20th November 2026

Attendance Challenge Update

Dear Parents/ Carers,

As we move forward through Half-Term 2, I would like to thank all parents/carers for the significant rise in attendance that we have seen in school here at REACH in recent months. In the last fortnight, we have seen our highest attendance in years and our punctuality is a massive 11% higher in 2026/7 than it was in 2025/6. Our increasing strength in this area means that students are safer, do not miss lessons and therefore maximise their chances of achieving highly.

I would like to remind you that as **school begins at 9.30am, it is vital that all students are in school by this time at the very latest every day.** If your child is unwell, please call the attendance line on 0121 675 8989 before 9.20am at the absolute latest to let us know.

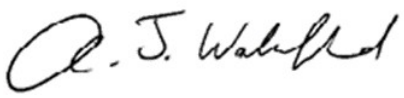
Our free Breakfast Club continues to operate from 8.45am every day, and as always, it is fantastic to see so many students arrive to school early to attend this. For those that are unaware, we offer a free breakfast club where toast, cereal, fruit juices, cereal bars and hot drinks are all provided between 8.45am and 9.30am; we would encourage all students to join the growing numbers of students who are already enjoying this! Don't forget too that we would advise parents/carers not to give their child any spending money for early mornings as we provide breakfast, breaktime and lunchtime food completely free of charge. All of the latest research also clearly shows that consumption of confectionery, fizzy and energy drinks in the morning hampers students' focus in lessons as well as contributing to poor health generally.

Please remember that any students who arrive in school after 9.30am are late and miss lesson time. We have regretfully had to take court action and fine a minority of parents/carers over the course of recent months where student attendance and punctuality has not been in line with our expectations. We continue to help and support all families as much as we possibly can, please feel free to contact our Attendance Officer Emma Holland at emma.holland@reachschool.co.uk if you are experiencing any difficulties with which we can assist.

Between **Monday November 23rd and Thursday November 26th**, we will be holding an attendance and punctuality challenge, rewarding students who have 100% attendance and punctuality throughout this period **with a meal of their choice from a local fast-food restaurant on Friday November 27th**.

If you have any further questions or I can help and support in any way, please feel free to contact me directly at: andy.wakefield@reachschool.co.uk

Yours sincerely,



Andy Wakefield
Headteacher