INDIVIDUAL PRACTICE CREDENTIAL

AI First

AI First is for individual educators who want to transform their own practice with AI, at their own pace.

Three Areas. One Badge Each.

AI FIRST: TEACHING

For faculty who want to redesign their teaching practice with AI.

- ✓ AI-integrated pedagogy
- ✓ Assignment redesign
- ✓ Classroom AI workflow
- ✓ Academic integrity navigation

~8 hours · $497

AI FIRST: RESEARCH

For scholars who want to transform their research workflow with AI.

- ✓ AI-assisted inquiry & synthesis
- ✓ Literature review with AI
- ✓ Citation and integrity
- ✓ Scholarly workflow redesign

~8 hours · $497

AI FIRST: ADMINISTRATION

For administrators and staff who want to redesign how work gets done.

- ✓ AI for operations & admin
- ✓ Business process redesign
- ✓ Productivity workflow
- ✓ AI tool selection

~8 hours · $497

How Earning Works

01 COMPLETE	02 APPLY	03 SUBMIT	04 EARN
Work through ~8 hours of self-paced modules at your own pace.	Apply what you're learning in your real work as you go.	Submit one artifact from your actual work *(a lesson plan, research summary, or workflow).*	Receive your verifiable digital badge. Share on LinkedIn instantly.

What's Always Included

- ✓ All required badge modules
- ✓ Community access with periodic AI updates
- ✓ Verifiable digital badge
- ✓ Artifact feedback and review

"The credential that grows as you grow."

Delivery Options

Async Online → $497 / self-paced
Private On-Site → Your campus. Your date.
Custom pricing based on scope and format.

Ready to go deeper?

AI First is the entry point.
AI First Responder is the next step for those who want to support their entire institution.

INSTITUTIONAL SUPPORT CREDENTIAL

AI First Responder

We're not training users. We're training your internal AI First Responders.

Institutions don't need 200 people who took a course. They need 20 people who can support the other 180 — triaging questions, guiding colleagues, and keeping pace with a field that changes every month.

The Three Foundations Badges

ASSESS	BUILD	LEAD
Understanding AI in practice. Common AI issues, peer support, diagnosing problems, and helping colleagues in the moment. *Includes the Triage Framework — PivotPoint EDU's diagnostic system.* **~9 hours**	**Building with AI.** Prompt engineering, tokens, multimodal workflows, agentic AI, and how the technology actually works. *Learn how AI works (for the person who needs to explain it to others.)* **~9 hours**	**Deciding with AI.** Ethics, responsible use frameworks, institutional judgment, policy, and decision-making. *Focus on when and how to use AI (for the person leading institutional conversations)* **~9 hours**

The Credential Ladder

AI FIRST RESPONDER: TEACHING	AI FIRST RESPONDER: RESEARCH	AI FIRST RESPONDER: ADMINISTRATION
Assess + Build + Lead + deeper Teaching track **~37 hours**	Assess + Build + Lead + deeper Research track **~37 hours**	Assess + Build + Lead + deeper Productivity track **~37 hours**

AI FIRST RESPONDER MASTER	WHAT'S ALWAYS INCLUDED
All foundation badges + all three discipline tracks. For CAIOs, VPs, Provosts, CAOs, and senior faculty leaders building institution-wide AI capacity. ***~57 hours · Roughly twelve weeks***	✓ All foundation and discipline modules ✓ 12 months of live monthly webinars and community ✓ Common Calls Library access (community-built) ✓ Triage Framework certification ✓ Verifiable digital badge ✓ **Year 2+ Active Status: $497/year → $200/year**

COHORT ONLINE	PRIVATE ON-SITE
8 weeks structured. Twice yearly. **$2,497 per person**	Your campus. Your date. *Custom pricing based on scope and format.*

The only credential that grows as the field grows, giving you access to new information monthly.

One AI Expert Isn't Enough

Your faculty aren't struggling because they lack access to an expert. They're struggling because the person next to them doesn't know either. You need a peer network, not a single specialist.

Most institutions respond to AI adoption pressure the same way: hire one AI expert or designate a central point of contact. It feels clean and accountable. It solves the wrong problem. But one expert can only support roughly 10–15 colleagues meaningfully. Your institution has hundreds of faculty. The math doesn't work, and the model fails for reasons that go deeper than scale.

THE RISK	THE ROI	THE CULTURE
Single point of failure. *When your AI expert leaves, and they will be recruited, your institutional capacity leaves with them.*	**Scale is the math.** *Ten First Responders distributed across campus can reach 10x the faculty that a single expert can at a fraction of the dedicated cost.*	**Trust is proximate.** *Faculty are more likely to ask for help from a peer in their college than from a central AI specialist they've never met.*
Bottleneck, not resource. *One expert creates a queue. Faculty who can't get help stop trying. Adoption stalls.*	**Embedded, not external.** *Peer support happens in hallways, offices, and where faculty actually work. Central expertise doesn't reach there.*	**Shame is real.** *AI confusion carries professional stigma. A trusted colleague in the same hallway removes the barrier that a help desk never can.*
Coverage gaps. *One person cannot be present in every department, every conversation, every moment of confusion. Most struggles happen in private.*	**Sustainability without dependency.** *A distributed network grows itself. First Responders train successors. The investment compounds.*	**Belonging in change.** *Distributed First Responders signal that AI adoption is a community project, not a top-down mandate.*
The wrong kind of authority. *Faculty trust peers over central administrators. An expert who isn't in the room when it matters doesn't help.*	**Institutional data asset.** *A network of First Responders surfaces patterns, what's working, what's failing, policy gaps, that a single expert can't see.*	**Human formation at scale.** *When the person helping understands your discipline, pedagogy, and institutional values, the support actually fits.*

The Standard Model	VS	The First Responder Model
One AI Expert: • Reaches 10–15 colleagues meaningfully • Creates a bottleneck, faculty wait or give up • Central, not embedded, misses where struggle happens • Single point of failure, leaves with the person • Expertise flows in one direction: down • Adoption happens to faculty, not with them		**A Network of Peers:** • 10 responders reach 100+ colleagues and growing • Distributed access, help is always nearby • Embedded in departments, present where it matters • Self-sustaining, responders train successors • Expertise builds across the institution • Adoption happens together with dignity and trust

The AI First Responder Program

PivotPoint EDU trains and credentials distributed peer supporters through a structured three-badge program: Assess, Build, Lead. Your institution gets a network, not a dependency. A culture, not a function.

Learn more at pivotpointedu.com.