

# Our Past Projects

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FINANCIAL  
INSTITUTION

## Q Example 1

A feasibility study project for a Group (Owners of two Banks) in Namibia who had interest to open a 3rd bank in Botswana. [Approved and Operational – Bank is currently one of the most successful financial institutions in Botswana].



FUNDING  
MANAGERS

## Q Example 2

Development of customer service journey map and customer service standards/policy for a financial services corporation in insurance – A 3rd sector company funding motor vehicle accident casualties.



PRODUCTIVIT  
Y CENTRE

## Q Example 3

Drag Development and implementation of a Productivity Centre's Marketing Strategy – (a productivity improvement organization owned by Government) (Worked in collaboration with Smart Partners).



FUNERAL  
MANAGERS

## Q Example 4

Developed a business case for listing on Botswana Stock Exchange (BSE) and informed a business plan for funding and development of land for the private cemetery project. [Approved and Operational – Company successfully got funded, and listed on BSE].



EMPOWER  
WOMEN  
PROJECT

## Q Example 5

Developed a Marketing Plan and Sales Plan for a Community Project empowering women to be self sufficient through sales of hand made pottery that they made. A USADF / Government of Botswana funding project.



TOURISM  
PROJECT

## Q Example 6

Developed a business plan for a Country Lodge, Gaborone, – A Tourism project Value of P1.6 million – Plan seeking tourism license [Approved and Operational] and also for seeking financing from CEDA/National Development Bank at a later stage.



Contact us for management consulting services

