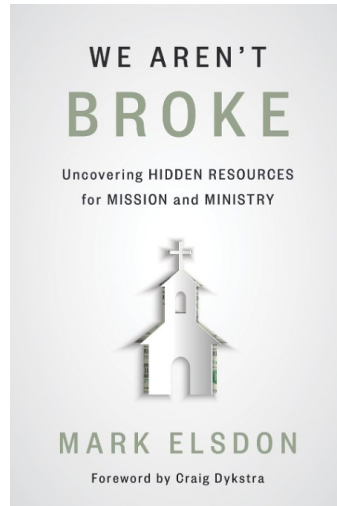


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Presenter: Rev. Mark Elsdon

Mark is the author of the widely acclaimed *We Aren't Broke: Uncovering Hidden Resources for Mission and Ministry* and the editor of *Gone for Good? Negotiating the Coming Wave of Church Property Transition*. Mark Elsdon is cofounder of RootedGood, which supports catalytic and innovative church leaders working on property development, money and mission alignment, and social enterprise. He is also executive director at Pres House and Pres House Apartments on the University of Wisconsin's Madison campus.

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