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September 27, 2023

Michigan Women in Finance is pleased to announce its 21st annual state-wide conference to be held Thursday, May 16 and Friday, May 17, 2024. Our conference will kick off with a networking reception at the amazing Henry Ford Museum at Greenfield Village in Dearborn, Michigan on Thursday, May 16th. The conference will continue on Friday, May 17th, with the introduction of an exciting and informative educational program hosted at The Henry Autograph Collection in Dearborn, MI.

This annual event provides tremendous educational and networking opportunities for professionals in the Michigan public finance market. We continually bring together hundreds of women from education, state and local government, health care and other not-for-profit entities, as well as professionals who provide services in the field.

Would your organization consider being a sponsor? Or perhaps consider a more generous contribution, if you have been a past supporter?

BENEFITS OF SPONSORING:

- Firm recognition at our Annual Conference and periodic networking events
- Publicity during any other activities throughout the 2024 calendar year
- Direct internet link for your company on our website
- Allows your clients and prospective public or not-for-profit issuers to attend the Annual Conference at no cost

WHY SPONSOR? As Michigan Women in Finance continues to grow, your support assists in underwriting the increasing cost of the Annual Conference and networking events throughout the year including, but not limited to, speaker fees, facility costs, reception, food, beverages and materials.

Enclosed for your reference is a listing of prior conference attendees and sponsors, the sponsorship levels currently available, and the Sponsorship Confirmation Form. Please review the materials provided and confirm your sponsorship level by returning the Sponsorship Confirmation Form. **To ensure that your information is included in all distributed materials, please respond promptly and return your payment no later than April 12, 2024.**

We sincerely appreciate your support and participation and thank you in advance for your commitment.

Best Regards,

Meredith A. Shanle

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Sponsorship Committee Chair

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Prior Michigan Women in Finance Conference Attendees

Alpine Township	Eastern Michigan University	Midtown Detroit
American Cancer Society	Food Bank of Eastern Michigan	North Ottawa Community Hospital
Big Brothers Big Sisters of	General Motors Inc.	Northville Township
Metropolitan Detroit	Genesee County	Oakland Community College
Birmingham School District	Grand Rapids Public Schools	Oakland County
Bishop International Airport Authority	Grand Valley State University	Owosso Public Schools
Bloomfield Hills Schools District	Great Lakes Water Authority	Plymouth-Canton Community Schools
Bridgeport-Spaulling School District	Hamburg Township	Port Huron Area School District
Charlevoix-Emmet ISD	Hartland Township	Roseville Community Schools
Charlotte Public Schools Charter	Haven Township	Saugatuck Public Schools
Township of Commerce	Howell Public Schools	Schoolcraft College
Charter Township of Milford	Huron Charter Township	Shiawassee County
Charter Township of Waterford	Huron Valley Schools	Southfield Public Schools
Charter Township of West Bloomfield	Ingham County	State of Michigan
City of Charlotte	Jackson County	St. Clair County
City of Detroit	Kalamazoo County	Superior Township
City of East Lansing	Kent County	The Henry Ford
City of Eastpointe	Lakeland Regional Health System	University of Michigan Health System
City of Ecorse	Lansing Board of Water and Light	University of Toledo Foundation
City of Farmington	Lansing Community College	Village of Sparta
City of Farmington Hills	Lincoln Park Public Schools	Walled Lake Consolidated School District
City of Flint	Livingston County	Walsh College
City of Grand Rapids	Livonia Public Schools	Washtenaw County
City of Inkster	Lyon Charter Township	Watertown Charter Township
City of Kalamazoo	Macomb Community College	Wayne County Airport Authority
City of Owosso	Madonna University	Wayne County Community College District
City of Pontiac	Mason Public Schools	Wayne County Public Health Department
City of Romulus	Meridian Township	Wayne RESA
City of Southfield	Michigan Department of Treasury	Willard Public Library
City of Ypsilanti	Michigan State University	William Beaumont Hospital
Consumers Energy	Midland County	YMCA of Metropolitan Detroit
Corunna Public Schools	Michigan Finance Authority	Ypsilanti Community Utilities Authority
Detroit Symphony Orchestra		
Delhi Charter Township		



2023 List of Sponsors

Signature (\$5,000)

ImageMaster, LLC

Platinum (\$3,000)

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Baker Tilly Municipal Advisors, LLC

Bendzinski & Co.

MFCI, LLC

Municipal Advisory Council of Michigan

Northstar Bank



Sponsorship Levels

Signature Sponsor - \$5,000 or more

Ten complimentary registrations
Logo recognition in media promotions
Logo recognition on all invitations
Logo recognition on all event signage
Logo recognition on all handouts

Platinum Sponsor - \$3,000

Eight complimentary registrations
Recognition in media promotions
Recognition on all invitations
Recognition on all event signage
Recognition on all handouts

Gold Sponsor - \$2,000

Six complimentary registrations
Recognition on all invitations
Recognition on all event signage
Recognition on all handouts

Silver Sponsor - \$1,500

Four complimentary registrations
Recognition on all invitations
Recognition on all event signage

Bronze Sponsor - \$500

One complimentary registration
Recognition on all event signage



Sponsorship Confirmation

YES! We are pleased to confirm our corporate sponsorship for the
Michigan Women in Finance
2024 Conference and Networking Events

Signature Sponsor - \$5,000
Platinum Sponsor - \$3,000
Gold Sponsor - \$2,000

Silver Sponsor - \$1,500
Bronze Sponsor - \$500

For your company's name to appear on sponsorship material, payment is due by April 12, 2024.

Our check is enclosed for \$ _____

Our check for \$ _____ will be mailed by _____

Entity Name: _____
EXACTLY as it should appear in printed materials

Contact Name: _____

Complete Mailing Address: _____

Phone: _____

Email: _____

Authorized Signature: _____

Date: _____

May we include your company name as a donor in media releases prepared by MWIF? Yes No
(Signature and Platinum sponsors only)

After receipt of sponsorship form, the sponsor will be able to participate in open registration for complimentary attendees online at www.michiganwomeninfinance.org (Signature-10; Platinum-8; Gold-6; Silver-4; Bronze-1)

Please Make Checks Payable To: Michigan Women in Finance
Submit Checks & Forms To: P.O. Box 15172
Lansing, MI 48901-5172
Or Email: Meredith.A.Shanle@huntington.com

Michigan Women in Finance is a non-profit organization, with 501(c)(6) status. Federal Tax ID 35-2185804

Visit us on our website at www.michiganwomeninfinance.org or on Facebook at www.facebook.com/michiganwomeninfinance for more information about our organization and events.