



## **Short Biography (234 words)**

Terri-Ann Richards is a sought-after speaker, insightful host of the Balanced Perspective podcast, and author of "Success Takes Courage: The Inside-Out Approach to Lasting Achievement and Happiness" along with its companion workbook.

With a rich entrepreneurial background, having started her own business at the age of 18 and owned eight companies spanning various industries over 20+ years, Terri-Ann brings a wealth of practical wisdom to her audiences. She understands the nuances of both success and failure, emphasizing the importance of resilience in bouncing back from setbacks.

Drawing from her personal journey, Terri-Ann delivers impactful keynote speeches and training sessions globally, focusing on the transformative power of resilience and grit in achieving both professional success and personal fulfillment.

Her approach is deeply personalized, reflecting her commitment to understanding and connecting with diverse audiences. Terri-Ann ensures that her presentations are not only informative but also engaging and enjoyable, infusing them with a touch of humor and energy.

In addition to her speaking engagements, Terri-Ann is a Co-Founder of the foundation Entrepreneurs Who Care, a driving force behind the BE event, an annual leadership conference uniting hundreds of leaders, and the Night of Influence Awards Gala, an event dedicated to celebrating the contributions of female leaders in New Brunswick, Canada.

With her passion for empowering individuals and fostering positive change, Terri-Ann Richards continues to inspire audiences worldwide to embrace resilience, pursue their goals, and create meaningful success.