate Development, LLC, a minority, women owned, 8 (a) certified construction and development company. Born and raised in Detroit, Michigan, she is very active and passionate about the rebirth of Detroit, families and youth.

Through God, LaNay strongly believes in her personal motto "T.E.A.M" Together Everyone Achieves Miracles. Ms. Harris's goal is to assist the average person with the opportunity to have their American Dream...Homeownership and to provide a general knowledge of financial literacy.

Businesses and Highlights

Community Real Estate Development, LLC, a community services firm which has an excellent long-standing reputation in the community with clients such as Dan Gilbert (Bedrock Management).

C-RED Realty Group, LLC is a full–service Real Estate Brokerage and Consulting firm located in the heart of downtown Detroit which has a dedicated team of professionals and experienced workers, a valuable core management team, 20+ active agents that focus on exceptional service for first time home buyers all the way to Ultra Rich investors! We practice, Every Client Matters! From acquisition to full development our agents are niched out to assist our clients in achieving their investment goals, whether personally or professionally. Faith United Nonprofit Inc. (FUN) was established in 2014 to provide the first free public charter school with a housing component, educational resources, housing and financial literacy to families with children. LaNay believes that growth comes by experience and perception. Therefore, underrepresented youth need new experiences to have a different perception of life. Featuring Agreement for Deed Homeownership Program Minister, Bible Study on the Ocean, family, and group travel to expand the 4 walls through travel and the Word of God. Community Life Insurance Group was established in 2020 to provide health coverage, life insurance, disability and investment opportunities to individuals, homeowners, and entrepreneurs during the pandemic. Utilizing our products, we can show our clients how to recapture finances, become wealthy through their own banking system.

BuyBlackProject1000.com Communityhotspotrentals.com

Books

- 1. Author, "No Experience Necessary Book and Workbook", Real Estate Fundamentals
- 2. Author, "Spirit of I AM", Spiritual and Inspirational book for the Discovering the Divine Within
- 3. Author, "The Game of Life for Teens and How to Play It" Teens discover their goals, purpose for successful outcomes
- 4. Author, "What Is Infinite Banking?" Building Generational Wealth: Secrets Exposed



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Arna Moore, Entrepreneur, Franchise Owner, Rumble Boxing

After a distinguished career spanning over twenty-five years as a top-ranked financial advisor, Arna Moore made the bold decision to retire in 2022 at the age of 48. Ready for a new chapter, Arna embarked on a journey to pursue her entrepreneurial dreams.

Arna's entrepreneurial spirit led her to open her own business—a franchise of Rumble Boxing—in Shelby Township. With a passion for fitness and a vision for bringing an innovative fitness experience to her community, Arna's venture embodies her drive for excellence and her commitment to making a positive impact.

Rumble Boxing was established in New York City in 2017. Since then, it has grown to be a leader in the boutique fitness space providing a much needed outlet for the stress we all face in our day to day lives. Rumble Boxing combines the sweet science of boxing with the transformative power of strength training. It's a high-octane 10 round fight that offers authentic HIIT (High Intensity Interval Training), metabolic conditioning (MetCon), and the benefits of cardio in one seamless class.

In addition to providing a challenging workout environment, Arna is committed to fostering a sense of camaraderie among members, encouraging them to support and uplift each other throughout their fitness journeys. Whether through friendly competition during fitness challenges or through shared accomplishments, Arna aims to create an inclusive and empowering space for all members.

Prior to her entrepreneurial endeavor, Arna distinguished herself in the financial industry, having worked for prestigious companies including The Prudential, JP Morgan Chase, Huntington Bank, and Citizens Bank. Throughout her career, she was known for her dedication to client success and her personalized approach to financial advising.

Arna is also committed to mentoring other women and supporting them in their business endeavors. With a belief in the power of female empowerment, she strives to uplift and inspire women to achieve their goals. She is also deeply passionate about animal welfare and has a personal interest in the Humane Society and rescuing animals. She believes in the importance of compassion and dedicates her time and resources to supporting these causes.

Arna's transition from the world of finance to entrepreneurship exemplifies her fearlessness and determination to pursue her passions. With her unwavering commitment to excellence, dedication to making a difference, and her advocacy for both animal welfare and women's empowerment, Arna is poised to leave a lasting impact in both the business world and her community.



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Donna Inch, Chair and CEO, Ford Land Development Corporation

Donna Inch has over 38 years of automotive experience as a leader of P&L operations and financial CFO responsibilities at Ford Motor Company. Prior to retirement, Donna served as Chairman and CEO of Ford Land Development Corporation, a Ford Motor Company subsidiary. As Chairman and CEO, Donna led Ford's global real estate and facilities management with a multi-billion-dollar portfolio of 275 million square feet. Donna partnered with company leadership in leading a 10-year, multi-billion-dollar master plan to transform the corporate headquarters and global research-engineering campuses to advance technology and sustainable operations. At Ford Land, Donna also led engineering and construction, dealership design, energy supply/efficiency, and workplace design. She provided real estate-focused strategies and services for global business operations with an operating budget of about \$485 million. In her financial CFO responsibilities within Ford, Donna served as CFO of Ford Customer Service Division and Controller/ CFO of North American Marketing and Sales. In earlier career financial management positions, Donna worked in other key areas of the automotive business, including global Product Development, Planning and Engineering, Manufacturing and Vehicle Safety, Customer Service, and Corporate Finance.

Donna presently serves on the Board of Directors and Audit Committee for the Piston Group, a tier one automotive supplier. She also recently served as a consultant and member of the Strategic Advisory Committee (SAC) for Arcadis US, Inc. Donna serves on several nonprofit boards and two University Advisory boards. She also works as a volunteer on various committees with Corewell (previously Beaumont) Health System.

Donna has received numerous awards for her work on diversity and as a leading women executive, including Corporate Real Estate Executive of the year by CoreNet Global Michigan, Crain's Detroit Business 100 Most Influential Women and 50 Names to Know in Real Estate in Detroit, and WJR Radio's "Women Who Lead". She earned BBA and MBA degrees in Finance from Eastern Michigan University. Donna is married with two grown children and three grandchildren.