

Dog Mum Mindset Privacy Policy

Dog Mum Mindset is committed to ensuring the protection of personal information collected in the conduct of its business. Dog Mum Mindset complies with the UK's Data Protection Act 1998 and any other applicable data protection legislation.

This Privacy Policy describes the information that Dog Mum Mindset (“we”, “us”, “our”) collects through its website located at www.dogmummindset.com. Please read through the content of this Privacy Policy carefully and ensure that you understand it. If you do not understand the content of this Privacy Policy or do not accept or agree with it then you must stop using the website at www.dogmummindset.com immediately.

Dog Mum Mindset collects and holds information about individuals (including clients, persons associated with or employed by clients, customers or business contacts) for the purpose of providing coaching and online training across the world.

What information do we collect and how do we collect it?

We may collect personal and non-personal information that you provide to us. Personal information is information that can be used to directly or indirectly identify an individual. The types of personal information collected may include, but is not limited to, your name, email address, phone number or business contact details, correspondence address and billing information. You may provide information to us by subscribing to our email list or requesting information through contacting us. Personal information also includes any comments, images, documents or videos that you provide or share on our website or any of our pages or other on-line platforms.

How do we use your information?

We will use your information to provide information we feel will be of value to you, provide specified services that you request from us, to raise awareness about recent business related developments, or to provide you with information or event details that we feel may be of relevance or interest to you.

Does Dog Mum Mindset share personal information with anybody else?

We respect your right to privacy and will not disclose, share, sell or rent any personal information held about you without your consent, except to external service providers who have been engaged by us to assist in the provision of services to our clients and customers. Where we have outsourced a function or activity to an external service provider we will only disclose personal information that the service provider needs to undertake that function or activity, and we require external service providers to agree to keep your personal information secure and we enter into confidentiality agreements for this purpose.

We will share your personal information where we are under a duty to do so in order to comply with any legal requirements or obligations, any request from the government, or where it is necessary in order to enforce or protect our own rights, your safety or that of others, or where it is deemed necessary to investigate fraud.

Your rights in relation to the information we hold

You have a right to access your information and to rectify any part which is inaccurate or incorrect. You also have a right to ask us to delete any information we hold about you or to restrict how your information is processed. If you wish to request a copy of the information we hold about you or make any changes then please contact us at contact@dogmummindset.com.

It is important to us that the information we maintain and use is accurate, complete and up-to-date. If at any time your personal details change, please let us know so we can update our records.

How and where do we process your information?

Any personal information that we collect will be processed and stored securely. We will not keep information for longer than is required with regard to the purpose for which it was collected and will take reasonable steps to destroy or permanently de-identify your personal information when it is no longer required. This website is located within and operates from the United Kingdom, and the relevant

laws of the United Kingdom will apply to all matters arising from your use of this website or in any way connected with this website.

Any personal information that we collect will be held within the United Kingdom. If you are accessing this site from outside of the United Kingdom you acknowledge and agree that any personal information you provide will be processed as set out in this Privacy Policy and will be processed in accordance with the laws of the United Kingdom which may be less stringent than the legal requirements in your own country.

Data security

We take the protection of your personal information seriously and have taken suitable and reasonable steps to protect the personal information we hold from misuse, loss, unauthorised access, and any modification or disclosure. If you are submitting personal information over the internet that you wish to remain private, please note that while attempts are made to secure information transmitted to this site, there are inherent risks in transmitting information across the internet and we are unable to guarantee its security. If you prefer, you can contact us by alternative means using phone or mail.

Links to other sites

The website at www.dogmummindset.com may contain links to other sites. We are not responsible for the privacy practices of those web sites and have no knowledge of whether cookies or other tracking devices are used on any such linked sites. If you have any concerns regarding the privacy of your information you should ensure you are aware of the privacy policies of those sites before disclosing any personal information.

Payments

Where you provide us with sensitive personal information such as your credit card or other financial details we will use encrypted, secure third party gateway providers such as PayPal or Stripe which have their own high level security. We are unable to view your complete credit card number, and neither is any third party.

Children

This website is not intended to be accessed by visitors under the age of 18 and consequently we do not intentionally collect information from any visitor who is under the age of 18. In the event we discover that a person under the age of 18 has accessed our site and provided personal information then we shall attempt to delete and/or destroy such information as soon as possible.

Usage Data

We may collect information on how the service is accessed. This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, the performance of our email campaigns, and other diagnostic data. You can opt out of emails at any time by clicking the unsubscribe button.

Cookies

We may use cookies and similar data to track and gain information. You can refuse these cookies if you wish, but you may not be able to access some of the services.

Third parties

We do use some external forms to collect information, all of which will have their own GDPR policies on how they will use your data, such as Facebook marketing and pixels.

Analytics

We may use third-party Service Providers to monitor and analyse the use of our Service.

Further Information

If you have any questions about this Privacy Policy or require more information concerning our privacy practices please contact Lauren Hewitt-Watts at contact@dogmummindset.coc

Changes to the Dog Mum Mindset Privacy Policy

This privacy policy is accurate as at 14th May 2021. We reserve the right to alter or amend it without notice. Should the Privacy Policy be altered, the new policy

will be posted on the website at www.dogmummindset.com. Your first use of our website after the date of any amendments or alterations will constitute your acceptance of such changes therefore we recommend you review this Privacy Policy regularly to keep informed of any changes.