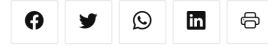



## Private sectors step up

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PRIVATE sectors are now stepping in to support the Fiji Cancer Society as the Women's Month of Cancer Awareness start from next week.

One such organisation is Rewa Dairy Ltd that has pledged \$20,000 support to the Fiji Cancer Society this year for Pinktober.

In addition to this, Rewa Dairy Ltd will now be contributing 5 cents from the sale of the specially marked Rewa Milk Powder to the Fiji Cancer Society.

Rewa Dairy Ltd general manager Sandeep Balia said this initiative undertaken was his company's way of giving back to the community.

"We are privileged to be a part of Pinktober, a worthy cause that helps build support for those fallen victim of cancer," said Mr Balia.

Similarly, Janty Kanvan has also partnered with Fiji Cancer society to provide support by giving \$25,000 this year.

In addition to that, from every till of paper and DVD purchased by consumers, a total of 15 cents will go to the society.

Operations manager for Janty Kanvan Jigar Khatri also revealed plans to support Fiji Cancer Society from Pinktober through to Movember.

"We are thinking of supporting Movember from next year as well through our express papers as well, we will come up with something next year so we will have continuous support for two months towards cancer society," said Mr Khatri.

For Janty Kanvan, the rising number of deaths by cancer motivated them to take action and support Fiji Cancer Society.

"Three years ago we saw this alarming rate by Ministry of Health and they needed support towards this campaign so we thought might as well this is a good initiative to join with Fiji Cancer Society and support them," added Mr Khatri.

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