

# WISH-TV LAUNCHES “ALL INDIANA BETS” SPORTS BETTING SHOW

## INDIANA’S FIRST TELEVISED SPORTS BETTING SHOW WITH A FOCUS ON INDIANA TEAMS

For Immediate Release

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INDIANAPOLIS – March 22, 2021 – **DuJuan McCoy, Owner, President, and CEO of Circle City Broadcasting** (parent company of [WISH-TV](#) and [MyINDY-TV 23](#)), today announced the launch of “All Indiana Bets,” a sports betting show on WISH-TV starting August 2021.

“All Indiana Bets” will be Indiana’s first televised sports betting show with a primary focus on Indiana teams. Weekly shows will include a college sports show on Saturdays, a pro sports show on Sundays, and college basketball tournament shows in March and April beginning in 2022.

The new show will be hosted by radio personality, Jason Hammer; comedian, Scott Long; and feature WISH-TV’s Entertainment Insider, McKinzie Roth. “All Indiana Bets” will provide entertaining and informative news, opinions, and previews of the biggest games every week.



“WISH-TV is committed to creating more unique programming and because of the growing popularity in sports betting, this new show is designed with Hoosiers in mind,” said McCoy. “All Indiana Bets’ will give sports betting enthusiasts in Indiana more information and expert insights to make better wagering decisions on their favorite Indiana teams.”

WISH-TV’s “All Indiana Bets” will broadcast live from WISH-TV in Indianapolis, online at [WISHTV.com](#), across the state on the WISH-TV statewide TV news network, and will also be available in a weekly podcast on the [All Indiana Podcast Network](#).

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WISH-TV has set the standard for television excellence in Central Indiana since 1954. The station has been honored as “Television Station of the Year” by the Indiana Broadcasters Association, for its “Overall Excellence” by the Edward R. Murrow Awards, and as “Outstanding News Operation,” “Outstanding Weather Operation,” “Best Newscast,” and “Best Website” by the Indiana Associated Press Broadcast Association. WISH-TV offers viewers 77 hours per week of local news and local programming and provides around-the-clock information on its digital platforms. WISH-TV is locally owned and operated by [Circle City Broadcasting](#), and is an affiliate of [The CW](#) network. The station serves more than one million households.