

Ecommerce Plans

Plan	Essentials	Professional	Unlimited
Transaction Fee	None	None	None
Product limit	50	1000	Unlimited
Categories	5	Unlimited	Unlimited
Storage	Unlimited	Unlimited	Unlimited
Shopping Experience			
Adaptive Storefront Widget (desktop, tablet, mobile)	Yes	Yes	Yes
Native iPhone and Android Storefront App			Yes (with annual subscription)
Favorites/Wish list		Yes	Yes
Free starter site	Yes	Yes	Yes
Configurable Buy Buttons for embedding into site	Yes	Yes	Yes
Faceted search and product display filters: by keywords, attributes, price range, category	Yes	Yes	Yes
Products already in cart are marked in product list, making shopping easier	Yes	Yes	Yes
Real-time shipping estimates based on customer IP	Yes	Yes	Yes
Customer can create profile or checkout without creating profile (configurable)	Yes	Yes	Yes
Address book for customers with profiles	Yes	Yes	Yes
Media rich category and product descriptions	Yes	Yes	Yes
Accept the Terms and Conditions before ordering	Yes	Yes	Yes
Next / Previous product navigation links	Yes	Yes	Yes
Automatic price adjustment for product options	Yes	Yes	Yes
Fast content delivery with CDN	Yes	Yes	Yes
Accessible Storefront	Yes	Yes	Yes
Automated abandoned cart recovery		Yes	Yes
Catalog Management			
Built-in storefront translations	45	45	45
Built-in backend translations	15	15	15
Inventory tracking	Yes	Yes	Yes
Product options (Drop-down, Radio Buttons, Text, Date Picker, File, Checkboxes)	Yes	Yes	Yes
Stock control for options & product combinations		Yes	Yes

E-goods	Yes	Yes	Yes
E-goods max size	100 Mb	1 Gb	10 Gb
E-goods download protection	Yes	Yes	Yes
Customers can attach files to orders	Yes	Yes	Yes
Image gallery	Unlimited	Unlimited	Unlimited
WYSIWYG editor for HTML product descriptions	Yes	Yes	Yes
Automatic thumbnail generation with image sharpening	Yes	Yes	Yes
Product can be in more than one category	Yes	Yes	Yes
Product types and attributes	Yes	Yes	Yes
Multi-currency support	Yes	Yes	Yes
Product dimensions		Yes	Yes
Shipping and Tax			
Delivery zones	Unlimited	Unlimited	Unlimited
Shipping configuration wizard	Yes	Yes	Yes
Automatic tax calculations for US, Canada, UK, EU, Australia		Yes	Yes
Manually configurable Shipping/Tax zones, rates and rules	Yes	Yes	Yes
Realtime shipping quotes for UPS, USPS, FedEx, Canada Post, EMS Russian Post, Correios and Australia Post	Yes	Yes	Yes
Use realtime quotes without setting account with carrier	Yes	Yes	Yes
Realtime shipment tracking	Yes	Yes	Yes
Handling fees		Yes	Yes
VAT ID for EU business customers		Yes	Yes
Tax exempt customers		Yes	Yes
In-Store order pickup	Yes	Yes	Yes
Scheduled pick-up		Yes	Yes
Promotions			
Discount coupons	Yes	Yes	Yes
Volume discounts and multi-tier prices		Yes	Yes
Sale and promotional price	Yes	Yes	Yes
Discounts for customer groups		Yes	Yes
Facebook Like buttons	Yes	Yes	Yes
Facebook comments	Yes	Yes	Yes
Share purchase on Facebook, Twitter		Yes	Yes
Share product on Facebook, Pinterest, Twitter, Google+, Tumblr	Yes	Yes	Yes
Facebook Ask friends		Yes	Yes
Basic affiliate features	Yes	Yes	Yes

Integrations			
Free Facebook integration app	Yes	Yes	Yes
Remarketing with Google Analytics	Yes	Yes	Yes
Google Shopping Feeds		Yes	Yes
ShopZilla (+Bizrate) Feeds		Yes	Yes
eBay Shopping Feeds (Shopping.com)		Yes	Yes
PriceGrabber Feeds		Yes	Yes
Nextag Comparison Platform Feeds		Yes	Yes
Yandex.Market Feed		Yes	Yes
vKontakte Products feed and synchronization	Yes	Yes	Yes
WordPress native Connection plugin	Yes	Yes	Yes
eBay Integration (via external app)		Yes	Yes
Amazon Integration (via external app)		Yes	Yes
Square POS (available in US, UK, Canada, Japan and Australia)			Yes
User Experience			
Interactive Onboarding Wizard	Yes	Yes	Yes
Mobile Store Management Apps			
Store Management App for iOS		Yes	Yes
Store Management App for Android		Yes	Yes
Inventory synchronization between smartphone and web store		Yes	Yes
API Support			
JavaScript API	Yes	Yes	Yes
Developer API v.3	Yes	Yes	Yes
Orders			
Customizable e-mail notifications	Yes	Yes	Yes
Order history for customers and administrator	Yes	Yes	Yes
Order email notifications to multiple recipients	Yes	Yes	Yes
Edit/create orders		Yes	Yes
Admin private notes		Yes	Yes
Track payment and shipping status	Yes	Yes	Yes
Customer IP in order details	Yes	Yes	Yes
Warning if IP is different from billing country	Yes	Yes	Yes
View unfinished orders	Yes	Yes	Yes
Invoice printing	Yes	Yes	Yes
Bulk invoice printing	Yes	Yes	Yes
Edit invoice		Yes	Yes
Order comments field	Yes	Yes	Yes

Configurable min/max order amount limits		Yes	Yes
Low stock notification	Yes	Yes	Yes
Set next order number	Yes	Yes	Yes
App Market			
App Marketplace	Yes	Yes	Yes
Data Management			
CSV export for order, product and customer data	Yes	Yes	Yes
CSV import for product data	Yes	Yes	Yes
Configurable measurement units, date/time formats and currency symbol	Yes	Yes	Yes
Store Design Customization			
Customizable CSS design schemes	Yes	Yes	Yes
Customizable products list appearance	Yes	Yes	Yes
Color Adaptive Mode Scheme	Yes	Yes	Yes
SEO			
SEO friendly product meta fields	Yes	Yes	Yes
Native AJAX indexing	Yes	Yes	Yes
Tracking and Reporting			
Tracking and e-commerce reporting with Google Analytics	Yes	Yes	Yes
Custom tracking code on "Thank you for your order" page	Yes	Yes	Yes
Facebook pixel	Yes	Yes	Yes
Payment Options			
PayPal Standard, PayPal Express Checkout, PayPal Advanced and PayPal Payflow Link, PayPal Payments Pro Hosted, PayPal Bill Me Later	Yes	Yes	Yes
Stripe	Yes	Yes	Yes
Square Payment Gateway	Yes	Yes	Yes
2Checkout	Yes	Yes	Yes
American Express Payment Gateway	Yes	Yes	Yes
Authorize.Net SIM	Yes	Yes	Yes
Bancomer	Yes	Yes	Yes
Beanstream (Hosted Payment Form)	Yes	Yes	Yes
ClickAndBuy	Yes	Yes	Yes
e-Path	Yes	Yes	Yes
eWAY (Hosted Payment Page)	Yes	Yes	Yes

First Data Global Gateway e4	Yes	Yes	Yes
iDEAL (via Mollie)	Yes	Yes	Yes
iPay88	Yes	Yes	Yes
iPayment	Yes	Yes	Yes
Moneris SELECTplus (Hosted Paypage)	Yes	Yes	Yes
MultiSafepay (iDEAL, credit cards, Giropay, DIRECTebanking, etc)	Yes	Yes	Yes
Network Merchants	Yes	Yes	Yes
Pag Seguro	Yes	Yes	Yes
Payeezy	Yes	Yes	Yes
PayFast	Yes	Yes	Yes
PayJunction	Yes	Yes	Yes
PayLeap	Yes	Yes	Yes
PayOnline System	Yes	Yes	Yes
Paytrail (former Suomen Verkkomaksut Oy)	Yes	Yes	Yes
PayU: India	Yes	Yes	Yes
QIWI	Yes	Yes	Yes
Realex Payments / Global Iris	Yes	Yes	Yes
Robokassa (Webmoney, Yandex.Money, etc)	Yes	Yes	Yes
Sage Exchange US	Yes	Yes	Yes
Sage Pay UK	Yes	Yes	Yes
TransFirst Transaction Express	Yes	Yes	Yes
Virtual Cart Services	Yes	Yes	Yes