



MVS LEGACY ADVISORS

Over 20 Years of Strategic, Operational and Legal Expertise Combined!

Sasha Lalite, MPA, PMP of Meta Viable Solutions LLC and Melanie Cunningham, Esq. of Melanie Cunningham Law Office P.C. join forces as **MVS LEGACY ADVISORS** to inspire and bring hints of wisdom and knowledge to your entrepreneurial journey. This powerful roadmap provides their over 20 years of expertise in strategic, legal, operational and business advice.

As former corporate leaders and entrepreneurs, they are now assisting others in making their entrepreneurial dreams come true. In their book, *Striking Business Gold* they offer real strategies, practical advice and inspiration for the aspiring entrepreneurs.

DIVE INTO STRATEGIES, TIPS AND WORKSHEETS

- Learn business plan basics & execute strategic planning
- Create a strong infrastructure for your business
- Implement the right legal foundation for your business
- Incorporate operational and organizational systems in your company
- Hire the right talent & scale wisely
- Target the right market in a competitive market
- Build useful networks & strategic partners for your business

Website:

www.mvslegacyadvisors.com

ABOUT SASHA LALITE
(Fractional COO and Business Consultant)



Sasha Lalite is a visionary, serial entrepreneur, strategic innovator, author and positive change agent. She is the founder of Meta Viable Solutions, a Fractional COO & Business Consulting firm. As a Fractional Chief Operations Officer, she helps businesses run better by providing operational makeovers. She has recently been selected by L.A. Style Magazine as a 2023 Industry Leader and Influential Strategic Partner.

With over 20 years of expertise, she strategically transforms how people and organizations work by driving businesses forward during times of change, growth and transition. She focuses on turnaround management, scalability and profitability for a wide range of businesses, including small and medium size companies, Fortune 500 corporations, global and non-profit organizations. With a skill for impactful business strategy and philanthropy, her passion is to empower and inspire individuals.

Her unique approach incorporates multi-disciplinary expertise in organizations. She is a dynamic and engaging thought leader, partner and mentor who helps guide businesses towards successful outcomes.

Meta Viable Solutions helps businesses during times of change, transition and growth. Sasha has successfully improved individual and organizational performance in national and global companies for the past 20 years.

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Websites:

www.metaviablesolutions.com

www.fractionalcooconsulting.com

ABOUT MELANIE CUNNINGHAM
(Attorney & Entrepreneur Ally)



Melanie Cunningham is the founder of business and intellectual property firm Melanie Cunningham Law Office P.C. She specializes in helping entrepreneurs remain creative and expansive by establishing the foundation of their business and protecting and maximizing their intellectual property. It's her belief that entrepreneurs and micro and small business owners play a critical role in our communities, which propelled Melanie to return to private practice after more than a decade working for global financial institutions.

Melanie credits her business training and the skills developed as a senior compliance officer with enabling her to help small business owners have a legally compliant business, while proactively advising clients during the growth process. She's helped entrepreneurs across diverse industries (including financial, health/wellness, business consulting, travel, event planning) and counsels small business owners in determining what is protection worthy (helping them obtain trademarks and copyrights) and advising on, and taking action in, infringement cases. Melanie's practice is dedicated to delivering excellent legal support and protection to this vital, but often underserved, community.

Website:

<https://mcunninghamlaw.com>