

# Getting Started

What do you need to get started? What do you need to figure out before you can get create your business tools with us?

## VALIDATE YOUR BUSINESS IDEA REQUIREMENTS.

- I want to shape my business idea and develop a purpose.
- I want to develop visual steps for my business idea.
- I want to systemise activities of my business idea.
- I want to develop a roadmap for my business idea.
- I want to apply for funding/investment for my business idea.
- I want to create a unique identity in the mind of my potential customers at market entry.
- I want to be clear to potential customers on why they should choose my business.