

Quinetta Latham

Quinetta Latham is one of today's most impactful and energetic influencers. She is dedicated to inspiring and catalyzing a sense of purpose and destiny in all those she encounters. She is a powerful preacher, adept business coach, entrepreneur, visionary, and Mrs. Black International Ambassador Legacy Queen. Understanding the calling and anointing placed on her life, she utilizes these platforms to stay committed to being an agent of change. Through her contagious spirit, and unwavering passions she challenges women to embrace their individuality and confidently pursue their divine destinies.

Affectionately known as a "Pillar of Encouragement," she continues to open doors that create opportunities to embrace and empower those stuck, struggling, and seeking to discover their life's purpose. As the Founder of the Denim & Destiny Empowerment Conference, she cultivates safe spaces for personal growth and transformative experiences. Her outreach has extended to men, youth, and inmates across the country, equipping them with life skills, leadership principles, and strategies to break barriers and emerge as influential leaders. Whether addressing congregations, correctional facilities, or engaging in community outreach, she remains a beacon of hope and a force for change.

As a proficient business coach and advisor, Quinetta imparts her expertise to CEOs, organizations, and aspiring entrepreneurs, guiding them on transforming their passions into thriving ventures that leave a lasting global impact. In 2022, she established the Women of Destiny Rise-Up Business Incubator to help women in rural areas break free from self-limiting beliefs and pursue their dream lifestyle. Quinetta is a fireball of energy who embodies enthusiasm and empowerment. Her guiding pillars are love, grace, faith, and positivity.



The "Boss-up Blueprint: Building Social Media Momentum for Success"

Join us for an engaging and interactive workshop where you will learn techniques to enhance your brand, increase engagement, and drive more profits. The "Boss-up Blueprint: Building Social Media Momentum for Success" workshop aims to equip participants with actionable strategies to navigate the constantly evolving world of social media. In this workshop, you will be surrounded by fellow entrepreneurs and visionaries. You will have the opportunity to network with others while learning how to craft compelling stories to connect with your audience and share your brand narrative.

You will learn how to:

- **Conduct a thorough audit of your social media presence like a pro.**
- **Optimize your profiles to maximize your profitability.**
- **Create content with ease without breaking a sweat.**
- **Implement a strategic plan to dominate your social media game and take your brand to the next level.**

Get ready to amplify your impact and dominate social media!