

Professor Vernon Louw Biosketch

Chair and Head Division of Clinical Haematology, Department of Medicine, University of Cape Town and Grootte Schuur Hospital. After his training in Medicine and later Internal Medicine at the University of Stellenbosch (both *summa cum laude*), he trained in Clinical Haematology at the Katholieke Universiteit, Leuven, Belgium. He then became Head of Clinical Haematology and later Head of the Department of Internal Medicine at the University of the Free State, South Africa. He is current President of the South African Society for Clinical Haematology (SACHAS) and Chair of the Global Transfusion Forum. He is also a member of the World Health Organisation (WHO) Steering Committee on Patient Blood Management (PBM). His research focuses on the role of iron and education in PBM. He has authored or co-authored more than 150 papers in peer-reviewed journals. On his YouTube channel, he has teaching videos ranging from Iron Deficiency to Clinical Reasoning.