

EMPOWER HER HOLIDAY

2023 CORPORATE SPONSORSHIP PACKAGES

BACKGROUND

Hosted by My Strong World - Empower Her Holiday: A Secret Santa Event provides an opportunity to gather and donate to single moms who could use extra love and support from her community this holiday season.

Empower Her Holiday is different from other Sub for Santa events because instead of us deciding what she and her kids need and purchasing gifts for the family, the single moms are gifted Amazon gift cards.

OBJECTIVES

Introduce sponsor perk packages and offer meaningful engagement opportunities and brand visibility, enabling our sponsors to actively support single mothers in need while achieving their own marketing, CSR, and community engagement goals.

RECIPIENTS

With the donations collected at the kick off events, each nominated family will receive a \$100 gift card per family member, up to 5 family members (i.e. A family of 4 will receive \$400 and a family of 7 will receive \$500).

TAX-DEDUCTIBLE CONTRIBUTIONS

We are proud to inform our sponsor partners that our fundraiser, 'Empower Her Holiday,' is a legitimate charitable endeavor organized under the umbrella of our registered 501(c)(3) non-profit organization Going Beyond Borders. This means that your generous contributions to our cause are eligible for tax deductions as allowed by law. By supporting 'Empower Her Holiday,' your company not only makes a meaningful impact on the lives of single mothers and their families but also benefits from valuable tax write-off opportunities that demonstrate your commitment to corporate social responsibility.

SPONSORSHIP TIERS

ELF SPONSOR (\$500+)

- Logo Placement: Your company logo displayed on our event webpage.
- Thank You Shoutout: A special thank you mention on our social media platforms.
- Newsletter Feature: A dedicated feature in our newsletter recognizing your contribution.
- Sponsor Appreciation Letter: Each recipient will be provided with a letter bearing your logo upon receiving their donation.

SANTA SPONSOR (\$1500-\$4999)

- All Elf Sponsor perks.
- Exclusive Social Media Spotlight: A post on our social media platforms, recognizing your Santa sponsorship.
- Logo on Event Materials: Inclusion of your logo on event banners, brochures, and flyers.
- Customized Marketing Materials: Tailored marketing collateral designed to highlight and showcase your company's support. Dedicated Email Blast: An exclusive email sent to our subscriber list highlighting your company's support.

ANGEL SPONSOR (\$5000+)

- All Elf and Santa Sponsor perks.
- Social Media Live: A live social media opportunity with Kate to showcase your company's commitment to the cause.
- Featured on Event Banner: Your company's logo featured prominently on the event's social banner as an Angel sponsor. Dedicated Email Blast: An exclusive email sent to our subscriber list highlighting your company's support.
- Mother Nomination: The company's choice of a single mother.

OTHER

- Custom Sponsorship Package - for companies wishing to contribute a specific, customized amount, we're delighted to work with you to create a tailored sponsorship package that aligns with your unique philanthropic goals and corporate interests. Your generous support, no matter the size, is invaluable to us and the single mothers we serve.