



Don't be
Blindsided
by Data Risk

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Blindsided by Data Risk

A look at the root causes

2

Waste is a Huge Problem

Time spent on validation is an added tax

3

Lean Governance

Value and quality at the lowest cost

4

Constantly Test for Quality

Why you should test at every step in the Data Factory

5

Enterprise Risk Management

It's all about data quality

6

Listen to Your Data

What your data says about quality and risk

7

3 Lines of Defense Model

Empowering the 3LOD with effective Data Governance

8

Data Governance Funding

Risk Management initiatives can fund Data Governance



How does
this happen?

Data Waste is a **Huge** Problem





Lean Governance™

Introducing
the **Lean**
Data Factory



Photo on Unsplash

Why not
build **quality
testing** into
our data
processes?

Data Quality
can **make or
break** your
Enterprise Risk
Management



Awareness
means
knowing
WHO

Subject Area Name	System of Record	Role										
		Corporate Accounting	Financial Accounting	Information Technology	Internal Audit	Market Risk	Member Communications	Member Financial Operations	Model Risk	Operational Risk and Compliance	Portfolio Strategies	Treasury
Investment / Data Enrichment / Financial Data	InfoStore	Own	Cus	Aud								Own
Investment / Financial Data	GL system		Own	Cus	Aud	Con					Con	Con
Investment / Trade Details	Trading system	Con		Cus	Aud	Con	Con	Con	Con	Con	Con	Own
Color Legend:												
	Owner											
	Consumer											
	Auditor											
	Custodian											
	Delegate											
	Steward											

is responsible for **WHAT**

Are you listening to your data?

- Data QC results
- Exception reporting
- Operational metrics
- Recurring problems



\$1
million

PENALTY



Authorizing invalid transactions and internal control failures

\$3
million

PENALTY



Overstated income and understated liabilities

\$10
million

PENALTY



Accused of exposing confidential data

What caused the failures?

- Lack of awareness
- Ineffective controls
- Quality testing
- Bad data



**Regulators see
Data Governance
as critical to
Enterprise Risk
Management**

Risk
Management

Data
Governance



Must-Haves

- Definitions & relationships
- Security implications
- Where data resides
- Who is responsible



Must-Haves

- Data consumers
- Data retention
- State of quality
- Structured & Unstructured

It's time to
break the silos
between Data
Governance
and ERM





Photo on Shutterstock

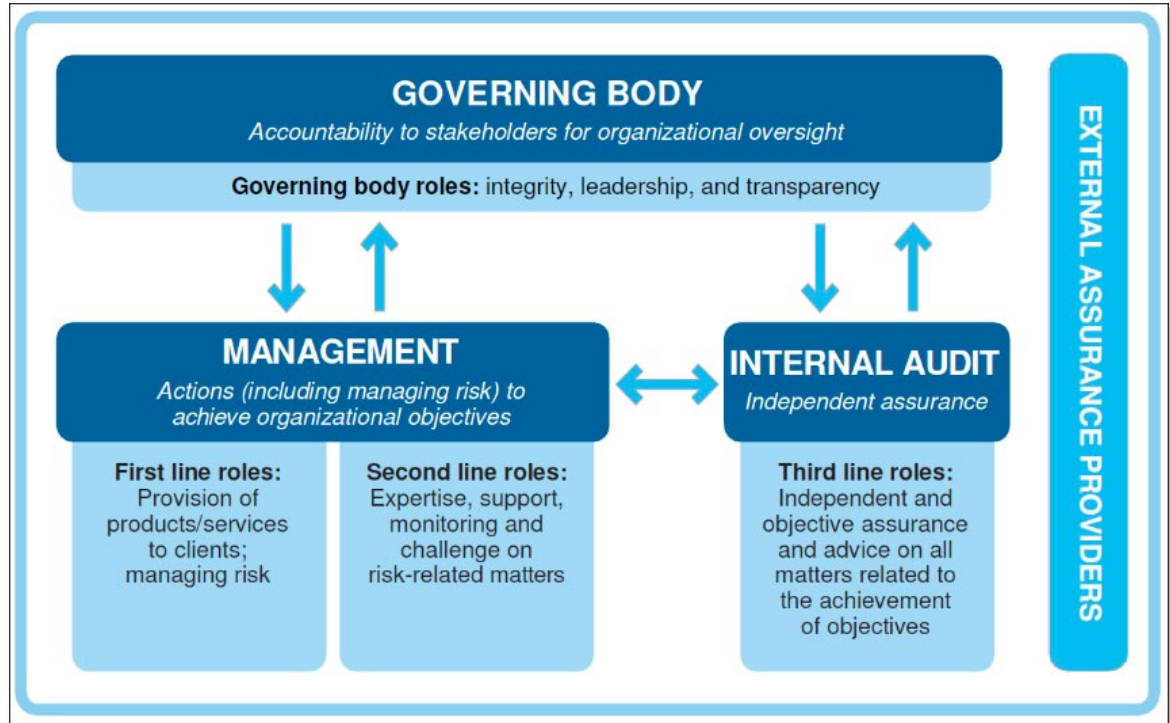
Take your performance to **new levels** by working together



Key Objectives

- Turn data from a liability to an asset
- Avoid issues with regulators
- Protect your public image
- Stop wasting resources on bad data
- No more being blindsided!

An industry approach to **early detection** and risk mitigation



3 Lines of Defense Model *courtesy of journalofaccountancy.com*

Management & Operations



- Clear data definitions
- Timely quality controls
- Data source awareness
- Automated reconciliations
- Reduce data copies

Risk Mgmt. & Compliance

- Operational metrics
- Data quality dashboards
- Evidence of reconciliation
- Clear responsibility

Internal Audit

- Ownership and accountability
- True subject matter experts
- State of data quality
- Source of most errors
- Confidential and PII data

Data Quality is
at the **center** of
an effective
ERM Approach



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A good plan starts with **assessing your data risk**

 QUICK ASSESSMENT	
Data Management Functions (AB 2016-04)	Risk Management Activities (AB 2020-06)
Governance, Metadata	Data categorization (grouping), stakeholder assignments, glossary and definitions, coordination, mapping (terms, subject areas, etc.).
User Developed Applications and Models	Identification, categorization, risk weighting, mitigating control implementation, elimination
Architecture, Modeling, Integration, Design	Mapping from business glossary to data sources, application data mapping, lineage, relationship mapping
Storage, Availability, Operations	Business continuity planning includes data, life cycle management, data base management, storage, backup and recovery; change control includes data testing, SAAS included in processess
Data Security	Security classification, encryption, access control, monitoring
Documents and Content	Security classification and retention for unstructured data, e-discovery, crown jewel data loss prevention (DLP)
Master, Reference, Warehousing, BI	Information sources, known copies, lineage, ease of access to data, data modeling, business intelligence and reporting
Data Quality	Accuracy, consistency, availability, timeliness



Please contact us for more information
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