

A B O U T

# ERIKA CARTLEDGE

I'm Erika, the Founder and CEO of The YCS Styling Agency (formerly Your Chic is Showing). I started The YCS Styling Agency (YCS) to help my clients elevate their personal style and build their confidence. YCS makes personal styling accessible to clients through a variety of services including personal styling, educational courses, eBooks, and an award-winning blog. Each day I strive to provide a unique, elegant and chic experience to each of my clients by delivering exceptional service.

I got my break in personal styling by starting with up-and-coming professional athletes and models, but now I focus on providing services to individual, group and corporate clients. I have a certificate of image consulting (International Association of Professional Image Consultants) and nearly a decade of experience, styling and educating hundreds of people through one-on-one services, as well as workshops, masterclasses, webinars, and publications. My styling expertise offers specializations in plus sized and full-figured styling, maternity styling, career styling, and special event – wedding, engagement, etc. – styling.

In addition to running Your Chic is Showing, I sit on the Board of Directors for Tumaini DC, Inc. When I'm not working, I enjoy spending time with my family and friends, shopping (obvi), reading, traveling, and talking back to podcasts (it's a terrible habit). I graduated, Cum Laude, from Howard University in 2005 (HU, You Know!). Upon graduation, I spent 13 years before transitioning to the philanthropic sector as a major gifts fundraiser. I'm now a full-time entrepreneur focused on image architecting and accelerating small businesses. I'm based in the DC metro-area where I live with my awesome hubby Roger and raise our three incredible children.



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