



# Tea & Hat Awards

## 2024 Event Program Book Spec Sheet

*The Event Program Book will be distributed to guests, sponsors and major donors.*

### ADVERTISING RATES:

The Program Book will be printed in full color with a finished size of 8.5" x 5.5".

Full Page \$700

Size: 5.5" x 8.5"

Half Page \$525

Size: 5.5" x 4.25"

Quarter Page \$300

Size: 2.75" x 4.25

#### Ad File Preparation:

• Files should be CMYK, 300 dpi .jpg, .tif, .pdf and .eps/.ai  
(Illustrator files - please save all fonts to outlines)

**SUBMISSION DEADLINE APRIL 19**

Please email submissions and digital art work/files to [womanupinitiatives@gmail.com](mailto:womanupinitiatives@gmail.com). An invoice will be sent once the submission form, art and payment have been received.

For more information, art submission questions, and custom design options, please contact Shari Williams at 267-225-0741 or email [womanupinitiatives@gmail.com](mailto:womanupinitiatives@gmail.com).

#### CONTACT PERSON:

#### ADDRESS:

#### CITY, STATE, ZIP:

#### PHONE NUMBER:

#### EMAIL:



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