Lewis and Clark County Fairgrounds – Foundation Meeting Minutes May 25, 2022 – 12:30 pm 98 W. Custer Ave., Helena MT 59602

Attendees:

Board members: Phil Porrini, Greg Pace, Jo Young, Mike Murray, Dave Duffy, FayDee Hamilton, Robert LaRue, Marilyn Greely, Wilbur Rehmann

Staff: Logan Gustafson, Sandy McIntyre

Jerry Blythe, Helena City Parks Liaison

Vice President Mike Murray called the meeting to order at 1:12pm.

Approval of Minutes:

There were no corrections or additions to the April 27, 2022 minutes. Phil Porrini motioned to approve the April 27, 2022 minutes, Greg Pace seconded the motion. Motion passed unanimously.

Financial Report/Update on Fundraising Campaign:

- Logan Gustafson reported that \$4700 has been received from the Foundation's Spring mailing.
- The Lewis and Clark Republican Women Club donated \$540 in honor of Shirley Herrin for a new flag pole and landscaping.
- The Oro Fino Chapter of the Daughters of the American Revolution donated \$1250 in honor of Shirley Herrin for a new flag pole and landscaping.

Flag Pole:

- Donations for the flag pole and flag total \$1790.
- The Trailriders did not respond to our request for donations.
- Phil Porrini said he would get an updated quote for a 25' pole and flag. The bid will include a
 photo. The previous quote was \$6000. The Board had previously approved \$6000 for the
 project.
- The goal is to have the new flag pole installed by the Stampede in July.
- FayDee Hamilton will order plaques for the flagpole which will note the Lewis and Clark Republican Women, the Oro Fino Chapter of the Daughters of the American Revolution, and Friends of the Fairgrounds Foundation.
- FayDee Hamilton moved to immediately order the flag and flagpole with a budget of \$6000. Greg Pace seconded the motion. The motion carried unanimously.

Ticket Prices/Fundraising Incentives:

 There was a discussion about raising the individual membership from \$60 to \$100 with an additional benefit. Additional benefit ideas included a single ticket to the Steak Fry at the Stampede, a Stampede VIP Hospitality room pass, tickets to SpringFest or OktoberFest, or Thursday night rodeo tickets and something else. It was noted that food tickets complicate Stampede concessions operations.

• It was decided to re-visit membership levels and benefits in the fall.

Other Fundraising Ideas:

- Phil Porrini suggested having T-shirts printed with the Cool Alley art on the back and Cut 'er Loose on the front to sell at the Stampede. He is getting quotes on these and noted that a decision must be made in June in order to have the shirts printed by Stampede.
- There are also Cool Alley posters left over to sell. Enough posters were sold last year to cover the costs of production.

Adjournment:

• Phil Porrini made a motion to adjourn the meeting. Greg Pace seconded the motion. Motion passed unanimously and the meeting adjourned at 1:30pm.