



Novus Group Client Case Study: Blank Page Communications

Overview of the company

Blank Page Communications is a South African-based Public Relations and Communications Services.



The problem statement

Blank Page Communications sends out press releases and requires a listing of who published or used it as a part of their story in the media.

The problem they were having is the costing of what other service providers were charging and their reliability.

Solution and implementation

Joining over to Novus Group we have definitely saved money.

The team have been amazing and it's great to know I have a dedicated account manager that is always available when I need.



Plans for the Future

When we have events or PR projects
we will definitely use Novus Group.



Quote from the Client

“The Novus Group team are helpful, their products and services are easy to use and they provide great customer service”



Thank you

