



Dear Sponsor,

Thank you for your interest in Smiles Charity (www.smilescharity.org) and for helping to provide 20 mortgage-free homes for deserving families since 2008! This is our 16th year to host this spectacular event and thanks to your support, we are paying off mortgages for 2 deserving disabled veterans and their families!

For 2024 Smiles Charity will be hosting a 600 VIP ATTENDANCE event at GRAY BRANCH RANCH in McKinney, Texas on **Sunday May 26, 2024**. The BOOTS AND BLING themed event will begin with cocktails and dinner. Guests will be treated to a WWII flyover to commemorate Memorial Day and will be able to donate through a live and silent auction as well as a few other fun activities. The evening will conclude with an intimate concert with a top-notch performer! This will be a very memorable evening you will not want to miss!

A sponsorship is an incredible way to promote your business to an affluent demographic of while giving back to our deserving veterans. Gather your friends, family, and clients. It is a night they won't forget! Be sure to check out photos from our event on our website.

Please help Smiles Charity to fulfill our mission to change the world, one home, one family at a time. Please feel free to contact me with any questions. **THE DEADLINE TO BECOME A SPONSOR IS FEBRUARY 15, 2024. SEATING IS LIMITED AND TABLES FILL QUICKLY!**

Thank you!

Dr. Jennifer Buchanan
Founder and President Smiles Charity
"Build a Home, Create a Smile"
972-567-0640 cell
Jennifer_buchanan@sbcglobal.net

6595 W. Virginia Parkway, Suite 100
McKinney, TX 75071



Sponsor Contract

Business Name _____

First Contact Name _____ email _____

Second Contact Name _____ email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

- Title Sponsor\$100,000
- Home Sponsor.....\$75,000
- Entertainment Sponsor.....\$50,000
- VIP Sponsor.....\$25,000
- Diamond Sponsor.....\$15,000
- Platinum Sponsor.....\$10,000
- Gold Sponsor.....\$7,500
- Silver Sponsor.....\$5,000

TOTAL \$ _____

For sponsorship levels at Platinum and above, company logo must be provided electronically (B&W Vector Art for T-shirts and AI or EPS format for press)

Payment: Make checks payable to Smiles Charity. Please enclose copy of sponsor contract with your check and mail to Smiles Charity at the address below.



Smiles Charity

Provide a Home, Create a Smile!

In-Kind Donations Contract EIN 27-1346553

Date: _____ Location: _____

Company: _____

Contact Name: _____

Phone: _____ Cell: _____

Email: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

I, the undersigned, agree to donate the following materials/services to Smiles Charity:

Description:

Quantity: _____ Estimated \$ Value: _____

I give Smiles Charity permission to thank me publicly. Yes No

Signature of the donating party _____

Most donations to Smiles Charity are tax deductible. This form must be filled out in full and returned to Smiles Charity at the address below.



**SMILES CHARITY BOOTS AND BLING CONCERT EVENT
SUNDAY MAY 26, 2024 AT GRAY BRANCH RANCH
QUESTIONS CONTACT: Dr. Jennifer Buchanan 972-567-0640**

DEADLINE FOR SPONSORSHIP FEBRUARY 15, 2024

EVENT UNDERWRITER \$100 K

- **TITLE SPONSOR**-“YOUR COMPANY PRESENTS SMILES CHARITY CONCERT” on all advertising
- **PROMOTIONAL TENT AND DISPLAY** at the Concert Event
- Presentation on Main Concert Stage
- **LARGEST** Banner on the Main Concert Stage
- **3 Front Row Tables** at Concert Event (30 guests)/DEDICATED VIP HOSTS
- Autographed items from Concert Headliner/MEET AND GREET IF AVAILABLE
- **Logo on FRONT** of Concert T-Shirts
- Website link from www.SmilesCharity.org

HOME SPONSOR \$75K

- Banner at Concert Event
- Website link from www.SmilesCharity.org
- **2 Front Row Tables** at Concert Event (20 guests)/DEDICATED VIP HOST
- Autographed items from Concert Headliner/MEET AND GREET IF AVAILABLE
- **Logo** on Concert T-Shirts

ENTERTAINMENT SPONSOR \$50K

- Website link from www.SmilesCharity.org
- Banner at Concert Event
- **Logo** on Concert T-shirts
- **2 Front Row Tables** at Concert Event (20 guests)/DEDICATED VIP HOST
- Autographed items from Concert Headliner/MEET AND GREET IF AVAILABLE



VIP SPONSOR \$25 K

- Website link from www.SmilesCharity.org
- Banner at Concert Event
- **Logo** on Concert T-Shirts
- **1 Front Row** table at event (10 guests)
- Autographed item from Concert Headliner/MEET AND GREET IF AVAILABLE

DIAMOND SPONSOR \$15K

- Website link from www.SmilesCharity.org
- Banner at Concert Event
- **Logo** on Concert T-Shirts
- **1 Front Row** table at event (10 guests)
- Autographed item from the Concert Headliner

PLATINUM SPONSOR \$10 K

- Website link from www.SmilesCharity.org
- **Logo** on Concert T-shirts
- 1 table with prime seating at event (10 guests)
- Autographed item from the Concert Headliner

GOLD LEVEL \$7,500 K

- Website link from www.SmilesCharity.org
- **Name Listing** on Concert T-shirts
- 1 table with prime seating at event (10 guests)

SILVER LEVEL \$5 K

- 1 table with prime seating at event (10 guests)
- Website link from www.SmilesCharity.org