

Sarah Gibson

AI strategist and keynote speaker

SPEAKER KIT

www.professorgibson.com

Sarah Gibson

AI strategist and keynote speaker helping institutions lead with humanity in an AI-native world



Topics at a Glance:

- AI Made Me More Human
- From Fear to Flourishing
- Preparing for an AI-Native
- World
- The Guide on the Side
- From Hype to Hope
- The Shadow on the Wall
- Created to Create
- Custom keynote available

Most AI talks focus on tools. Sarah's work focuses on people, practice, and what institutions are forming.

About Sarah:

Sarah Gibson is a communication professor, AI strategist, and keynote speaker with 17 years in higher education. As the former Director of the School of Communication and Faculty Fellow for AI at Lipscomb University, one of the first independent institutions to adopt AI tools universally, she led institution-wide AI adoption from the inside.

She advises colleges, universities, and nonprofits on AI strategy, human formation, and institutional change through her independent consulting practice. She serves as an advisor to the Council of Independent Colleges, editor-in-chief of the *Journal of Human-Centered AI,* and is the author of *Fear to Flourishing*.

A First Amendment scholar and award-winning filmmaker, Sarah brings something rare to the AI conversation: academic depth, institutional credibility, and a communicator's gift for making complex ideas feel clear.

What Your Audience Will Walk Away With:

Every keynote is designed to do more than inform. It is designed to shift something: how your audience thinks, how they talk about AI, and what they feel confident doing next.

- A clear, jargon-free understanding of AI and what it actually means for their work, their students, and their institutions
- A human-centered framework that they can apply immediately
- A genuine mindset shift from fear or confusion to clarity, curiosity, and confident action.
- Practical language to bring the conversation back to their teams, classrooms, and communities

This is not another AI talk that leaves people overwhelmed. It is the one that leaves them ready.

/in/professorgibson

@theprofessorgibson

sarah@professorgibson.com

Keynote Topics:

AI Made Me More Human: Connecting to Humanity in a Digital World

What if AI isn't the thing that disconnects us, but the thing that helps us remember what connection is?

Ideal for: General audiences, leadership conferences, women's events

From Fear to Flourishing: Leading Boldly in an AI World

What leaders need to build confidence, ethics, and adaptability in a time of accelerated change.

Ideal for: Presidents, provosts, executive leadership teams, organizational leaders

Preparing for an AI-Native World: What Leaders Need to Know Now

What does it mean to lead an institution when students have never known a world without AI?

Ideal for: Provosts, deans, senior academic leadership, strategic planning retreats

The Guide on the Side: Preparing Students for a Post-AI World

What does teaching look like when AI can provide the answers? A reimagining of the educator's role.

Ideal for: Faculty, K–12 educators, teaching and learning conferences

From Hype to Hope: The Future of AI Literacy

How to move past buzzwords and build the mindsets and skills that actually matter in an AI world.

Ideal for: Educators, instructional designers, professional development days

The Shadow on the Wall: Parenting in an AI World

How to protect children's growth while preparing them for a future shaped by AI — without panic.

Ideal for: Parent groups, school communities, family-facing events

Created to Create: What AI Teaches Us About God

A faith-rooted exploration of creativity, stewardship, and what it means to bear God's image in a digital age.

Ideal for: Churches, Christian universities, faith-based conferences

Have a different need?

Sarah builds custom keynotes for organizations with specific goals, audiences, or themes.

Let's design something together.

KEYNOTE · HALF-DAY · FULL-DAY · RETREAT · VIRTUAL

Ready to bring this conversation to your next event?

Every engagement begins with a complimentary discovery conversation.

sarah@professorgibson.com professorgibson.com/speaking