



**Zamora Crawford Olin, DBA, MBA**  
**CEO & Co-Founder**

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## DATA ANALYTICS SUPPORT

Crawford Olin, LLC provides **data analytics support** that helps our customers improve decision-making, streamline processes, and reduce operational costs. Our expertise delivers real-time data to support faster decision making, increase agility, improve optimization, quick identification of operational issues, and improvement in customer service.

Our support helps you collect and manage real-time data while simplifying results to assist your staff in making data-backed decisions that drive change within your organization. Headquartered in Lynchburg, Virginia, Crawford Olin and its partners have over **50+ years of data science and business experience**.

### CORE COMPETENCIES



**Data Cleansing and Wrangling**



**Descriptive & Predictive Analytics**



**Building AI/ML Models**



**Dashboard Development**



**Data Visualization & Infographics**



**Data Management & Governance**

### PAST PERFORMANCE

#### KEY PERSONNEL EXPERIENCE

- Experience building and improving analytic pipelines to consolidate multiple data sources, perform analytic processing and produce actionable business information.
- Experience with data wrangling including manipulate data, cleaning data with Python Pandas and NumPy libraries, and transforming data using various functions.
- Experience using ML to build classifiers, data mining methods, and anomaly detection systems.

#### STRATEGIC PARTNER EXPERIENCE

- Contracted to research and build a national database of resources for the "me too Campaign". Deliverable: a digital library containing 1000+ resources.

### NAICS CODES

- 518210** - Data Processing
- 541511** - Custom Computer Programming Services
- 541611** - **Administrative MGT and General MGT Consulting**
- 541910** - Marketing Research and Public Opinion Polling
- 541990** - All Other Professional Services
- 561110** - Office Administrative
- 561320** - Temporary Help
- 561499** - Business Support
- 561990** - All Other Support
- 611430** - Professional and MGT Development Training

### DIFFERENTIATORS

- In-house team of **credentialed and experienced professionals** in data science, statistics, and program evaluation.
- **20+ years** of experience working with industry tools such as **R, Python, SQL, SPSS, SAS, MathLab, Tableau, and PowerBI**.
- Niche specific in **survey design, data analysis and database management**
- Ability to recruit and retain qualified personnel with **experience working with legacy systems**.

### CERTIFICATIONS

- WOSB/EDWOSB
- VOSB

