

I_Menstruate

Tuesday, 06 February 2024

Media alert: I_Menstruate Movement Calls on President Ramaphosa to Make Menstrual Products Free for All

I_Menstruate Movement is urgently calling on President Cyril Ramaphosa to address the pressing issue of period poverty by providing free menstrual products for all South Africans. Today, on 06 February 2024, we have published and also sent an open letter directly to the Office of the President, emphasising the critical need for immediate action.

Our movement, dedicated to eradicating period poverty in South Africa through movement building, awareness raising, education, advocacy and direct service, stands firm in our demand for justice and dignity for all individuals who menstruate.

Our call to action is informed by the findings of the research report titled "Bleeding in Silence: Barriers to Menstrual Hygiene among School Girls in South Africa," published in October 2023 and forwarded to both the Presidency and Parliament. The report underscores the profound impact of period poverty on education and economic empowerment, highlighting the urgency for decisive action.

As the 2024 National Elections approach, we stress the importance of addressing menstrual equity as a core issue of justice and equality. We urge President Ramaphosa to recognize the agency of those who menstruate as voters and agents of change, and to commit to providing free menstrual hygiene products for all South Africans.

We firmly believe that menstrual equity is within reach if the right choices are made. Therefore, we implore President Ramaphosa to demonstrate his commitment to justice, equality and the dignity of all South Africans in his upcoming State of the Nation Address.

For more information, contact:

Tracey Malawana (Founder & Director of I_Menstruate Movement): tracey@imenstruate.org or [+27727140659](tel:+27727140659).