

# **EXAMPLE ONLY: Kerikeri Theatre Company Production Pitch Form**

Thank you for considering Kerikeri Theatre Company as a potential home for your production. We are excited to hear about your creative vision and how we can work together to bring it to life.

Please keep in mind that the following document is a sample pitch form designed to give you an understanding of the information we typically require when evaluating a new production. While this is not our official submission form, it will help you prepare for the pitching process by outlining the key questions and details we'll need to know.

We encourage you to review this example carefully and use it as a guide when developing your own pitch. By providing thorough and well-thought-out responses to these prompts, you'll be better equipped to present a compelling case for your production and its alignment with our theatre company's mission and values.

If you have any questions or need further guidance as you prepare your pitch, please don't hesitate to reach out. We are here to support you and look forward to learning more about your unique vision for the stage.

## **Personal Information**

Name\*: [Your Name]

Email\*: [Your Email Address]

## **Your Proposed Role in the Production\***

Producer

Production Manager

Director

Other: [Specify]

## **Theatre Experience**

### **Theatre skill level\*:**

- Beginner
- Intermediate
- Experienced

### **Years of Experience\*:**

- Less than 1 year
- 1-2 years
- 2 years or more
- 5 years or more
- 10 years or more

### **Previous Theatre Experience (up to 8)\*:**

[Role] - [Title of show] - [Theatre Company] - [Year]

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### **Other Relevant or Notable Experience:**

[Provide any additional experience that may be relevant to your pitch]

## **Production Details**

Title of the Project\*: [Project Title]

**Brief Description/Summary of show\*:**

[Provide a concise overview of the show, including the main theme, plot, and any unique aspects]

**Production Type\*:**

- Black Box Theatre Show
- Large Musical/High Commercial Show
- Summer Shakespeare Production
- New Theatre Project/In Development

**Project Budget\*:**

[Upload an estimated budget for the production, including a breakdown of major expenses if possible. It is helpful if you use the provided template.]

**People Committed\*:**

[List the names and roles of individuals already committed to the project, if any (e.g., actors, designers, crew).]

**Target Audience\*:**

[Describe the intended audience for this show. Consider age, interests, and any other relevant demographics.]

**Why this show?\***

[Explain why you want to put on this particular show. What makes it unique or relevant to the theater company and the community?]

**Timing\*:**

[Please let us know when you were hoping to stage the production and if there is a specific reason for selecting these dates.]

**Additional Information:**

[Provide any other details or information you'd like to share about the project.]

**Supporting Documents:**

[Upload any supporting documents that might support your application.]

We look forward to reviewing your proposal and working with you to bring your production to life!